
INVESTOR PRESENTATION

Collaborate Corporation Limited (ASX:CL8) (**Collaborate** or the **Company**) is pleased to provide an updated Investor Presentation which provides updates on the business strategy, details of current operations and highlights new opportunities for growth.

Key highlights

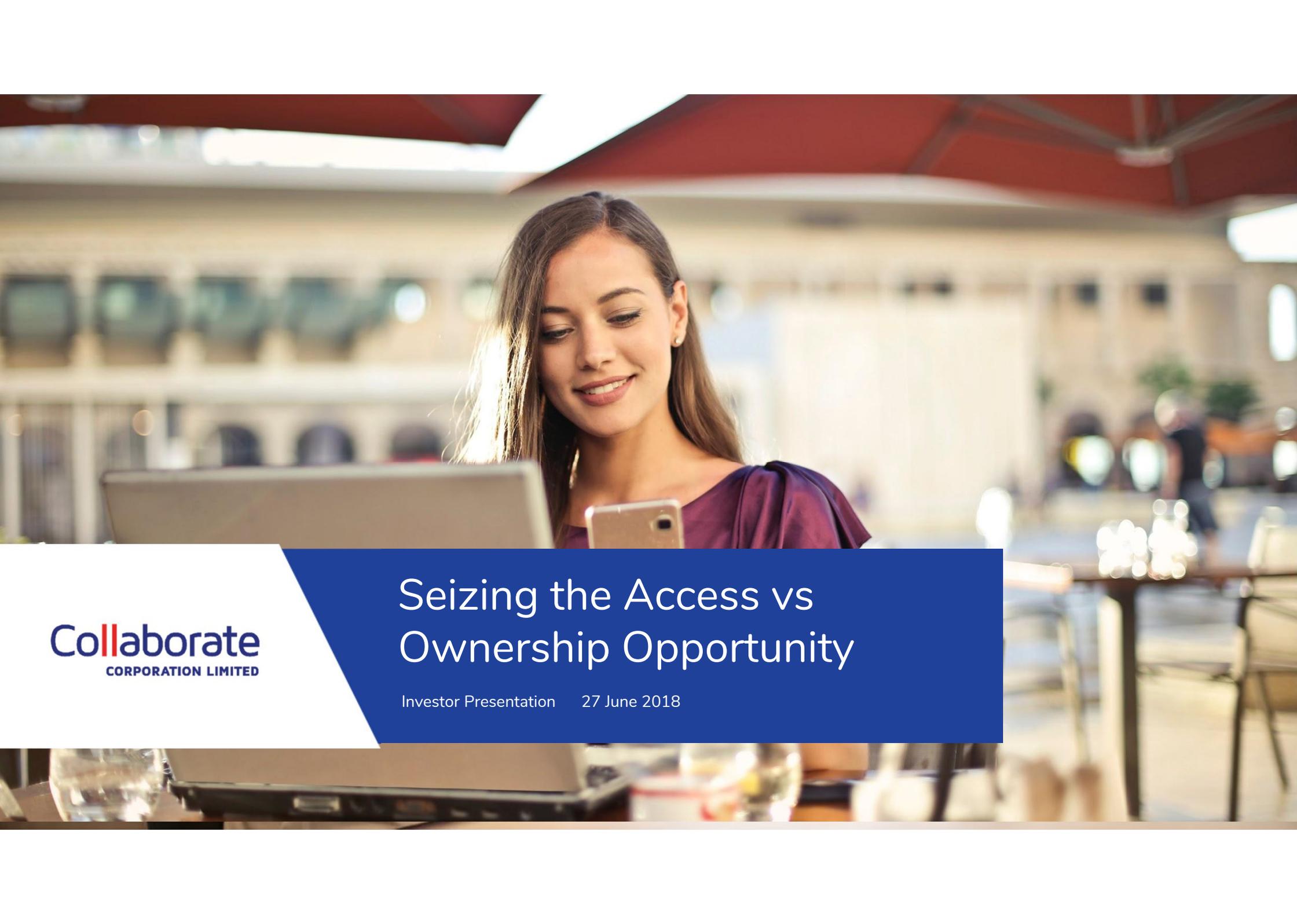
- + Increased focus on opportunities in the mobility, access and subscription markets
- + Announcement of the proposed launch during 2018 of an automotive subscription product, building on the foundation developed by DriveMyCar in long term car rentals
- + Achievement of new milestones for DriveMyCar:
 - o Over \$8 million paid out to vehicle owners
 - o Over 350,000 rental days delivered
- + 295 cars available for 2+ day rentals
- + Confirmation that DriveMyCar will offer products in four key mobility segments by the end of CY2018:
 - o Rideshare Rentals
 - o Car Share
 - o Car Rental
 - o Subscription
- + Details of further development of the Collaborate Sharing Platform
- + New case studies covering Accident replacement rentals and ManageMyCar & Airport pick up.

Authorised by:

Chris Noone
CEO and Director
Collaborate Corporation Limited

About Collaborate Corporation Limited

Collaborate Corporation Limited is listed on the Australian Securities Exchange (ASX:CL8). It is Australia's leading listed company focused on 'collaborative consumption', 'peer-to-peer' or 'sharing economy' businesses. Collaborate currently has three core business segments: www.DriveMyCar.com.au Australia's leading peer-to-peer car rental business; www.MyCaravan.com.au Australia's leading peer-to-peer caravan rental business; and www.Mobilise.com a rental marketplace for under-utilised assets. Through our proprietary trust and reputation platform, www.peerpass.com.au we create 'trust' between individuals and make it possible for people and companies to safely transact with each other in the sharing economy.



Collaborate
CORPORATION LIMITED

Seizing the Access vs Ownership Opportunity

Investor Presentation 27 June 2018

Disclaimer

The material herein is a presentation of non-specific background information about the current activities of Collaborate Corporation Limited (Collaborate or the Company). It is information given in summary form and does not purport to be complete.

All persons should seek appropriate professional investment advice in reviewing or considering this presentation and all other information with respect to Collaborate Corporation, its business, financial performance and operations. Neither the provision of this presentation nor the information contained therein, or any associated communication to any person should be taken as constituting financial advice regarding the purchase or dealing of shares in Collaborate Corporation. This presentation does not purport to provide all information that might reasonably be required to complete a detailed assessment of Collaborate Corporation.

Individuals should conduct their own investigation of investment and financial parameters relevant to their personal requirements for investment purposes. The presentation may contain forward looking statements regarding the intentions of the Company, and these will be affected by many other factors beyond the control of the Company.

Forward-looking statements include, but are not limited to, statements concerning Collaborate Corporation's planned strategies and programs and other statements that are not historical facts. Although Collaborate Corporation believes that its expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. The presentation must be considered in the light of these uncertainties and investments in Collaborate Corporation should be considered as speculative in nature.

The presentation is not a prospectus or similar disclosure document and does not constitute an invitation to apply for shares in Collaborate Corporation or ASX:CL8.

Collaborate Introduction

Collaborate Corporation Limited (ASX: CL8) is a leading ASX listed player in the sharing economy and has created **platform technology** to operate **online marketplaces** where the 'trust' it creates allows individuals and companies to transact with each other for mutual benefit.

We are embracing the **trend from ownership to access** and reinventing the way that **assets are owned, monetised and used**. Through this we are also addressing the need for **subscription models** for access to assets.

Collaborate enables asset owners to generate income from idle assets by safely and easily renting them to others who require temporary access to the assets.

Collaborate operates online marketplaces in the **car, caravan and equipment rental industries** with its major focus on innovating to meet needs in the rapidly growing **mobility** industry.

Collaborate's growth potential is further enhanced by unique alliances with **RACV, Aon, InterLeasing, Subaru, Orix, Peugeot** and **Uber** which provide validation for Collaborate's technology platform and substantial opportunities for sustainable growth.

Through our proprietary **PeerPass®** verification platform we create trust by managing ID verification, credit checks, payments and feedback – maximising the potential for safe and efficient transactions.

Leveraging the scalability and flexibility of the sharing economy model, Collaborate has positioned itself at the centre of three significant global growth trends:

- 01 The trend from ownership to **access**
- 02 The uptake of multiple **mobility** solutions
- 03 The rise of **subscription** services

Collaborate is facilitating the shift from ownership to access in three key growth areas

Primary Focus



Mobility Solutions

Peer-to-Peer
Car Rental

Rideshare
Rental

New
Accident
Replacement

New
Apartment
Car Share

New
Subscription

Worldwide spending on mobility solutions is forecast to reach \$1.72 trillion in 2021¹

Secondary Focus



Commercial Assets

Expenditure on asset rental in excess of \$100 billion per annum in Australia²

Building & Construction
Asset Rental

Expansion into new
categories



Leisure & Travel

49.78 million caravan and camping nights in Australia³

Caravan, Motorhome &
Camper Trailer Rental

New Proposition Development

Leveraging Collaborate's unique insights and experience of trust and the sharing economy, a new opportunity has been identified and the proposition has been substantially developed. A core team with relevant industry expertise is undertaking discussions with key industry partners. Full details will be announced once material details have been confirmed.

1. Worldwide Semiannual Mobility Spending Guide from International Data Corporation (IDC)

2. IBISWorld

3. Caravan Industry Association of Australia March 2017

Leveraging technology and experience to exploit significant growth opportunities

Collaborate has significant experience in delivering value to individuals and companies through a sharing economy model. That experience, along with a unique technology platform and existing business operations, are now being leveraged to focus on three key global shifts that are redefining how assets are used and people move around.

01 The trend from ownership to access

Adults aged under 25 were nearly **twice as likely** as older adults to agree that access is the new ownership.

Re-thinking the value of ownership

- It is less expensive to share goods than own them - **81%**
- Owning today feels like a burden – **43%**
- Access is the new ownership – **57%**

PwC Consumer Intelligence Series The Sharing Economy

60% of all millennials were interested in renting vs. owning all types of goods and services.

Organization for Economic Co-Operation and Development

02 The uptake of multiple mobility solutions

Worldwide spending on mobility solutions is forecast to reach **\$1.72 trillion** in 2021.

Worldwide Semi annual Mobility Spending Guide (IDC)

By 2030

- Around 33% of all new vehicles will be used for shared mobility
- 36% of all mileage driven in Europe will be in shared-use vehicles and 42% in self-driving vehicles
- Just over 20% of the profit potential in the mobility market will be occupied by “mobility as a service” services, further increasing the pressure on margins in the conventional car production segment

Digital Auto Report 2017 by Strategy&

03 The rise of subscription services

Overall subscription businesses grew revenues about 8 times faster than S&P 500 company revenues and about 5 times faster than U.S. retail sales from January 1, 2012 to September 30, 2017.

