



INVEST. MANAGE. SUCCEED.

Shareholder Presentation
ASX:YNB | November 2015

Disclaimer.

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Business Overview.

Yonder & Beyond equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

Y&B operates a three-phased business model focused on maximising shareholder returns through growth while mitigating risk.



- **Identify promising technology companies.**
- Y&B must be able to assist and add value with **additional resources beyond capital.**
- Target investment allows for **strong returns** at adequate and managed risk.
- Identify synergies across other companies within the portfolio to **increase value and market reach.**



- **Focus on adding value through our management expertise**, involvement in product definition, access to markets, monitoring of technological stack and processes and relationships with strategic partners.
- **Development of businesses** through business development, digital strategy, corporate strategy, human resources, capital allocation and capital raising.



- **Investments are flexible based on significant equity ownership and commensurate management involvement.**
- Y&B will decide on the **best exit mechanism** on a case by case basis.
- Typical holding period of 1 to 3 years.
- **Capital return policy** to pay dividends and / or capital returns on a regular basis as investments are realized.

Corporate Snapshot.

Capital Structure

Shares on Issue	71.9m
Options	42.5m
Share Price*	\$0.13
Market Capitalisation	\$9.3m
*Share Price as at 25 November 2015	

Board Structure.

Shashi Fernando

CEO (former Saffron Digital and HTC Corp)

Jay Stephenson

Chairman and Non-Executive Director (Wolfstar Group)

John Bell

Non Executive Director (former Saffron Digital, PKF Corporate)

Substantial Holders.

Shashi Fernando: **28.13%**

Nicholas James Johnston: **10.07%**

Top 20 Shareholders: **67.4%**

Current Portfolio.

We believe our investments have more underlying value than our current share price reflects.



Create new relationships.

Fast growing digital recruitment agency.

Provides strong and growing revenue.

Works with blue chips, such as eBay, Salesforce, King, Moo, and Ogilvy.

Initial investment: \$200k

Ownership: 60%



Deliveries made easy.

Uber for Couriers.

Order, track and pay for your deliveries from your smartphone.

Application based courier ordering & payment service.

Growing revenue and clients each week.

Initial investment: \$1m

Ownership: 75%



Current Portfolio.



Leading Asian social network.

Myanmar's only social media platform in local language.

Experiencing rapid growth with over 1.5 million users.

50% increase in users over the last quarter.

Listed on the UK Alternative Investment Market (AIM).

Initial investment: \$625k

Ownership: 3%



Live more, wait less.

Order, track and pay for food and drinks at your favourite venue.

Over 250% order growth in the last quarter.

Expansion to several countries. Global commercialisation imminent.

Winner of "UK Mobile and Apps Design Award" in 2014, "Top Mobile Innovator" in 2013, plus more!

Initial investment: \$3m

Ownership: 80%



Current Portfolio.



Australia's first social
mobile network™

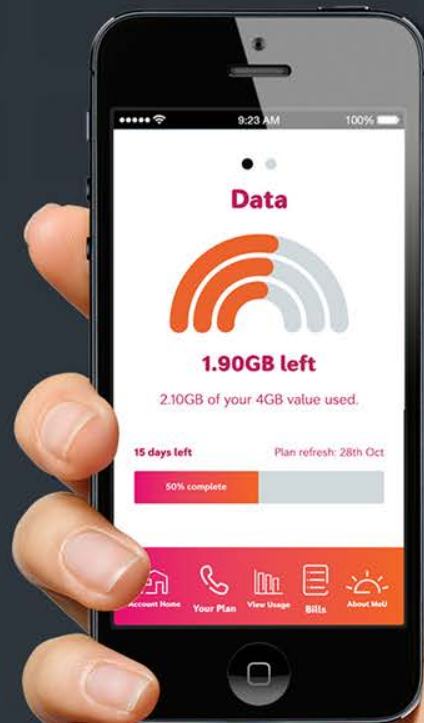
Using part of Telstra's mobile network.
Customer application available on
Android and iOS.

**Partnership agreements in place with
large organisations.**

Simple and transparent competitive
month to month mobile plans.

Initial investment: \$275k

Ownership: 47.97%



Current Portfolio.

wondr

Beautiful moments shared.

