



Investor presentation for Techknow Invest Roadshow

30 October & 1 November 2018

Disclaimer

The information in this presentation does not constitute personal investment advice. The presentation is not intended to be comprehensive or provide all information required by investors to make an informed decision on any investment in, or related to YPB Group Limited (Company) including in tokens issued by a subsidiary. In preparing this presentation, the Company did not take into account the investment objectives, financial situation and particular needs of any particular investor.

Further advice should be obtained from a professional investment adviser before taking any action on any information dealt with in the presentation. Those acting upon any information without advice do so entirely at their own risk.

This presentation does not constitute an offer or invitation to purchase securities in the Company. Recipients of this presentation who intend to consider investing are reminded no reliance may be placed for any purpose on the information or opinions contained in this presentation or any other document or oral statement, or on the completeness, accuracy or fairness of that information or those opinions.

Whilst this presentation is based on information from sources which are considered reliable, no representation or warranty, express or implied, is made or given by or on behalf of the Company, any of its directors, or any other person about the accuracy, completeness or fairness of the information or opinions contained in this presentation and no responsibility or liability is accepted by any of them for that information or those opinions or for any errors, omissions, misstatements (negligent or otherwise) or for any communication written or otherwise, contained or referred to in this presentation.

Accordingly, neither the Company nor any of its directors, officers, employees, advisers, associated persons or subsidiary undertakings are liable for any direct, indirect or consequential loss or damage suffered by any person as a result of relying upon any statement in, or as a result of any admission in, this presentation or any document supplied with this presentation, or by any future communications in connection with those documents and all of those liabilities, losses and damages are expressly disclaimed.

Any opinions expressed reflect the Company's position at the date of this presentation and are subject to change. No assurance is given by the Company that any capital raising or debt financing referred to in this presentation will proceed.

All amounts are in Australian dollars unless otherwise stated.

YPB delivers a suite of proprietary revolutionary anti-counterfeit and retail engagement solutions that deliver certainty of authenticity and trigger customer/brand engagement.

YPB is on a mission to:

- Stop fakes
- Prove authenticity
- Drive customer engagement

4.2
TRILLION USD

Cost of global
counterfeit market by
2022*

5.4
MILLION

Jobs at risk due to
counterfeit by 2022*

1
MILLION

Deaths annually from
counterfeit pharmaceuticals

YPB = certainty of authenticity

*Source: International Chamber of Commerce - February 2017

Counterfeiting is
a global pandemic



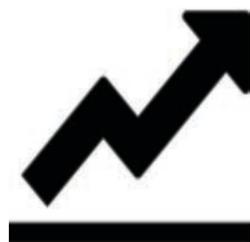
Technical expertise – 20 patents in anti-counterfeit



China official anti-counterfeit accreditations – CSPIA, CATA



Existing customers in ANZ, China, South East & South Asia, USA



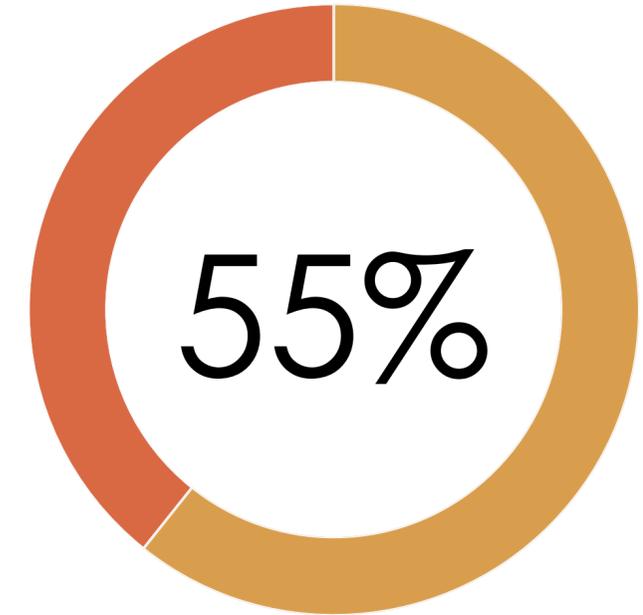
Highly scalable, annuity revenue

After years of development and commercial trials YPB is poised for large scale rollout