Subscription Economy Index Nov 2017

80 percent of customers demand new consumption models including subscribing, sharing and leasing – anything other than actually buying a product outright.

Economist Intelligence Unit 2014

Apart from children, cars are perhaps the worst investments I have ever made.

Marcus Padley

Unique Partnerships Provide a Strong Platform for Growth

Some of the largest organisations in Australia and the world have forged relationships with Collaborate to access our unique ability to engage asset owners with renters in a trusted environment that creates value for both parties.



\$1 million strategic investment to leverage Collaborate's peer-to-peer marketplace platform to provide opportunities for RACV's 2.1 million members and the wider Victorian market. RACV is Collaborate's second largest shareholder.



The world's largest insurance broker worked with Collaborate to launch Mobilise to solve the problem of under-utilised assets and lack of access to assets



DriveMyCar is one of a select few companies authorised to provide vehicles for Uber drivers, leveraging OEM's, leasing companies and dealers for supply



DriveMyCar leveraged its Uber relationship and other channels to create experiential marketing campaigns for over 200 Levorg, Impreza and XV vehicles



Hyecorp/Hishenk – jointly developing an apartment car share scheme to maximise utilisation of car parking spaces and provide mobility solutions for residents



DriveMyCar introduced 110 Peugeot vehicles to the fleet, building brand awareness and providing try before you buy experiences



DriveMyCar delivers new rental income opportunity for owned vehicles



Creating new revenue streams for new and used vehicles since 2014



DriveMyCar is the recommended rental vehicle provider for corporate and government clients

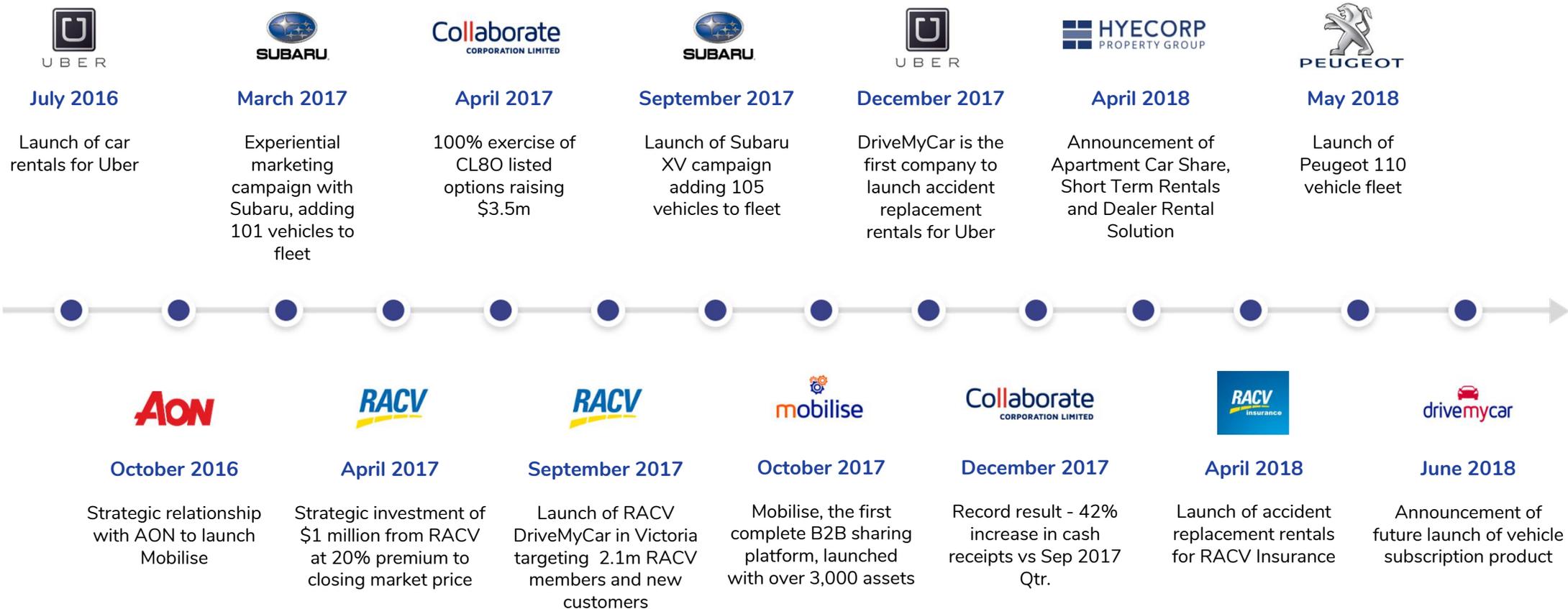


New monetisation channels for ex-lease vehicles

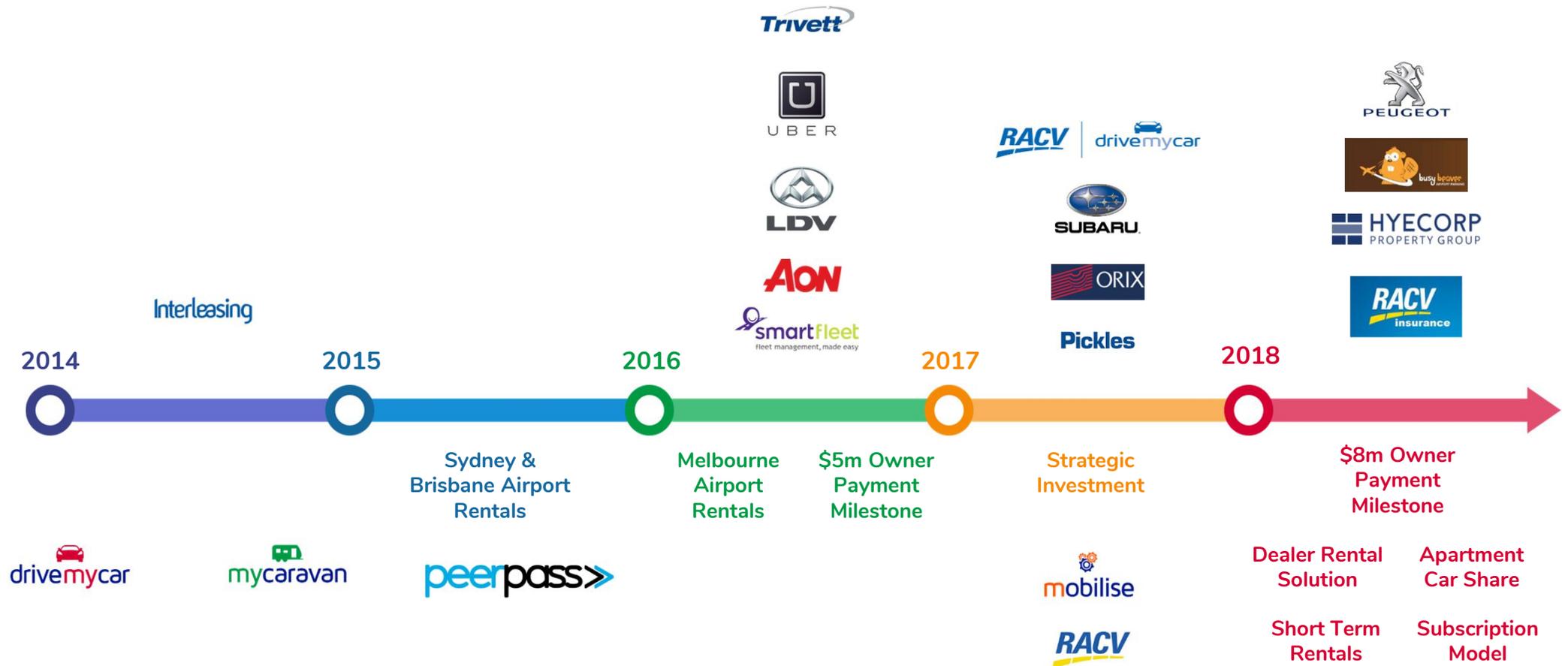


Try before you buy and short term rental opportunities built brand awareness for new vehicles

Recent Highlights



Key Milestones



RACV | Strategic Investment

In April 2017 RACV made a **strategic investment** in Collaborate as part of its ongoing effort to improve the lives of Victorians by addressing their needs and being their advocate in the areas of mobility, home and leisure.

The \$1 million investment in Collaborate is the **latest step by RACV to help Victorians get around conveniently**, efficiently, sustainably and cost-effectively by growing its mobility portfolio.

RACV's goal to provide leading mobility services to its members **aligns closely with Collaborate's experience** in operating car, household item and caravan sharing services.



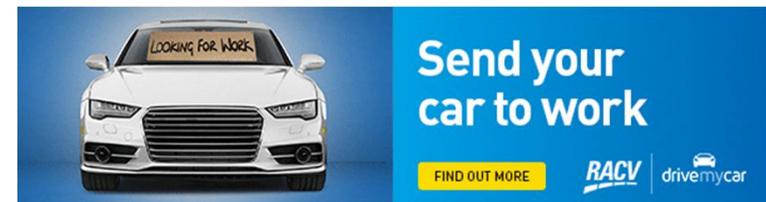
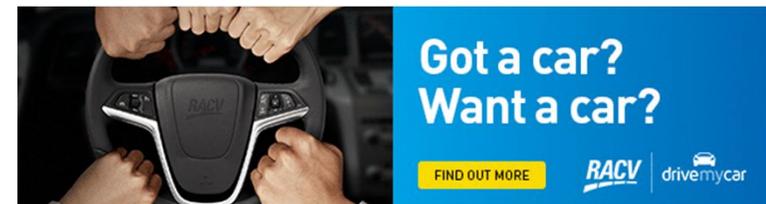
RACV DriveMyCar launched in September 2017 to provide RACV's 2.1 million members and all Victorians with an opportunity to earn money from their idle vehicles and rent a better car for less money.



A pilot accident replacement vehicle rental solution for RACV customers affected by the December 2017 hailstorm was implemented and provides a template for future advances into the significant accident replacement market.



Promotions commenced on RACV.com.au in April 2018.