Social networking and media storage application.

Brings major social network platforms into a single, simple feed.

Retain privacy and IP ownership but easily share media.

Initial investment: **\$100k**

Ownership: **100%**



PlayMeet

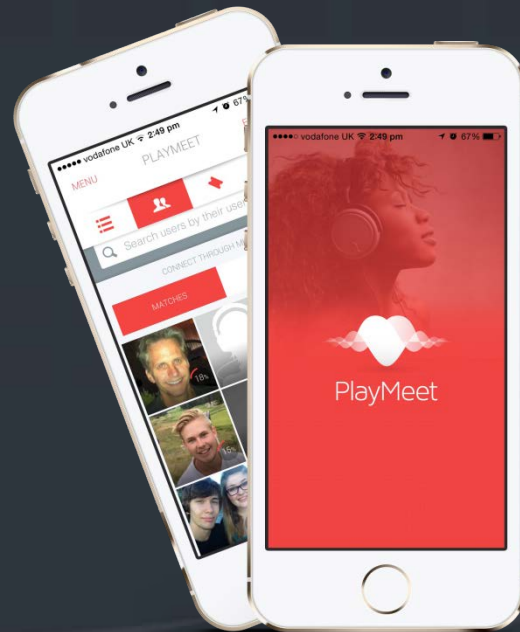
Socialise via music.

Interact around your favourite music and connect with friends and celebrities.

Partnered with John McClain (co-executor of Michael Jackson's estate) and a major Hollywood record label.

Initial investment: **\$US1m**

Ownership: **10%**



Current Clients and Partners.

We have rapid endorsement of Yonder & Beyond and our portfolio companies by the following leading corporations.



Boppl Partner



Prism Partner



Prism Client



Gophr Client



MeU Partner



UBER

Gophr Client



Prism Client



Gophr Client



Boppl Partner



Gophr Client



Prism Partner



Boppl Client



Prism Client



MeU Partner



Gophr Client



Invest | Manage | Succeed



Gophr is setting out to change the landscape of the courier industry by reducing the reliance on dispatch offices and regular business hours.



- ✓ Send or pickup deliveries with a single tap.
- ✓ Simply set the pickup and drop off location.
- ✓ Cashless & convenient for couriers and customers.
- ✓ Clear delivery pricing and reduces costs paid by customers.
- ✓ Increases margins for couriers.
- ✓ Rating system provides credibility to couriers and users.
- ✓ Available on iOS, Android and Web Browser.



- ✓ Focus on bringing people and their stuff together fast and hassle-free.
- ✓ Target B2B business model.
- ✓ **Finalising partnerships with large retailers and hospitality companies.**
- ✓ Part of the Living Wage Foundation.
- ✓ The first and only accredited Living Wage courier company.
- ✓ Accredited companies are encouraged to use the services of fellow accredited companies.
- ✓ Exposure to hundreds of large and multinational organisations.

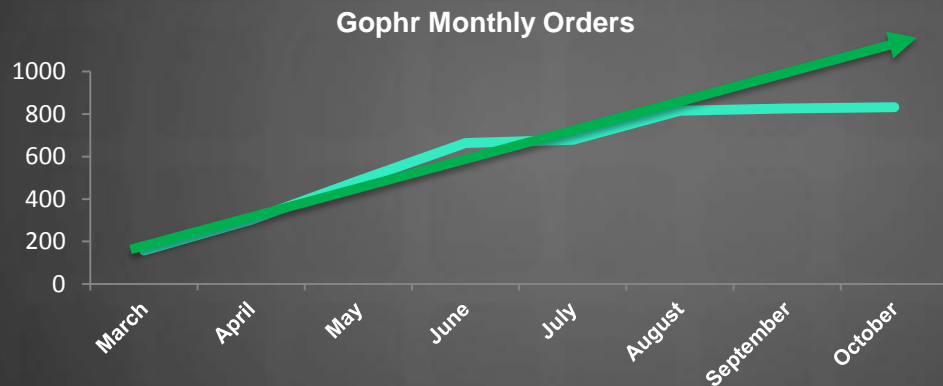


- ✓ Currently in strategic growth phase.
- ✓ **Launch of motorcycle and van courier service to expand offering.**
- ✓ **Resulted in 27% uplift in orders and 53% increase in revenue.**
- ✓ Progressively increasing client base.
- ✓ Progressive expansive in market to cover greater London then M25.
- ✓ In negotiation with interested parties to launch Gophr in cities outside of the UK.
- ✓ Received several queries for investment from large and well-known VC, PE and UHNWI.



