



Rebuilt, Revitalised, Results Ready

Annual General Meeting 31May 2018

Protect. Detect. Connect.

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All amounts are in Australian dollars unless otherwise stated.

Rebuilt, Revitalised, Results Ready

- Opportunity amplifying - Counterfeit intensifying
- Major restructure and rebuild 2017 & H1 2018
- Revitalised - results visible H2 2018
- Tech suite progressive, potent, pertinent
- Motif Micro revolutionary tech, extravagant possibilities
- Token Sale Event potentially highly value creating

**Opportunity
counterfeit pandemic
intensifying**

US\$4.2 trillion p.a. cost by 2022

5.4 million jobs at risk p.a.

1million patient deaths p.a. from fake pills

750,000 needless malaria deaths p.a. from fake pills

54,000 babies hospitalised, **6** deaths from

fake food China 2008

Review, renew, refocus – 2017, H1 2018

- Executive Chair in, CEO out
- Complete 40% cost cut - \$4.5m annualised - no capability loss
- Tighten focus - Australia - South-East Asia - South Asia -China
- Remove non-performing senior management
- Re-empower good management
- Fill key personnel gaps
- Adjust offer and strategies to shorten sales cycles, expand addressable market
- Review and stabilise technology base and roadmap
- Revive neglected partner and client relationships
- Enhance market access with valuable new partnerships
- Increase sales staff (within cost cap, low base pay-high performance reward)
- Complete Motif Micro acquisition

Delay transitioning to Delivery

Delay

- Technology
 - Connect major bug fixes
- Customers
 - Bureaucratic decision processes
 - Specific extraneous factors
 - Early adopter reluctance
 - Awaiting phone readable forensic quality
- Management
 - Weak, unfocussed strategy
 - Poor prioritisation
 - Poor hires
- Sales
 - Under resourced, under skilled
 - Solutions too bespoke

Delivery H2 2018

- Technology
 - Connect now quick sell, deploy
- Customers
 - Processes progressing
 - Extraneous issues resolving
 - Wider recognition of need for protection
 - Forensic phone readable Q3 2018
- Management
 - Revitalised
 - Focussed
 - Quality new key personnel
- Sales
 - Strong sales hires AUS, CHN
 - Greater standardisation, agility of offer

Revenue growth the path to profitability

Revenue impacting developments

- Sales power, strategies, prioritisation
- New channels
 - Alihealth CHN – opening doors
 - AusMade AUS – 1700 users, >20k products
 - Orora re-engagement
- New products
 - ProtectCode
 - Unique, nextgen Retail Anti-Theft product
 - “Productised”, self-serve solutions
 - Nextgen Vital Gov Document foil
- Explosion of QR Code based e-commerce CHN
- ANZ export push into high risk markets
- Motif Micro ownership

Revenue sources

- Pipeline conversion
 - \$131m annualised (revised, active)
- CHN
 - AliHealth + ProtectCode
- AUS
 - New channels
 - New products
- Present clients
 - More solutions, volume growth
- Motif Micro
 - Licence – industries, geographies
 - Multiple opportunities progressing

Dominates e-commerce in China -
mobile payments

No barrier to counterfeit - code can
simply be copied or replaced

Hackers replace legitimate
codes with malevolent codes to gain access to consumer
data and bank accounts