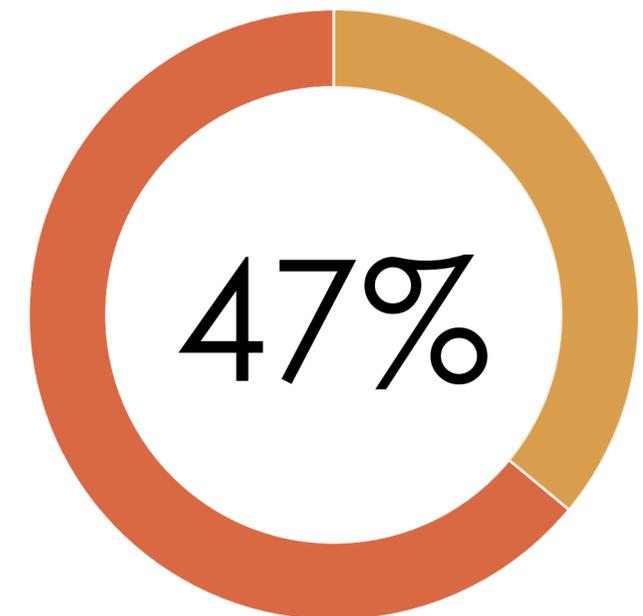
Company snapshot

ASX code:	YPB
Industry code:	Commercial & Professional Services
Shares on issue:	753.5m
Market cap:	\$12.81m
Share price (at last close 26/10/2018)	\$0.017
12 month high:	\$0.07
12 month low:	\$0.016
Unlisted options:	75,146,000
Debt:	Nil

Top 25 Holders



Directors & Management



Corporate rebuild Jul'17- Oct'18

- New management re-build commenced July 2017
- Cash costs cut 55% (\$6.1m) – no capability loss
- Sales revamped – staff, culture, strategies
- Channel partners won, revitalised
- Motif Micro acquisition completed Q1 2018
- Key verticals identified and gaining traction:
 - ▶ Cannabis Confirmed - initiative launched, 4 deals signed
 - ▶ Pharmaceuticals/Health - one SE Asian Pharma 40 million codes
 - ▶ Wine & Spirits - Largest Australian wine Company announced
 - ▶ Beauty/Cosmetics - Products being exported right now
 - ▶ Dairy - major need, major client exporting now

Accelerating After Rebuild

- Sales and revenue acceleration H2 2018 with 12 new client wins
- 3 new Channel partners in China
- Technical breakthrough with Smartphone readability of Motif Micro
- Token listing targeted for Q1 2019
- Costs reduced and Revenues increasing
- Cannabis Confirmed initiative gaining traction

QR codes can easily be copied - this is happening NOW in China

Hackers replacing codes with malevolent codes to gain access to consumer data

Over 23% of Trojans and viruses are transmitted via QR codes

Opens the floodgates
- unsecured physical entry point to the digital database



Why YPB?

QR codes.
An insecure
Chinese love affair

Fake in. Fake out.

The trust gateway
has been broken
until now...

YPB's unique BLOCKCHAIN initiative

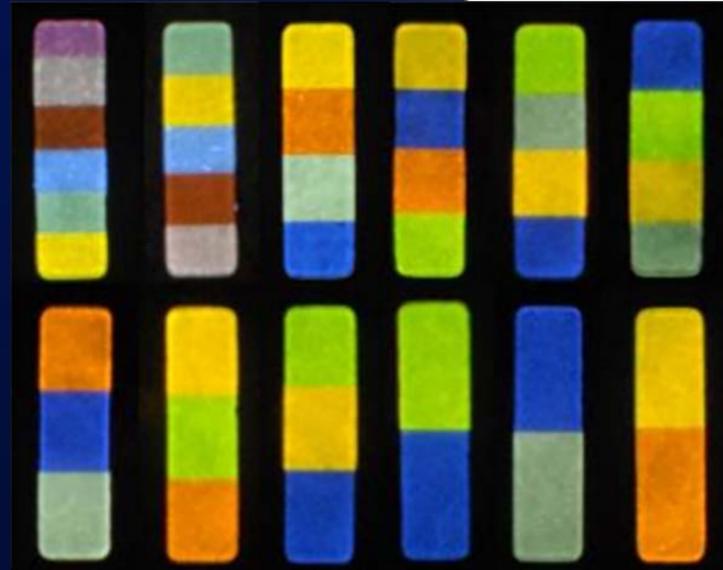
The physical to digital gateway is a major weak point, left open for fake copyable codes to exploit.

