



# Freelancer Limited

Hong Kong Investor Roadshow Presentation

**Matt Barrie**  
Chief Executive

February 2015

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in minutes. It's *free* to get a quote!

[Hire](#)[Work](#)

I want help running my  
Facebook photography page

Hire Freelancers and Find Freelance Jobs Online

7,142,635

PROJECTS & CONTESTS POSTED

14,468,912

REGISTERED USERS

\$2,712,502,704

TOTAL VALUE OF PROJECTS POSTED\*

\* Data as of 15<sup>th</sup> February 2015. Data aggregated for all acquired marketplaces since 2001. AUD.



### Design a Conference T-shirt

By valentinmihai07

US\$77

449 1 27



### Dishoom Board Game

By nitexblue

US\$100

2.6k 0 4



### Blink Couriers Logo and Card

By nipen31d

US\$92

2.6k 1 14



### Android Application For Dating

By lubus

US\$384

222 0 7



### Air Jordan 11 Red Custom Design

By brennens3d

US\$35

10.5k 0 13



### 3D Kinesiology video

By LukaBau

US\$945

### MicioTrip Needs You!

By ysfworks

US\$77

1.2k 0 1



### Design a Logo for 901Drones.

By deztinyawaits

US\$200

2.4k 0 3



### 3D Animation of House Water System

By alextula2

US\$722

7.8k 0 10

### TWO CRANES MEDICAL SUPPLY

### Design a Logo, business card, and letter head design for TWO

By mahsanamavar

US\$100

3k 0 1



### 3D Design for Golf Putter Head

By CADWORX

US\$190

26.5k 0 29







**“160 million jobs, or about 11%  
of the projected 1.46 billion  
services jobs worldwide, could  
in theory be carried out  
remotely, barring any  
constraints in supply” \***

**Freelancer is the world's largest  
freelancing and crowdsourcing  
marketplace by total number of users  
and number of projects posted.**

**We help small  
businesses,  
startups and  
entrepreneurs  
turn that  
spark of an idea  
into reality.**



**Industrial design of a  
water kettle for \$240**



We are changing  
lives in the  
developing  
world by  
providing  
opportunity and  
income.



*After two years I've been doing really well on  
Freelancer.com. The earnings are very good and now  
I have a lot of respect among my friends and family  
members. Thanks Freelancer for everything!*

**Shahzaib S.**  
Graphic Designer  
Karachi, Pakistan



4.9 / 5.0 rating, 67 reviews



# Freelancer Limited [ASX: FLN]

## Key market statistics<sup>1</sup>

ASX code	FLN
Listing price (15 Nov 2013)	A\$0.50
Share price (24 Feb 2015)	A\$0.885
Issued capital, comprising of:	437.5m
- Shares	430.0m
- ESP shares	7.5m
Market capitalisation	A\$387m
Free float <sup>2</sup>	10.5%

## Director shareholdings

Director	Shares	%
Matt Barrie (CEO & Chairman) <sup>3</sup>	200.5m	45.8%
Simon Clausen (Non-Executive Director) <sup>3</sup>	171.4m	39.2%
Darren Williams (CTO & Executive Director)	12.6m	2.9%
<b>Total</b>	<b>384.6m</b>	<b>87.9%</b>

1. Source: IRESS. Market data as at 24 February 2015.

2. Excludes 383,909,465 Director shares and 7,473,817 ESP shares which are subject to trading restrictions.

3. Excludes relevant interest in fully paid ordinary shares arising by virtue of having a voting power of over 20% in the Company, which has a relevant interest as a result of trading restrictions over shares issued under the Employee Share Plan.



# ASX

FREELANCER LIMITED

# Key financial highlights FY14

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## Freelancer delivers another record full year result

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- Record Net Revenue of \$26.1m for FY14 (up 39% on pcp)
- Gross Payment Volume (GPV)<sup>1</sup> grew strongly to \$103.7m (up 23% on pcp)
- Gross margins of 87.1% in line with prior year (FY13: 87.6%)
- Continued improvement in Freelancer take rate<sup>2</sup> to 25.1% (FY13: 22.2%)
- Operating NPAT<sup>3</sup> of \$(1.5)m and operating EBITDA<sup>3</sup> of \$(2.1)m
  - (excl. non-cash share based payments expenses)
- Break even operating cashflow of \$(0.1)m in FY14
- As at 31 December 2014, cash and cash equivalents of \$20.2 million

1. Gross Payment Volume (GPV) is calculated as the total payments to Freelancer users for products and services transacted through the Freelancer website plus total Freelancer revenue.

2. Take rate is calculated as Net Revenue divided by Gross Payment Volume.

3. Exclusive of non-cash share based payments expense of \$388k.



# Key financial highlights FY14

Freelancer delivers another record full year result

A\$m, 31 Dec FYE	FY13	FY14	Change %
Net Revenue	\$18.8m	\$26.1m	39%
Gross Payment Volume <sup>1</sup>	\$84.4m	\$103.7m	23%
<i>Take rate<sup>4</sup> (%)</i>	22.2%	25.1%	13%
<i>Gross margin (%)</i>	87.6%	87.1%	~
Operating EBITDA <sup>2</sup>	\$1.2m	\$(2.1)m	n/m
Operating EBIT <sup>2</sup>	\$1.0m	\$(2.4)m	n/m
Operating NPAT <sup>2</sup>	\$1.1m	\$(1.5)m	n/m
Cash balance as at 31-Dec	\$24.4m	\$20.2m	

1. Gross Payment Volume (GPV) is calculated as the total payments to Freelancer users for products and services transacted through the Freelancer website plus total Freelancer Revenue.

2. Operating earnings are exclusive of expensed IPO costs of \$394k (\$275k net of tax) and non-cash share based payments expense of \$33k in FY13 and \$388k in FY14.

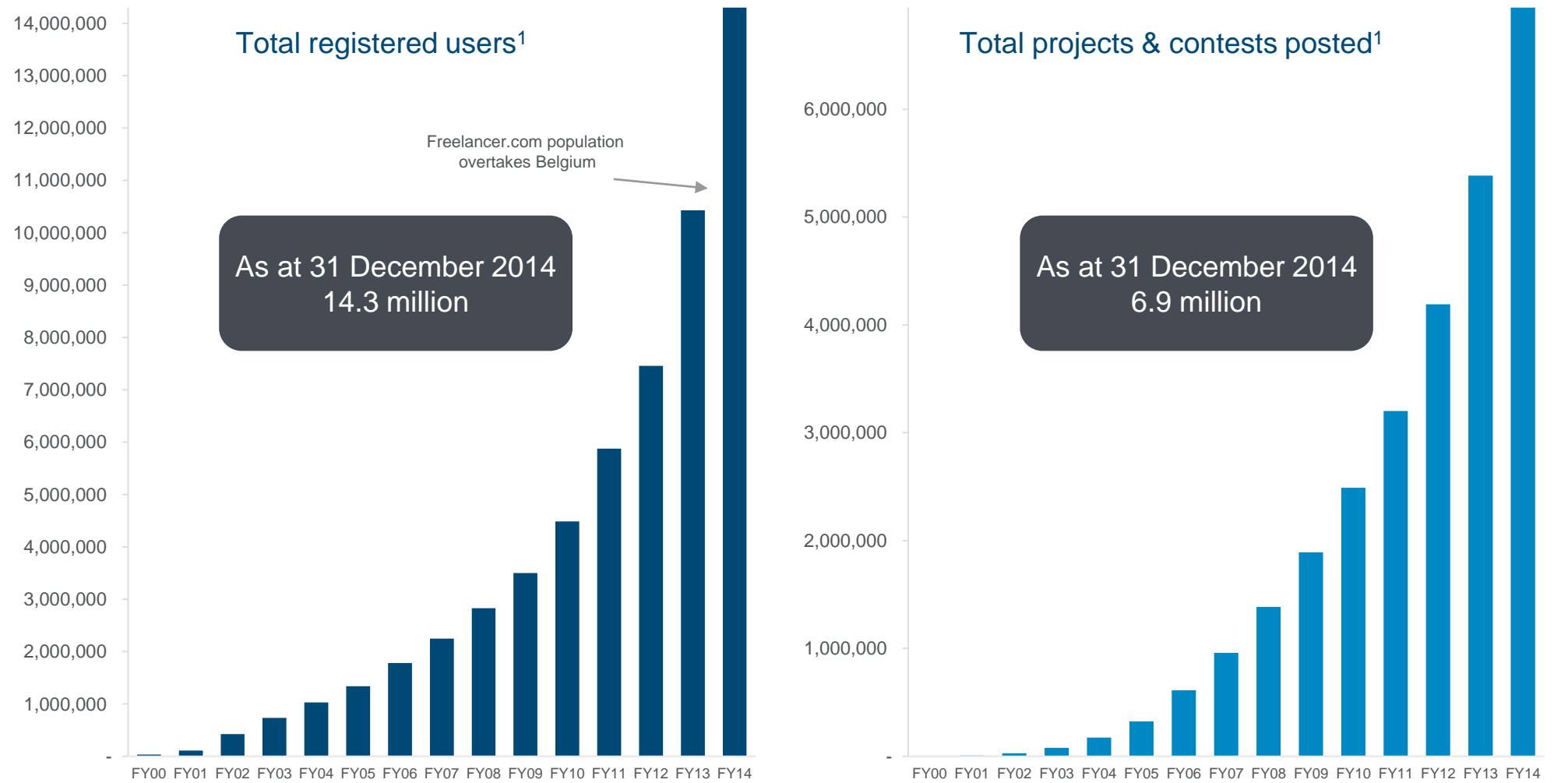
3. Unless otherwise indicated, the numbers contained in this release are derived from the audited Freelancer Annual Financial Statements for the 12 months ended 31 December 2014.

4. Take rate is calculated as Net Revenue divided by Gross Payment Volume.



# Marketplace growth

Exceptional growth in registered users, projects and contests posted



1. Number of user accounts, and projects/contests posted in the Freelancer marketplace as at 31 December 2014. User, project and contest data includes all users and projects from acquired marketplaces. Prior to FY09, all data is from acquired marketplaces.