Over 23% of Trojans and viruses are transmitted via QR
codes

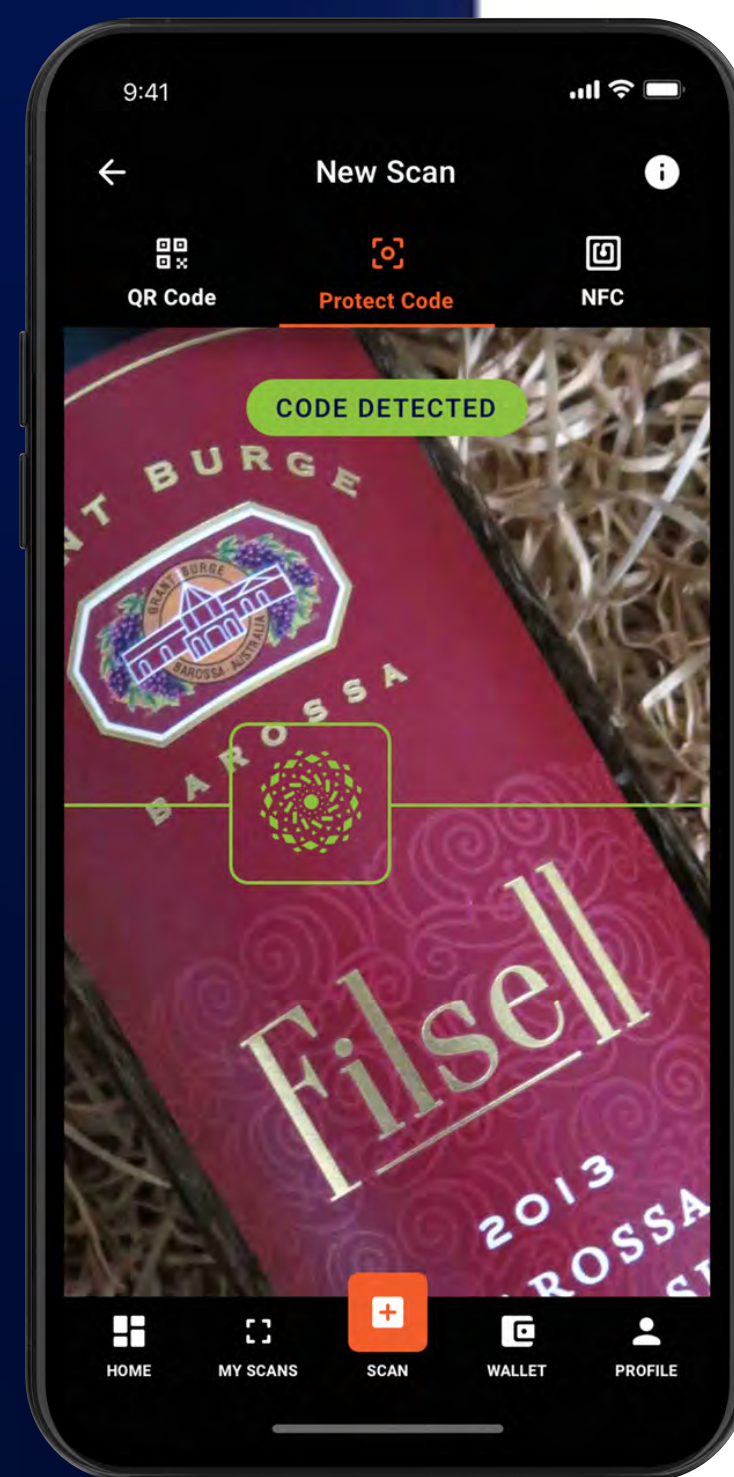
Opens the gateway - unsecured physical entry point to the
digital database



**QR codes.
An insecure Chinese
love affair.**

ProtectCode

The mass market covert
serialised counterfeit killer



Revolutionary – first forensic protection for mass market
via smartphone readable, highest protection, anti-
counterfeit mark

