



TopBetta

Get in the game!

Investor Presentation

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TBH:ASX

Outstanding Shares **125.82M**

Market Cap @ \$25.5 / Share (27th Jan 2017) **AUD \$32.08M**

Cash Balance at 31 Dec 2016 **AUD \$3.74M**

Enterprise Value **AUD \$28.34M**

SUBSTANTIAL SHAREHOLDERS

Industry Super Holdings **8.83%**

RBW Nominees Pty Ltd **7.87%**

Ryder Capital Limited **6.57%**

TBH:ASX – SHARE PRICE PERFORMANCE



	DEC '15	MAR '16	JUN '16	SEP '16	DEC '16	% Increase - Qtr DEC'16 v SEP'16	% Increase - YoY DEC'16 v DEC'15
Total quarterly active unique clients	2,882	4,247	5,945	5,430	8,730	↑ 61%	↑ 203%
Wagering and Tournament Turnover ('000)	\$3,807	\$7,485	\$11,173	\$12,050	\$14,634	↑ 21%	↑ 284%
Wagering and Tournament Revenue ('000)	\$372	\$487	\$916	\$903	\$1,020	↑ 13%	↑ 174%
Total revenue, including Wagering Tournament, Content and Other ('000)	\$773	\$445	\$1,432	\$1,297	\$1,377	↑ 6%	↑ 78%

Board of Directors



Nicholas Chan
Chairman and Non-Executive
Director



Todd Buckingham
Managing Director



Matthew Cain
Non-Executive Director



Simon Dulhunty
Non-Executive Director

Senior Management Team



Paul Jeronimo
Chief Operations Officer



Bill Butler
Chief Financial Officer



Oliver Shanahan
Chief Technical Officer

WHAT IS THE GLOBAL TOTE?

- The Global Tote is a wholesale tote that combines wagering liquidity from bookmakers around the world
- Licensed in Alderney (UK) to operate a Global B2B tote system
- World-first 'B2B only' wagering tote pool product
- Game changer for bookmakers, punters and racing bodies, delivering new revenue streams from international markets
- The Global Tote provides an opportunity for Racing Bodies to expand their racing products internationally gaining revenues from international markets whilst monitoring integrity