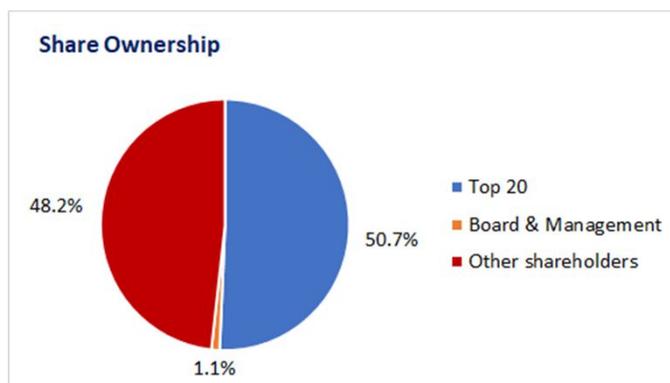
Corporate Overview

619m

Ordinary Shares
ASX: CL8

52m

Unquoted Options



Directors & Senior Management



Chris Noone
CEO & Director

Appointed
8 August 2014



Adrian Bunter
Non-Executive Director

Appointed
19 February 2014



Jim Landau
Non-Executive Director

Appointed
18 May 2016



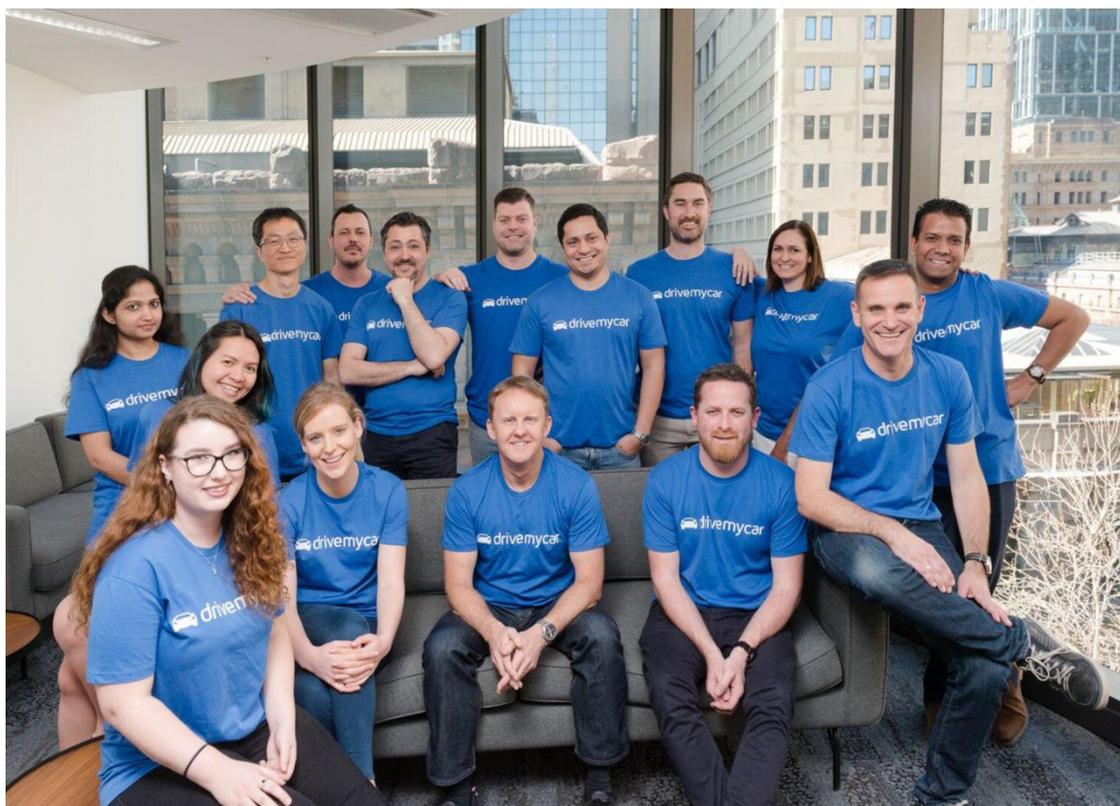
Karen Logan
Company Secretary

Appointed
27 October 2009

Top 20 Holdings 21 June 2018

Holder Name	Balance	%
HISHENK PTY LTD	94,500,000	15.3%
RACV INVESTMENT HOLDINGS PTY LTD	33,333,333	5.4%
MR BRADLEY PARTRIDGE	22,059,037	3.6%
JMT INVESTMENT GROUP VIC PTY LTD JOHN TURNER SUPER FUND A/C	17,577,320	2.8%
MYOLA (WA) PTY LTD BRENT MEZGER FAMILY A/C	15,265,076	2.5%
BELLITE PTY LTD MEYER FAMILY BTML A/C	13,359,147	2.2%
JMT INVESTMENT GROUP VIC PTY LTD	13,000,000	2.1%
MR TEDDY TJANDRAMULIA	12,056,131	1.9%
BNP PARIBAS NOMINEES PTY LTD IB AU NOMS RETAILCLIENT DRP	11,128,824	1.8%
MRS SHARON TRACY JEFFRIES	10,634,000	1.7%
SCINTILLA STRATEGIC INVESTMENTS LIMITED	10,000,000	1.6%
AJ HOLIDAYS PTY LTD OWEN AR & JSY S/F A/C	8,183,989	1.3%
KR CAPITAL INVESTMENTS PTY LTD KJ & RA CHAMBERS FAMILY A/C	7,556,868	1.2%
RADIATA INVESTMENTS PTY LTD RUDIE SYPKES FAMILY A/C	7,442,921	1.2%
D S A H HOLDINGS PTY LTD	6,913,320	1.1%
BELLITE PTY LTD MEYER FAMILY BTML A/C	6,100,000	1.0%
DAWEI INTERNATIONAL HOLDINGS PTY LTD	5,826,342	0.9%
ASTROMESEGIOS OVERSEAS LTD THE TAMBURLAINE A/C	5,155,201	0.8%
MR CRAIG GRAEME CHAPMAN NAMPAC DISCRETIONARY A/C	5,000,000	0.8%
DAVID THOMAS SUPERANNUATION FUND PTY LIMITED	4,500,000	0.7%
K & C HOLLOWAY PTY LTD	4,500,000	0.7%
Total Securities of Top 20 Holdings	314,091,509	50.7%
Total of Securities	619,117,857	

Company Operations



Head Office
Sydney

Operations Facility
Green Square

Third Party Handover Locations
Sydney Airport, Melbourne Airport, Eagle Farm,
Macquarie Park, Laverton, Erskine Park, Bella
Vista, Altona, Brighton, Banksmeadow,
Girraween, Chullora, Coolaroo

Customer Support Centre
Manila, Philippines

Staff (FTE)
17

What is a Peer-to-Peer Marketplace?

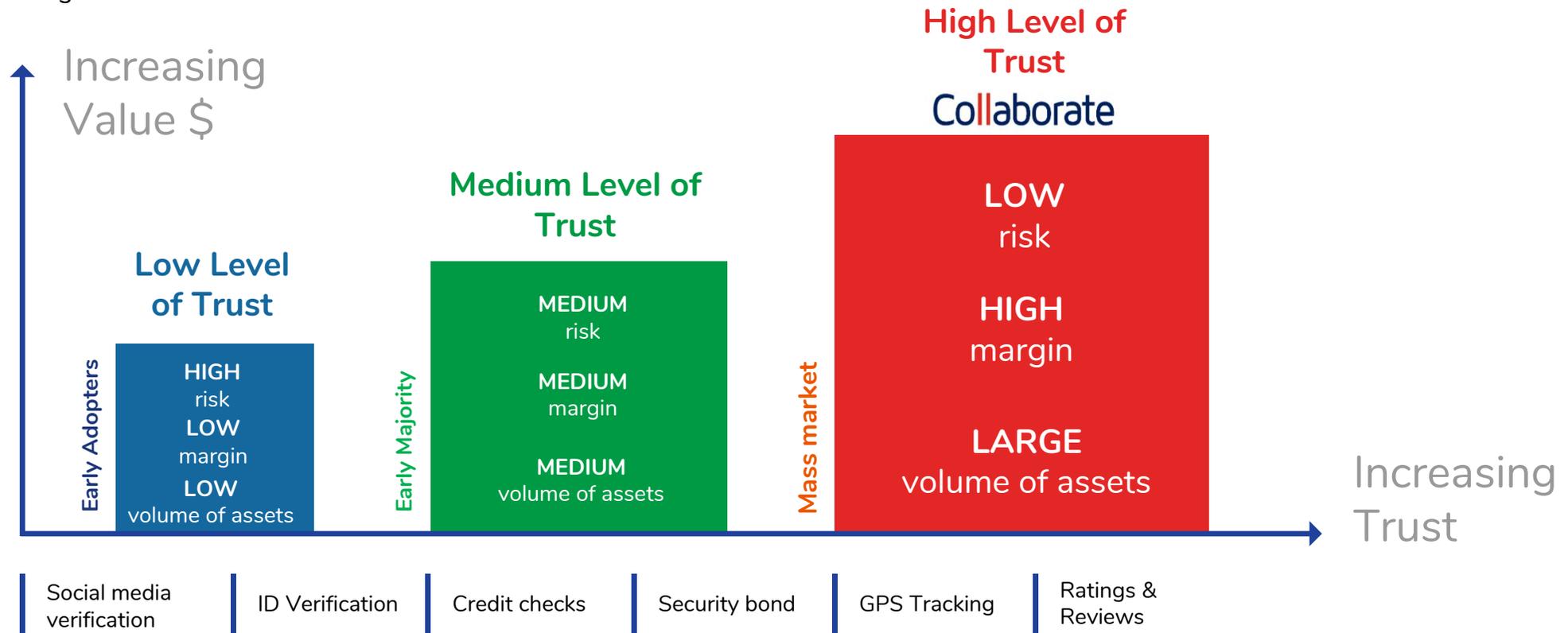
Peer-to-peer marketplaces allow idle assets to be discovered and monetised. Collaborate provides a unique opportunity to participate in the development of the sharing economy:

- The only ASX listed peer-to-peer marketplace operator
- Dual focus on individuals and companies
- Strong corporate partnerships that can be leveraged for long term sustainable growth



The Value of Trust & Reputation

The key to success in the sharing economy is the establishment of trust between owners and renters. As trust increases, more idle assets become available for listing in peer-to-peer marketplaces. Collaborate creates a high level of trust and therefore can generate much higher margins than lower trust solutions.



peerpass >>

- PeerPass was conceived to differentiate Collaborate's marketplaces from competitors by performing a higher level of verification and thus creating a higher value customer base
- PeerPass has been integrated with partners including RACV to rapidly identify and verify customers and create a shorter onboarding journey that increases conversions
- Customers will be able leverage their online trust profile across Collaborate's marketplaces, increasing ease of access for customers and reducing verification costs for Collaborate

Social media verification

LinkedIn

facebook

ID Verification

vix VERIFY

Secure online payments

eWay
SECURE ONLINE

Credit checks

EQUIFAX

E-Signing

HELLOSIGN

Partner database integration



Ratings and reviews



Handover & Inspection App



GOAL

Be the standard for online
**verification and reputation
management** in peer-to-peer
marketplaces

Collaborate Sharing Platform

Collaborate has developed a proprietary online marketplace platform to facilitate the sharing of assets. The platform provides significant scalability to launch a wide range of services and integrate with multiple partners and ASP's to deliver innovative solutions.