Gophr has demonstrated significant sustained growth and strong customer satisfaction since its commercial launch despite controlled geographic coverage, hours of operation and marketing.

Strong and sustained growth.



Encouraging client testimonials.

“Takes the guess work out of sending stuff across town. You know when it’s being picked up and when it’s arrived, tracking the whole thing on the GPS screen. Booking couriers can often be a bit of a time drain, with Gophr it’s just quick, like it should be.” – **White London**





Boppl allows you to order and pay without your wallet at your favourite restaurant or bar. Reduces wait times and payment processing, benefiting both consumer and vendor.



- ✓ Order and pay with your mobile.
- ✓ Reduce wait time & payment processing.
- ✓ Never miss a sale – streamline clients & order management.
- ✓ Ability to access customer analytics and insights.
- ✓ Integration with existing cloud-based POS systems.
- ✓ Seamless deployment in 000s of venues globally.



- ✓ Key operating partnerships with the best and fastest-growing POS systems, including Kounta, Revel, EposNOW and iKentoo.
- ✓ **White Label application deployed across several Brisbane venues. Provides continual revenue.**
- ✓ **Growing interest from large hospitality chains and franchises.**
- ✓ Focus on POS integrations to allow for seamless deployment in venues globally.



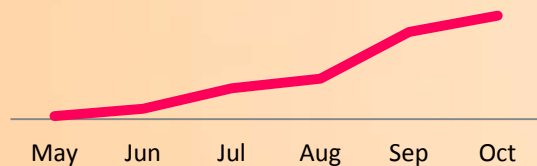
- ✓ Fast growing in Australian and UK venues.
- ✓ **279% increase in total orders from August to November.**
- ✓ **315% increase in transaction value from August to November.**
- ✓ **88% customer retention and growing fast.**
- ✓ New venue acquisition and opportunities arriving organically and through customer growth.
- ✓ **30% customer activation conversion.**
- ✓ No marketing spend to date.



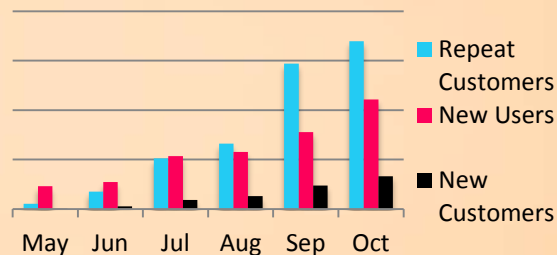
Boppl has experienced significant growth over the past 6 months and with continued strategic improvements, we will exceed our current operations by the end of 2015.

Continued growth and success.