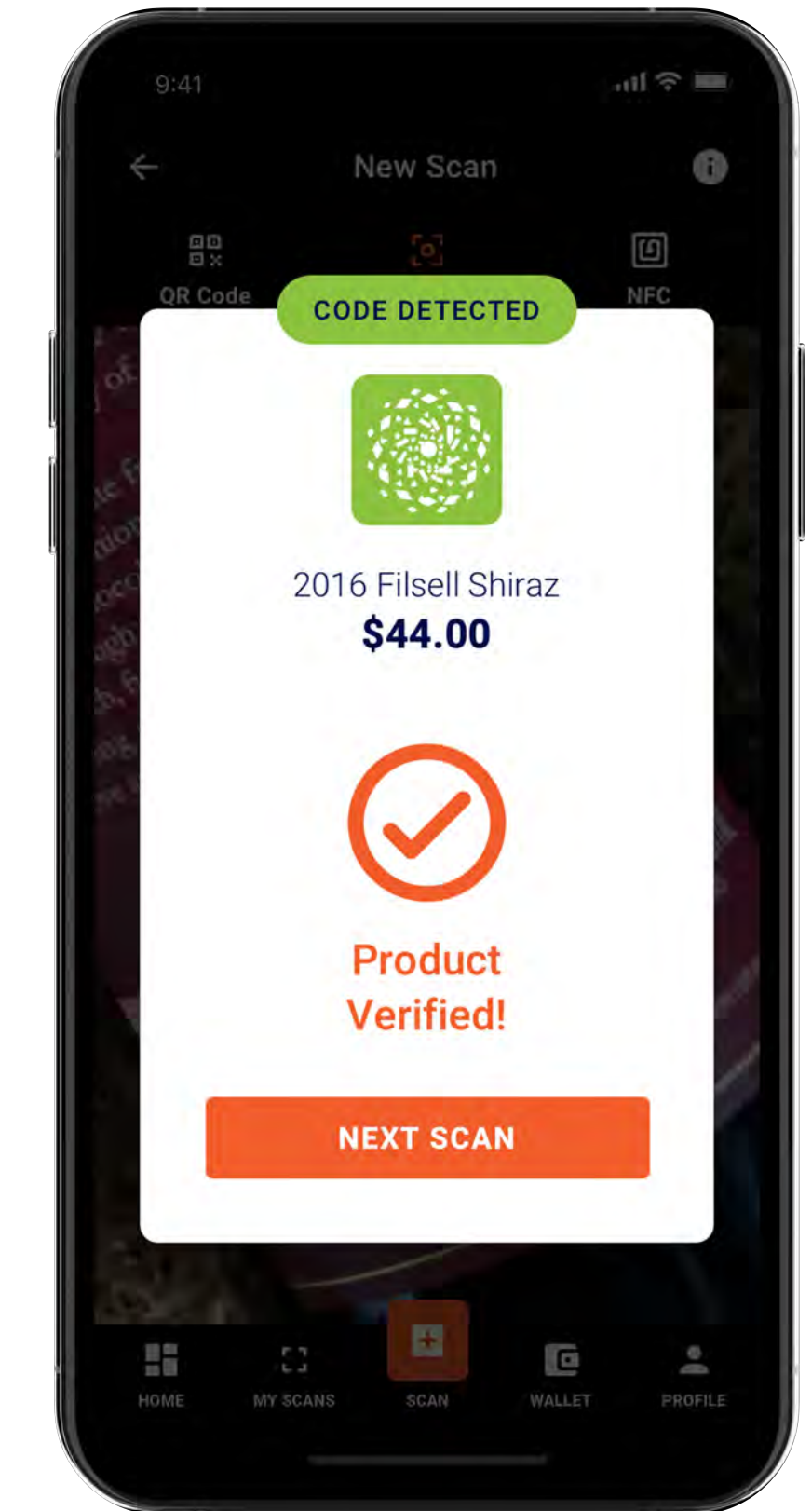
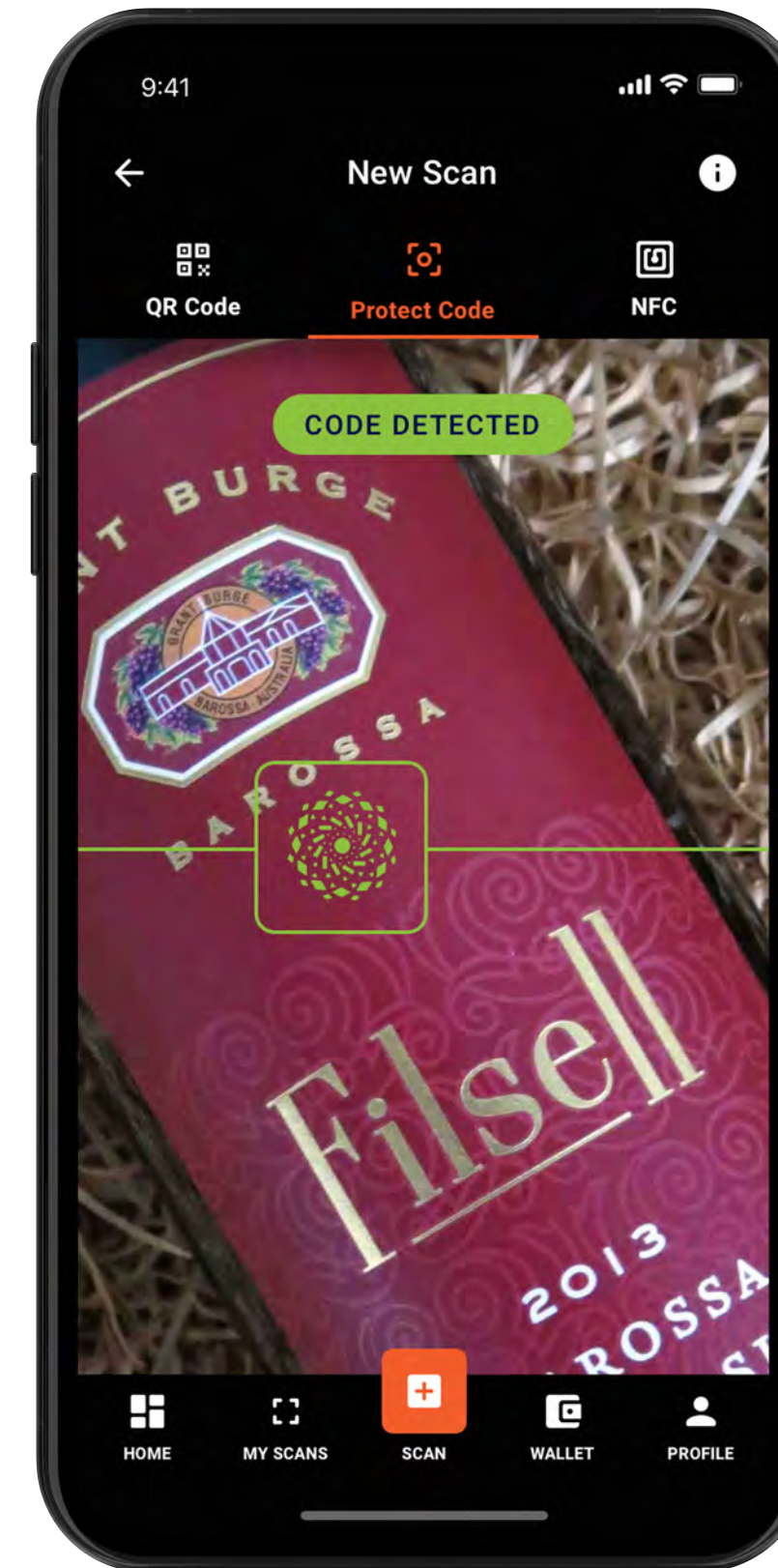
