

VERIGROW

09/01/2023

Appointment of Verigrow Brand Ambassador

Veratin Limited (NSX: VTN) (the **Company**) is pleased to advise it has appointed Mrs Lisa Passmore as Brand Ambassador for its Verigrow® range of products.

Mrs Passmore is a third generation, qualified horticulturist and has worked in the industry for over 30 years. She is passionate about horticulture and landscape design and has been assisting clients with horticultural advice and landscape plans since 1999. Mrs Passmore is a skilled presenter and enjoys speaking and educating the public on sustainable garden practices. She has completed diplomas in both Horticulture and Permaculture and has a Certificate IV in Training and Assessment.

Founder and Executive Chairman of Veratin, Dr Ramiz Boulos, says "We are delighted to welcome Mrs Passmore as our Brand Ambassador and looking forward to working with her for years to come in what I trust will be a fruitful partnership".

Mrs Passmore says, "My interest in Verigrow was sparked by hearing about this innovative product that used a waste product (low grade sheep's wool), turning it into plant food and soil improver. I have been amazed at the results that I have seen in my own garden using Verigrow over a short period of time. Plants that were suffering from transplant stress have recovered fully and other garden plants are leafy and green and coping well with the summer heat".

Mrs Passmore says, "I am delighted to join the Veratin team as Brand Ambassador and to be working with a company that cares about the environment and is actively seeking ways to transform waste into an earth friendly resource."

ENDS

Issued by: Veratin Limited

Authorised by: The board of Veratin Limited

Dr Ramiz Boulos
Executive Chairman
Ramiz.boulos@veratin.com.au