Investor Presentation iSignthis Ltd (ASX : ISX / FRA : TA8)

Investor presentation – June 2017 4C Quarterly Commentary

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iSignthis Limited (ASX: ISX / FRA : TA8)

Australia's only ASX listed <u>RegTech</u> and Eurosystem authorised Monetary Financial Institution.

iSignthis has a patented identity verification technology, linked with payment processing and payment facilitation capability, converging payments and identity into our Paydentity[™] service.

With an increasing European customer focus, we have now cross listed on the Frankfurt Stock Exchange (FSE).

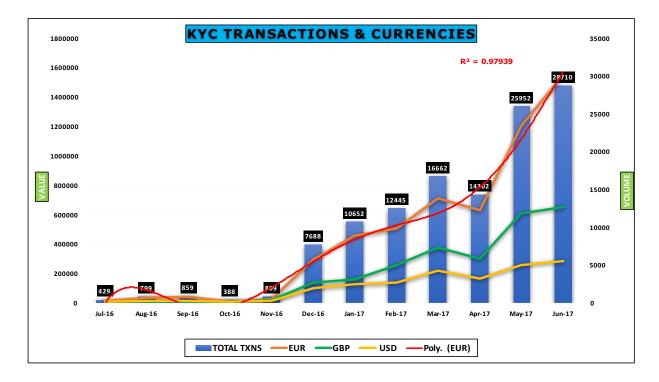
<u>Capital structure - ASX</u>		<u># Performance Shares</u>	
		<u>Class A</u> : 112.2m shares : annualized \$5m run-rate in a 6 month period	
Ordinary shares - quoted on ASX	631,869,714 <u>Class B</u> : 112.2m shares : annualized \$7.5m run-rate in a 6 month		e in a 6 month
Other shares – staff	1,709,251	period	
Performance shares #	336,666,667	<u>Class C</u> : 112.2m shares : annualized \$10m run-rate in a 6 month period	
Total Shares – incl Perf/shrs	970,245,632		
		Note: Each class of performance shares is subject to a 3 financial year timeframe from listing on the ASX for those milestones to be achieved in order to vest (June 30, 2018)	
Share price (28 th July 2017)	A\$0.18		
Market capitalisation – quoted & staff/escrow (A\$m)A\$114		<u> Options - unlisted</u>	
Market capitalisation - Incl Perf/Escrow (A		Unlisted advisor incentive options	28,000,000
		- various expiry from July 2017, 2018 and 2019	
		- various strike price from \$0.38, \$0.50 and \$0.62	

4C June 2017 Quarterly Commentary

- Cash Receipts Up 190% quarter on quarter (\$0.155m)
- Unaudited operating revenues of \$0.295m for the quarter ended 30 June 2017
- Transaction growth continuing (represented below)
- Full range of transactional banking services nearing completion
- KYC service operational for EU's June 26th, 2017 4th AML Directive
- Cash at bank \$3.85m (including longer term security deposits)
- Net Operating Cashflow in line with expectations (\$1.5m)

4C June 2017 Quarterly Commentary

Transactional processing (including the key element of KYC) is showing steady growth on a month on month basis. This is expected to continue to build as we deploy the services to a wider range of contracted customers, contract new customers and open fully the service to the global operations of the existing integrated merchants.



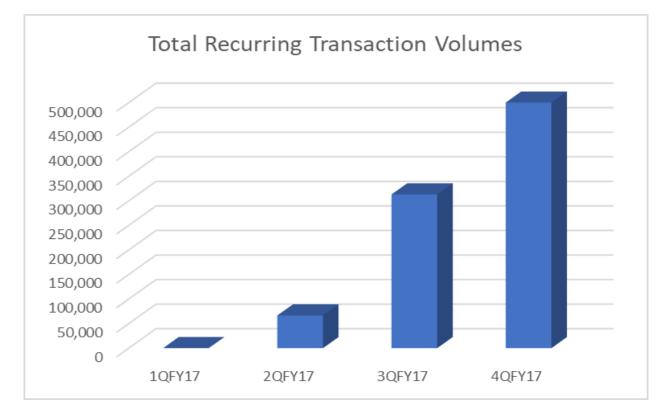
As mentioned in previous communications to the market, the business operates on a transactional basis with the various transactions (identity verification/KYC, payment processing & monitoring, and funds clearance and settlement) being billed at varying rates depending on volume, size and complexity.