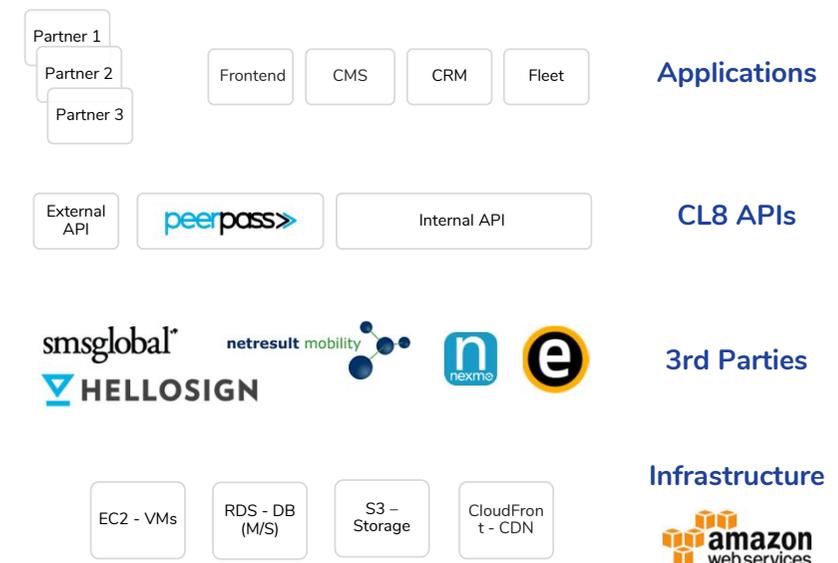
Scalable

Robust

Secure

- .NET backend supporting enterprise grade functionality and multiple front end marketplaces
- Mobilise was developed on the new version of the platform with DriveMyCar to migrate during 2018.
- Amazon Web Services infrastructure provides a cost-effective way to deploy a highly-available, resilient, scalable and secure solution.
- Content Management System enables rapid updating of content and implementation of marketing campaigns
- API layer to integrate partners and services
- Highly efficient and flexible React front end to be developed for DriveMyCar
- Better monitoring and alerting system for improved serviceability.
- Separate PeerPass server – evolving as an independent service.
- Network security and penetration testing assessments conducted by third party auditor

 drive my car  my caravan  mobilise







Australia's first and largest peer-to-peer car rental operator

Powering multiple mobility solutions – car share, car rental, rideshare rental and subscription

Over **\$8 million** paid out to vehicle owners*

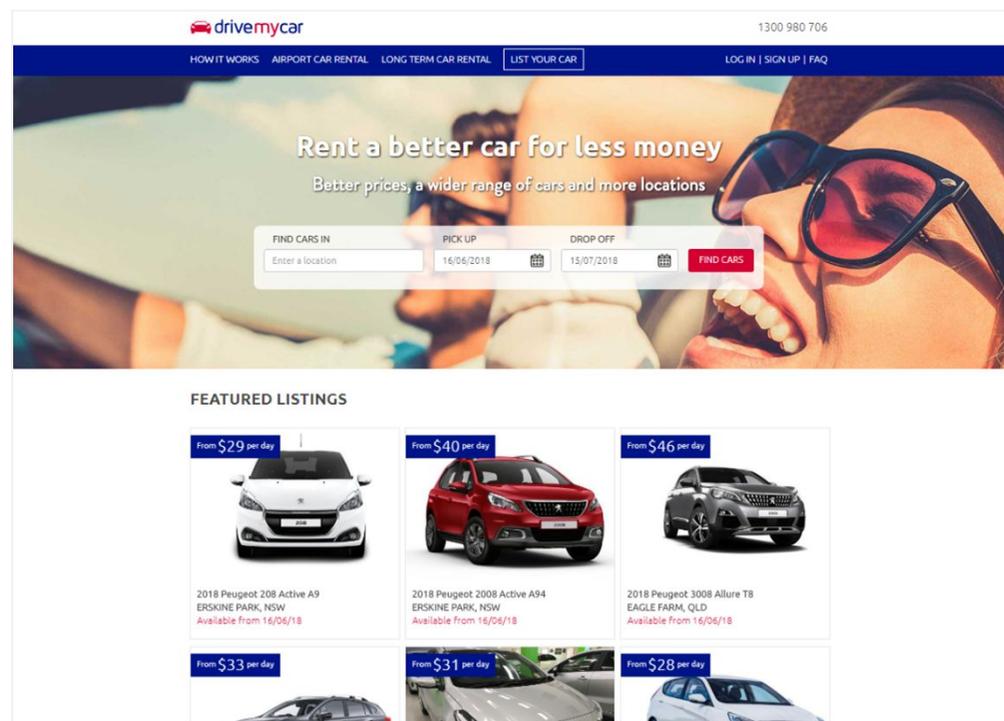
Over **350,000** rental days delivered*

Over **49,000** registered users*

Significant opportunity to leverage private and corporate supply and demand

Strong corporate partnerships enable business to operate at scale

Joint RACV DriveMyCar proposition targeting RACV's 2.1 million members and new customers in Victoria



* To 22 June 2018

Metrics

Jul-May FY17 vs Jul-May FY18

up 32%

Rental Transaction Value
\$2.66m

up 23%

Net Rental Days Realised
67,638

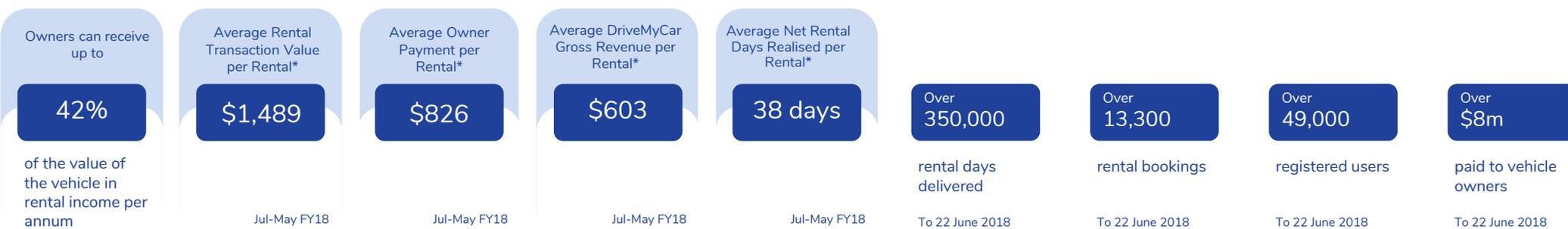
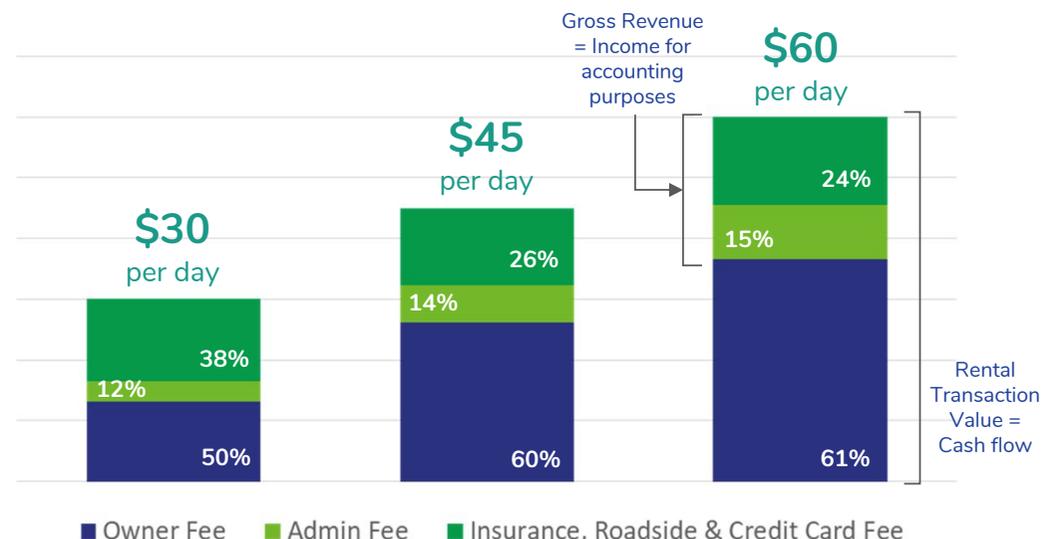
up 30%