POTENTIAL GLOBAL OFFERING



WHAT THE GLOBAL TOTE WILL DO FOR WORLD WAGERING

PUNTERS

Low margin products
means better returns

Exact dollar and cent
pricing

Product
diversity

Greater pool
liquidity

BOOKMAKERS

Attractive
product offering

Reduces
operating costs

Simplifies data feeds

No client wagering
restrictions
- increased margins

RACING BODIES

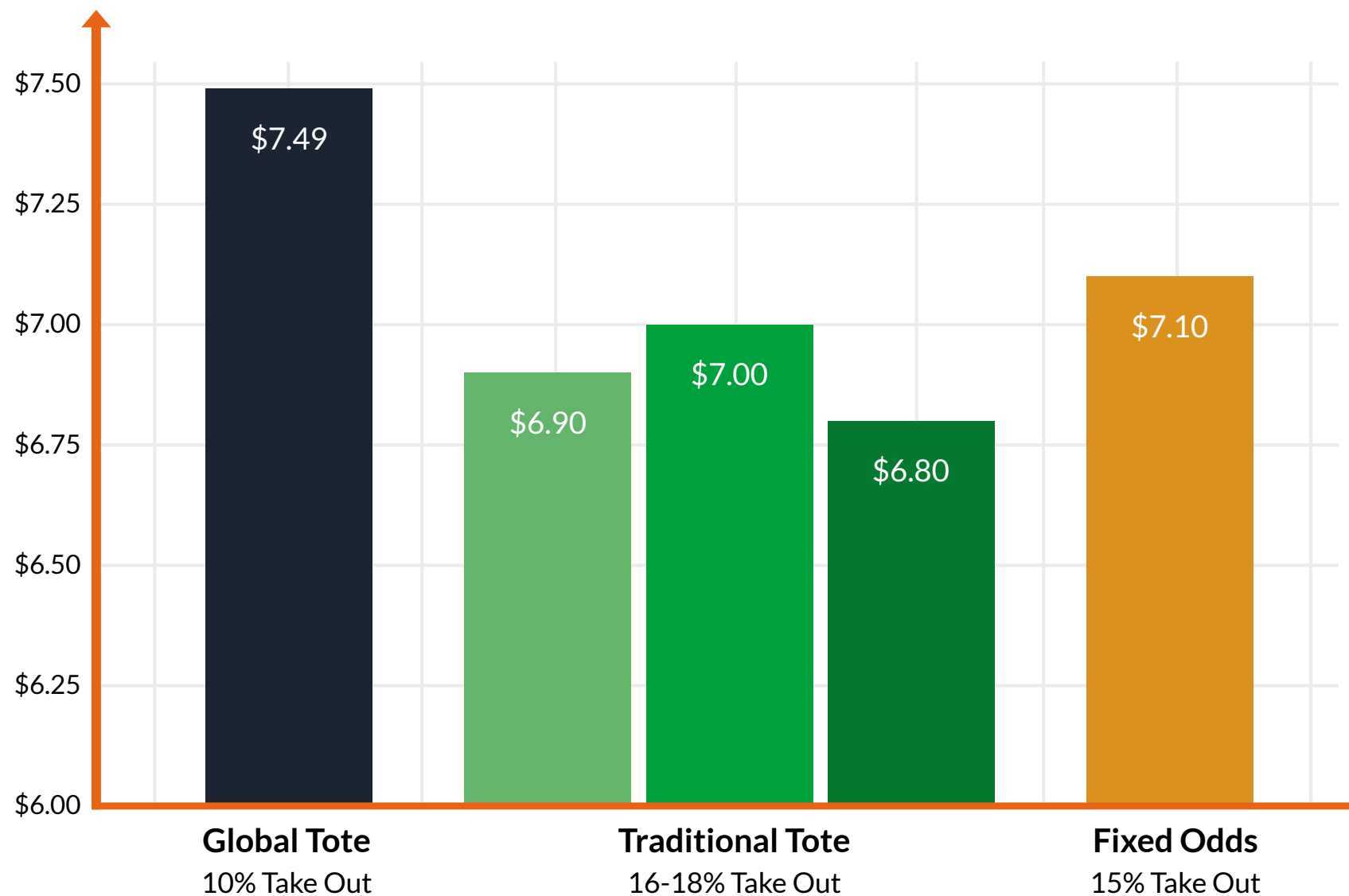
Promotion of racing
products abroad

Receive revenues
from all operators

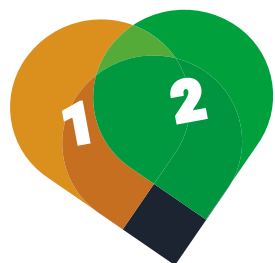
Access to global
operators

Higher integrity

THE GLOBAL TOTE PRICING EXAMPLE



THE GLOBAL TOTE BETTING PRODUCTS



QUIN PLACE



QUADDIE



TOPBETTA
TOURNAMENTS



PICK SIX



QUINELLA



TRIPLE TRIO



WIN



TRIFECTA



PLACE CARD



EXACTA



SHOW



FIRST FOUR



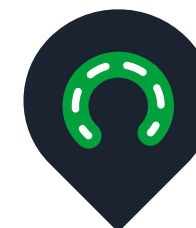
GAMES



PLACE



DOUBLE TRIO



JOCKEY
CHALLENGE

GLOBAL TOTE & POOL MARKET SIZE



AUSTRALIA

\$10 BILLION