Transaction growth therefore has a direct correlation with revenue on a per merchant basis, but not on a consolidated basis.

Transaction volume also demonstrates testing, integration and 'soak in' phase, that may be unbilled.

iSignthis" | YOUR COMPLETE IDENTITY AND PAYMENT SOLUTION

Live Paydentity™ transactions growing and additional customers are driving revenue



<u>Customer</u>	<u>Transacting</u>
Coinify / Blockchain	Now
XM.com	Now
Ixaris	Now
eMerchantPay	Now
Borgun	Now
Pepperstone	Late 2017 / Early 2018

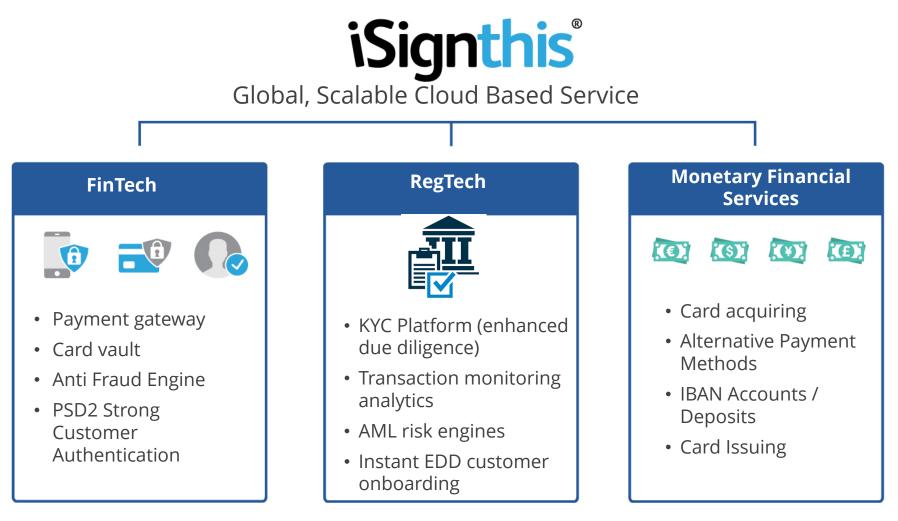
Note: Does not include one off integration testing transactions.



- 1. What do we do?
- 2. Regulatory evolution is driving change
- 3. Our technology advantage
- 4. What have we achieved so far?
- 5. Key Partnerships

1. What do we do?

iSignthis leads in RegTech, focus on payment and identity verification



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1. What do we do? iSignthis automates AML/CTF KYC and transaction processing

iSignthis Ltd automates AML/CTF Enhanced Due Diligence KYC & transaction monitoring via its payments and identity processing platform (Paydentity[™]) for AML regulated sector businesses including:

- Financial Institutions,
- banks, lending, crowdfunding, pension funds,
- securities / equities,
- FX, CFD, binaries, and futures traders,
- gaming, wagering, betting, casino's,
- money services businesses,
- payment service providers,

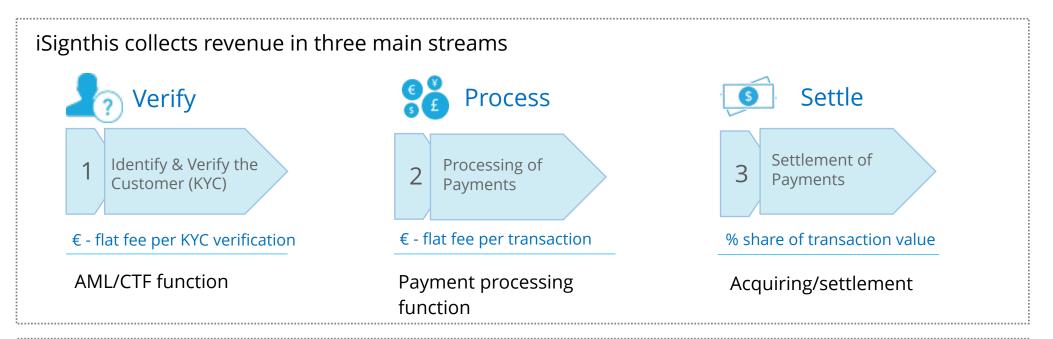
- insurance providers,
- real estate,
- digital currency platforms,
- eWallets, Fintech,
- other AML/Patriot Obligated businesses, and
- Ourselves, as an EU regulated Monetary Financial Institution!



