

VERIGROW

26/04/2023

APPOINTMENT OF RETAIL SALES CONSULTANT

Veratin Limited (**NSX: VTN**) (the **Company**) is pleased to announce the appointment of horticultural marketing consultant, John Stanley and Associates. The firm, which works with garden centres and suppliers in the sector in over 35 countries, will work with Veratin to review the existing retail and marketing strategy of the Company, and improve it, to increase product turnover on retail shelves while enhancing the retail experience of the customer. The consulting arrangement will target the Australian and New Zealand markets in the first instance before exploring overseas markets.

Executive Chairman of Veratin, Dr Ramiz Boulos says, "We are excited to be working with John Stanley and Associates. The team have decades of experience and a proven track record for scaling brands in the sector. I look forward to working with them to grow the Verigrow® brand nationally and internationally".

ENDS

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Dr Ramiz Boulos

Executive Chairman

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