# Key marketplace highlights FY14

Freelancer delivers another record full year result

31 Dec FYE	FY13	FY14	Change %
New registered users in year	2.9m	4.6m	60%
<b>Total registered users</b>	<b>9.7m</b>	<b>14.3m</b>	<b>47%</b>
New projects & contests in year	1.2m	1.6m	31%
<b>Total projects &amp; contests</b>	<b>5.3m</b>	<b>6.9m</b>	<b>32%</b>
Average completed project size <sup>1</sup>	A\$194	A\$177	-9%

- Exceptional growth in registered users, projects and contests posted
- Average completed project size dropped in FY14 due to the lowering of minimum project size from US\$30 to \$10 in 2H13

1. Based on average AUD/USD exchange rates of 0.9677 for FY13 and 0.9015 for FY14.

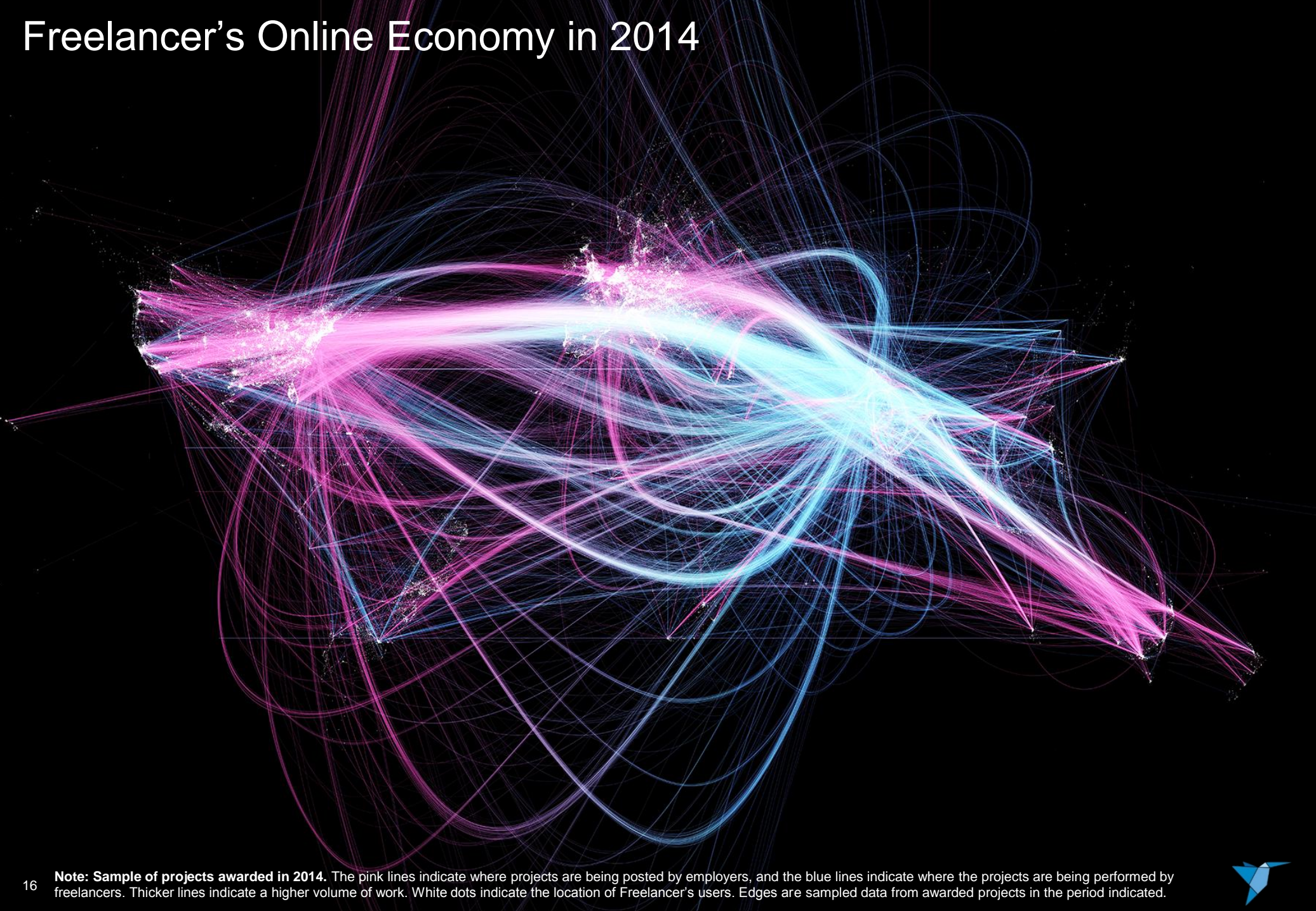


# Freelancer's Online Economy in 2013





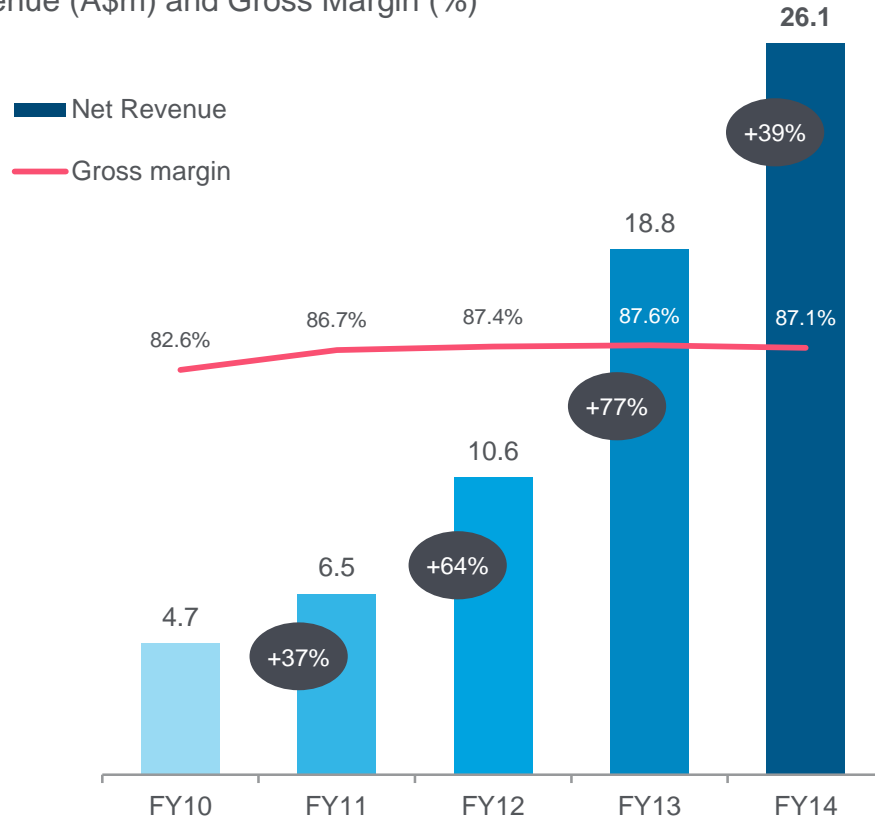
# Freelancer's Online Economy in 2014



# Revenue growth

Record FY14 net revenue of \$26.1m, up +39% on prior corresponding period

Net Revenue (A\$m) and Gross Margin (%)



- Record net revenue of \$26.1m in FY14, up +39% on FY13
- Consistently high gross margins, 87.1% in FY14 in line with 87.6% in FY13
- Key revenue growth drivers
  - Increased user, project & contest acquisition
  - Increased marketplace efficiency and conversion rate improvements
  - Product development & increased take up of value-added services
  - Increased take-up and optimisation of memberships

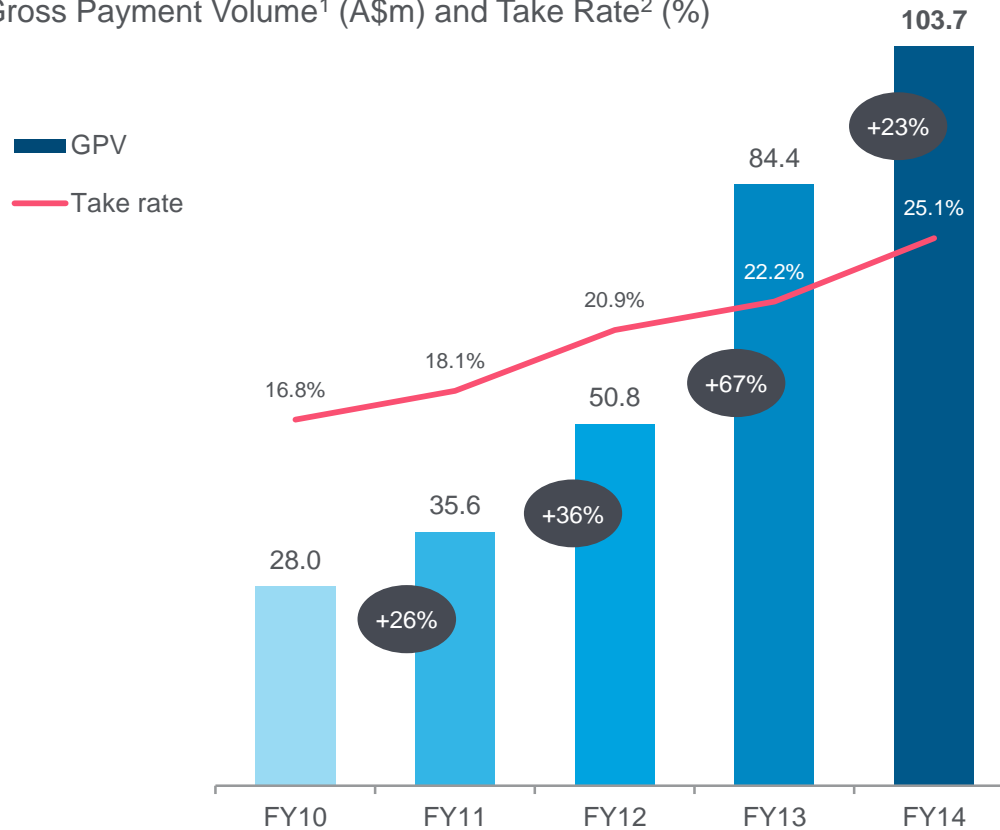
Revenue (A\$m)	4.7	6.5	10.6	18.8	26.1
Growth on pcp	-	37%	64%	77%	39%
Gross margin	82.6%	86.7%	87.4%	87.6%	87.1%



# Gross payment volume

Annual Gross Payment Volume<sup>1</sup> (GPV) exceeding \$100 million with continued improvement in take rate<sup>2</sup> in FY14

Gross Payment Volume<sup>1</sup> (A\$m) and Take Rate<sup>2</sup> (%)



GPV (A\$m)	28.0	35.6	50.8	84.4	103.7
Growth on pcp	-	27%	43%	66%	23%
Take rate <sup>2</sup>	16.8%	18.1%	20.9%	22.2%	25.1%

- GPV of \$103.7m in FY14, up +23% on pcp
- Continued take rate improvement to 25.1%
  - Increased take up of value-added services such as memberships and project upgrades, and other non-commission based revenue streams (incl. Warrior Forum)
- Key GPV growth drivers
  - User, project & contest acquisition
  - Conversion rate improvements

1. Gross Payment Volume (GPV) is calculated as the total payments to Freelancer users for products and services transacted through the Freelancer website plus total Freelancer Revenue. Based on Freelancer's unaudited management accounts which have not been subject to an auditors review.

2. Take rate is calculated as Net Revenue divided by Gross Payment Volume.





# Key operational highlights FY14

Expanded international footprint and increased its investment in talent to position for growth in FY14

FTEs	31 Dec 2013	31 Dec 2014	Change %
Sydney	80	100	25%
Manila	217	280	29%
London	0	3	-
Vancouver	0	7	-
<b>Total</b>	<b>297</b>	<b>390</b>	<b>31%</b>

- Sydney headquarters increased to 750m<sup>2</sup> to 1800m<sup>2</sup> in World Square (E&Y Tower)
- Manila regional office increased from 761m<sup>2</sup> to 2600m<sup>2</sup> in Bonifacio Global City (BGC)
- Opened London office in Angel to better service European market
- Opened Vancouver office to better service North American market



# Summary profit & loss statement

Continued focus on re-investment in product development, user experience, user/project acquisition and customer service

(A\$m) 31 Dec y/e	FY13 Actual	FY14 Actual	Change (%)
<b>Net Revenue</b>	<b>18.8</b>	<b>26.1</b>	39%
<b>Gross Profit</b>	<b>16.4</b>	<b>22.7</b>	38%
<i>margin (%)</i>	<i>87.6%</i>	<i>87.1%</i>	n/m
Employee expenses	(9.7)	(14.3)	48%
Administrative expenses	(4.5)	(8.2)	83%
Occupancy costs	(0.8)	(2.1)	175%
FX gains / (losses)	(0.4)	(0.2)	(34%)
Share based payments expense	(0.0)	(0.4)	1075%
<b>EBITDA</b>	<b>0.7</b>	<b>(2.5)</b>	n/m
<b>EBIT</b>	<b>0.6</b>	<b>(2.8)</b>	n/m
<b>NPAT</b>	<b>0.8</b>	<b>(1.8)</b>	n/m
Excluding IPO share based payments expenses <sup>1</sup>			
<b>EBITDA</b>	<b>1.2</b>	<b>(2.1)</b>	n/m
<b>EBIT</b>	<b>1.0</b>	<b>(2.4)</b>	n/m
<b>NPAT</b>	<b>1.1</b>	<b>(1.5)</b>	n/m

- Continued strong revenue and gross profit growth, up 39% on pcg
- Gross margins in line with prior period
- Continued investment in talent: product development, engineering & customer service
  - Approx. 390 FTEs at year end (up ~31% on Dec '13)
- Increase in occupancy costs relate to head office relocation in Sydney, expanded premises in Manila and new Vancouver and London offices
- FX gains/(losses) relate to unrealised changes in AUD value of cash and user obligations

1. Exclusive of expensed IPO costs of \$394k (\$275k net of tax) and non-cash share based payments expense of \$33k in FY13 and \$388k in FY14.



