

**Friday 18<sup>th</sup> May 2018**

## **MEDIA RELEASE**

### **MICRO-X WINS BEST IN CLASS IN THE PRODUCT DESIGN CATEGORY AT 2018 AUSTRALIA GOOD DESIGN AWARDS®**

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Micro-X Limited (ASX: MX1) is delighted to announce that the Carestream DRX Revolution Nano Mobile X-Ray System designed by Micro-X has won a 2018 Good Design Award®.

The winners of Australia's Good Design Awards, the highest honour for design innovation in Australia, were announced at the Sydney Opera House on 17 May at the 60th Annual Good Design Awards Ceremony.

The Carestream DRX Revolution Nano Mobile X-Ray System designed by Micro-X Ltd received a prestigious Good Design Award® Best in Class in the Product Design category in recognition for outstanding design and innovation.

The annual Good Design Awards is Australia's most prestigious Awards for design and innovation with a proud history dating back to 1958. The Awards celebrate the best new products and services on the market, excellence in architectural design, digital and communication design and reward emerging areas of design including business model innovation, social impact and design entrepreneurship.

2017 winners in the Medical and Scientific category included Resmed for its AirMini Sleep Therapy Device and Invetech (a Danaher Company) for its Counterflow Centrifuge Device (CFC).

"The Good Design Award is a globally recognised seal for design excellence which our product can now carry. It signals to potential customers all over the world that the Product has met the internationally recognised criteria for design excellence." commented Micro-X Managing Director Peter Rowland, "We are delighted that the international panel of judges recognised our imaginative and innovative design and how the product offers a groundbreaking value proposition with world-first features and technology."

The Good Design Awards Jury commented, "The design and engineering team has tackled a healthcare problem with an innovative and ground-breaking solution - rather than bringing a patient to the equipment, the equipment is brought to the patient. Simple idea but extremely difficult to execute. The end result is a revolutionary product where the benefits are huge: smaller footprint, lighter weight and maneuverability saving space in hospitals, aiding patient comfort and providing greater flexibility around mobile and field hospital solutions. Every element and touch point has been meticulously designed and detailed. The articulated arm is well balanced over the range of motions required and the large aperture for taking the x-ray images is easy to move around and lock in place. This is a brilliant design solution with a very high standard of manufacturing and carefully considered raw materials selection. Good design and innovation at its best."

The 60th Anniversary Good Design Awards attracted a record number of entries. The winners were presented with the new sustainably designed Good Design Award trophy in Sydney. Special guest, Jan Utzon (son of Jorn Utzon, who designed the Sydney Opera House) presented the Good Design Award® of the Year on stage and congratulated all of the 2018 Winners.

Winners of the Good Design Awards will be showcased to the general public during Vivid Sydney, the world's biggest festival of light, music and ideas in Sydney from 25-27 May 2018 at the Overseas Passenger Terminal, Circular Quay.

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**About Micro-X:** Micro-X Limited (“MX1”) is an Australian Securities Exchange listed company developing and commercialising a range of highly innovative products based on proprietary carbon nanotube emitter technologies exclusively licensed and sourced from XinRay Systems Inc., a US based technology developer. These technologies enable the miniaturisation of a number of X-ray applications relevant to large global markets.