Gross Revenue
\$1.1m

up 35%

Gross Profit
\$0.69m

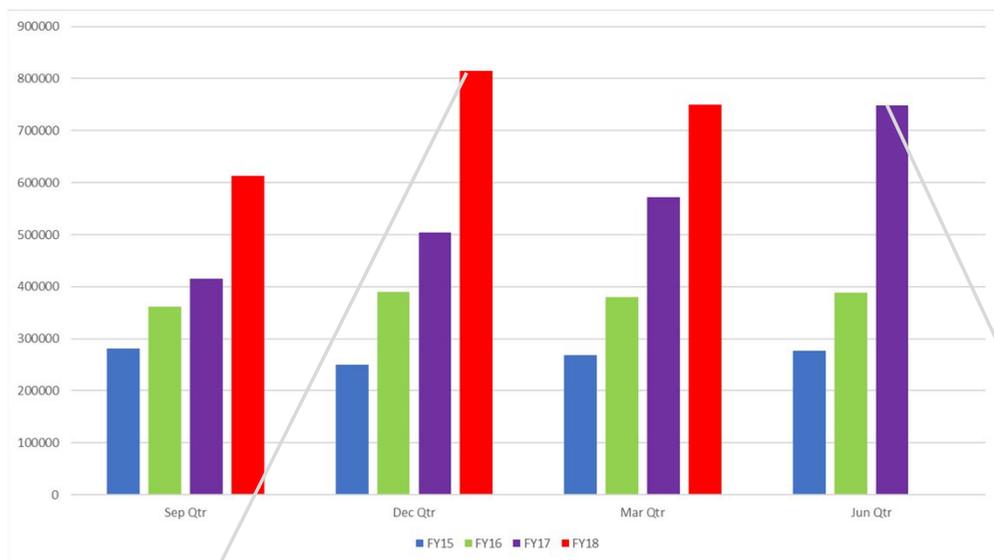
Example Revenue Breakdown



*Rental = Original contract plus any contract extensions. 18

Increasing Demand

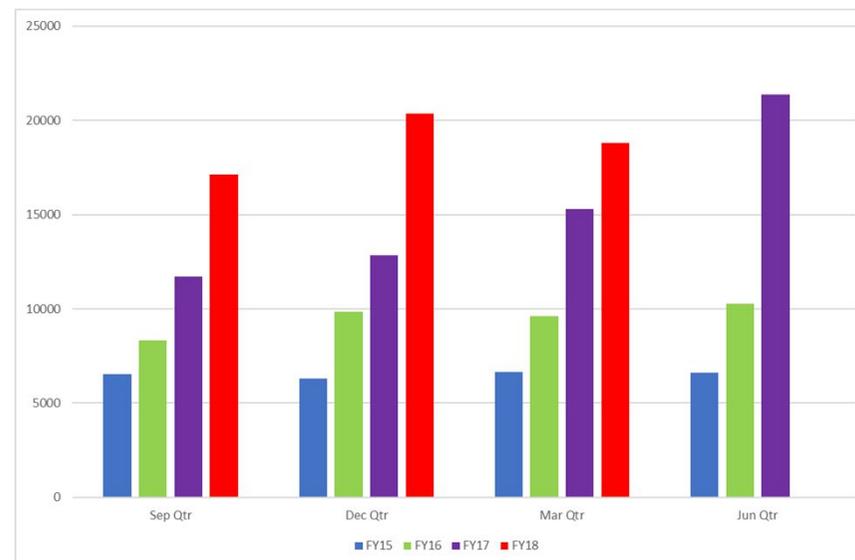
Rental Transaction Value



Dec Qtr FY18

Record result in summer season - higher demand and prices

Net Rental Days Realised

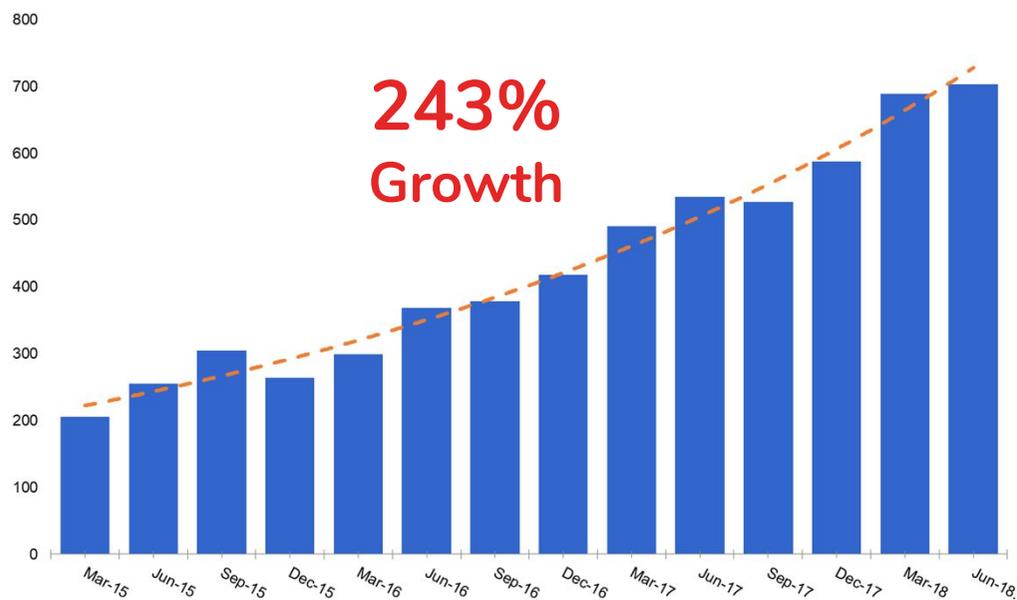


Jun Qtr FY17

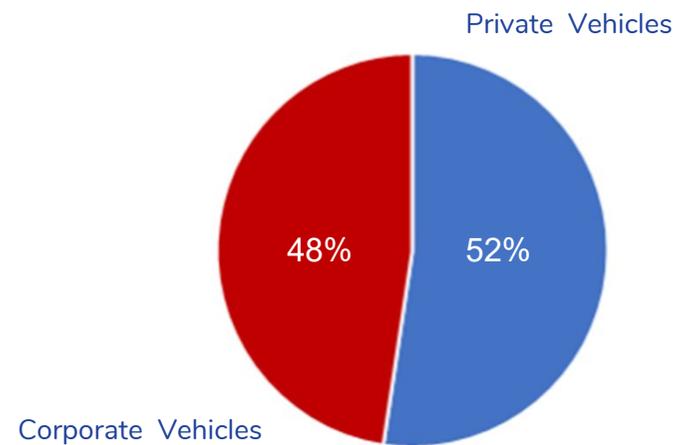
100% utilisation of Subaru Impreza fleet

Increasing Supply

Active Vehicles (Qtr Avg)



Fleet Composition



22 June 2018

295

Cars Available for 2+ day rentals

80%

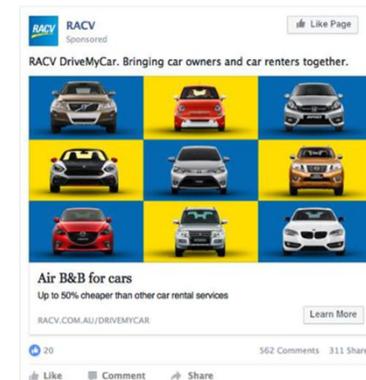
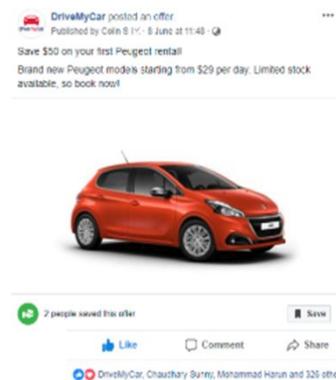
Corporate Vehicles

20%

Private Vehicles

26 June 2018

Online and Offline Marketing



RENT A CAR FOR UBER

Cars From **\$159 PER WEEK** **\$50 OFF***

Rental includes
 7 day minimum rental period
 7 day handback notice
 Coverage for accidental damage & theft
 24/7 roadside assistance
 Dedicated Account Manager

1300 980 706
 drivemycar.com.au/uber

RIDESHARE RENTALS
 RENT A CAR FOR UBER

- From **\$159 per week**
 - 1050km / week included
 - Hatch / Sedan
- From **\$225 per week**
 - New model
 - 1050km / week included
- From **\$249 per week**
 - Toyota Hybrid
 - New model
 - 1400km / week included
- From **\$280 per week**
 - Late model
 - 1400km / week included

1300 980 706
 drivemycar.com.au/uber

drive mycar

Pre-book your new Peugeot today
 From only \$199 per week

Limited numbers of Peugeot 208, 208, 208i and 208j
Photographs are available for all booking class drives and their subsequent offset of the office 7 May launch. Book now to avoid missing out.

Sydney - book now Brisbane - book now

RENTAL INCLUDES:
 7 day minimum rental period; 7 day handback notice,
 Free 1000 km allowance per week; Coverage for accidental damage and theft
 24/7 Roadside assistance; Dedicated account manager

Experience the Peugeot 208. Click!

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RENT A BETTER CAR FOR LESS MONEY

Low Prices Multiple Locations Wide Range

drivemycar.com.au
 1300 980 706

Media Coverage

THE AUSTRALIAN BUSINESS REVIEW

NEWS OPINION BUSINESS REVIEW NATIONAL AFFAIRS SPORT LIFE TECH ARTS TRAVEL

TECHNOLOGY

Uber drives new car sharing deal

DAVID SWAN Reporter @swan_legend

UberX drivers in Australia will no longer have to use their own car, with peer-to-peer rental firm DriveMyCar inkling a new agreement with Uber.

FINANCIAL REVIEW PREMIUM

NEWS BUSINESS MARKETS STREET TALK REAL ESTATE OPINION TECHNOLOGY PERSONAL FINANCE

Home / Technology

Sharing: Crush aimed at costly airport car rentals could lead to buyouts

Ben Potter - Holidaymakers and business folk seeking cars at airports no longer have valid excuses to complain about being ripped off by big rental companies.



Marketing

NEWS MARKS RESOURCES EVENTS THE MAG Marketing Pro Login

Sharing economy lands at Sydney and Brisbane airports with DriveMyCar

In a move that will drive the sharing economy further into the mainstream, industry disruptor DriveMyCar has today announced the expansion of its Sydney and Brisbane international airports.

Since 2010, DriveMyCar, the nation's largest peer-to-peer car rental platform to rent personal cars from other users.

The new service will allow local and international travellers to pick up and drop off cars at the airport without having to pay the airport premium charged by big companies such as Avis, Thrifty and Europcar, to name a few.

Courier Mail

Search Q

BUSINESS BREAKING NEWS CITY BEAT OLD BUSINESS MONTHLY PRIME SITE



Uber vs Taxi: which is better?

GQ

ENTERTAINMENT Tech

How DriveMyCar Is Accelerating Business And Breaking Barriers

Property Commercial Real Estate

RACV membership a money maker



Auto Rental NEWS

Home Fleet Acquisition Remarketing Rental Software

DriveMyCar Launches at Melbourne's Tullamarine Airport

May 24, 2016

Like 0 Tweet 0 +1 0 Print 0 Share 1

DriveMyCar has expanded its peer-to-peer car rental platform for local and international travellers at Melbourne's Tullamarine Airport.

Available services includes rental cars, pick up and return services and a free shuttle service operating between airport parking and Tullamarine Airport.

Since 2010, DriveMyCar has been used by more than 26,000 members around Australia.

WORK

Savvy Aussies using spare time and assets freed up by Christmas holidays to fund their celebrations

While car share company DriveMyCar averaged about 90 per cent utilisation of vehicles throughout the year, between Christmas Eve and New Year's Day this jumped to 92 per cent in Perth, 86 per cent in Brisbane, 80 per cent in each Sydney and Adelaide, and 73 per cent in Melbourne.

GIZMODO

In Australia, You Can Test Drive A Subaru With Car-Sharing

Campbell Simpson Oct 12, 2016, 10:15pm Filed in: Australian Stories



Image: Subaru

Test drives are the best possible way to work out whether a new car is right for you. There's no getting around that. But some dealers offer short, supervised test drives that don't give you a complete representation of what a car is like. Not Subaru, though – Subaru wants you to test drive its new Levorg wagon (yes, that's its name) for up to a year by using it as a car-sharing vehicle.

Send your car out to work

If you own a car that you use rarely or not at all, you could be earning up to \$100 a month with RACV DriveMyCar. It's a community based service that lets you share your car with people needing one from 7 days up to a year.

All cars are covered by insurance and RACV Emergency Roadside Assistance while rented and, of course, RACV DriveMyCar screens renters and car owners to ensure a safe and secure experience for both.

What's more, we'll give you a bonus \$100* the first time your car is rented by someone. Simply add the code RACV100 when testing your car.

At RACV, we're there for you. And we're there to support our owners with our partners.