# Summary balance sheet

## Strong balance sheet

(A\$m) 31 Dec y/e	FY13 Actual	FY14 Actual	Change (%)
Cash and cash equivalents	24.4	20.2	(17%)
Trade and other receivables	2.3	2.9	26%
Other current assets	0.4	1.1	187%
Plant and equipment	0.6	1.1	98%
Intangibles	8.9	13.0	46%
Deferred tax assets	0.8	1.8	126%
<b>Total assets</b>	<b>37.4</b>	<b>40.2</b>	<b>8%</b>
Trade and other payables	18.3	21.8	19%
Other liabilities	0.7	1.6	141%
<b>Total liabilities</b>	<b>19.0</b>	<b>23.4</b>	<b>23%</b>
<b>Net assets</b>	<b>18.4</b>	<b>16.8</b>	<b>(9%)</b>
Contributed equity	17.6	17.5	(0%)
Reserves	(0.2)	0.1	n/m
Retained earnings	1.0	(0.8)	n/m
<b>Total equity</b>	<b>18.4</b>	<b>16.8</b>	<b>(9%)</b>

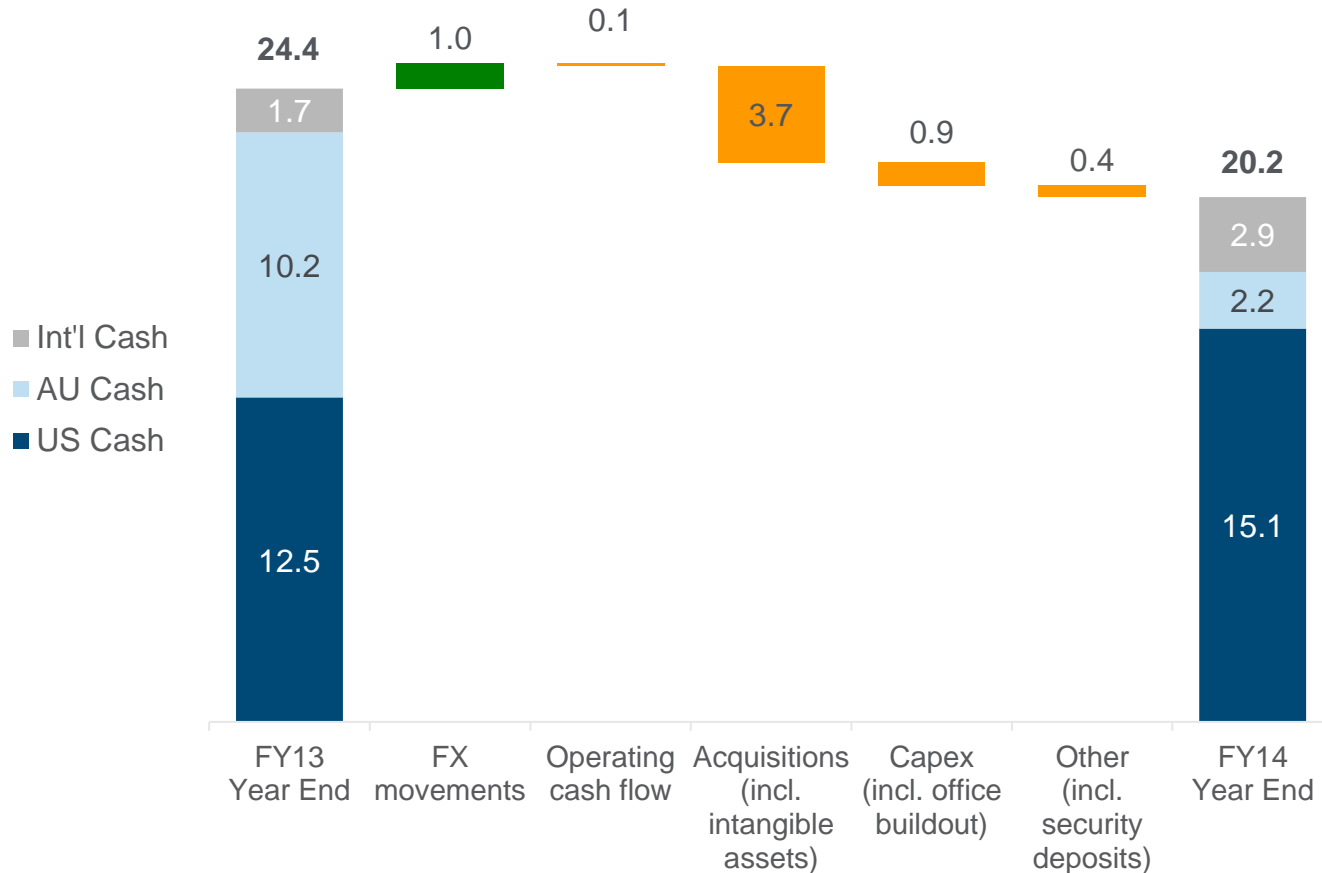
- Total cash at period end of \$20.2m, no net debt
- Trade and other receivables inclusive of receivables from various payment gateways
- Increase in intangibles predominantly relates to goodwill recognised on the acquisition of Warrior Forum



# Cash flow profile

## Re-investing for growth

Cash Balance/Flows (A\$m)



- FX movements relate to weakening AUD predominantly against USD
- Break even operating cash flow of \$(0.1)m
- Acquisitions included Warrior Forum, Fantero, zleccenia.przez.net and other intangible assets
- Capex increase on pcg predominately driven by headcount growth and fit-out of new premises in Sydney, Manila, London and Vancouver
- Other cash flow items incl. security deposits relating to new premises
- Total cash at period end of \$20.2m



# Acquisitions FY14

Freelancer continues to consolidate the industry



The world's largest Internet marketing marketplace & community since 1997.

**900,000 Internet marketing professionals.**



Australia's leading startup conference and community.



Largest pure play freelance marketplace in Poland.



Virtual content marketplace.





# FY15 outlook

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Exceptional growth is expected to continue

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- Freelancer continues to demonstrate exceptional growth, with record net revenue, registered users and posted projects for the 2014 full financial year.
- We expect that exceptional growth will continue in 2015 as it has each year for the last five years since the company was founded.

**“160 million jobs,  
or about 11% of the  
projected 1.46  
billion services  
jobs worldwide,  
could in theory be  
carried out  
remotely, barring  
any constraints in  
supply”**

**McKinsey Global  
Institute<sup>1</sup>**

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1. McKinsey Global Institute, The Emerging Global Labor Market 2005, Part I: The Demand for Offshore Talent in Services.





Freelancer Limited

# INDUSTRY DRIVERS

**The other**

**60%**

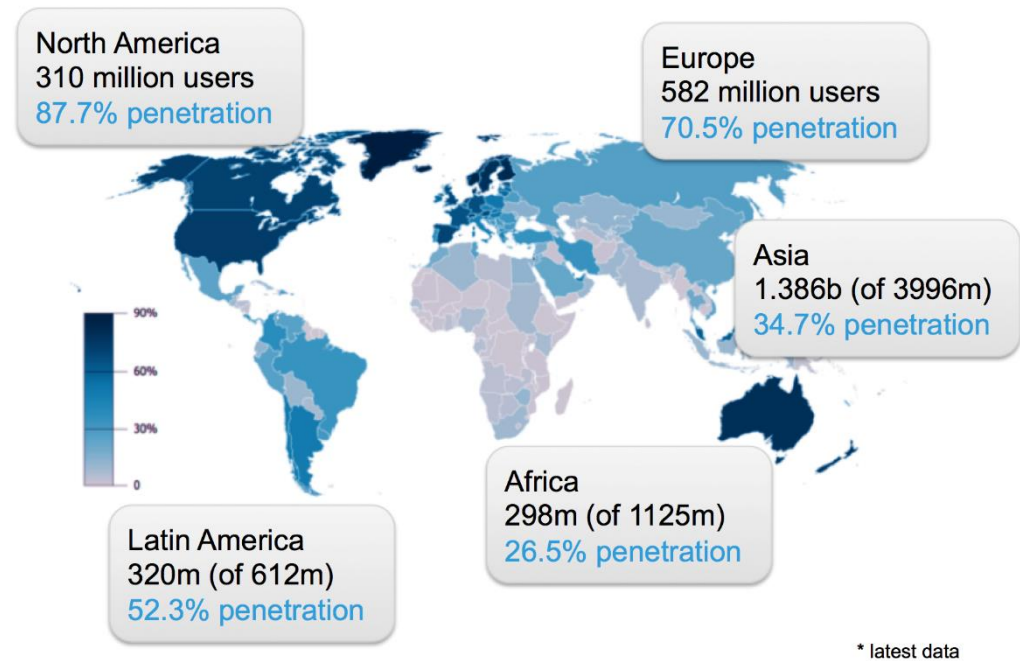
**of the world's  
population are  
about to join  
the Internet.**



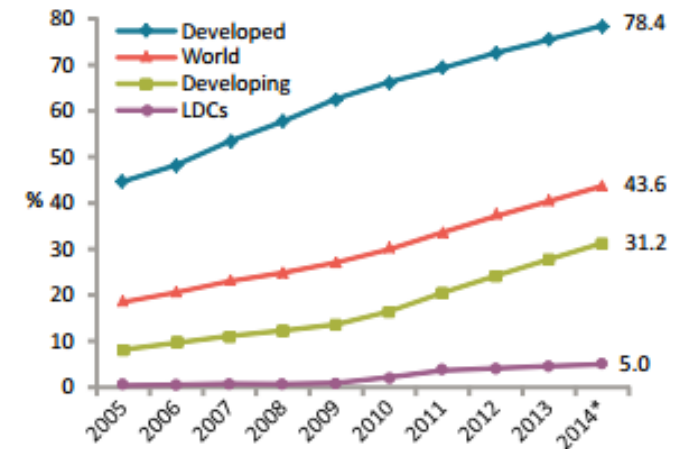
# It's 2015

The other four billion are connecting at a tremendous pace

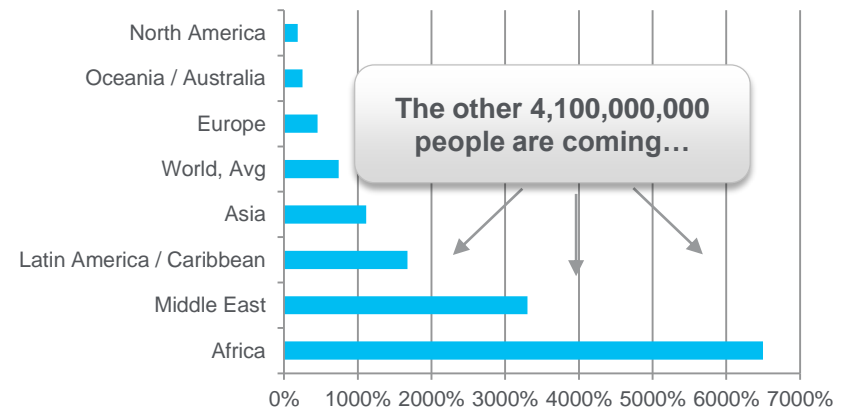
- World population<sup>1</sup>: **7,144,000,000**  
Number on the Internet<sup>2</sup>: 3,035,749,340 (42.3%)