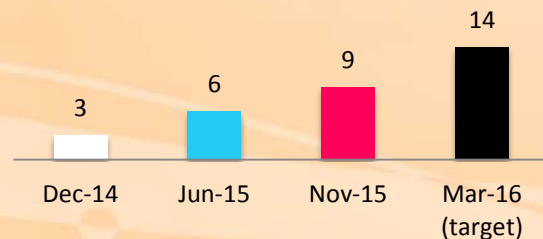
Order Numbers



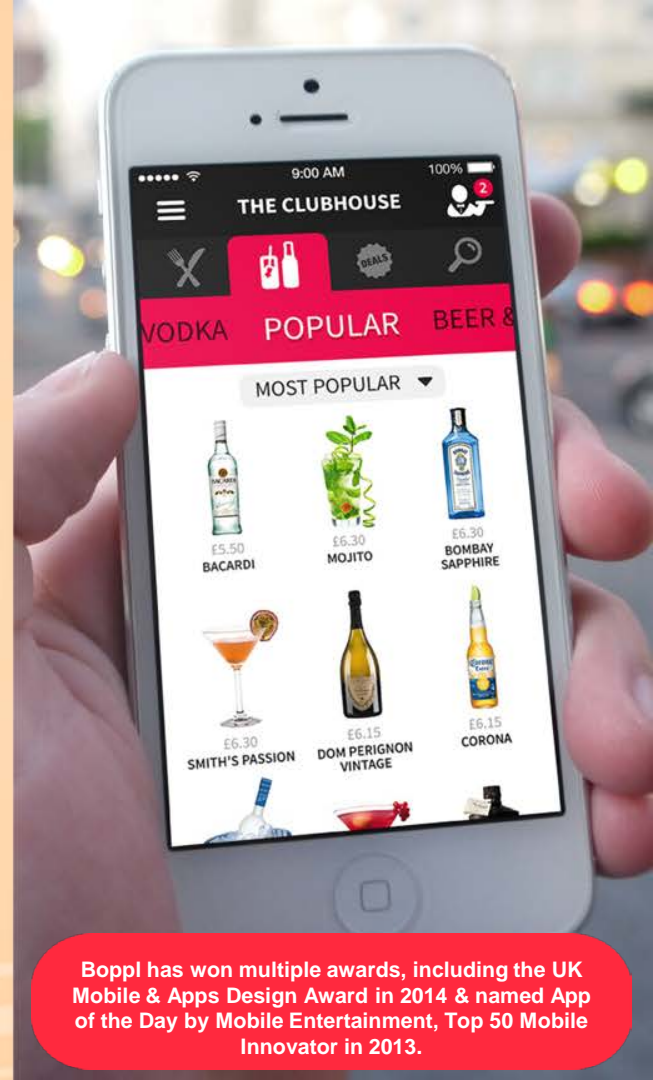
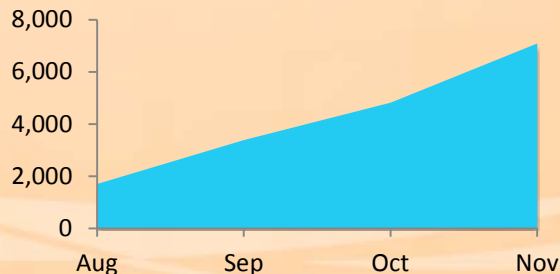
Customer Growth



POS Integrations



Transaction Value



Boppl has won multiple awards, including the UK Mobile & Apps Design Award in 2014 & named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator in 2013.

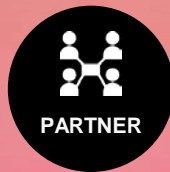


Australia's first Social Mobile Network™

MeU has developed a bespoke innovative social connective platform, which enables members to connect both socially and with MeU's customer centric service representatives.



- ✓ A unique Mobile Virtual Network Operator.
- ✓ Uses part of Telstra's 3G mobile network to provide a class of leading mobile products.
- ✓ Simple and transparent competitive month to month mobile plans.



- ✓ Offers coverage to 98.5% of the Australian market at launch.
- ✓ Creation of a partnership program to entice, acquire and retain members.
- ✓ Individualised offers for selected channels and invite partners to engage the MeU community.
- ✓ **Announced Student Edge (750,000 members) as first official partnership in November 2015.**



- ✓ Developing social tools and features revolving around the member and how to enhance their social interactions and everyday life.
- ✓ Launch of applications on Android and iOS in November 2015.
- ✓ **The MeU brand won the Large Brand Identity Award at the Perth Advertising and Design Club Awards recognising MeU is unique and well-crafted.**



Create new relationships.

Prism Digital is a fast growing digital recruitment agency focusing on the rapidly growing start up sector in London.



- ✓ Provides technology companies with efficient and vertical-based recruitment solutions.
- ✓ Track record of identifying the best technical and development talents and the best ideas in the industry.
- ✓ Allows Y&B and the portfolio companies access to the best talent at a low cost, while sharing best practices.
- ✓ Innovative approach to recruitment in the digital space.



- ✓ Increasing revenues each quarter and year.
- ✓ Developed relationships with top talent and influential IT and technology companies.
- ✓ **Co-organiser of influential London technology events, which have included Google and Facebook as partners.**

Strong Portfolio of Clients.



SECRETSALES



Connecting South-East Asia.

MySQUAR is a Myanmar-based leading mobile networking and entertainment company with a range of mobile applications under the MySQUAR banner.