To find out how to earn an income with your car visit www.drive my car.com.au

RACV drive my car

drive my car

Peugeot joins DriveMyCar

CMO FROM IDIA

How ride-sharing is helping Subaru build brand reach

Car manufacturer's marketing and local business leader talk about an innovative partnership aimed at expanding product reach to new demographics.

MAJOR HEADLINE CAME FROM LOCAL DRIVERS

Like 10 Tweet 0 +1 0 Print 0 Share 1



Subaru 97.2.16

Car makers know the power of a test drive in convincing a would-be buyer. But how do you get a person to test a car they would never have considered?

BUSINESS INSIDER AUSTRALIA

TECH

The NSW government wants to build a 'collaborative economy'

MAKIN TUCKER 20th Nov 2016, 10:30 AM

With the likes of Uber and AirBnB gaining popularity across the country, rather than resisting change, the New South Wales government is looking to embrace it.

The NSW Innovation minister Victor Dominello announced today that his state government will be embracing and looking to develop a framework for the "collaborative economy".

This comes after new estimates that those services contributed over \$500 million to the economy in the last year.

Mumbrella Editorial Events Jobs More

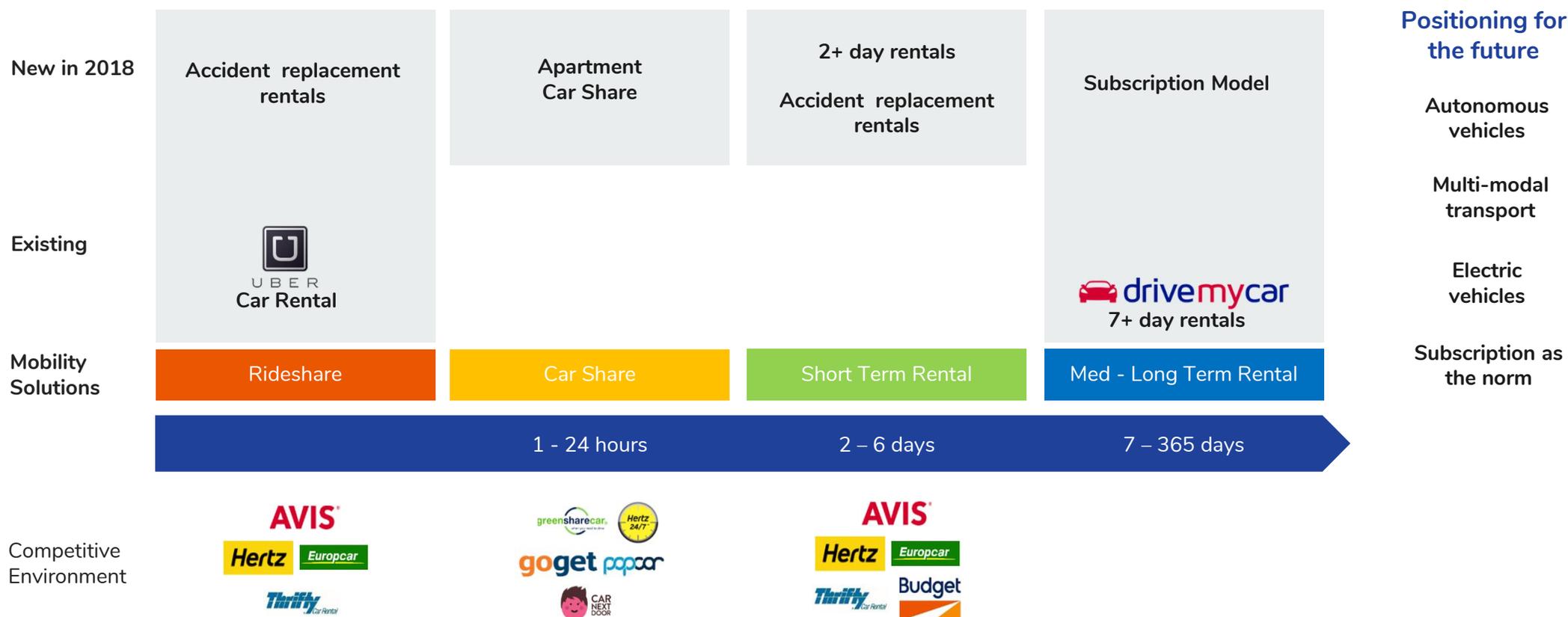
Inside the five most eye-catching launch campaigns of 2017

"It could have been any ambitious car marque – but Subaru did it"

Subaru's Impreza collaboration with DriveMyCar

Mobility solutions for now and the future

Leveraging a strong capability in medium – long term car rental, a flexible proprietary technology platform and an expanding fleet, DriveMyCar will launch services to address large emerging opportunities in the car share and subscription markets. Through these launches DriveMyCar will be able to exploit opportunities across the mobility spectrum. By the end of 2018 DriveMyCar will be operating in all key mobility segments meeting the needs of a larger market of owners and renters.



Automotive Subscription Model

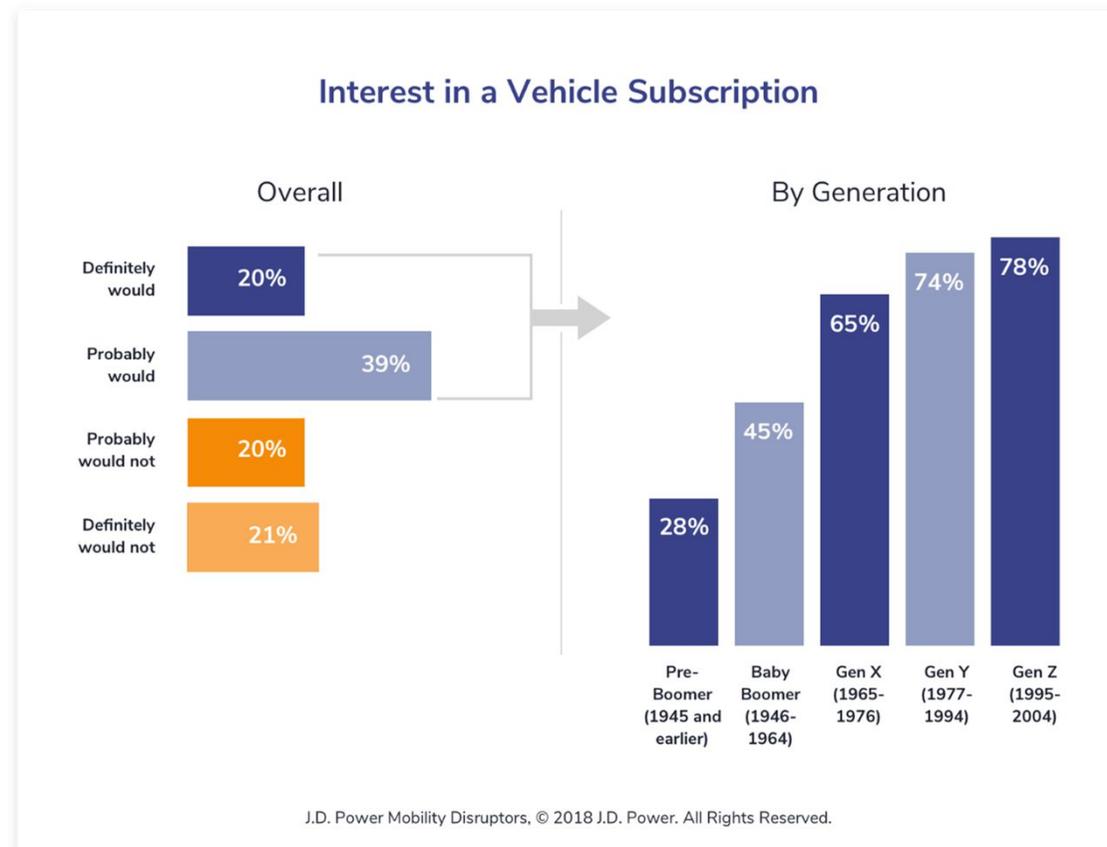
The “subscription economy” is a business trend that replaces the traditional ownership of an asset with one that provides access on a subscription basis — from movies and razors to food and music.

In an automotive subscription service, consumers pay a monthly fee and have the ability to switch between a selection of models. The package includes insurance, registration, servicing and maintenance in one price.

The subscription-service concept fits in with the broader trend away from ownership to “shared use” of an asset and mobility as a service (Maas). The trend is more prominent with younger age groups and is therefore expected to accelerate over time.

‘Overall subscription businesses grew revenues about 8 times faster than S&P 500 company revenues and about 5 times faster than U.S. retail sales from January 1, 2012 to September 30, 2017’.

Subscription Economy Index Nov 2017



Companies Offering Vehicle Subscription Services

There are no widely available automotive subscription products available in Australia.

There is significant opportunity for DriveMyCar to launch the first comprehensive subscription product and take a leadership position in an industry predicted to grow exponentially.

DriveMyCar can leverage its existing operations to launch Australia's first comprehensive subscription product and also partner with Automotive Manufacturers, Automotive Dealers, Leasing Companies and Member Organisations to enable their own subscription offerings.

Overseas



Australia



New - launch in 2018

DriveMyCar Automotive Subscription

DriveMyCar is very well-positioned to launch Australia's first comprehensive automotive subscription model. The existing medium – long term rental model is very similar to a subscription offering and DriveMyCar can leverage its existing vehicle fleet, partners and operations to be a market innovator.

A subscription product will enable DriveMyCar to communicate its offering in a way that resonates with the Generation X, Y and Z demographics and places it at the convergence of rapidly increasing interest in mobility solutions, access vs ownership and subscription.

A key feature of the subscription will be the ability to 'switch' cars as required – upgrade to an SUV for a trip away or sports car for the weekend

The first DriveMyCar Subscription product will include:

- Access to a wide range of new and used vehicles - including economy, SUV, sports and luxury
- Option to 'switch' to a different car depending on requirements or desires
- Minimum subscription period of circa 1 -3 months - much shorter than traditional automotive leases
- Delivery of vehicle
- Maintenance, insurance, registration costs all included in the price

ONE subscription = MANY cars



New - launch in 2018

Apartment Car Share

DriveMyCar has engaged with Hycorp Property Group, a diversified Australian property group with extensive experience in property development, construction and funds management to develop and pilot a car share solution for residents of apartment developments. Hycorp is a company associated with Hishenk, Collaborate's largest shareholder.

Hycorp and DriveMyCar share the vision that this offering can be rapidly scalable and provide a new revenue stream for DriveMyCar which has significant growth potential. The car share pilot aims to provide residents of apartment developments with the opportunity to share their own cars with other residents.