## Internet Users by Development Level 2005-2014E



## Worldwide Internet Growth 2000-14<sup>2</sup>



1. Source: United Nations  
2. Source: Internet World Stats (June 2014)



# Developing world self-educating to raise socio-economic status

The wealth of human knowledge is available online

- The other 4 billion people live on \$10 a day or less



- The first thing they are looking to do online is raise their socio-economic status
- But it's never been easier to learn a trade
  - The wealth of human knowledge is available online
  - A revolution is also occurring in online education: Coursera, Udacity, Khan Academy, edX

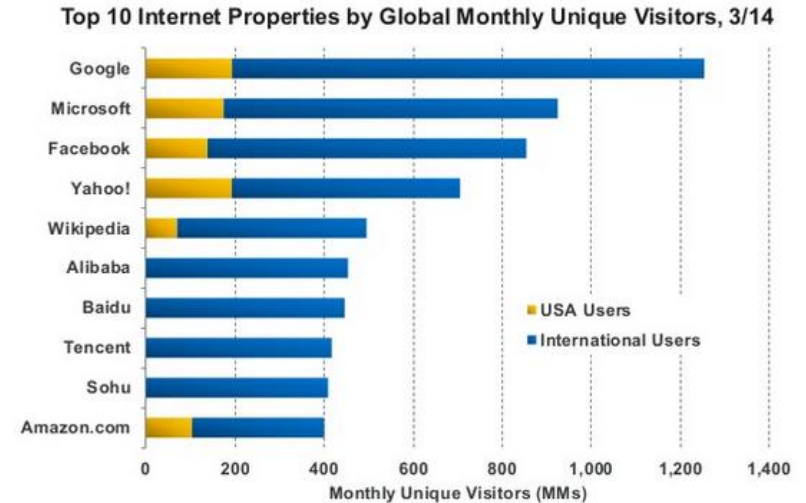


coursera



- The other 4 billion are rapidly self educating
- \$10 per day to \$10 an hour+

86% of users of top 10 US sites are already foreign<sup>1</sup>



Twice as many Chinese on the Internet as Americans<sup>2</sup>

Rank	Country	2008-2012 Internet User Adds (MMs)	2012 Internet Users (MMs)	Y/Y Growth	Population Penetration
1	China	264	564	10%	42%
2	India	88	137	26	11
3	Indonesia	39	55	58	23
4	Iran	35	42	205	55
5	Russia	33	70	6	49
6	Nigeria	31	48	15	30
7	Philippines	28	34	32	35
8	Brazil	27	88	6	45
9	Mexico	19	42	9	37
10	USA	18	244	3	78
11	Argentina	17	28	57	68
12	Egypt	17	30	11	38
13	Colombia	14	25	39	54
14	Turkey	13	35	17	47
15	Vietnam	12	31	7	35
Top 15 World		654	1,473	15%	34%
		902	2,406	8%	34%

1. Source: comScore Global, 8/11.

2. Source: International Telecommunications Union, ICT Facts and Figures 2013; CNNIC, 31 December 2012.







**maraz2013**

Logo Design, Website Design, Graphics Design, Banner Design, Character Design

US\$ 10 per hour

 Hire Me

Follow

 13

Invite to project

 Dhaka, Bangladesh

It's currently 2 am ● I'm Offline



Member since July, 2013

Welcome to my profile.

My name is Maraz and I'm full time graphic designer. I act as a freelancer offering the highest of quality in creative and effective design and marketing solutions. To assess quality of the services I provide, please take a look through my portfolio. All my clients from were satisfied with the services I provided and recommended my services to others. I hope you or your company becomes the next 100% satisfied customer.

4.9 / 5



(114 Reviews)

5.9 / 10



Earnings

84%

Jobs Completed

100%

On Budget

100%

On Time

13%

Repeat Hire Rate

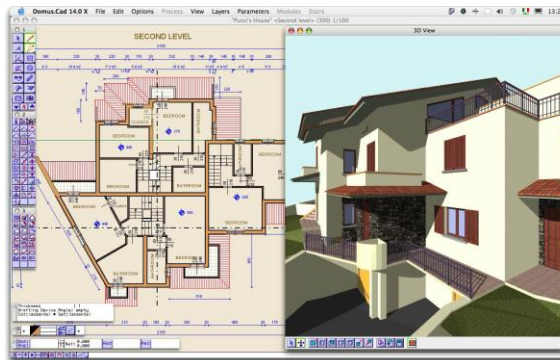
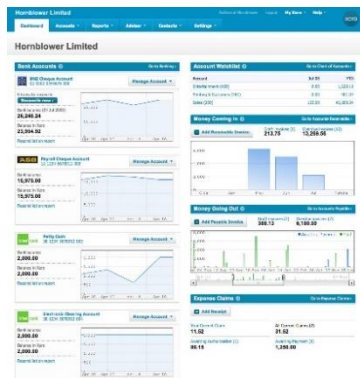
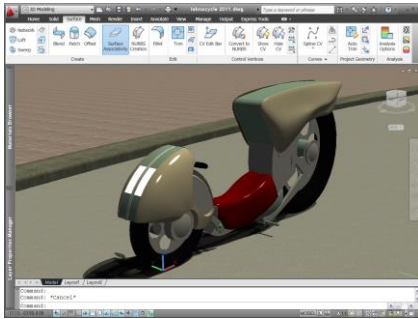
[Report violation](#)



# Software is eating the world

“We are in the middle of a dramatic and broad technological and economic shift in which software companies are poised to take over large swathes of the economy”<sup>1</sup>

- Every industry is being disrupted rapidly, and becoming dominated by software companies
- White collar job functions are all headed to software, and moving into the cloud



## Advertising



Physical



Software

## Telecommunications



Physical

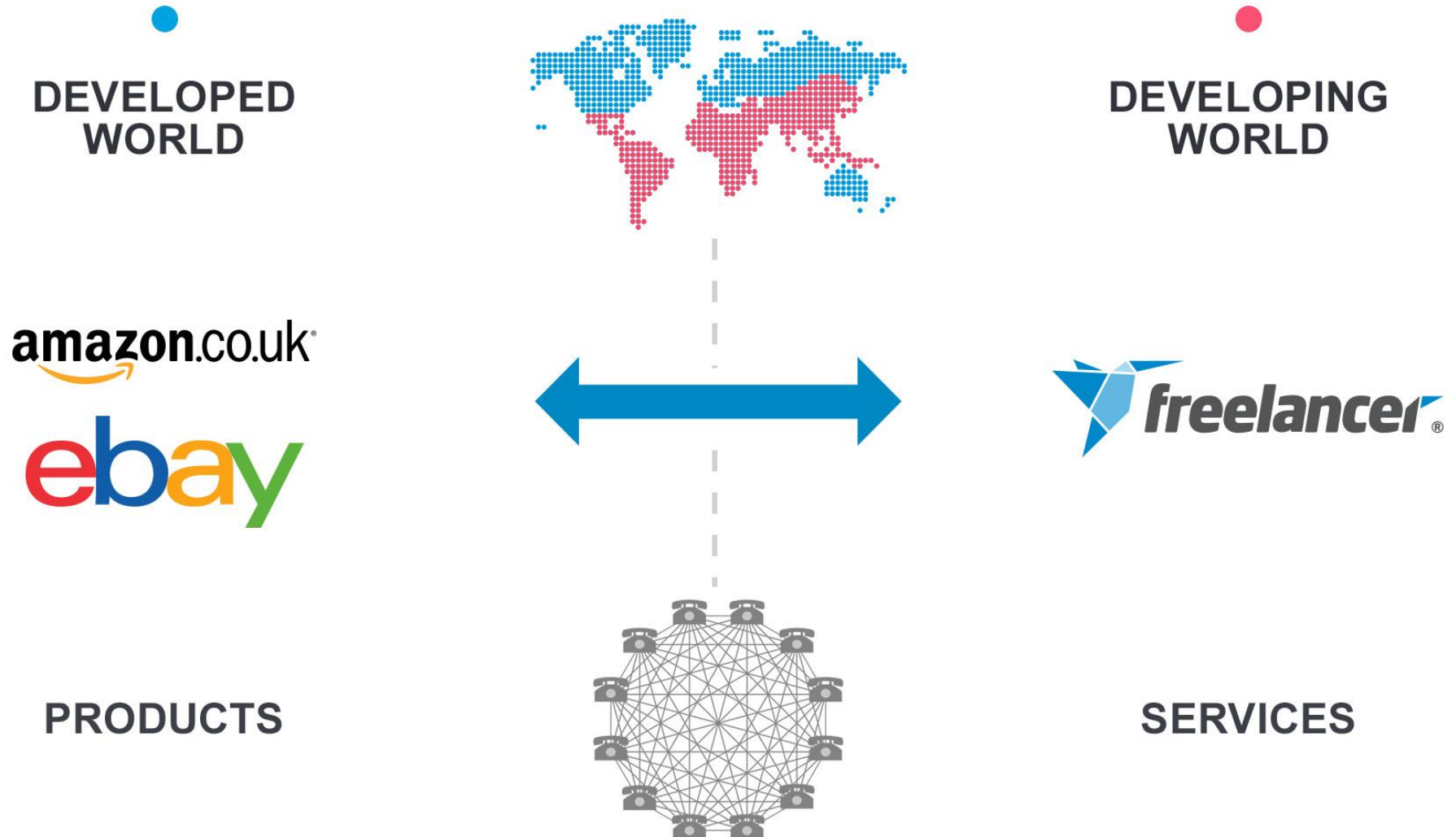


Software

1. Marc Andreessen, Wall Street Journal, Why Software is Eating the World, 20 August 2011.



# The world is repeating itself 20 years later





Freelancer Limited

# COMPANY OVERVIEW



# Empowering entrepreneurs, globally



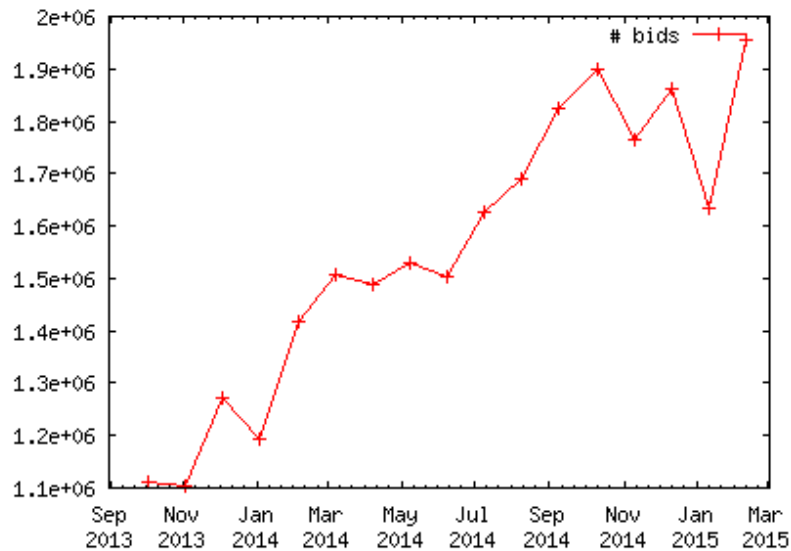
Small business, startups,  
entrepreneurs, consumer  
employers