Certainty in authentication is only as strong as its weakest link

Current Solution							
	Brand	Product	QR code	Supply-chain	Retail	Consumer	Trusted output
YPB solution							

Motif Micro

The ultimate
mark of trust



Serialised microparticle barcode
technology developed at MIT

Protected by 3 patents

YPB has exclusive global rights to
patents

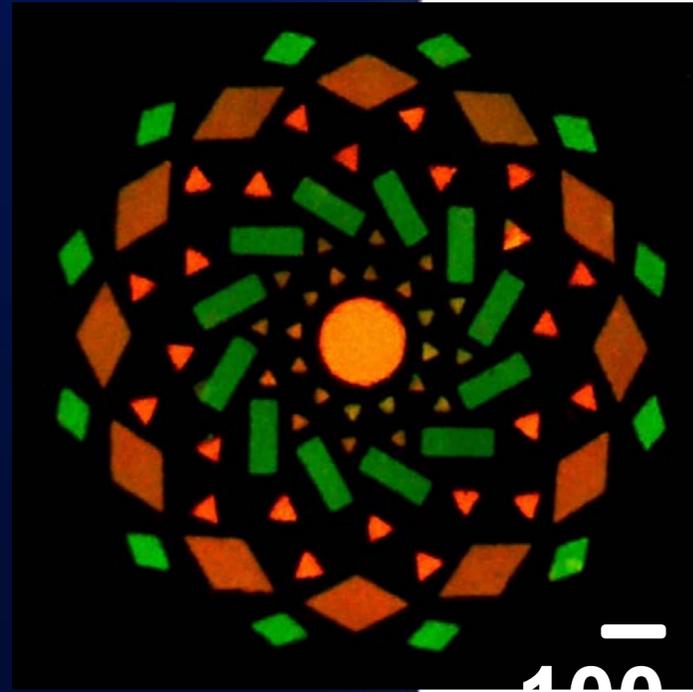
Low cost

Unclonable

Invisible to the human eye

Motif Micro

Think of it as
printable DNA
readable by
Smartphone



Microcode 'lights up' in multiple colours with smartphone camera flash

Sequence of colours carries information about the product

Directs smartphone to a digital asset or URL

Every packaged product can be encoded

YPB Connect

Connecting brands and customers blockchain ready



50 million codes issued so far on current cloud based platform

Proven anti-counterfeit and customer engagement platform

Issues ProtectCodes, tracks and geolocates each code every time they're scanned

Brands can engage with customers one-on-one via mobile messaging

Collects & secures digital customer data via blockchain starting 2019

The future! Certainty of authenticity for the mass market



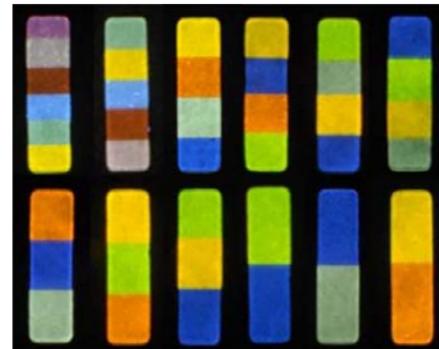
Unfakeable
physical mark
(ProtectCode)

+



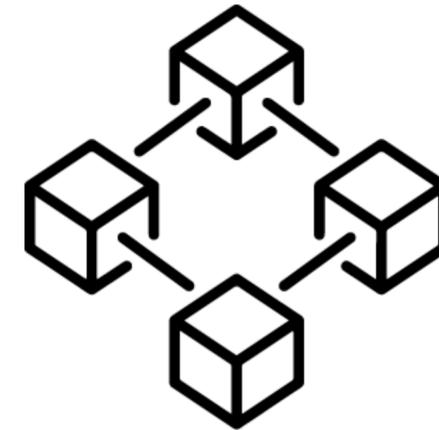
Smartphone
readability
(the holy grail)