YOUR COMPLETE IDENTITY AND PAYMENT SOLUTION Signthis

1. What do we do?

ISX has three core revenue streams



Eg: Potential income from each revenue stream

<u>Verify</u>

€2 to €25 per KYC transaction depending on individual client agreements and volumes

Process

€0.06 to €0.30 per transaction processed, depending on client agreements and volumes

<u>Settle</u>

0.20% to 0.70% of the total transaction value charged on the customer credit/debit card

2. Regulatory evolution is driving change 4AMLD and PSD2 are requiring a more rigorous approach

4AMLD ("Fourth Directive")

- European regulators under 4AMLD Enhanced Due Diligence (EDD) for remote identity verification.
- AML sector business, including Financial institutions, FX and gaming, are required to • undertake ongoing monitoring of transactions for evidence of money laundering (AML) or funding of terrorist activities (CTM)
- Identification of customers using Electronic methods and verifications for eKYC is permitted ٠ under various EU regulations.

The iSignthis "Paydentity" service is the only dynamic, online, realtime solution that meets 4AMLD requirements whilst also processing payments. Our platform provides our Customers a basis for compliance.

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2. Regulatory evolution is driving change 4AMLD and PSD2 are requiring a more rigorous approach

PSD2 & transactional payment processing authentication

- All online payments required to undergo Strong Customer Authentication (SCA) using a method of Two Factor Authentication (2FA) to be linked to the card's owner.
- The use of 2FA without proving a persons identity first, is known as Strong Authentication (SA) – this is commonly used by some tech companies and is not compliant under the current PSD2 regulations

The iSignthis services meet the requirements of the PSD2 today allowing merchant customers immediate compliance and protection against credit card fraud and charge back costs. PSD2 will provide the added benefit of liability shift, which previously had only been allowed under card scheme rules using 3D Secure.

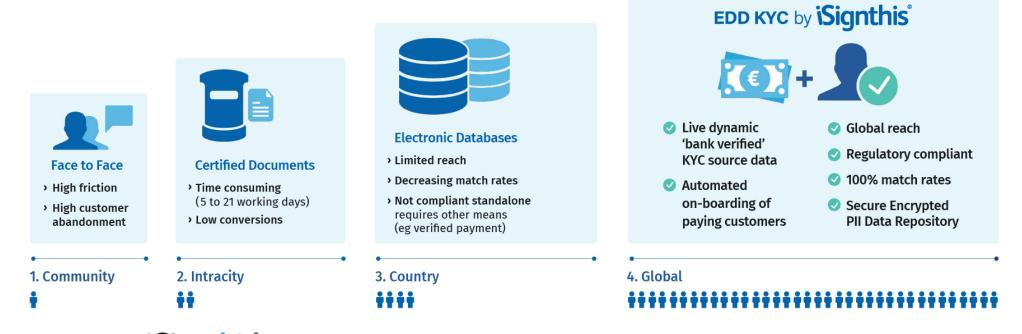
Our Strong Customer Authentication is a by-product of our 4AMLD solution

YOUR COMPLETE IDENTITY AND PAYMENT SOLUTION

2. Regulatory evolution is driving change The method of establishing identity has evolved

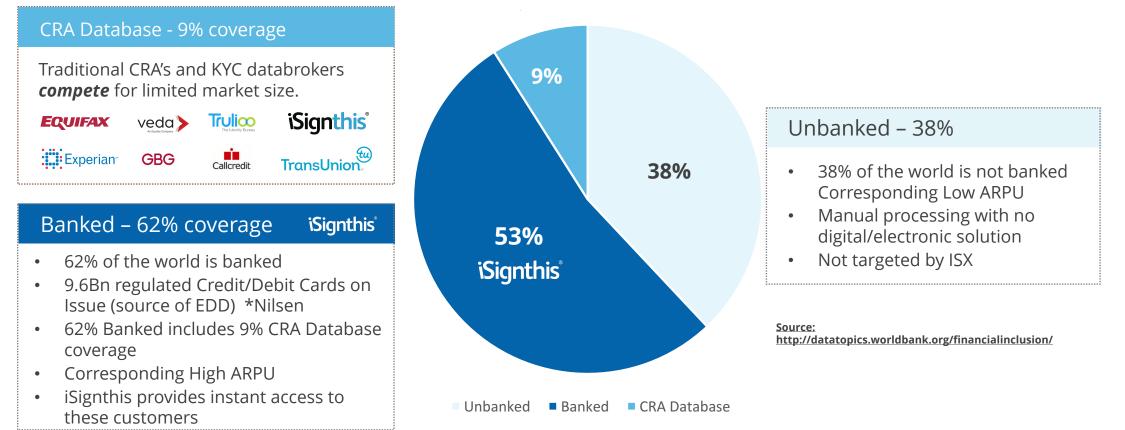
There are four commercial and compliant means to perform a Know Your Customer (KYC), all of which rely on bank or government sources.