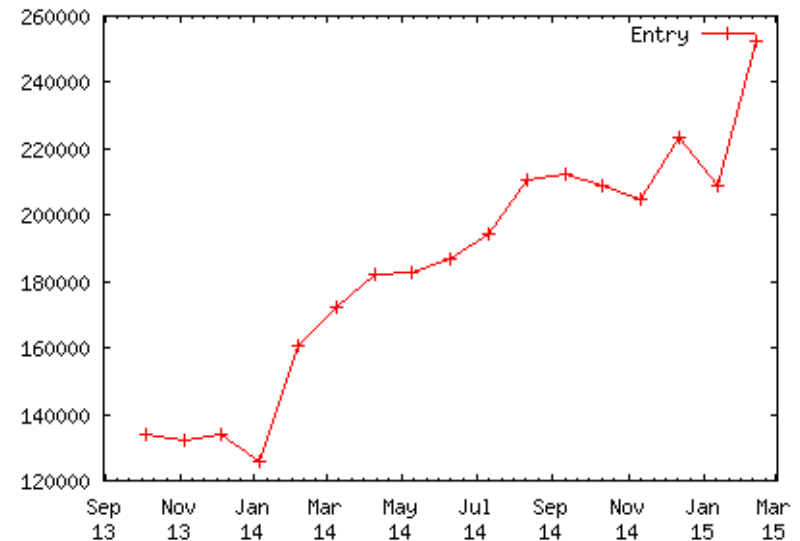
Large, high quality,  
on-demand  
entrepreneurial workforce

# Marketplace liquidity




## Number of bids on projects






## Number of entries in contests



## Actual completed projects

 <p><b>3D Design for Golf Putter Head</b> By CADWORX US\$190</p> <p>26.5k views, 0 shares, 18 likes</p>	 <p><b>Arduino Alarm Clock Code</b> By HosElectro US\$261</p> <p>60.7k views, 0 shares, 14 likes</p>	 <p><b>Paper Towel design and render</b> By Blucero US\$51</p> <p>25.6k views, 0 shares, 7 likes</p>
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## Actual contest entries

 <p><b>Illustrate a Beaver Game Character</b> By animigz12 US\$150</p> <p>2.1k views, 0 shares, 7 likes</p>	 <p><b>Design a Website Mockup</b> By edbryan US\$1K</p> <p>1.6k views, 0 shares, 3 likes</p>	 <p><b>do some 3d modelling</b> By m3d AU\$300</p> <p>12.5k views, 1 share, 19 likes</p>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------





# Global, and growing

## 40 regional websites









### North America

-  US (International)
-  Canada
-  Jamaica








### Africa

-  South Africa














### Latin America

-  Argentina
-  Brazil
-  Chile
-  Colombia
-  Ecuador
-  Mexico
-  Peru
-  Uruguay

### Europe

-  United Kingdom
-  European Union
-  France
-  Germany
-  Greece
-  Portugal
-  Spain
-  Czech Republic
-  Sweden
-  Iceland
-  Italy
-  Netherlands
-  Turkey
-  Poland
-  Romania
-  Russia

### Asia Pacific

-  Australia
-  New Zealand
-  Hong Kong
-  Bangladesh
-  India
-  Indonesia
-  Japan
-  Malaysia
-  Pakistan
-  Philippines
-  P.R. China
-  Singapore
-  Thailand

## 19 supported currencies

USD	HKD	MXN	PHP
AUD	INR	SEK	PLN
CAD	CLP	JPY	SGD
EUR	JMD	MYR	ZAR
GBP	IDR	NZD	

## Our 24x7x365 multilingual support team



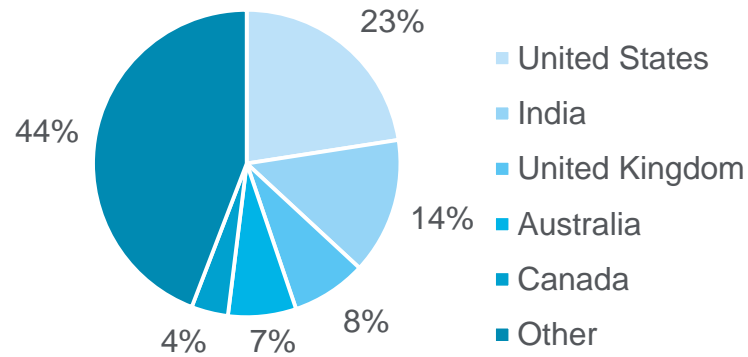
## 32 supported languages

Afrikaans	Español	日本語	русский язык
বাংলা	Suomi	한국어	Shqip
Català	Filipino	Bahasa Malaysia	Svenska
Čeština	Français	Norsk-Bokmål	Kiswahili
Dansk	हिन्द	Nederlands	ภาษาไทย
Deutsch	Magyar	Polski	Türkçe
ελληνικά	Bahasa Indonesia	Português	Tiếng Việt
English	Italiano	Română	中文(简体)

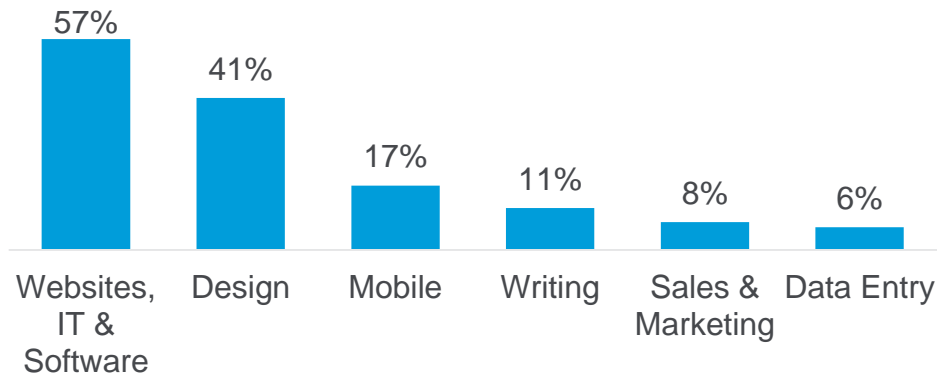
# Marketplace dynamics

“Every job, every country, every language, every currency, at any time”

## Top country sources for project & contests in FY14<sup>1</sup>

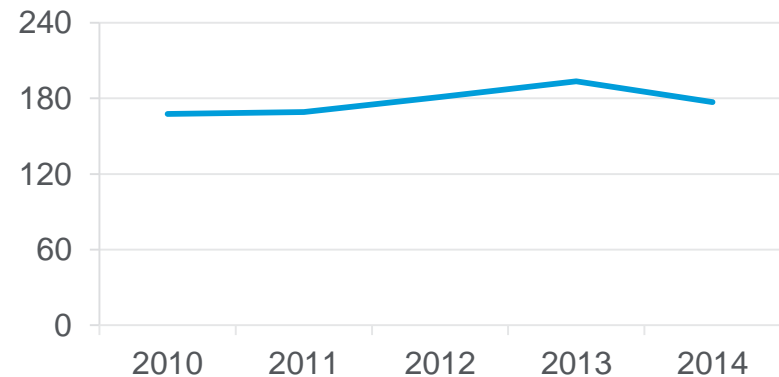


## Top project work categories by volume FY14<sup>2</sup>



- ~750 job categories as diverse as Aerospace Engineering, Biotechnology, Sales, Manufacturing, Mechanical Engineering, etc.
- Complexity & sophistication growing year by year
- Average job ~\$177<sup>3</sup>

## Average Completed Project Value (A\$)



1. Based on the number of good projects & contests posted (a subset of total projects & contests posted) in the Freelancer Marketplace in FY14.

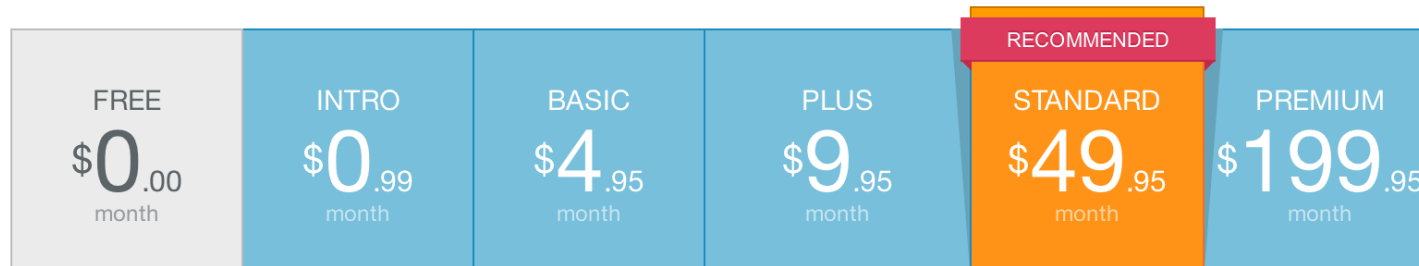
2. Based on the value of project payments in the Freelancer Marketplace in FY14. Note that projects may be associated with multiple job categories which results in the addition of each category of work being greater than 100%.



# Revenue model

Freelancer's revenue is generated from users posting jobs – as a project (outsourcing) or a contest (crowdsourcing)

- For employers it's **free** to post a project, **free** to review bids, **free** to talk and review samples – **0-3%** project commissions paid by employers when a project is awarded and accepted
- For freelancers it's **free** to view projects posted, **free** to bid on projects, **free** to talk to employers and provide samples of work – **3-10%** project commissions paid by freelancers when a project is awarded and accepted
- Membership plans range from US\$0.99 to US\$199.95 a month, and provide additional features and benefits in addition to varied commission rates