+



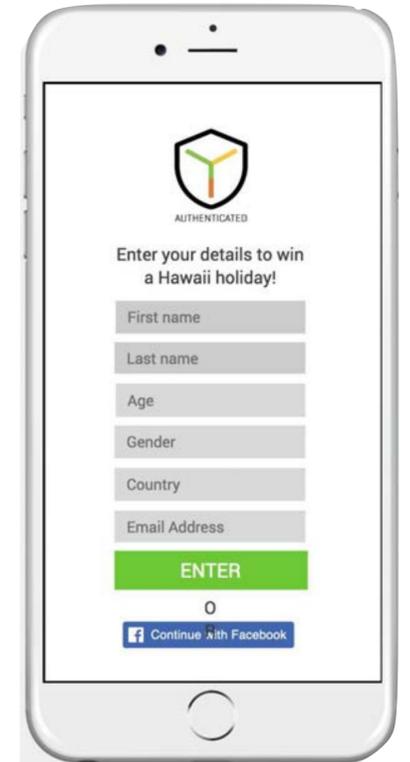
Motif Micro
Unique serial
identity

+



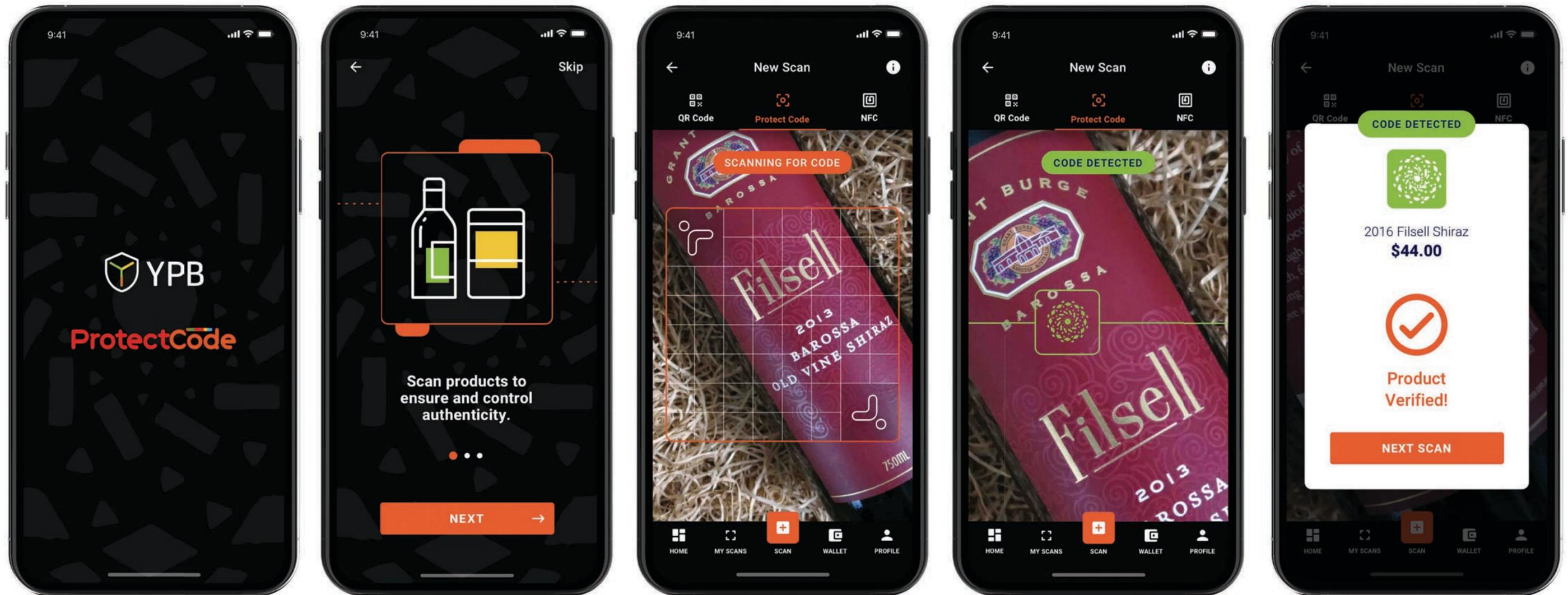
Blockchain
verified
(Connect)

