

## CHINA · BEIJING INT'L MINING EXPO

Welcome to join China's NO.1 Mining Expo——CIME 2018

# EXPO CHINA

#### **Sponsors**

**Metallurgical Mines' Association of China** 

The Nonferrous Metals Society of China

Beijing General Research Institute of Mining and Metallurgy

Beijing Hiven Exhibition Co., Ltd.

2018.6.13-15

China Int'l Exhibition Center, Beijing

Invitation

## 2018 CHINA · BEIJING INTERNATIONAL MINING EXPO

**Expo Schedule** 

**Setting-up: June 11-12,2018** 

**Exhibition Duration: June 13-15,2018** 

Dismantling: June 15, 2018 16:00pm

#### **CIME2018**

**Exhibition Space over 16,000sqm** 

Special Pavilion
Chain Brand Manufacturer

Professional Buyer
Best Trading Platform

Focus on Mining Industry
Grasp the New Trends

Overall Publicity

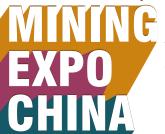
Target International Market

#### **Exhibition Profile**



▲ China (Beijing) International Mining Expo (CIME) is known as the No.1 Mining Expo in China, jointly organized by Metallurgical Mines' Association of China, the Nonferrous Metals Society of China and Beijing General Research Institute of Mining and Metallurgy, aims to create a widest economic cooperation and technical exchange platform covering the entire mining industry chain. It enjoys great popularity among the industry's professionals, brings together thousands of mining specialists. Since its inception, CIME attracts over 1300 exhibitors from 28 countries and regions, mainly from China, Germany, USA, Australia, Brazil, Chile, Sweden, Finland etc, famous exhibitors such as Vale, BHP Billiton, South African pavilion, China Minmetals Non-Ferrous Metals, Ansteel, Zhaojin, Hebei Iron & Steel Group, Jianlong Mining, Liebherr, Normet, Metso, Weir, GE, Sinomach, NHI, Huadian Heavy Industries, LONGI, Landsky etc have participated in the event.

The Mining Industry is seeing in significant transformation and shifting period over the world, resource saving, cost controlling, intelligent manufacturing has become new direction. CIME2018 will be held from June 13 to 15, 2018 at China International Exhibition Center, Beijing. There will be hundreds of the most powerful companies to display thousands of competitive products and latest technologies. Besides, series of exciting activities such as mining industry high-level forums, new technology and products release conferences will take place during the exhibition to meet your market plan. CIME2018 will



present you a new horizon of the mining industry, we expect your coming!



#### ∧ Authoritative Platform

- The most authoritative sponsors in mining industry
- Supported and guided by the Beijing municipal government

#### **△ Business program**

- Invite professional visitors one by one, face to face talk with VIP purchasers
- Supplier and demander matchmaking activities on-site

#### **△ Exhibitions Segmentation**

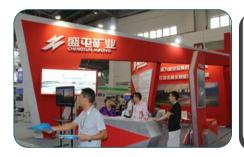
- Since foundation, gathered 1000+ exhibitors More professional partition more cutting-edge technology
- 200+ industrial Media partners

#### 

- Sino-Foreign Mining Technology and Equipment Development Forum gathers mining specialist, experts, leader of mining companies and equipment manufacturers
- Dozens of mining technical seminars and new products release conferences

#### **Exhibition Feature Areas**





#### Mining enterprise, research institute, engineering construction area

Production and research integration Display Mining enterprise, improve the level of scientific mine construction and production



#### Mineral processing area

Save minerals

Showcase global most advanced ore crushing, mineral transporting and screening dressing technology



#### **Exploration and mining area**

Cutting-edge technology

Show advanced mining exploration drilling technology and high-efficient Open pit and underground mining equipment



#### Tailing disposal, environmental protection and automation area

Sustainable mines

Show tailing disposal and automation equipment, improve level of comprehensive utilization of mineral resources to help mining enterprises save money.