Paydentity[™] incorporates bank issued credit and debit cards, as they are not only the leading online payment source, but also the largest single source of KYC data accessible globally.



3. Our technology advantage ISX can identify & verify <u>62%</u> of the worlds population

iSignthis leverages the "KYC" that banks perform by dynamically linking the payment instrument to the person making the payment – providing verification of the "banked" persons in the world.



3. Our technology advantage Patented technology uses a split payment method to verify identity

The iSignthis Paydentity[™] solution as shown by the graphic below achieves the goals set out under 4AMLD and PSD2 by dynamically linking the payment device to the customers bank account.



4. What we have achieved?

The building blocks have been established and transaction volumes are growing

- Patented Paydentity[™] process, providing barriers to entry
- Listed on the Australian Securities Exchange (ASX)
- Built and delivered Paydentity[™] from a concept to a working model, including back end connectivity to numerous banks and financial institutions.
- Paydentity[™] certified PCI DSS Level 1 in the cloud.
- National Australia Bank (ASX : NAB) Payment Facilitation agreement
- Contracted multiple AML sector businesses across various sectors and jurisdictions, proving Paydentity[™] business and compliance case.
- EEA Authorised Monetary Financial Institution (MFI)
- ISO27001 Certified and EC GDPR ready
- Recurring Paydentity[™] transactions commenced on commercial scale
- Transactional revenues growing steadily as more customers go live



5. Key Partnerships (Supply arrangements) Key partnerships allow for settlement revenue stream to commence near term

- The Company has completed integration to the National Australia Bank as part of the previously announced payment facilitation agreement.
 - > Discussions are now in place to offer settlement services to existing contracted merchants for their Australian operations as well as securing agreements with new customers in both the regulated and non-regulated industries.
- Completing integration with Worldline to offer similar settlement services to EU merchants.
- We are principal members of Mastercard and JCB card schemes



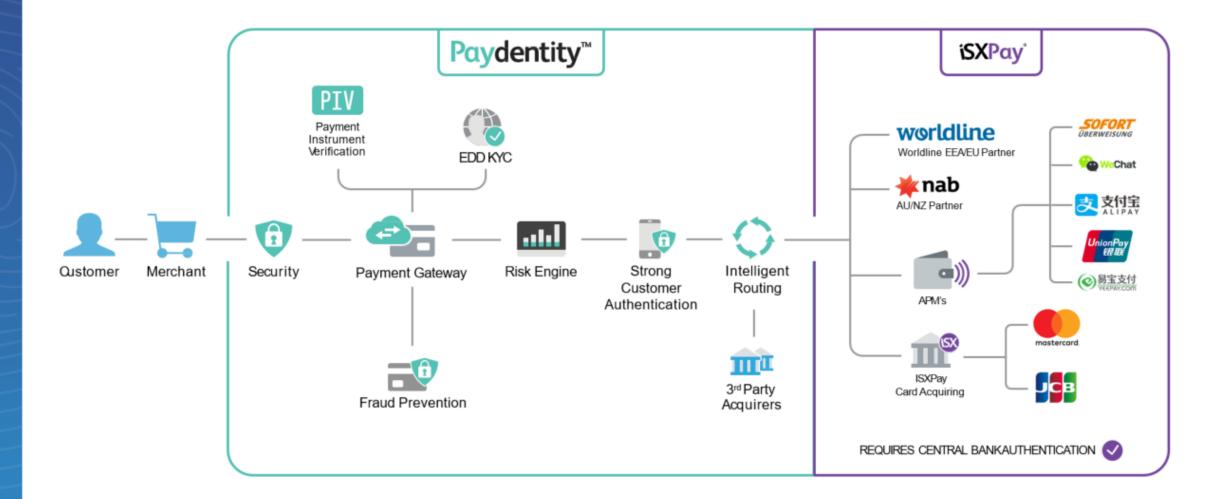






YOUR COMPLETE IDENTITY AND PAYMENT SOLUTION iSignthis

iSignthis Services – one API for Paydentity and ISXPay



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Appendices

Recent industry M&A transactions

Blackstone, CVC make \$3.7 billion bid for payments firm Paysafe

- Blackstone and CVC Capital Partners made a \$3.71 billion bid for payments
 processing company Paysafe Group
- Payments firms have become targets for credit card companies and banks seeking to capitalize on payment services via smartphones and other mobile devices