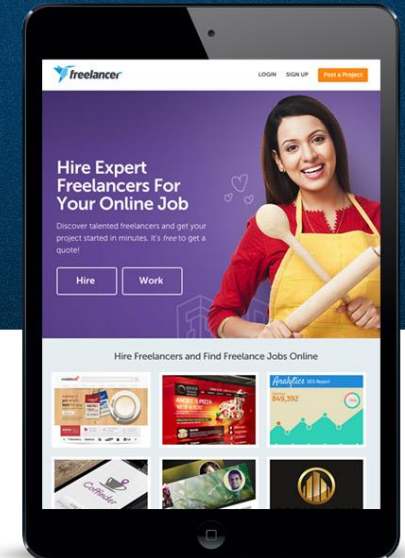
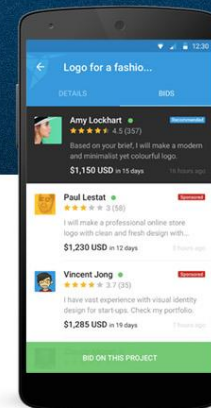
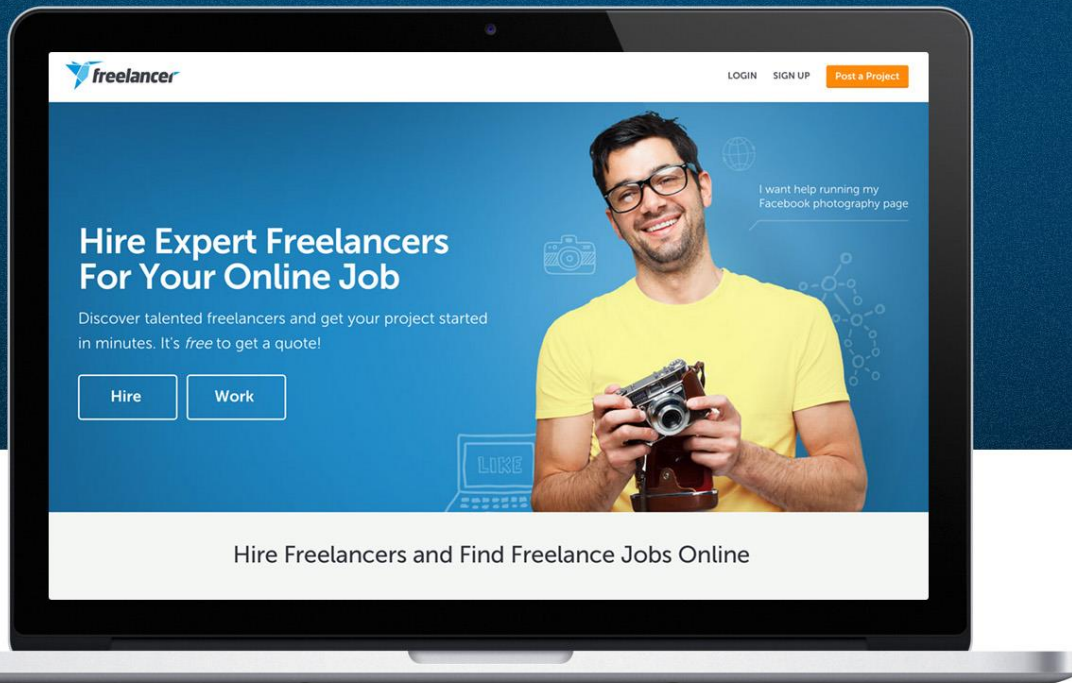


- Other value added services include project upgrades, crowdsourcing contests and upgrades, bid upgrades, transaction fees, certification fees and advertising





# BEAUTIFUL PRODUCT







### Paper Towel design and render

By Blucero

US\$44

25.6k

0

14



### Film Poster Design

By sboterod

US\$155

9.4k

0

10



### Tribal Pit Bull Dog

By crayonscrayola

US\$150

1.7k

0

22



### 3D Architectural Design

By AbhishekDelhi83

US\$146

4.3k

0

5



### iPhone App Design

By stniavl

US\$250

815

0

12



### Proposal booklet design

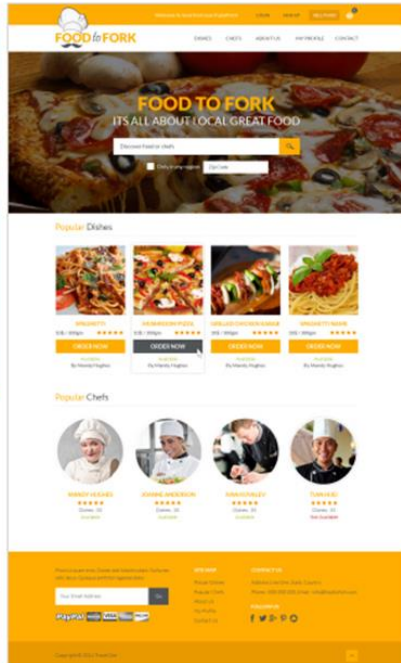
By Olywebart

US\$193

3k

0

30



### Logo and Website design

By uniqueclick

US\$300

1.8k

1

131



### Cartoonists & Illustrators:



### Houses in Uruguay

By arhivan

US\$500

29.9k

0

4



### Ze Wurst Food Truck Logo

By marissagillies

US\$50

1.6k

0

15





# Sliding Puzzle App Design for \$55

Bids	Avg Bid (AUD)	Project Budget (AUD)
19	\$95	\$10 - \$30

## Project Description:

I have a simple iPhone puzzle app that I need to redesign. To start with, I am looking for a re-design for the main two scenes of the app.

The game is called 15 sliding puzzle, it is a simple puzzle where the player slide blocks until they finish the game. The two screens that need to be re-designed are attached.

- Deliverables should be in psd file format compatible with Photoshop CS5
- Resolution should be: 1080x1920 pixels.
- All screen ui components should be in separate layers, and easy to extract.
- Additional image resources can also be included separately (e.g. background image, etc.).
- Also all art work should be your of your own creation or you have the right to re-distribute them, otherwise I'll not be able to accept it.
- Creative work will be rewarded.

Experience with photoshop and mobile apps design is required for this simple project. If you can provide evidence for previous similar experience that will be an advantage.

## Skills required:

Graphic Design, Photoshop, User Experience Design, User Interface / IA

Additional Files:  screen2.png  screen1.png



# Design of a Fader for 3D Printing for \$64

Bids	Avg Bid (USD)	Project Budget (USD)
64	\$114	\$30 - \$250

Prepaid

COMPLETED

## Project Description:

Create a single 3D model based on a basic conceptual drawing and description of a small product to be 3D printed.

Object is basically a custom knob

- object is about the size of a US quarter
- object is about 1" tall or less
- object to have texturized side (similar to a quarter)
- object to have a threaded hole (empty cylinder) with specific specification size to slip over a metal post and insert a small hex screw

## Additional Project Description:

05/11/2014 at 22:19 EET

Product will be printed using Shapeways.com "Frosted Detail Plastic" material. Must follow material specifications listed at <http://www.shapeways.com/materials/frosted-detail-plastic>

Logo attached is the design to be used. Basic sketch of product is attached as well. Detailed files will be delivered to winner. Please revise bid based on new information.

## Skills required:

3D Modelling, 3D Printing, 3D Rendering



**Fader**

By semo

AU\$64

22.5k

0

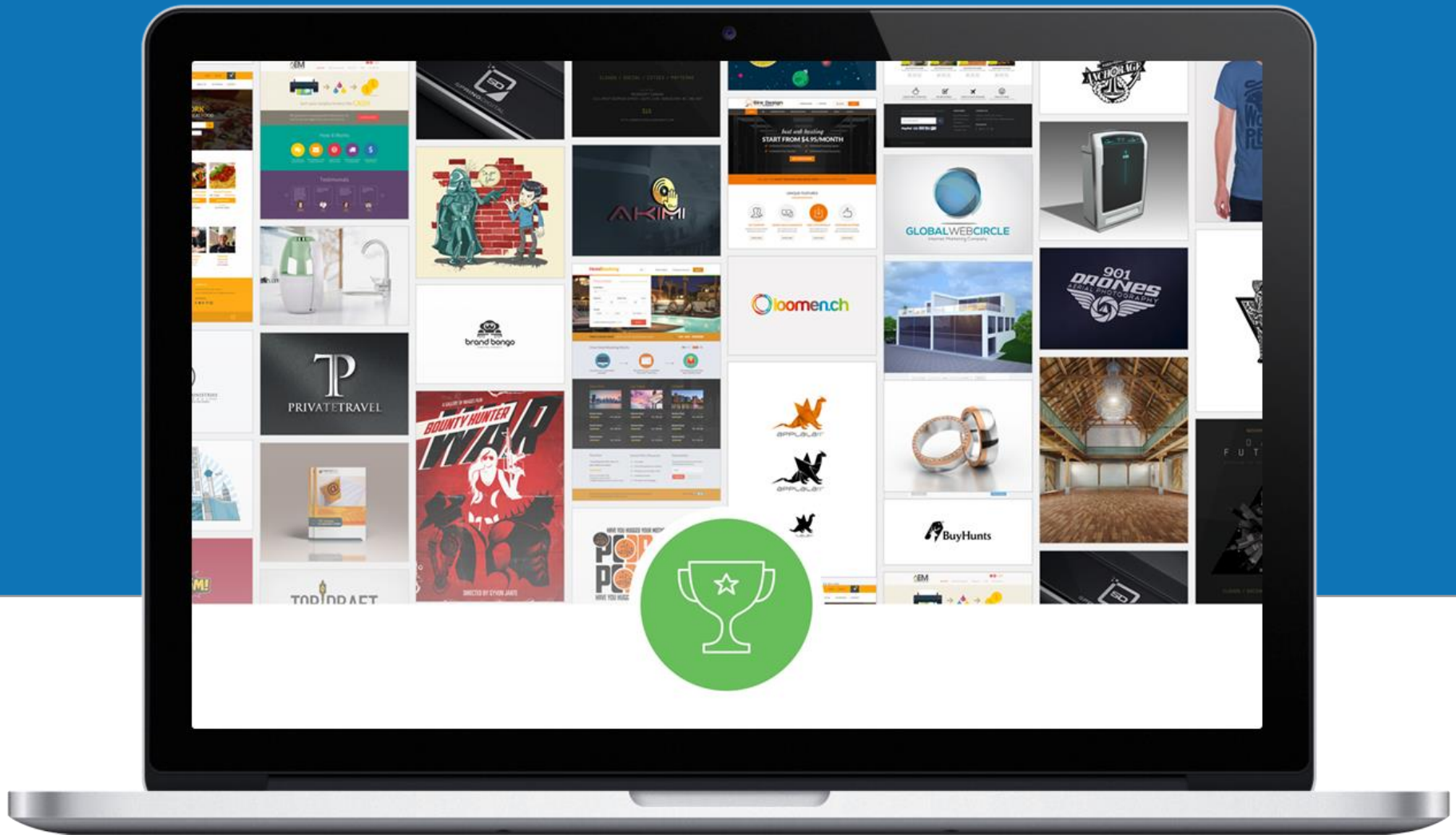
2





## **Crowdsource your job with Freelancer Contests**

Over 82,000 Contests posted in 2014.  
An amazing 100% year on year growth!



154,000+  
CONTESTS LAUNCHED

4.8 million  
CONTEST ENTRIES

US \$10.5 million  
WON BY FREELANCERS



# Logo for a Fast Food Takeaway Shop for \$175


View Brief ▾

Featured

Entries70

Prize (USD)\$175


Winner



Redbrock

★★★★☆


1 Like



HallidayBo...

★★★★☆


3 Likes



Redbrock

★★★★☆


0 Likes



notaly

★★★★☆


4 Likes



HallidayBo...

★★★★☆


3 Likes



Redbrock

★★★★☆


2 Likes



sethworld

★★★★☆

2 Likes



anasnsalti

★★★★☆

1 Like





# Ambient 3D Modelling of a Wardrobe for \$90

View Brief ▾

Top Contest

Guaranteed

Entries

69

Prize (USD)


\$90

+

All 42Active 16Top 1

Order By ▾


Winner



VidiVisuals

★★★★★


0 Likes



oriean

★★★★☆


2 Likes



ivanmihardi

★★★★☆


2 Likes



ivanmihardi

★★★★☆


1 Like



VidiVisuals

★★★★☆


0 Likes



studiobacs

★★★★☆


0 Likes



emrepak

★★★★☆

0 Likes



beehive3d...

★★★★☆

0 Likes





# Industrial Design of a Water Kettle for \$240

View Brief ▼

Sealed

Guaranteed

Featured

Entries


26


Prize (USD)

\$240

+

Winner







victorjoha...