- ✓ Myanmar's only social media platform in the local language.
- ✓ Vision is to connect all Burmese nationals with an accessible social platform.
- ✓ Local-language content platform created to enrich the lives of the Myanmar people through deep, accessible and rich online experiences.



- ✓ Listed on the London Stock Exchange's Alternative Investment Market (AIM).
- ✓ **Market capitalisation at listing of \$AUD37m.**
- ✓ Listing price will crystallise strong return for Y&B investment.
- ✓ Seasoned leadership team with experience developing global communities through social media, gaming & eCommerce technologies.



- ✓ **Experiencing rapid growth with over 1.5 million users.**
- ✓ **50% increase in users over the past quarter.**
- ✓ MyChat application ranked 5th in Google Play's top free applications store.
- ✓ Opportunity to leverage the unequalled growth of the telecom & internet Myanmar market.



Corporate

Leadership Team.

We have a world-class management team that work with each of our portfolio businesses to improve their product, content, technology and value.

Yonder & Beyond started with Shashi Fernando investing in start ups as an Angel investor with the vision to lead them to globalisation and assist with more than just capital.



Shashi Fernando
Chief Executive Officer

- Twice named as one of the 50 most powerful people in mobile.
- CEO and Founder of Saffron Digital (sold to HTC Corp in 2011 for \$US50m).
- HTC Chief Content Officer and Board of Directors.
- Invested in various start ups as an Angel investor before creating Yonder & Beyond.
- Described as “Successful innovator and entrepreneur, who has a reputation for being a visionary with the ability to transform complex concepts into simple and compelling content” by Mobile Today.

Leadership Team.



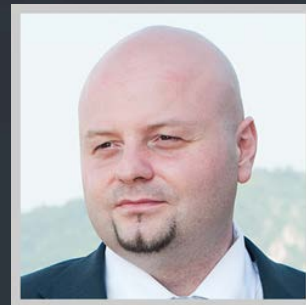
Mahmood Dhalla
Chief Product Officer

- Former HTC Global Director of Products and Microsoft Product and Program Manager.
- Experience in running global cross functional teams.
- Currently has 5 software patents.



John Bell
Chief Financial Officer

- Former Saffron Digital CFO and Barrington's Director.
- Chartered Accountant and has spent more than 13 years as a financial and reporting senior executive.
- Strong experience in negotiating contracts with content and global technology partners.



Peter Sedeffow
Chief Technical Officer

- Former Saffron Digital CTO.
- Deployed solutions globally for HTC, Samsung, LG, T-Mobile, Vodafone.
- Currently has 12 patents in video encoding.

Advisory Board.

We have a group of influential leaders in technology, media, mobile and telecommunications assisting us on our journey.



James Segil
Chief Marketing
Officer, Verizon

- Founder of Edgecast (sold to Verizon for US\$400m).
- Founder Knowledgebase Solutions.



Jonathan Bill
Founder, Investor,
Advisor

- Corporate and start-up innovator and angel investor.
- Previously SVP Internet & Data for Vodafone (India).



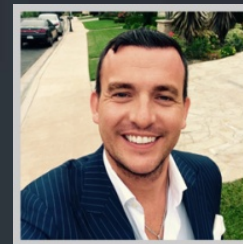
Shaun Gregory
Chief Executive Officer
Exertion Media

- CEO leading international outdoor advertising agency Advertising for Telefonica.
- Formerly Global Director of Advertising for Telefonica.
- Former Managing Director of O2 Media.



Brad Spahr
Senior Vice President
Sony Music

- SVP Global Digital for Sony Music.
- Former SVP of Digital at Paramount Pictures.



Pete Wood
Senior Vice President
Sony Pictures

- SVP of Digital at Sony Pictures
- Member of Global Board of Mobile Business Development

Summary.



- Yonder & Beyond equip startups with vital capabilities beyond capital.
- We have a strong and dynamic portfolio that spans the mobile, entertainment and service sectors.
- Proven business model of Invest, Manage, Succeed focusing on shareholder returns and risk mitigation.
- Listed on the ASX as YNB.



For more information contact:

Shashi Fernando

CEO Yonder & Beyond

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