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**ASX Announcement | 19 December 2022**

## Bigtincan Share Purchase Plan

Bigtincan Holdings Limited (**ASX:BTH**) ("**Bigtincan**", the "**Company**") announced on 8 December 2022 that it would be undertaking a Share Purchase Plan ("**SPP**"). The SPP is now open to eligible Bigtincan shareholders to apply for up to \$10,000 of new fully paid ordinary shares ("**New Shares**") without incurring brokerage or other transaction costs.

The SPP follows Bigtincan's successfully completed \$30 million placement to institutional investors, which was conducted at \$0.60 per share ("**Offer Price**"). The issue price of New Shares under the SPP will be the Offer Price, and New Shares issued under the SPP will rank equally with existing Bigtincan shares from the date of issue.

Shareholders are eligible to participate in the SPP if they had a registered address in Australia or New Zealand on Bigtincan's register at 7.00pm (AEDT) on 7 December 2022 ("**Eligible Shareholders**").

The SPP is subject to the terms and conditions set out in the SPP offer document, which is being sent to Eligible Shareholders today, together with personalised application forms. A copy of the SPP offer document is **attached**. Eligible Shareholders are encouraged to read the SPP offer document as well as all Company information as announced to the ASX, and if in any doubt about whether or not to accept the SPP offer, to consult with a financial or other professional adviser.

The Company encourages shareholders to consider the SPP offer early as it is scheduled to close on Wednesday, 18 January 2023. The Board reserves the right to scale back applications and close the SPP offer early.

**Authorised for release by the Board of Bigtincan Holdings Limited.**

For more information on the Bigtincan solution set visit [www.bigtincan.com](http://www.bigtincan.com)

## **Bigtincan is helping the world's leading brands facilitate the buying experience of the future.**

Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalized experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalized, provide value, and guide people to the best decisions with confidence. World-class companies like Nike, Guess, Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers.

For more information about Bigtincan (ASX: BTH), visit: [bigtincan.com](https://bigtincan.com) or follow Bigtincan on social media:

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### **Investor Enquiries**

For more information, visit our [Investor Site](#)

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