UK

\$10 BILLION



US

\$15 BILLION



ASIA

\$25 BILLION

THE GLOBAL TOTE TO LAUNCH 2017

- Authority Approvals

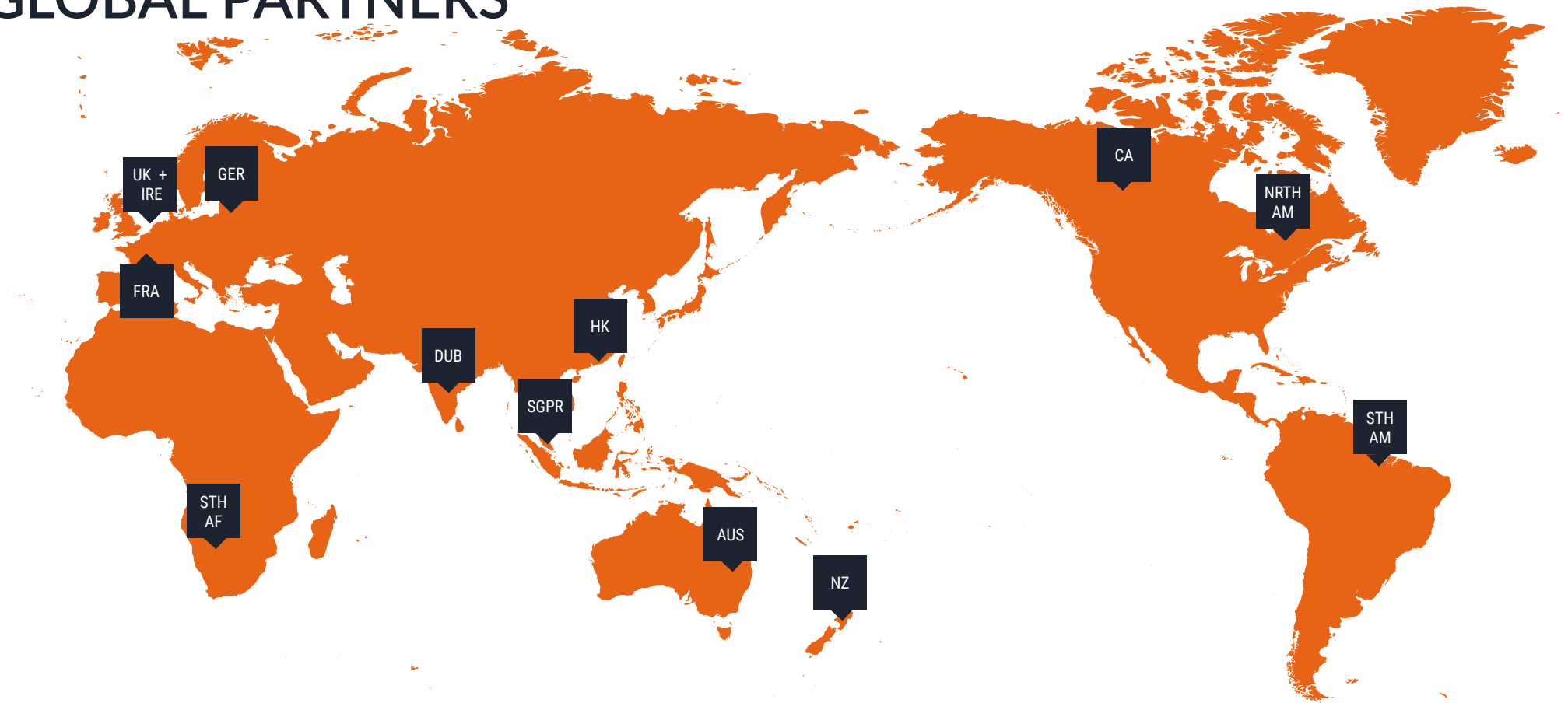


- Corporate Bookmakers*



* Subject to regulatory approval.

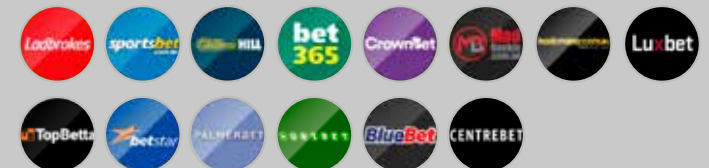
POTENTIAL GLOBAL PARTNERS



INTERNATIONAL BOOKMAKERS



AUSTRALIAN BOOKMAKERS



AUSTRALIAN & INTERNATIONAL TOTES



THE FIVE KEY POINTS OF THE GLOBAL TOTE

- Pure B2B Tote system licensed in Alderney
- Operates 100's of events with 1000's of pools open across these events at any one time
- Provides bookmakers and operators access to Global pools and a larger range of products across more events
- Minimal overheads and OPEX for the Global Tote products means it will be one of the most profitable products on offer for operators
- Lower take out rates (circa 10%) providing the most competitive global products



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