#### Review CIME2016



On May 25, the China (Beijing) International Mining Expo 2016 closed successfully at New China international exhibition center, Beijing, Over 370 companies from 20 countries presented their products and services in the CIME2016, and attracted 18,530 trade professionals and buyers from China, USA, Australia, Russia, Germany, Canada, France, Sweden, Peru, South Africa etc, Most well-known brands like China Minmetals, Kunming Dahongshan Mining, CNMC, Ansteel, Jianlong Mining Group, Shougang Mining, Zhaojin Mining, China railway 19th bureau group, ENFI, SANY, Huadian Heavy Industry, Longi, Landsky, GE Mining, Dow, Sinopec etc. all have participated in the event, visitors were able to learn about a full range of mining industry products and services and become the first to see the industry's latest developments and technology.

The 2nd Sino-Foreign Mining Technology and Equipment Development Forum was held during the exhibition at the same venue, it lasted for one day and attracted more than 400 people to attend. Topics touched upon mining policy of china, market prospects and the innovation of mining technology. Senior-level specialists, government officials and enterprise leaders spoke at the conference. It gave its attendees a chance to share experience, summarize the industry's performance and its situation and prospects, present different solutions and exchange latest technologies.



#### **Market Orientation**

Focus on Metal and Non-metallic Mineral Market

#### Professionals & Buyers

5000+ specialists, leaders and procurement personals from mining enterprises and OEM manufacturers around the world, 80% are decision makers

#### **Business Program**

Invite VIP buyers

Matchmaking activities between supplier and demander on-site

#### Concurrent Event

Focus on development prospects for mining technology and equipment, fit with the requirements of Asia's market

#### Value-added Service

200+ Media coverage home and abroad Comprehensive & in-depth publicity

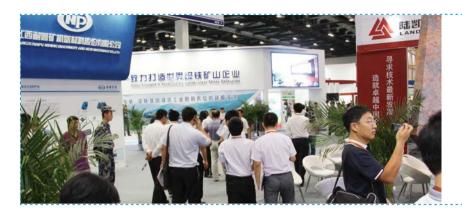






#### CIME2016 Facts & Figures





Exhibitors 375

Visitors **18,530** 

Exhibition Space 15,000

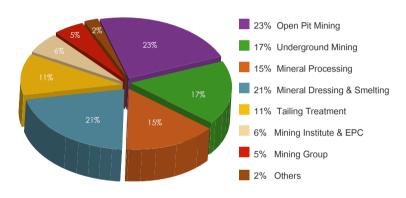
Countries 20+

#### Exhibitors Classification



#### Exhibitor's Assessment





73% Very satisfied

86% Interested in participating in the next concurrent conference

90% Will recommend CIME to their countparts

70% Visitors' quality is excellent



#### Exhibitor's Testomonials



We have participated CIME three years in a row, and witness its scale increasing year by year, It provided a platform for us to display new products, enhance customer relationships. We are appreciate the service and efforts provided by the team of CIME, and look forward to CIME2018.

----- Mr. Zhao Zhenlong VP, Tangshan Landsky Technology Co., Ltd

CIME is an important event for the industry, providing an opportunity for companies to exhibit the latest technologies that could help mining companies in China improve their operations, Ansteel are superior in technique development, industrial chain extension, products' competitiveness around the world, we hope CIME will be better, and deepening cooperation with each other in the future.

----- Mr. Liu Guitao, Director of Propaganda Department, Ansteel Mining



#### **Classification of Visitors**

### 31% Mining Company OEM, Importer & Exporter

#### **Purpose of Visiting**

Purchasing production and solutions

Total: 18,530

Overseas: 2,190

#### Part of CIME High Quality Buyers ...







































































#### Multiple Channels, All-round Advertising

With multiple channels, Mining Expo China takes advantages of new media, online & offline promotions, CIME2018 will heavily promoted in all media circles through a range of traditional and digital advertising and marketing campaigns, the event will have a strong presence across newspaper radio, direct mailing & telemarketing resource industry publications and targeted promotional activities, and become an integrated business platform for trading, exhibiting and communicating with all-round advertising.

#### **Advertises**

Strategic Cooperation with industrial associations and exhibition promotion units

Visitor specific advertising campaign Direct mailing, telemarketing and F2F sourcing buyer

> **Traditional** media releases 200+ industrial media coverage home and abroad

#### **Ticket**

Mail hundred of thousand of tickets to potential buyers

> **Targeted** newsletters Email pre-show newsletters to targeted visitors

#### **New Media**

Wechat, Microblog, and social media Latest news and industry information



#### ▼ Mining company, research institution, EPCM

Metal & nonmetal mineral product, mineral product trading, mining planning, mining engineering design, mining construction company, mining rights trading, mining investment and financing, government & industry organization etc.