★★★★★

0 Likes







adamco

★★★★★

1 Like







victorjoha...

★★★★★

1 Like







rmissin

★★★★★

0 Likes







ctaborda

★★★★★

0 Likes







rmissin

★★★★★

0 Likes





didiSudar...

★★★★★

0 Likes

TEA BREWING MACHINE

Design brief

The design of a modern, compact, and functional tea brewing machine.

Design constraints

Design: sleek and compact


Materials: stainless steel and glass


Color: silver and black

Size: 10cm x 10cm x 10cm

Function: brew tea

Price: \$240





varsha18r

★★★★★

0 Likes







# Design of an Optical Store for \$10 USD

## Contest entry #11 for Do some 3D Modelling for Optical Store

Freelancer: [mohan2see](#) ❤️ 1 Like See all fans ➦ Share

feedback pls

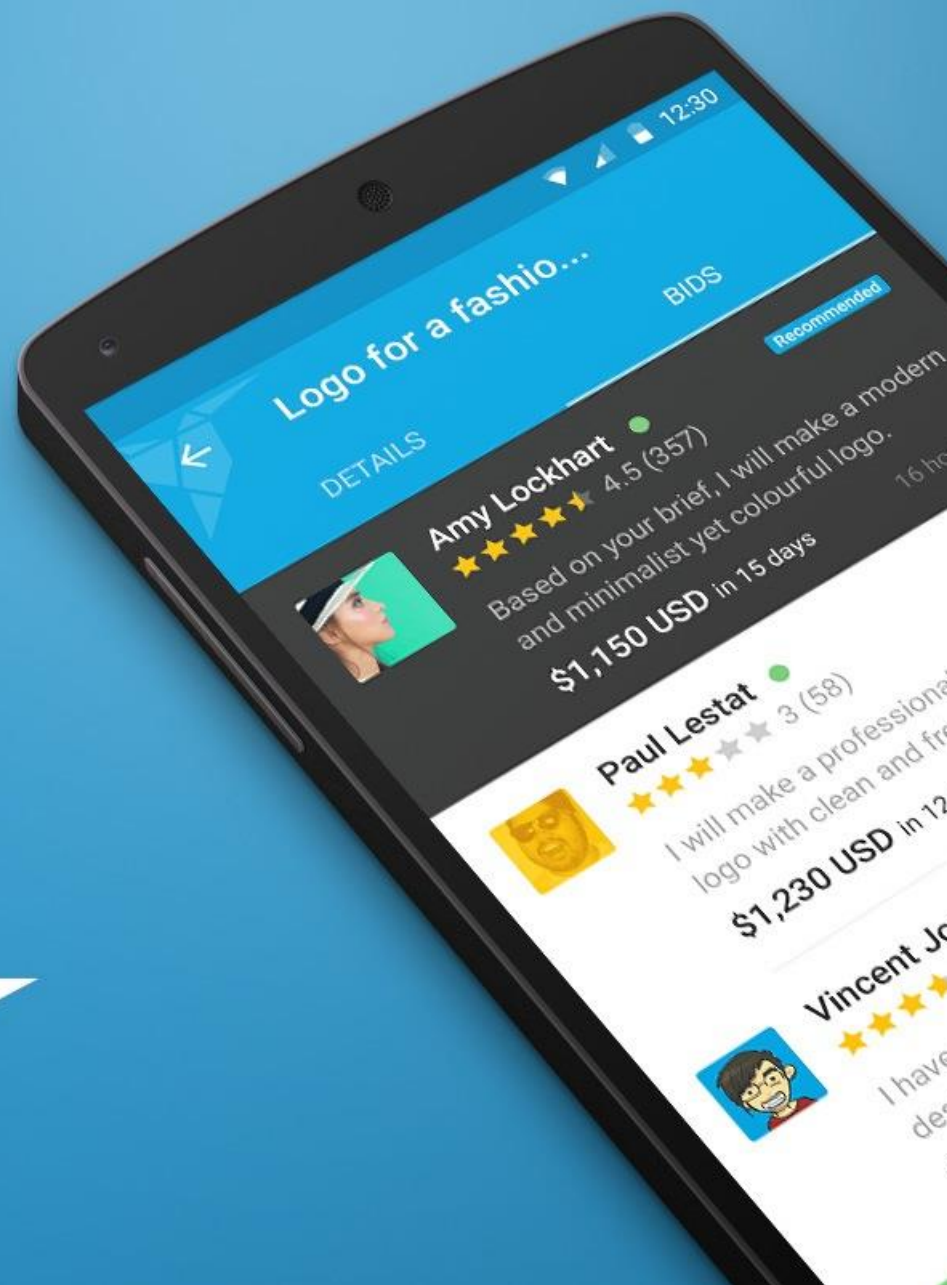
feedback pls

1st

Post a Contest like this!









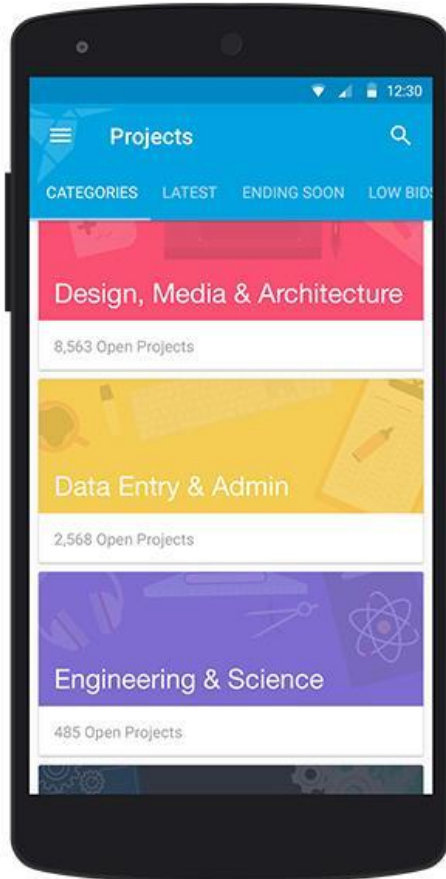
Anywhere, anytime, on any device.





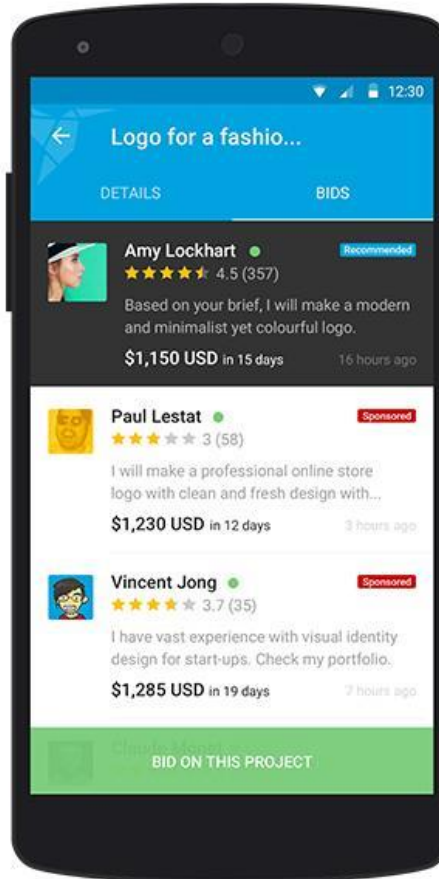
## Browse

Find jobs that match your skills or just filter them by categories, latest and more.



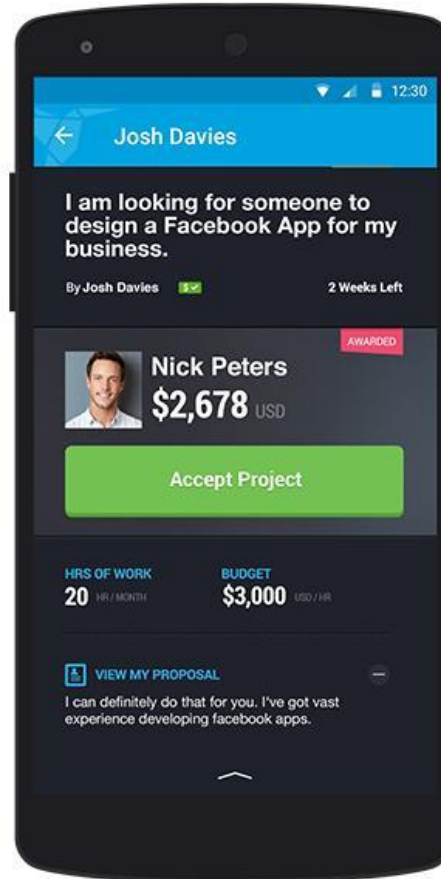
## Bidding

Don't wait until you get to your desk, get work anywhere, anytime.



## Award & Accept

Manage projects on the go. Review bids and get your projects started.



## Contacts

Stay connected with your employers and freelancers. Discuss details and share files.



## Mobile Milestones

### February

Freelancer launches  
mobile website

### April

Freelancer App 1.0  
released for **Android**

### July

Now compatible with  
**AndroidWear**

### August

**1 million messages** sent

### September

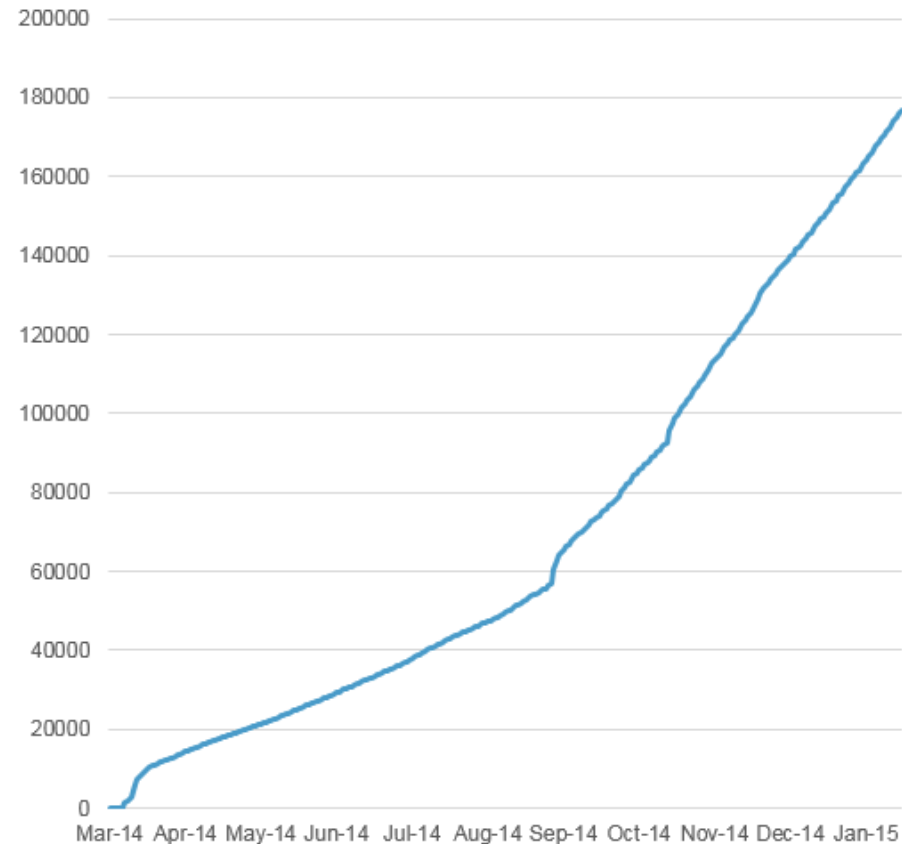
**Android 2.0:** post, bid,  
browse, award, accept jobs

