

A visionary adventure leisure company formed to build and operate world class indoor skydiving facilities across the region

Annual General Meeting 26 November 2014



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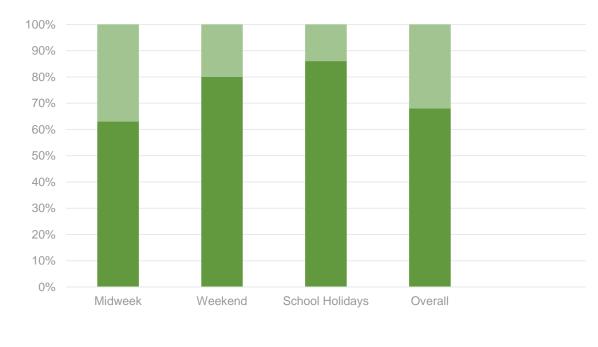




## iFLY Downunder

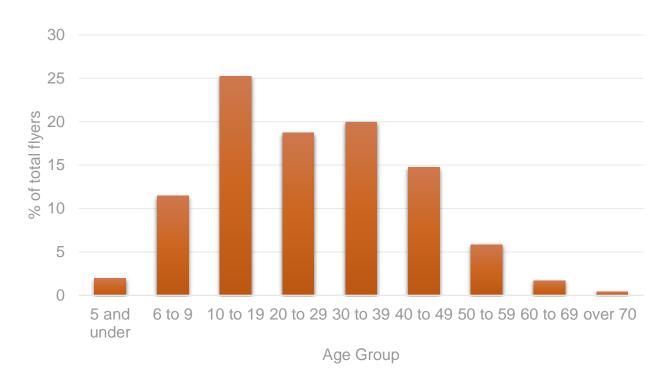
### Penrith success to date

### Typical Utilisation Rates





### Age of Flyers

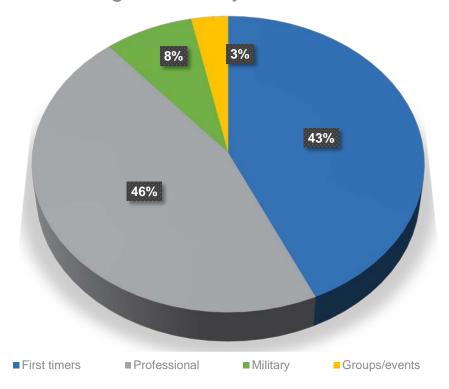




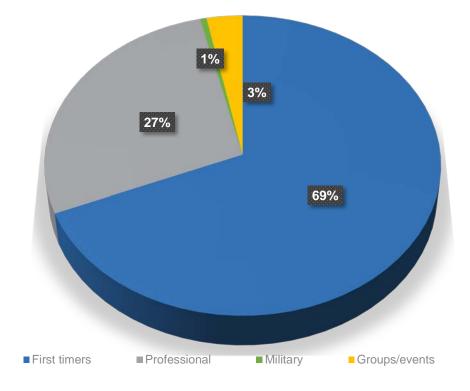
## iFLY Downunder

### Penrith success to date

Average Weekday Customer Mix



### Average Weekend Customer Mix





# Strategy

### Two Pronged Approach

- Deliver on Australian Tunnel Roll Out program
- Continuing to explore opportunities globally with particular focus on Asia



## Australian Tunnel Roll Out





- **PENRITH** (completed) operational on time (early 2014) and performance is in line with or exceeding expectations
- **GOLD COAST** construction commenced on time and on track for completion in mid to late 2015
- PERTH Offer to Lease entered into ahead of schedule. Architectural design underway and, subject to approval times, completion is anticipated for mid 2016.
- ADELAIDE Suitable sites identified and analysed. Preferred sites selected and anticipate proceeding to the next stage ahead of schedule.
- MELBOURNE site identification and investigations underway in line with schedule



## Global Opportunities



- Looking at global opportunities with a particular focus on Asia
- The Asian region offers little experiential leisure activities and lacks existing facilities across the region
- The region is experiencing an increase in discretionary spending as per capita income grows
- There is strong tourism demand across the region
- ISA Group is well connected in the region



## Positioned for Growth

#### Capital Structure

- Capital Raising successfully completed
- All amounts drawn down on the Convertible Note repaid
- Funding secured for the Gold Coast and Perth Facilities

#### Strengthened Corporate Capability

- Senior leadership team experienced in Asia Pacific Operations
- Stephen Burns, CFO experienced in establishing and managing operations across a diverse geographic footprint
- Board and management well connected globally

#### Project Management Office Established

- PMO established to manage multiple projects in parallel
- PMO mandated to manage risks associated with the preconstruction and construction phases







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