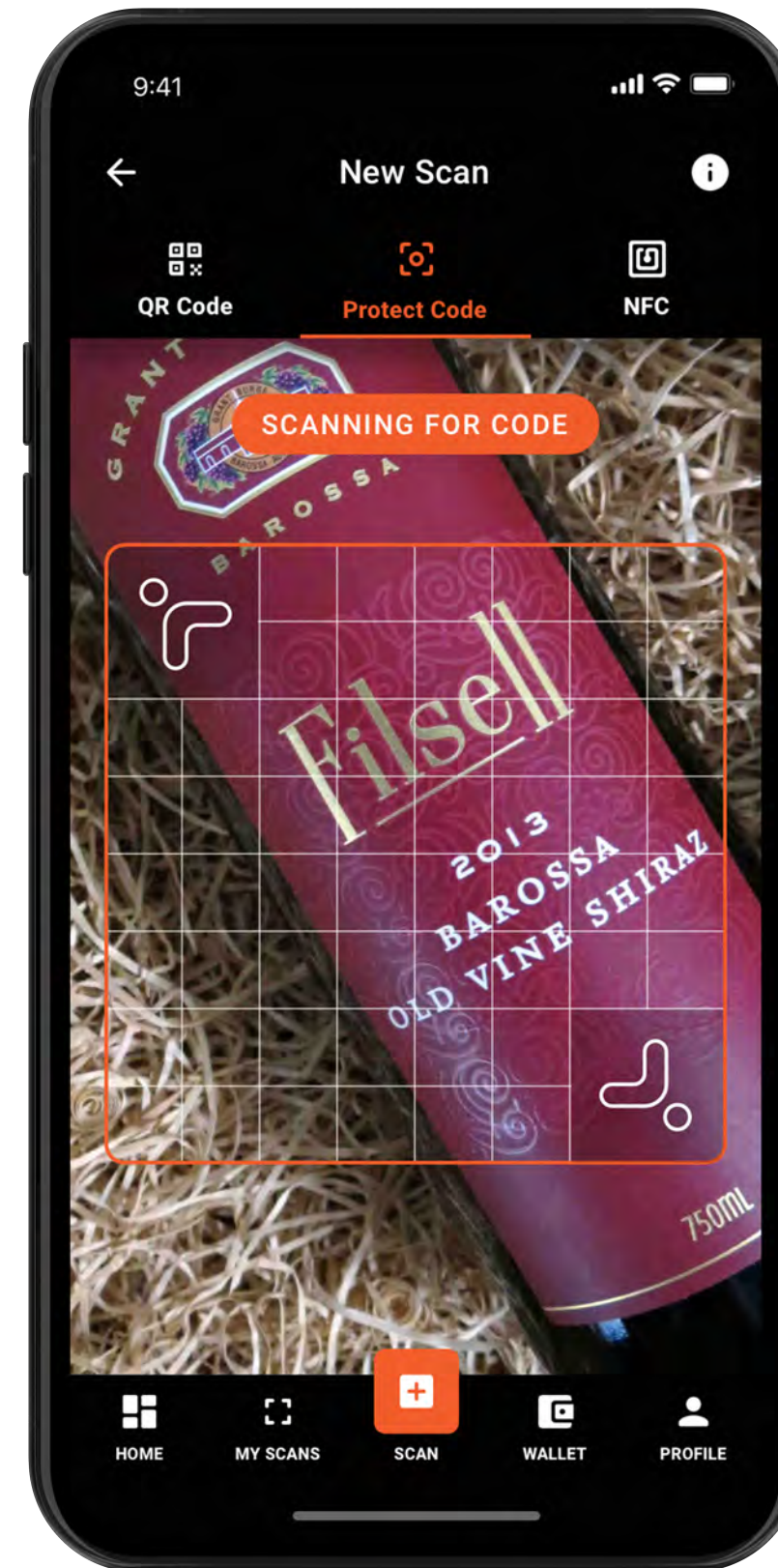
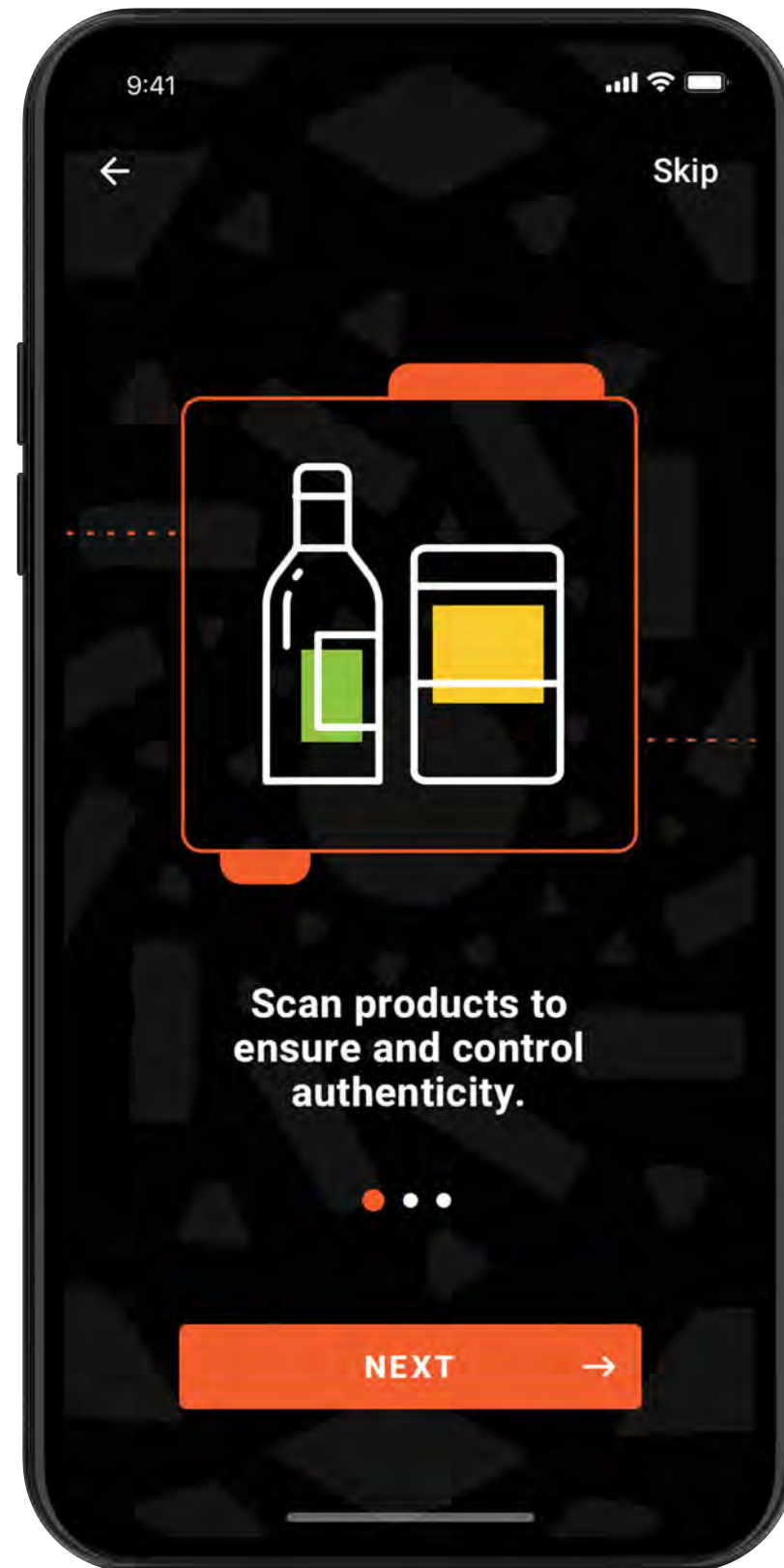
Combines best of physical and digital anti-counterfeit
technologies