Friday, 21 Jul 2017 | 4:46 AM ET

REUTERS

A consortium of **Blackstone** and CVC Capital Partners has made a 2.86 billion pound (\$3.71 billion) bid for payments processing company **Paysafe Group**, joining a growing number of deals in the sector.

The 590 pence per share all-cash offer represents a premium of about 9 percent to Paysafe's closing price on Thursday.

In a separate statement, Paysafe said it had also agreed to buy U.S. peer Merchants Choice Payments Solutions for \$470 million.

Payments companies have become targets for credit card companies and banks seeking to capitalise on a switch from cash transactions to paying by smartphone or other mobile device.

Recently, U.S. credit card processor Vantiv made a 7.7 billion pounds bid for Britain's Worldpay, while Danish payment services firm Nets A/S revealed it had been approached by potential buyers.

Paysafe reported financials – CY16 (Dec y/e) – US\$

- Revenue US\$1.0bn
- Adjusted EBITDA US\$301m
- Implied Revenue multiple 3.7x
- Implied EBITDA multiple 12.3x

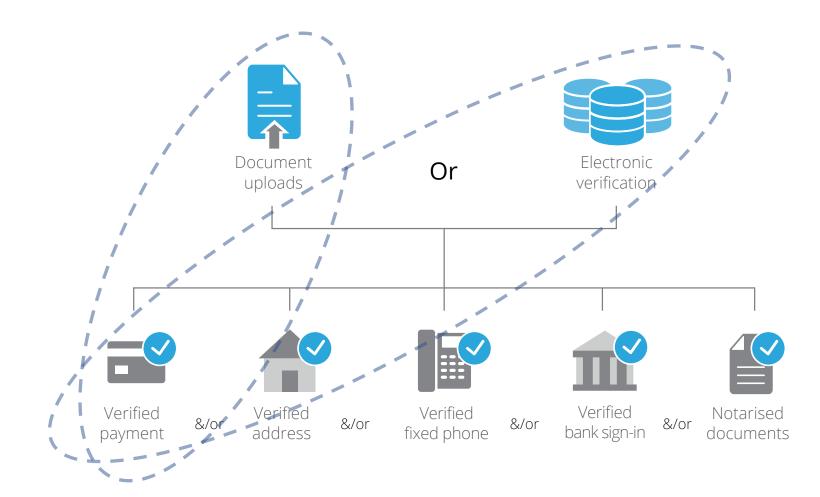
Intellectual Property

Two companies own 100% of the IP around payment transaction dynamic Knowledge Based Authentication (KBA)

Approach	Examples (not exhaustive) Includes Europe and US PayPal	Examples (not exhaustive) Includes Europe and US iSignthis
1 or more Test / Dummy Transactions / Changing merchant name	US7430537,CA2412184A1, EP1356438A2, EP1356438B1, EP2209095A1, US8296204, US8370259, US8417637, US8515871, US20020004772, US20080312998, US20120054103, US20120054104, US20120109823, US20130332364, WO2002005224A2, WO2002005224A3	Paypal's Dummy Credits approach DOES NOT SATISFY 4AMLD
Dynamic Changing of Statement Descriptor	Random Alphanumerics US7734542, CA2728618A1, EP2304679A1, EP2304679A4, US8001050, US8452709, US20090319426, US20100241567, US20110302085, US20130268441, WO2010008770A1, WO2010008770A8	Use of Equation, Anagram, Word to Match to Picture US6032863 , US8131617, US7588181, US8805738, US7765153
Splitting a Transaction (Sales) Value / More than two splits / As an advanced electronic signature		US8620810, CA2791752A1, CN102812480A, EP2553642A1, US20120323791, US20140222677, AU2012261779, AU2011235612, AU2010100533, ZA2012/06455, SG201206344-2, WO2011120098A1

Note : Paypal Inc and iSignthis Ltd (held by ISX IP Ltd) both have multiple granted patents in numerous jurisdictions claiming monopoly over their core intellectual property.