+



Direct brand to
consumer
engagement

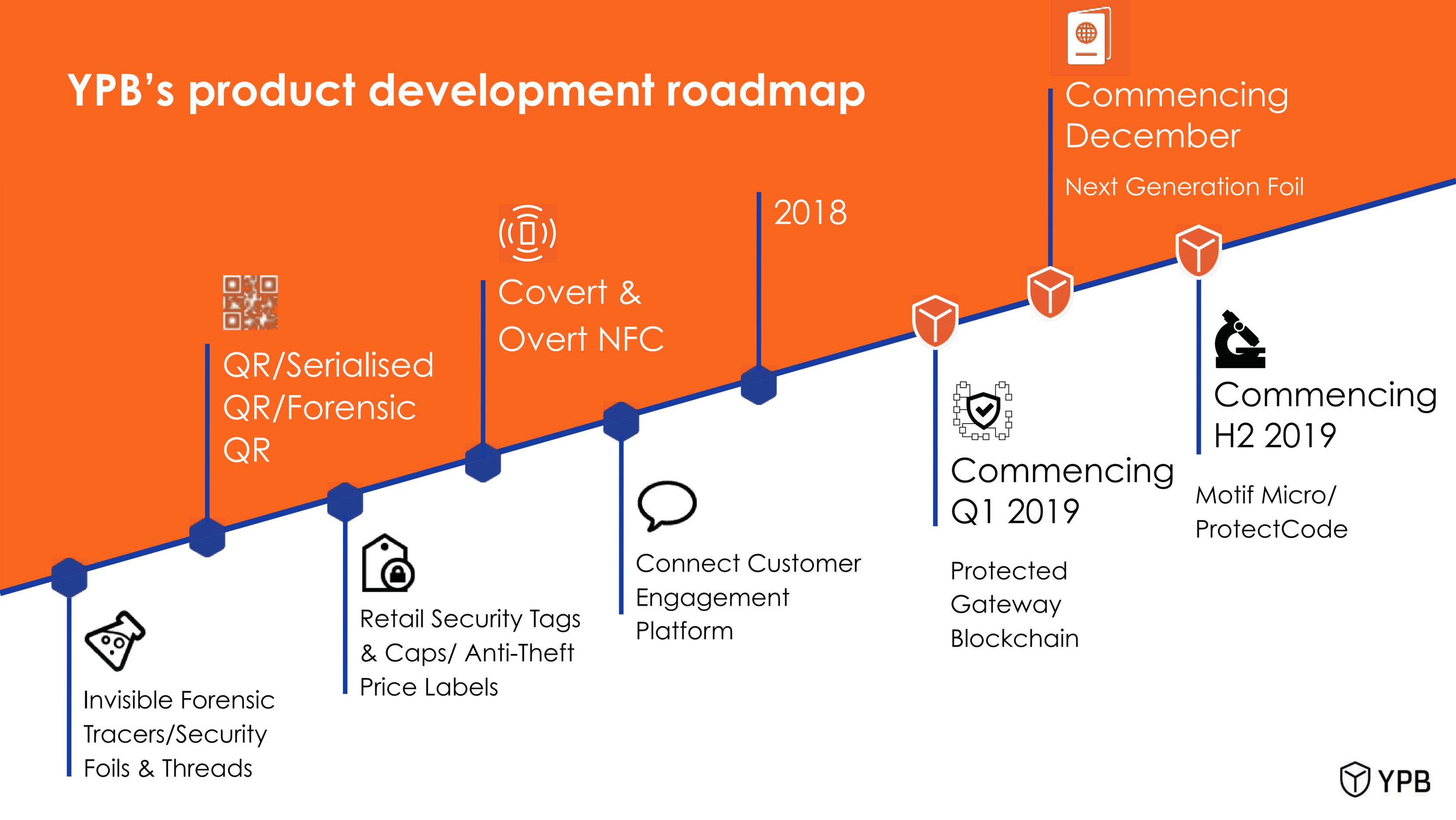
Every consumer's phone becomes a scanner. Authenticity triggers engagement.



Global customers and partners



YPB's product development roadmap



Token Issue and blockchain application



- Adds value to brands and consumers enabling accelerated adoption of YPB's solution
- Increased financial strength to YPB's balance sheet
- Regulatory matters resolved
- Non-dilutive to shareholders
- Targeting to deliver up to US\$30m over 12-24mths
- Target token listing by Q1 2019

YPB's key short-term initiatives

- 1) Motif Micro - Patented anti-counterfeit technology now smartphone readable:
 - IOS in beta, Android being developed - commercialisation targeted for H1 2019
- 2) YPB Token float, targeting to raise up to US\$30m
 - Facilitated by ASX:FGF and Blockchain Global, token listing expected Q1 2019
- 3) Cross Border e-commerce initiatives
 - Huge opportunity for YPBs solutions in with the introduction of China's new e-commerce laws coming into effect 1 Jan 2019
- 4) 'Cannabis Confirmed', YPB's JV with Cannabis e-commerce leader Namaste technologies - 4 deals signed under the JV since July 2018



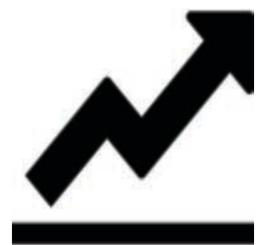
Enormous and compelling need for authenticity solutions



Patented, world-leading applied technologies



Revolutionary smart-phone technical breakthrough for mass market adoption



Increasing annuity revenues



Funded, lean, focused and gaining traction

Investor highlights

Thank you

John Houston

john.houston@ypbsystems.com



Certainty of authenticity