The proposed solution provides advantages for all parties:

- Valuable car parking spaces can be utilised for both private and car share use, freeing up real estate and providing greater returns for residents and apartment developers.
- Easy access to cars on an on-demand basis at reasonable prices.
- Income earning opportunity for vehicles owners.
- Efficient way for DriveMyCar to access opportunities in the short-term car share market.
- Minimal marketing costs and high potential for utilisation

Upon completion of a successful pilot, DriveMyCar will scale up the initiative, with the aim of rolling out to multiple locations, taking advantage of the rapid densification of Australian suburbs and the increasing trend towards accessing car share vehicles, instead of each person owning their own vehicle.





| Case Study: Subaru

DriveMyCar and Subaru created an experiential marketing campaign to promote the launch of the **Subaru Impreza** which saw **101 Imprezas rented within 2 weeks**, mainly to Uber drivers which in turn exposed thousands of passengers to the new Impreza.

One of the five most eye-catching launch campaigns of 2017



In September 2017 the largest ever campaign launched featuring **105 Subaru XV's**.

October 2016



Pilot

10 x Levorg

March 2017



Experiential Marketing Campaign

101 x Impreza

September 2017



Experiential Marketing Campaign

105 x XV

'This partnership provides a tremendous opportunity to demonstrate the appeal and integrity of our cars to an audience that may otherwise have not been exposed to our brand, or considered it in the past'.

Amanda Leaney

General Manager Marketing, Subaru



| Case Study: Uber

Objective

- Satisfy demand for quality vehicles from Uber drivers who do not own their own vehicles or require a temporary vehicle
- Wide range, multiple pick up locations and great prices

Activity

- Provide new, ex-lease and fleet vehicles
- Subaru Impreza, XV & Peugeot experiential marketing campaigns
- Lowest prices, most flexible terms
- First provider authorised by Uber to supply accident replacement vehicles
- 10 pick up locations

Results

- 90% YOY Rental Transaction Value growth (Jul- May FY17 vs Jul - May FY18)
- Higher utilisation and average term of rental





| Case Study: RACV Insurance - Hailstorm

Objective

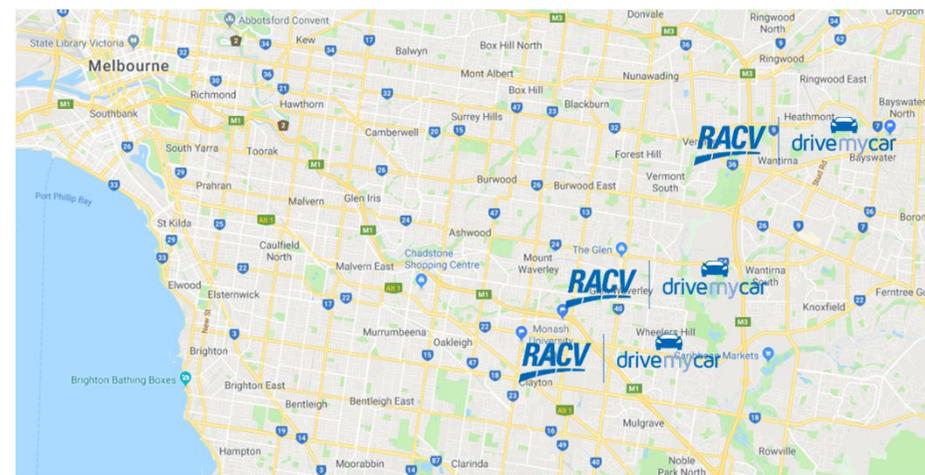
- Provide rental vehicles for RACV Insurance customers while their hail damaged vehicles are being repaired
- Ensure RACV members mobility needs are met seamlessly and efficiently
- Provide a higher level of service and value than traditional car rental companies

Activity

- Rental car pick up and drop off available at three repair centre sites
- Streamlined online booking process for customers
- Handovers completed by repair centre staff using DriveMyCar handover app

Results

- Positive feedback from customers and RACV
- Prices for new cars from \$29 – substantially cheaper than competitors
- Successful pilot opens opportunities for broader accident replacement offering



“This partnership demonstrates how RACV is expanding its offering to members to ensure they have more options to get around at a time when they need it the most.”

Mark Geraghty
RACV General Manager – Motor Insurance

| Case Study: ManageMyCar & Airport Pick Up

Objective

- Expand supply by managing vehicles on behalf of owners
- Provide airport pick up location
- Enable 24 hour /365 day pick up service
- Ensure availability of vehicles
- Provide income opportunity for customers who cannot manage their own rentals

Activity

- DriveMyCar manages its own location at Green Square and has partnered with Park&Fly in Sydney & Busy Beaver in Melbourne
- Full rental management service for private and fleet owners
- Convenient airport pick up locations for renters with shuttle service
- All vehicles available for 2+ day rentals



Results

- Over 80 vehicles available from private and fleet owners
- Higher vehicle utilisation rate
- Competitive prices compared to traditional car rental companies





| Case Study: LDV

Objective

- Increase brand awareness and sales of LDV vehicles
- Try before you buy opportunities
- Increase dealer foot traffic

Activity

- LDV vans offered for rental
- Pick up from dealers
- Extended test drives to demonstrate quality and performance

Results

- First rental generated sale of four vans
- Prompted replacement of entire fleet with LDV vehicles



“We recently hired LDV vans from DriveMyCar. This gave us a great low cost opportunity to trial these vans that we did not even know were available in Australia’. ‘Within a month we bought 4 x LDV vans and we have since spread the word to several other StarTrack contractors and I know many of them have already completed multiple purchases. We too will soon make further purchases as we phase out our current fleet over time and replace with the LDV’s - this all came about directly from the offer of DriveMyCar to trial these vehicles at a low daily hire rate”.

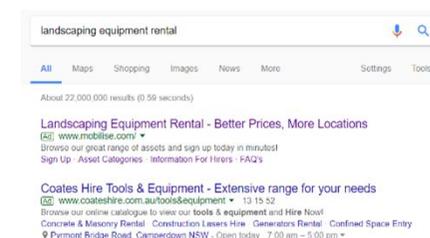
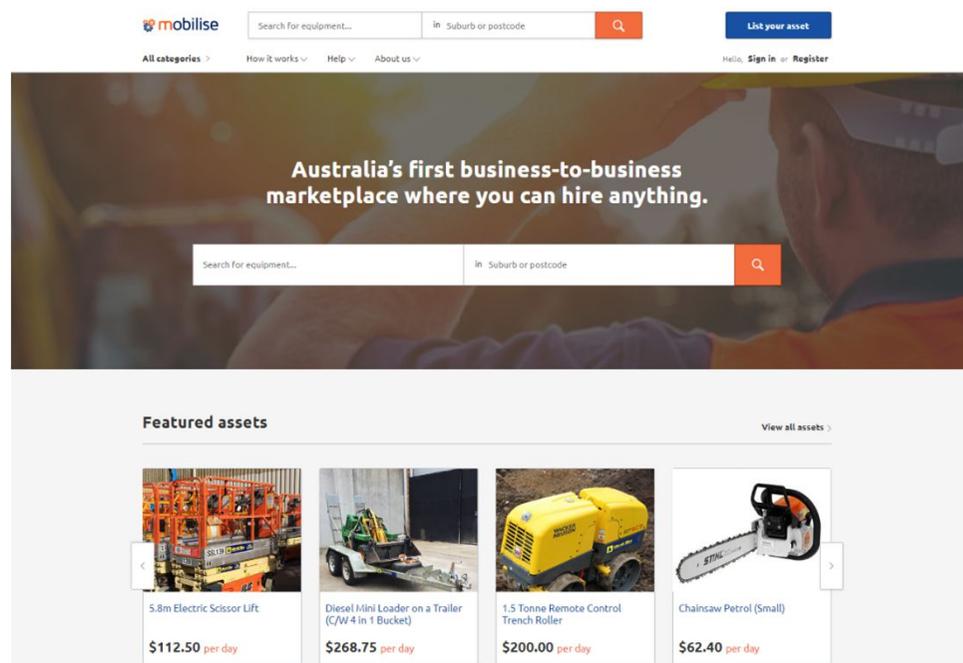
Claude Morello

FNET

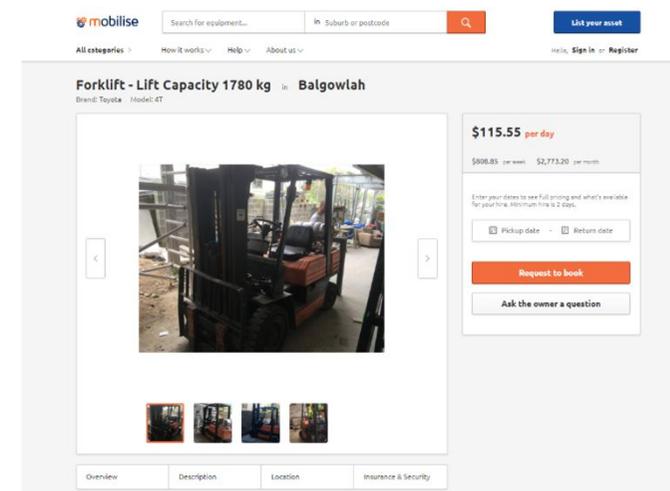
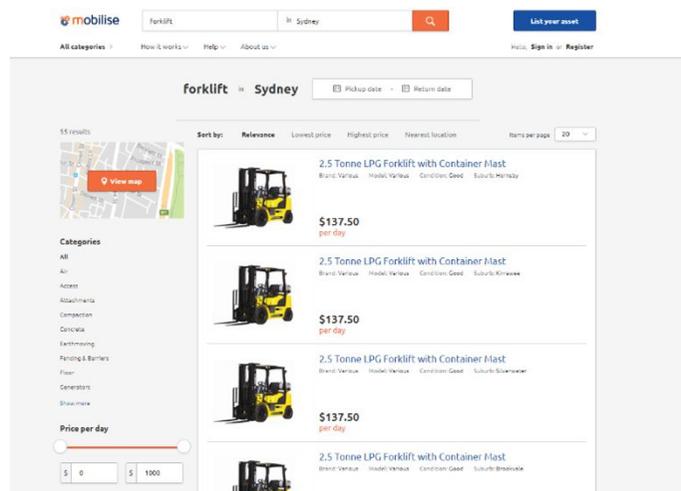
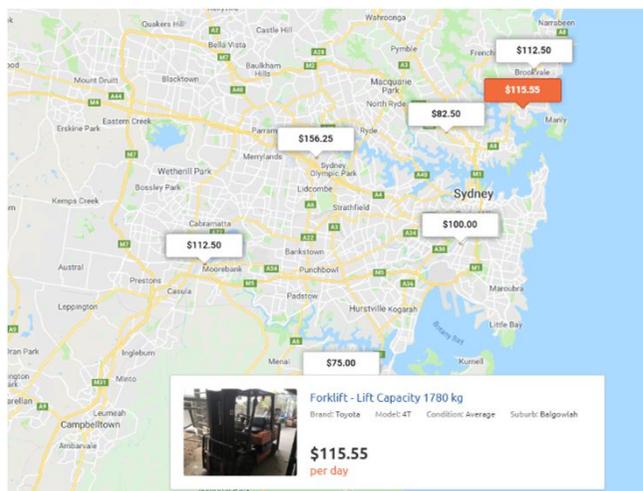


Mobilise

- Mobilise launched in association with Aon, a leading global provider of risk management and insurance brokerage services
- A unique rental marketplace incorporating trust and verification, insurance for assets and payment processing facilitating consumer and business transactions
- Over 3,700 assets listed
- Mobilise incorporates [peerpass](#) to verify renters before gaining access to assets and to increase trust in the marketplace
- Mobilise has been built on the latest version of the Collaborate Sharing Economy Platform incorporating API layer, AWS and Content Management System
- John Tolmie, former CEO of Kennards Hire, appointed as strategic advisor
- Initial focus on building and construction markets. Further market categories to be explored.



