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## Clarification on Announcement Boppl partners with world-leading ePOS provider

- **Boppl partnership with Epos Now.**
- **Epos Now has over 10,000 venues in the UK and is one of the fastest growing EPOS providers globally.**

Yonder & Beyond (YNB) is pleased to announce Boppl, the mobile ordering and payment application in which it holds a 72% interest, has entered into a significant [partnership](#) with Epos Now, one of the fastest growing business in the UK. Epos Now has over 10,000 venues in the UK and has recently expanded its operations into the USA.

Epos Now, an unrelated party to the company, joins Boppl's global integration strategy, helping hospitality venues, groups and chains own the shift to mobile ordering and 'on-demand' services.

The partnership will provide integration for Boppl into all Epos Now venues, allowing orders that are placed through Boppl to appear on a venue's Epos Now system.

The partnership will immediately commence with Epos Now venues in the UK, and will expand to the USA in the coming months. Epos Now is actively marketing Boppl to its POS venues through its website and sales network. Boppl provides a value added service to the Epos Now product offering and Epos Now shall act as a reseller of Boppl products to its Venues.

Epos Now CEO, Jacyn Heavens said, "By unlocking the power of our smartphones Boppl eliminates wait times, whilst giving innovative ways to pay. We are are proud to be able to offer this must-have application to thousands of our hospitality customers."

Boppl and Yonder & Beyond have commenced a targeted social media campaign, in conjunction with Epos Now, to engage both venues and customers.

Boppl CEO, Angus McLachlan said, "We're excited to partner with Epos Now to enable mobile discovery, ordering and payment to over 10,000 venues, further extending our global reach. Designed to help hospitality venues own the shift to mobile, the partnership will eliminate lost time inputting orders, payment error and miscommunication.

"We are offering venues a new mobile ordering platform, without new hardware.

"Our team across Australia and the UK worked closely with the team at Epos Now, producing a seamless integration where the venue is always in control."

Popular London-based Epos Now venue Whaam Banh Mi has been using Boppl prior to the execution of this partnership. The successful implementation of Boppl at Whaam Banh Mi provided a demonstration of the Epos Now and Boppl software working together and helped pave the way for the partnership. Whaam Banh Mi praised Boppl's technology, stating that, "Having enjoyed using an Epos Now iPad system for 6 months I was approached by Boppl to help promote my business. I was a little skeptical about how fluid

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the integration of Boppl and my till system would be but sure to their word, it is really easy to use! It is like Amazon - simplicity of payments with food."

Since introducing Boppl, Whaam Banh Mi has seen an increase in orders through the application.

Yonder & Beyond CEO, Shashi Fernando said, "This is a huge step for Boppl, heading into the new year with the potential to be in thousands of venues is a game changer and the team should be credited with securing such a key partnership."

In addition to the partnership with Epos Now, Boppl has strategic partnerships with other EPOS providers Kounta, iKentoo and Omnivore. These partnerships further validate Boppl as a leading mobile payment application.

ePOS stands for "Electronic Point of Sale" it is essentially an electronic cash register. It is the point at which customers make payment in exchange for goods or provision of services.

Each Epos Now venue that takes on Boppl will pay a monthly fee to use the Boppl software. As the partnership has only just started and is in its infancy it is uncertain as to the conversion rate of Epos Now venues to add on Boppl software, so the extent to which this relationship will affect the future earnings of YNB at this early stage of the relationship is not known.

#### **About Epos Now**

- Epos Now is a leader in Cloud POS and is live in over 10,000 venues.
- The company has completed £5,000,000,000+ transactions in over 103 countries.
- 150% year on year growth, making it the UK's 13<sup>th</sup> fastest growing tech company.
- Highest rated POS company online.

#### **About Boppl**

Boppl is an award winning food and drink mobile ordering application. Available to download on iOS and Android devices, Boppl enables users to order and pay for food and beverages fast and efficiently at their favourite venues through their smartphone.

Winner of multiple awards, including the UK Mobile & Apps Design Award in 2014 and Top 50 Mobile Innovator in 2013. Boppl was named App of the Day by Mobile Entertainment.

#### **About Yonder & Beyond**

Yonder & Beyond (ASX:YNB) is a portfolio of synergistic technology assets with a focus on mobile businesses. YNB's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

Yonder & Beyond equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.




Website: [www.yonderbeyond.com](http://www.yonderbeyond.com)




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**Yonder & Beyond portfolio of technology assets and applications include:**

 <p><b>Boppl</b>          Interest: 72%          Website: <a href="http://www.boppl.me">www.boppl.me</a></p>	<ul style="list-style-type: none"> <li><b>YB</b> Leading mobile ordering and payment app</li> <li><b>YB</b> Pre-order and pay food and beverages</li> <li><b>YB</b> Potential for multiple revenue streams</li> <li><b>YB</b> Currently deploying in Australia, France, Switzerland and South Africa</li> <li><b>YB</b> Winner of the UK Mobile &amp; Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013</li> </ul>
 <p><b>prism digital</b>          Interest: 60%          Website: <a href="http://www.prism-digital.com/">http://www.prism-digital.com/</a></p>	<ul style="list-style-type: none"> <li><b>YB</b> Fast-growing digital recruitment agency</li> <li><b>YB</b> Cash generative</li> <li><b>YB</b> Specialised knowledge and long-term relationships within industry focusing on technical sub-segments</li> <li><b>YB</b> Experience in working with clients including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com</li> </ul>
 <p><b>wondr</b>          Interest: 100%          Website: <a href="http://www.wondr.it">www.wondr.it</a></p>	<ul style="list-style-type: none"> <li><b>YB</b> Experience what's happening anywhere, through the eyes of those who are there</li> <li><b>YB</b> Brings major social network platforms into a single, simple feed</li> <li><b>YB</b> An all-access pass</li> <li><b>YB</b> Ability to create private events, such as weddings and family holidays, or concerts</li> <li><b>YB</b> Allows event organisers to own their content</li> </ul>

 <p><b>GOPHR</b> Interest: 75% Website: <a href="http://www.gophr.it">www.gophr.it</a></p>	<p><b>YB</b> Making deliveries quick and simple for everyone. Order your courier from your mobile.</p> <p><b>YB</b> Disruptive technology. Cheaper for consumers, more income for couriers</p> <p><b>YB</b> Send or pick up deliveries with a single tap</p> <p><b>YB</b> Cashless and convenient for couriers and customers</p> <p><b>YB</b> Clear delivery pricing, simply set the pick-up and drop-off location</p>
 <p><b>MeU</b> Interest: 47.97% Website: <a href="http://www.meu.mobi">www.meu.mobi</a></p>	<p><b>YB</b> Australian mobile network operator officially launched unique B2C customer offerings during August 2015</p> <p><b>YB</b> Disruptive, innovative force within the telecommunications sector</p> <p><b>YB</b> Will be Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way</p> <p><b>YB</b> Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.</p>
 <p><b>MY SQUAR</b> Interest: 3% Website: <a href="http://www.mysquar.com">www.mysquar.com</a></p>	<p><b>YB</b> First local-language content platform created to enrich the lives of Myanmar people, through deep, accessible and rich online experiences</p> <p><b>YB</b> Mission is to inspire creativity, entertainment and a better standard of living in Myanmar by offering world class consumer technology solutions that connect Myanmar people with local businesses, products and each other.</p> <p><b>YB</b> Guided by a seasoned leadership team with experience developing global communities through social media, gaming and eCommerce technologies, MySQUAR is forging new ground in Myanmar.</p>