Based on Motif Micro IP

Gen 1 QR – unique phosphor – Q3 2018

Gen 2 QR or Motif Micro using MM novel nanoparticles –
H1 2019

The ProtectCode App



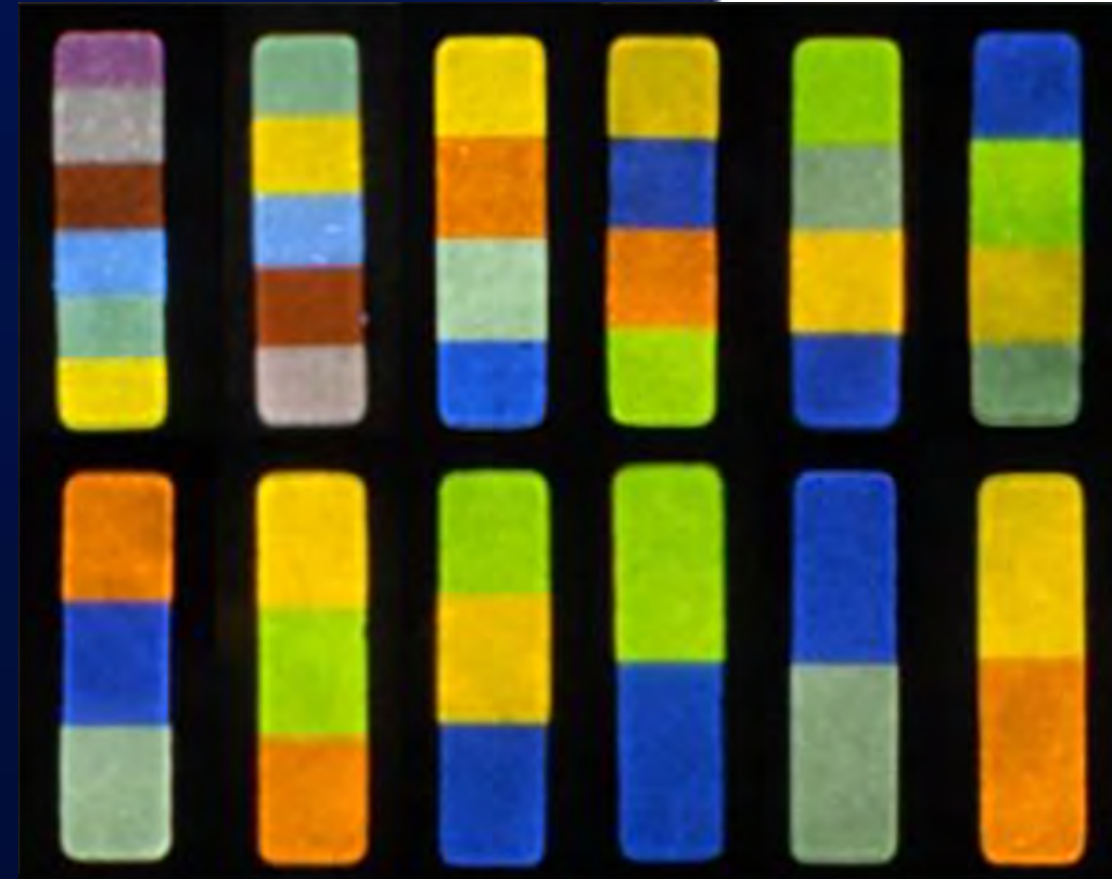
Motif Micro – Mass Market Anti-Counterfeit Revolution

