

Aconex Appoints Gabriele Famous as Chief Marketing Officer

Innovative Cloud Computing Executive Brings 20+ Years of Experience

MELBOURNE, Australia, 25 July 2017 – Aconex Limited (ASX: ACX), provider of the #1 global platform connecting teams on construction and engineering projects, has appointed Gabriele Famous as Chief Marketing Officer. The former Vice President, Global Product Marketing at Zendesk, Ms. Famous will be responsible for global marketing strategy and operations, including product and online marketing, demand generation, and communications.

"As the world's leading collaboration platform for the construction industry, Aconex is transforming the way companies deliver large-scale projects globally," said Ms. Famous. I am honoured to be joining the Aconex team and look forward to building on the great vision and momentum of the company."

Ms. Famous brings 20 years of leadership and cloud computing experience including senior executive level roles in global marketing, as well as corporate development at high growth, large-scale, SaaS companies. In her most recent position at Zendesk, Ms. Famous built and led global product marketing strategy. Before Zendesk, Gabriele held leadership positions at Salesforce as Senior Director, Merger & Acquisition Integration, and Director, Product Marketing & Pricing Strategy. In addition, she co-founded Lenders Solutions, a technology and services company in the financial services sector where she positioned the company for a successful acquisition.

"We are delighted to welcome an executive of Gabriele's world-class experience to Aconex," said Leigh Jasper, Aconex CEO. "Her proven track record in Software as a Service marketing will drive an acceleration of our global leadership position in digital construction collaboration."

An active speaker in the technology community, she holds a Bachelor of Economics degree from the University of Arizona and a Master of Science in Management from the Graduate School of Business at Stanford. Ms. Famous will be based initially in the San Francisco office before relocating to Melbourne in late 2017.

About Aconex

Aconex provides the #1 cloud and mobile collaboration platform for the global construction industry. This platform connects owners, contractors and their project teams in the construction, infrastructure, and energy and resources sectors, providing project-wide visibility and control between the many different organizations collaborating across their projects. With more than 70,000 user organizations and over \$1 trillion of project value delivered in more than 70 countries, Aconex is the industry's most widely adopted and trusted platform. Founded in 2000, Aconex has 47 offices in 23 countries around the world. The company's ordinary shares are traded on the Australian Securities Exchange (ASX) under the ticker code ACX and are included in the S&P/ASX 200 Index.

Supporting Resources

For more information on Aconex, please visit:

- Website: <http://www.aconex.com>
- Twitter: <http://www.twitter.com/aconex>
- LinkedIn: <http://www.linkedin.com/company/aconex>
- Facebook: <https://www.facebook.com/Aconex>

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