Cysec & UK JMLSG Requirements



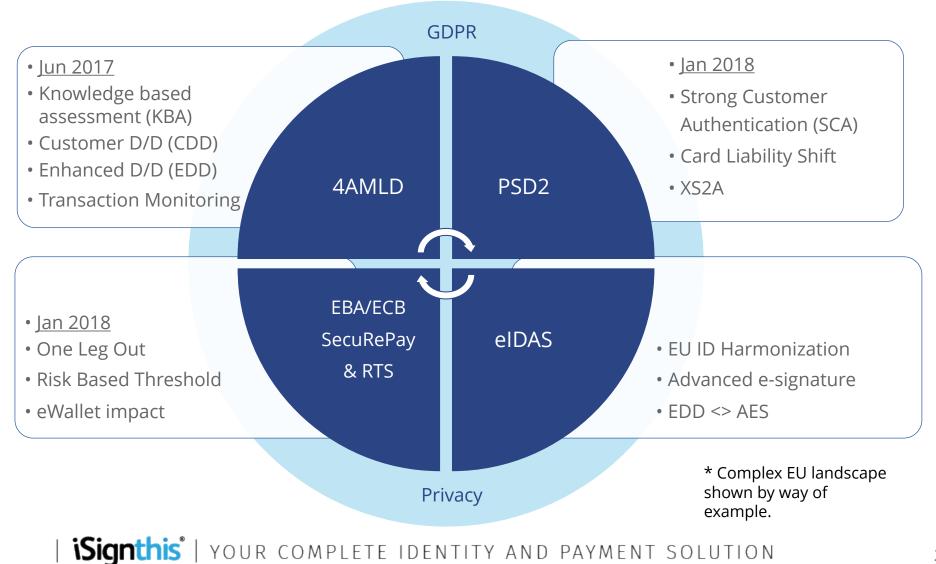
Satisfying Regulations requires

Either Doc Uploads or Electronic Verification AND one of the second line.

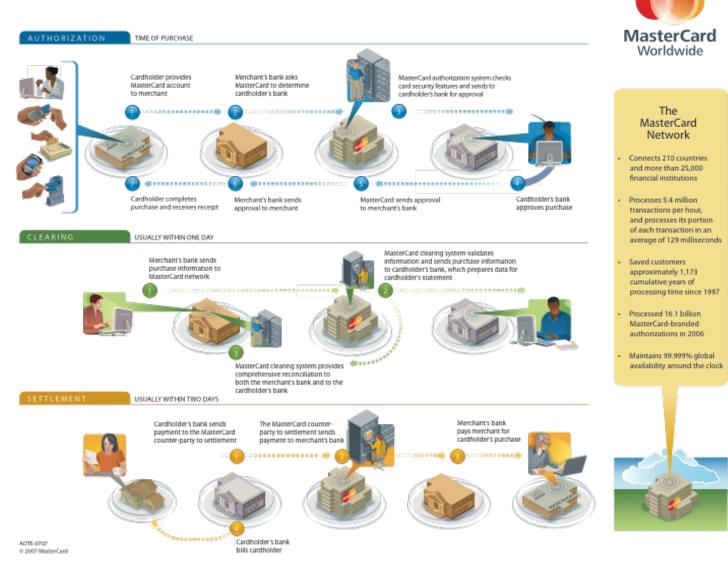
By verifying payment, we confirm:

- a) Source of funds
- b) that funding is available
- c) Enhanced CDD of customer, instantly & onboarding customer

The AML/CTF & payments regulations landscape



Payment Settlement The Anatomy of a Transaction



Providing a RegTech solution to a diverse range of global companies



Google analytics "session" data proves Paydentity's global reach & effectiveness

- Circa ~1.0m transactions processed to date
- Average session duration shows Paydentity[™] can identify, verify and process transactions within 5 ½ minutes
- Bounce rate of <2.5% suggests low customer friction when utilising Paydentity[™] to onboard customers. i.e. Customers are comfortable to carry on through the KYC/payment process +98.5% of the time.
- Session data map (right) shows the true, actual global reach of the iSignthis Paydentity[™] technology platform to date

Actual Session data – last 3 months