Example Screenshots



Media Coverage



FINANCIAL REVIEW

NEWS WEBSITE OF THE YEAR

Tools, desks and then space: Collaborate taps sharing economy with Mobilise



INSURANCE & RISK

AON PARTNERS WITH SHARING ECONOMY OFFERING

A new marketplace enabling individuals and companies to rent their idle assets — from household items to heavy industrial equipment — to others to generate income set for an Aussie launch in partnership with Aon Risk Solutions.

Collaborate Corporation, Australia's only ASX-listed operator of peer-to-peer marketplaces, today announced it will launch mobilise.com in 2017. Aon Risk Solutions, a subsidiary of Aon Plc will market Mobilise to its wide base of clients providing them with an effective platform to monetise idle assets and also gain temporary access to assets to grow their businesses.

"Rather than buying new assets, Mobilise is unlocking the power of the sharing economy by allowing renters to access items at an affordable price on an as-needed basis. Simultaneously, we're giving asset owners the opportunity to make money from their assets, which would otherwise be sitting idle and depreciating in value," said Chris Noone, CEO of Collaborate Corporation.



New peer-to-peer marketplace for equipment hire

by Stephen Wilbers | Wednesday 19 October 2016 | 0 Comments



Mobilise is an Australian website that will offer an alternative to conventional equipment hire and give owners the opportunity to make money from their unused gear.

Just as DriveMyCar provides a way for people and businesses to rent out idle vehicles for periods ranging from a week to a year, Mobilise aims to do the same for a wide variety of equipment.

Items available are expected to range from household cleaning and gardening gear to sophisticated industrial and construction equipment.



Australia's first B2B sharing marketplace launches

Collaborate Corporation Limited, the Australian operator of online peer-to-peer rental platforms DriveMyCar and MyCaravan, has officially launched Mobilise.

Daily Telegraph

Search Q

NEWS SPORT NRL ENTERTAINMENT OPINION BUSINESS LIFESTYLE RE

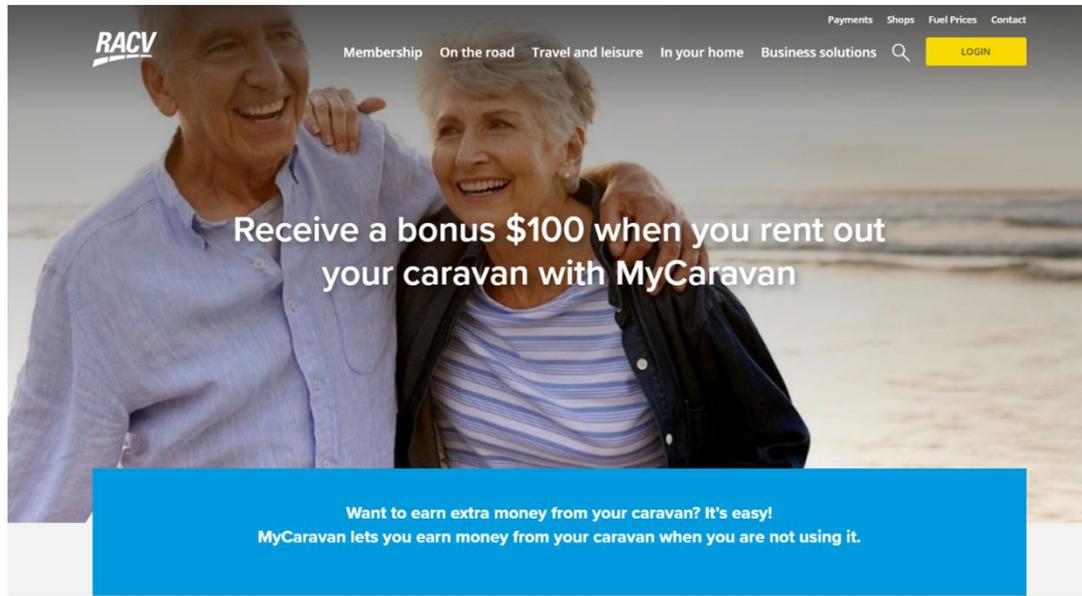
Tradies are the latest to benefit from the disruption of the sharing economy

Tim McIntyre, News Corp Australia Network
June 9, 2016 6:00am
Subscriber only

That was when he came across Mobilise, a business-to-business marketplace where peers could hire out equipment to each other; similar to an Airbnb for tradies.



MyCaravan



- Australia's first true peer-to-peer caravan rental platform
- 'No -Tow' option appeals to owners and renters
- Promotion to RACV members via www.RACV.com.au from April 2018
- Try before you buy, which is not possible through caravan dealers
- Provides an excellent proposition for investors to generate superior returns on investment via the comparatively high daily rental rates on offer.

Substantial Market Potential

11.58 million

Domestic Trips

49.78 million

Domestic Nights

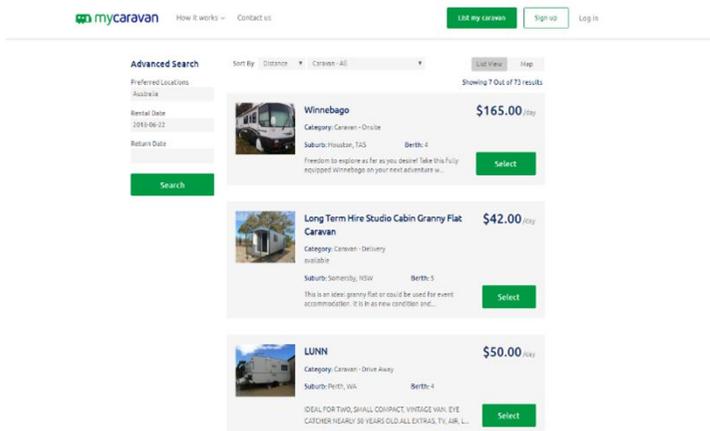
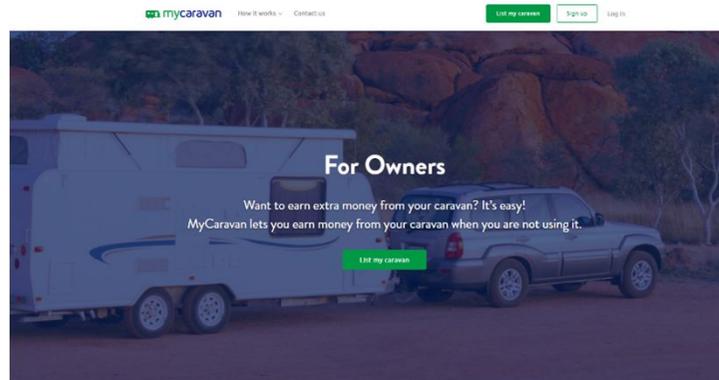
554,344

Caravans

60,957

Campervans

Example Screenshots



Collaborate Board



Chris Noone

Chief Executive Officer and Director

With one eye on the consumer and another on the balance sheet, Chris has led the development, launch and optimisation of many innovative companies that have helped define today's digital market in Europe, Asia & Australia including Hasbro Interactive, Vodafone and ninemsn. Chris has also co-founded a number of start-up businesses that delivered disruptive online products.



Adrian Bunter

Non-Executive Director

Adrian has over 20 years' experience in accounting, finance and a broad range of corporate advisory roles. He is an executive director of Venture Advisory, one of Australia's leading specialist technology, media and telecommunications financial advisory firms. Adrian is a member of the Executive Committee of Australia's leading angel investing group, Sydney Angels and is a director of 8common Limited.



Jim Landau

Non-Executive Director

Jim is the grey hair of technology disruption having worked, led and directed a broad range of technology based businesses in the public and private domains. He has significant experience in fintech, biotech and eCommerce businesses. In his role as a TEC Chair he has mentored and developed many of Australia's business leaders across many industries.



Karen Logan

Company Secretary

Karen has extensive compliance, capital raising, merger and acquisition, IPO and backdoor listing experience in a diverse range of industries including technology, media, resources, health care and life science. She has assisted a substantial number of private start-up and established businesses transition to being publicly-listed companies for over 12 years. Karen is company secretary of a number of ASX-listed companies.



John Tolmie

Strategic Advisor to the Board

Mr Tolmie is the former Group CEO of Kennards Hire, Australia's number one family owned supplier of high quality hire equipment and brings a wealth of logistics, rental industry and business development experience to Collaborate. Mr Tolmie has extensive expertise, acquired on both sides of the rental sector, and strong network of industry contacts relevant to Collaborate's propositions.

Current Priorities and Share Price Catalysts

- Maximise 2+ day car rental opportunity
- Launch car subscription product
- Launch apartment car share
- Launch further accident replacement products
- Migrate existing marketplaces to upgraded Collaborate Platform to unlock operational efficiencies
- Continue to scale consumer and B2B marketing campaigns and further leverage strategic partners to increase demand
- Explore new categories for Mobilise
- Launch and scale 'New Proposition'

Collaborate Summary

- Operating at the convergence of growth in access, mobility and subscription
- Strong focus on mobility market
- Proven business model and significant industry experience that can be leveraged in multiple markets
- Three marketplaces targeted at high growth potential categories
- Dual supply and demand growth strategy – leveraging strong corporate partnerships and direct consumer relationships
- Sustainable competitive advantage secured through PeerPass trust and verification platform, with third party licensing opportunities
- Proprietary sharing technology platform
- Considerable opportunity to boost uptake via existing strategic partnerships and strong pipeline of new opportunities.



Website: www.collaboratecorp.com

Email: shareholder@collaboratecorp.com

Sign up to our investor newsletter
<http://collaboratecorp.com/#join>