YPB's Jewel in the Crown

- Potential to create extravagant value for YPB
- Technical generational leap but with high commercial appeal
- Ultralow cost particles, applicable throughout consumer goods
- Readable by unmodified smartphone for mass market, public authentication
- Compatible with high-speed volume printing for low cost implementation
- Secured by physical randomness and immune from 'picture-of-a-picture' spoofing techniques
- Capable of item-level serialisation
- Wide interest in licencing

Motif Micro

The ultimate physical
protection



Serialised microparticle barcode tech developed at
MIT

Protected by 3 patents

YPB has exclusive global rights

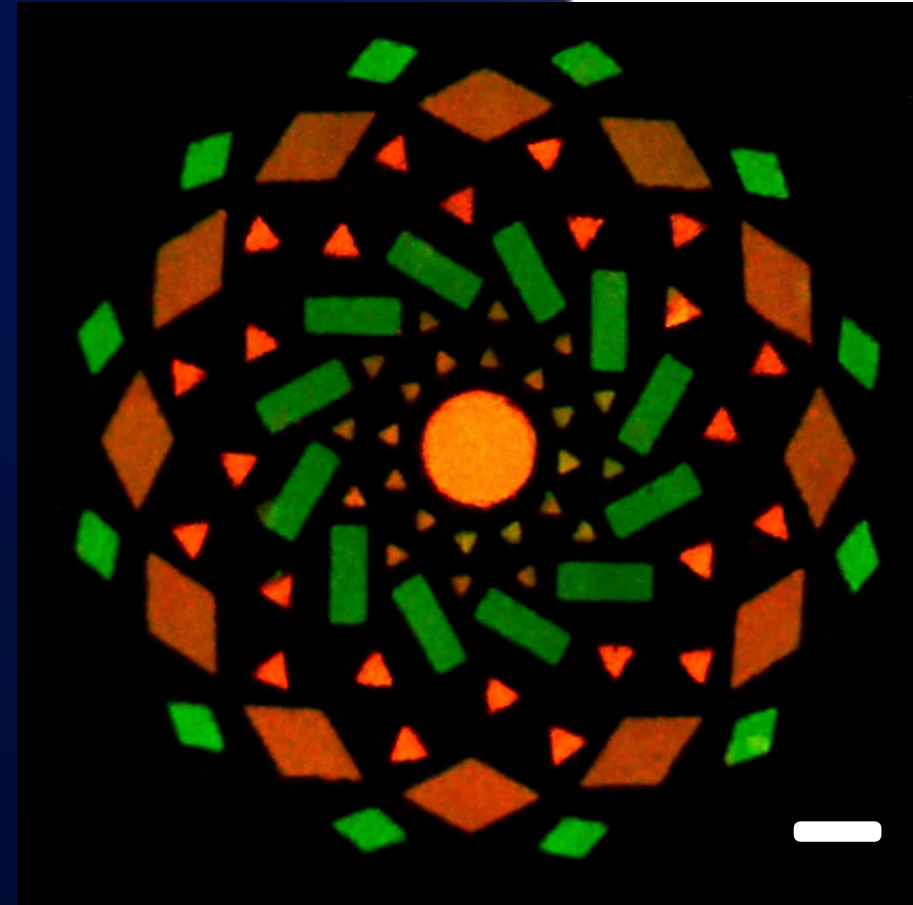
Uncloneable

Invisible to the human eye

Key to YPB's high security protected gateway to the
blockchain

Motif Micro

Think of it as printable DNA



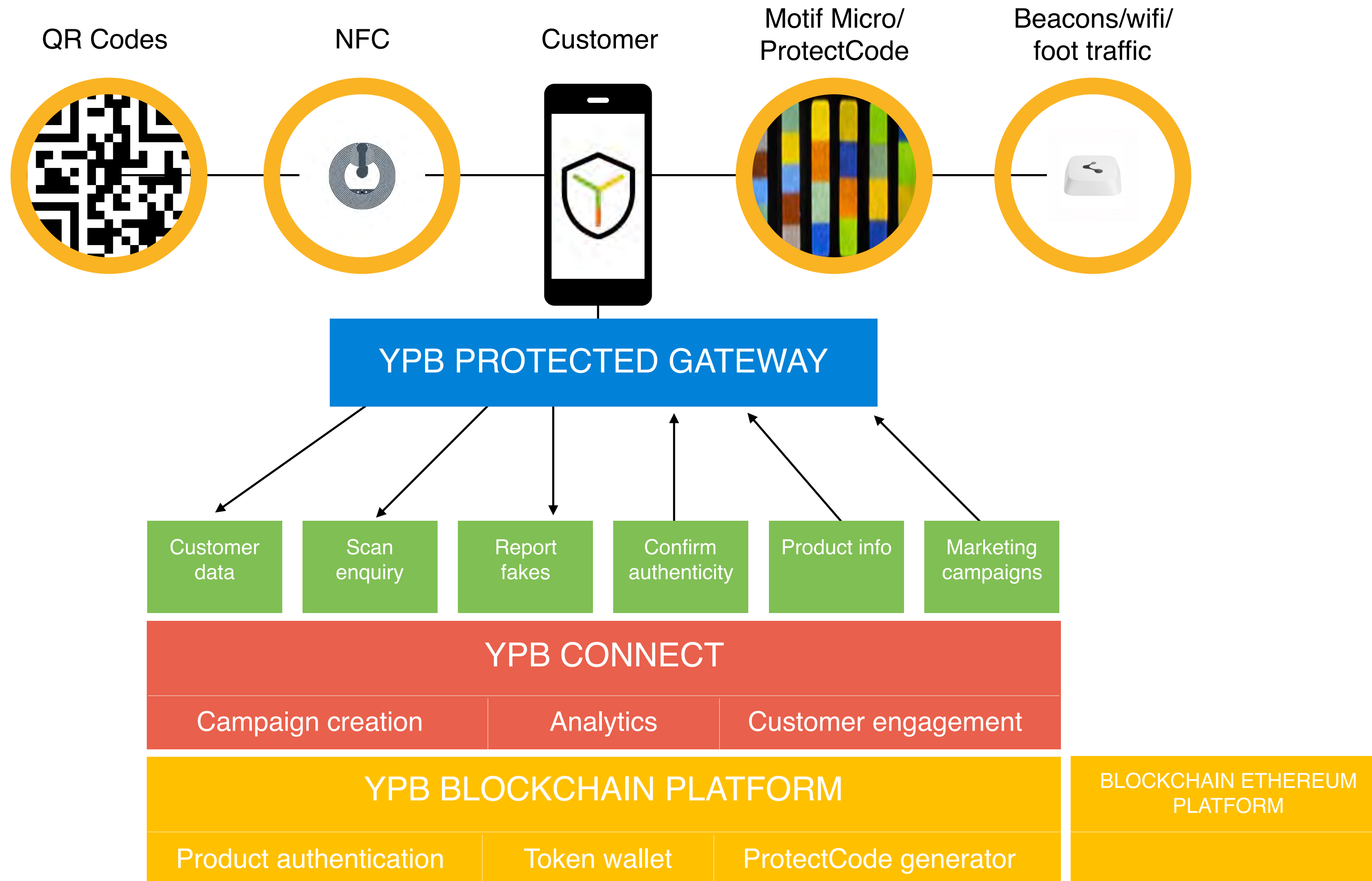
Microcode 'lights up' in multiple colours when excited via source of light (smartphone camera flash)

Sequence of colours carries information about the product

Directs smartphone to a digital asset or url

Enough uniqueness to encode every single product that's ever been made ... and ever will be made

Blockchain-secured Digital Protection, Direct Connection



Token Sale Event potentially highly value creating

- Shareholder-friendly alternative funding mechanism
- Initial issue of YPB Tokens in exchange for digital currency **Ether** (Ethereum)
- YPB will convert Ether to functional currencies (AUD/USD)
- Legal opinion supports legality and compliance of YPB Token and TSE
- Success would create substantial value and likely end future calls on shareholders
- Final decision to proceed with TSE remains subject to regulatory approval

Ready to Deliver

- Macro tailwinds stronger than ever
- Rebuilt and revitalised
- Results visible H2 2018
- TSE potentially highly value creating



Thank you.

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