### November

Freelancer App 1.0  
released for **iOS**

## Mobile Stats

Mobile App Downloads



**250%**

MAU GROWTH IN 2H-14

**3 Million**

MESSAGES VIA MOBILE

**4** ★

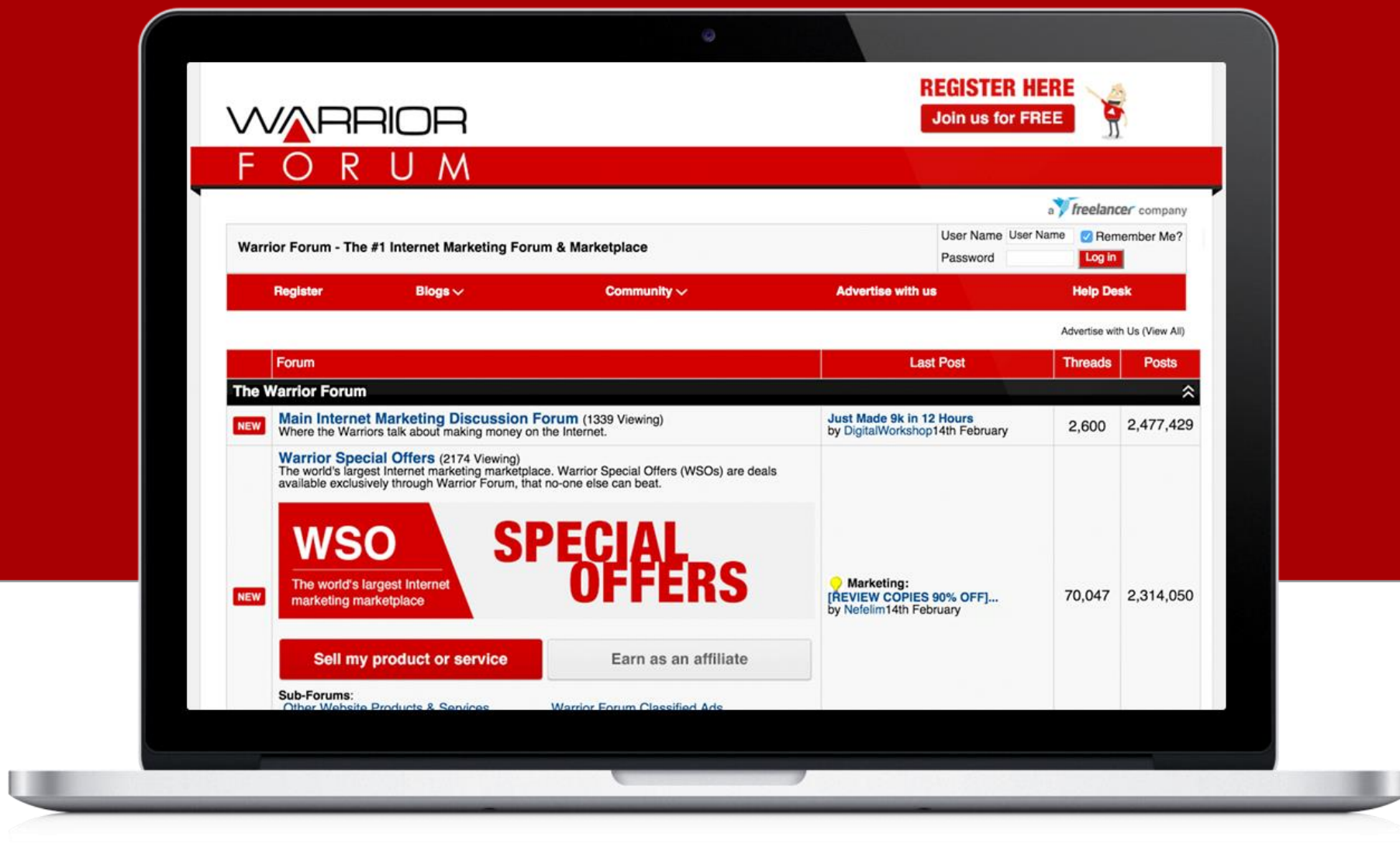
RATING IN THE APP STORES





The #1 Internet Marketing Community  
& Marketplace Since 1997





900k+  
USERS

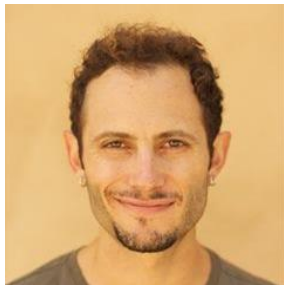
8.3 million  
POSTS

50k+  
MARKETPLACE OFFERS

# Warrior Forum

The World's #1 Internet Marketing Community & Marketplace since 1997

- **900,000+** of the world's best Internet marketers including CEOs, Vice Presidents, Chief Growth & Marketing Officers from some of the top Internet companies in the world.
- **8,300,000+<sup>1</sup>** posts in **608,000+<sup>1</sup>** topics covering:  
Internet Marketing, Social Media, eCommerce, Growth Hacking, Email Marketing, Conversion Rate Optimisation, Mobile Marketing, Ad Networks (CPA, CPM, CPL), Google AdSense, Pay Per Click, Search Engine Optimisation, Product Reviews, Offline Marketing, Dropshipping, Copywriting, Viral Networks, Programming, Website Design, Blogs and Joint Ventures
- Warrior TV: Q&A with some of the finest Internet marketers and entrepreneurs in the world.



**Noah Kagan**  
#30 Facebook, #4 Mint.com  
Chief Sumo, AppSumo



**Rand Fishkin**  
Co-founder of Moz.com  
SEO Mastermind



**Joanna Weibe**  
Creator of Copyhackers  
Conversion Copywriter



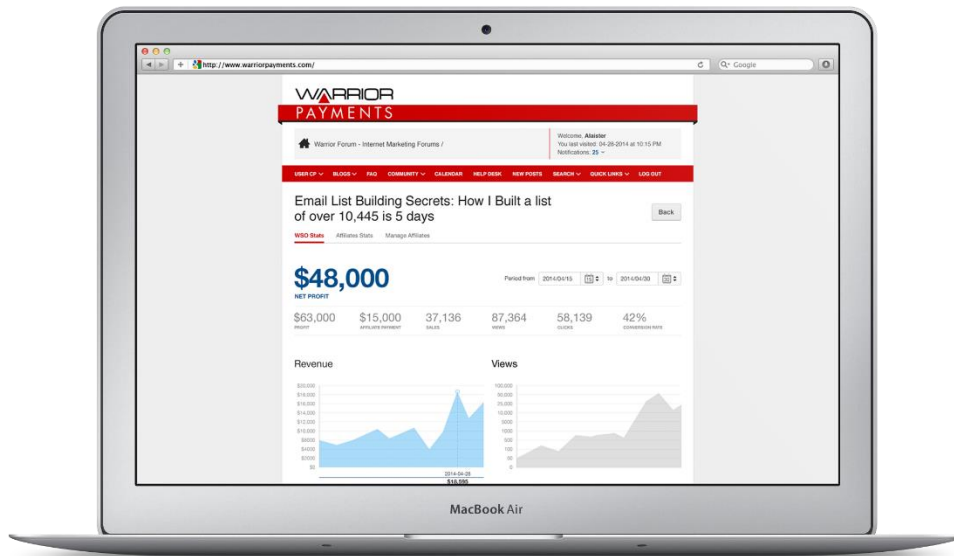
**Sean Ellis**  
CEO Qualaroo &  
Growthhackers.com

# Warrior Payments

Advanced system for selling products & services online



- Manage **product sales** and **product delivery** while recruiting top tier affiliates to promote products
- Track **views**, **clicks** and **conversions**. Calculate **earnings per visitor**, **refund rates**, **average price**
- Integrates with all major email marketing systems for all customers that purchase
- Build sales funnels and create joint ventures that maximise revenue for every sale

An advertisement for Shareasimage, a viral image creation tool. The ad features a blue background with a white banner at the top that says "shareasimage". Below the banner, it says "Exclusive Warrior Special" and "★ Lifetime Offer ★". A large price tag shows "\$1000" crossed out and "\$49" in bold. A red ribbon banner indicates the offer "ENDS ON JAN 23, 2015". The main headline reads "THE EASIEST WAY TO MAKE BEAUTIFUL VIRAL IMAGES IN SECONDS". Below the headline, it says "share directly to" and lists social media icons for Facebook, Twitter, Pinterest, Google+, and YouTube. At the bottom, there is a "BUY NOW" button with the price "\$18<sup>88</sup>". Below the button, it says "powered by Warrior" and lists payment methods: PayPal, Visa, MasterCard, Discover, and American Express.

# The Home of Internet Marketing



Brian Dean  
Founder of Backlinko and SEO Expert  
Warrior since 2012.

---

“The #1 site for launching a product, or selling a product or service on the Internet”



Google and Bing Certified Marketer  
and Bestselling author of Google  
AdWords for Beginners  
Warrior since 2011.

---

“I'm Corey Razabinski-Google certified marketer & author of Google Adwords for Beginners. I began my Internet Marketing career right here on Warrior Forum.”



Igor Kheifets  
CEO Success Stream Mentors  
and List Building & Solo Ads  
Master  
Warrior since 2008.

---

“I've been making money online on Warrior Forum for years where I've launched products & services that have collectively brought in seven figures”





**freemarket**

Helping millions of entrepreneurs like you  
buy and sell websites

# Helping Millions Of Entrepreneurs Like You Buy and Sell Websites

Target millions of users and make money posting your listing today!

[GET STARTED - IT'S FREE!](#)

### It's Free to List

It's FREE to list to millions of users with a commission only on successful sales. No Hidden



### Lowest Commissions!

We guarantee you'll make the most money from your sale. We have the lowest commission in the



### Safe and Secure Handovers

We secure the buyers payment before you transfer ownership.

## 4.2 million

WEBSITE PROJECTS POSTED  
ON FREELANCER


## 8,715

CURRENT LISTINGS  
(SINCE SEP '14)

## \$1 million

HIGHEST CURRENT LISTING<sup>1</sup>


No listing fees and only a 5% commission- the lowest in the industry!

 **freemarket**

POST YOUR WEBSITE OR DOMAIN

BROWSE MARKETPLACE

MY LISTINGS

MENU 

Domain

pet.org

FEATURED LISTING

Pet.org \*Premium Domain\* is For Sale!

Asking Price

Ended

Enter your offer.

\$ 25000

Offers Only

\$ 25000

MAKE OFFER



### Description

Add Pet.org to your domain portfolio today!

Pet.org is an ultra premium domain because:

- it is super easy to remember
- it is only 3 letters (again, super easy to remember)
- it is a premium word and a killer keyword (for SEO!)
- it represents an evergreen niche (pets!).

Domains like Pet.org rarely surface for sale, so don't delay and place your bid now!

What can you do with Pet.org?

- create an informational site on various pets
- create a how-to site for pet owners
- create an e-commerce store selling pet accessories
- create a social network for people to show off their pets
- create a site/app where people can have virtual pets
- become an affiliate and sell or dropship pet related products.

Pet.org is an incredible domain which will provide incredible value to whoever owns it. Be sure to place your bid right now before time runs out!

### Seller



aquery





Freelancer Limited

**EXCEPTIONAL COMMUNITY**





# freelancer.com

Bangladesh



Nepal





Pakistan





Pakistan







USA





Philippines





Manilla, Philippines