#### ▼ Geology exploiting & Mining technology and equipment

Geophysical prospecting, chemical prospecting, aerial remote sensing, surveying and mapping, geology data processing, mineral product analysis, laboratory instrument, etc.

Excavating, drilling and blasting, loading, transportation equipment (such as: excavator, loader, underground mining vehicle, mining dump car), lifting, construction machinery, etc.

#### **▼**Mineral processing, dressing & smelting equipment

Crushing, screening, grinding, conveying equipment (hydraulic transmission machinery) etc.

Flotation equipment, magnetic separator, gravity concentrator, electric separator, grading equipment, concentrating equipment, filtering equipment, mineral processing reagent and other mining chemicals.

Hydrometallurgy, electrolytic smelting, thermometallurgy, pyrometallurgy technology & equipment etc.

#### ▼Mining environment-protecting & energy-saving equipment

Tailing filling & disposal equipment, mining pump & valve, mining waste disposal, ventilating and dust removing equipment, digital mine, mining electric & gas, mining communications, mining logistics etc.

#### **▼** Mine safety equipment and other services

Mining emergency rescue & disaster relief, mining explosion-proof & fire-fighting, safety protection, safety monitoring and inspecting, accessory equipment, Consulting and other related service Consulting

#### Part of Well-known Exhibitors























































Laiwu Steel Group, Fuguiniao,



Sino-Foreign Mining Technology & Equipment Development Forum is one of the most dynamic and significant mining conference in china, main topics concerning industrial policy, investment opportunity, mine construction, Intelligent mining, dressing and tailing technology innovations etc. it brings together leading political, business and scientific figures of the global mining industry. The last edition attracted several mining groups to attend, such as China Minmetals, Chinalco, Ansteel Mining, China Non-ferrous Metals Group, Daye Nonferrous Metals Group, Sinosteel Mining, Lingyuan Iron & Steel, 19th Engineering Bureau Group, Yunnan Chihong Zinc&Germanium, Huaxia Jianlong Mining, Zhaojin,

YiHai Talc, Enfei etc. Themed by "Innovative technology leading the way of mining's new pattern", top leaders from prominent mining companies and OEM manufacturers present different solutions based on the practical experience, and discuss current issues with participants, it creates a high-level and multiple prospective networking platform, and enjoys great reputation among

n as China Minmetals,
na Non-ferrous Metals
tals Group, Sinosteel
eel, 19th Engineering
ong Zinc&Germanium,

the mining industry.



EXPO CHINA



Booth Type	Specification	Domestic	Joint Venture	Overseas
Shell Scheme Booth	9m² (3X3)	CNY 11800	CNY 16800	USD 3600
	12m² (3×4)	CNY 15600	CNY 21600	USD 4600
Indoor Space	At least 36m²	CNY 1200/m <sup>2</sup>	CNY 1680/m <sup>2</sup>	USD 380/m <sup>2</sup>
Outdoor Space	At least 100m²	CNY 1000/m <sup>2</sup>	CNY 1480/m <sup>2</sup>	USD 300/m <sup>2</sup>









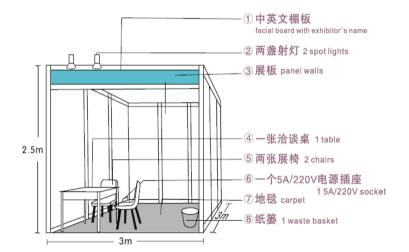
#### **Booking Process**



- 1 Review the Floor Plan and select your preferred booth locations. All subsequent bookings will be taken on a strictly first come first served basis.
- 2 After filling in the Space Application Form and stamping it with an authoritative seal, please fax or email it to us.
- 3 Remit 50% of the total space cost as deposit to the organizing committee within 5 working days. The booth shall not be reserved without receipt of relevant costs.
- 4 Exhibitors shall pay up before May 1, 2018.

#### Standard Booth (9m²)





#### Contuact Us / Beijing Hiven Exhibition Co.,Ltd.

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