



BETMAKERS TECHNOLOGY GROUP LTD
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Broadmeadow
NSW 2292

15 March 2021

DIRECTOR SHARE SALE

BetMakers Technology Group Limited (ASX:BET) (“BetMakers” or the “Company”) wishes to advise that two of its founding directors have recently used a non-blackout period to sell minority portions of their respective equity in the Company.

A related party of Nick Chan, the Company’s Chairman, sold 400,000 fully paid ordinary shares (“Shares”) and Non-Executive Director, Simon Dulhunty (and his related parties), sold a total of 1.3 mil Shares in recent individual transactions.

Mr Chan continues to hold 4,439,821 Shares and Mr Dulhunty continues to hold 3,973,620 Shares.

The associated Appendices 3Y are annexed to this announcement.

Combined, all directors of the Company currently hold approximately 138 mil Shares.

Todd Buckingham, CEO, commented on the release: “Mr Chan and Mr Dulhunty have been directors of the Company since it first listed on the ASX in 2015. Up until these recent transactions, Mr Chan and Mr Dulhunty had not previously sold any shares during the more than five years while serving on the Board. They have been instrumental in the Company’s growth and helped to create equity value for all shareholders while providing continued leadership and support for management.

The Directors are committed to the next growth phase of the BetMakers business, which includes capitalising on the significant opportunities from the completion of the Sportech acquisition and the Company’s expansion into the U.S. market.”

Todd Buckingham, Managing Director, authorised the release of this announcement to ASX.

For further information on the Company, please contact:

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Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and s

Introduced 30/09/01 Amended 01/01/11

| | |
|-----------------------|---|
| Name of entity | BetMakers Technology Group Limited |
| ABN | 21 164 521 395 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|----------------------------|-----------------|
| Name of Director | Nicholas Chan |
| Date of last notice | 29 January 2021 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|--|
| Direct or indirect interest | Indirect |
| Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Peggy Chan |
| Date of change | 1. 8 March 2021 2. 10 March 2021 |
| No. of securities held prior to change | |
| Peggy Chan | 413,348 fully paid ordinary shares |
| Nicholas Hilary Chan | 4,426,473 fully paid ordinary shares |
| Class | Fully paid ordinary shares (Shares) |
| Number acquired | Nil |
| Number disposed | 1. 100,000 Shares 2. 300,000 Shares |
| Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small> | 1. \$0.9500 per Share 2. \$0.9097 per Share |

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

| | |
|---|------------------|
| No. of securities held after change | |
| Peggy Chan | 13,348 Shares |
| Nicholas Hilary Chan | 4,426,473 Shares |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | On-market trade |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|-----|
| Detail of contract | N/A |
| Nature of interest | |
| Name of registered holder (if issued securities) | |
| Date of change | |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |

Part 3 – ⁺Closed period

| | |
|---|----|
| Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required? | NO |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | |
| If prior written clearance was provided, on what date was this provided? | |

⁺ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| | |
|-----------------------|---|
| Name of entity | BetMakers Technology Group Limited |
| ABN | 21 164 521 395 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| | |
|----------------------------|-----------------|
| Name of Director | Simon Dulhunty |
| Date of last notice | 29 January 2021 |

Part 1 – Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|---|--|
| Direct or indirect interest | <ol style="list-style-type: none"> 1. Direct 2. Indirect 3. Indirect |
| Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | <ol style="list-style-type: none"> 1. Simon John Dulhunty 2. Bethanie Kate Swinson 3. Simon Dulhunty <Dulhunty Family A/C> (Simon Dulhunty is a beneficiary of the trust and has the power to exercise, or control the exercise of, a right to vote attached to the securities and to dispose of, or control the exercise of a power to dispose of, the securities) |
| Date of change | 12 March 2021 |
| No. of securities held prior to change | |
| Simon John Dulhunty | 4,828,656 fully paid ordinary shares |
| Bethanie Kate Swinson | 225,880 fully paid ordinary shares |
| Simon Dulhunty <Dulhunty Family A/C>* | 219,084 fully paid ordinary shares |
| *Beneficiary of trust | |
| Class | Fully paid ordinary shares (Shares) |
| Number acquired | Nil |
| Number disposed | <ol style="list-style-type: none"> 1. 855,036 2. 225,880 3. 219,084 |

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

| | |
|---|------------------|
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$0.96 per Share |
| No. of securities held after change Simon John Dulhunty | 3,973,620 Shares |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Off-market trade |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| | |
|--|-----|
| Detail of contract | N/A |
| Nature of interest | |
| Name of registered holder (if issued securities) | |
| Date of change | |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |

Part 3 – ⁺Closed period

| | |
|---|----|
| Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required? | NO |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | |
| If prior written clearance was provided, on what date was this provided? | |

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+ See chapter 19 for defined terms.