

ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 16th August 2016

YPB EXTENDS E-PASSPORT AGREEMENT

Brand Protection and Customer Engagement solutions company YPB Group Limited (ASX: YPB) has exercised the option to extend the Memorandum of Cooperation (MOC) with Foilmakers Australia Pty Ltd (FMA) relating to the application of proprietary VariSec technology to e-Passports.

Signed in July 2015, the first year of the agreement has resulted in four orders including re-orders for YPB's VariSec technology, to be applied to newly issued e-Passports for both first world and emerging economies. Continued orders are expected over the next 12 months.

YPB's VariSec technology has now been applied to three countries' e-Passports in a marketplace where an estimated 125 million new e-Passports are issued annually.

According to the International Civil Aviation Organisation an additional 21 countries are expected to issue e-Passports in the coming year with a 23% increase expected over the next 48 months, opening a significant opportunity for YPB.

YPB's VariSec technology is believed to be the only security foil in the global e-Passport marketplace.

YPB Executive Chairman Mr John Houston said: "One of the sweeping global trends that YPB can benefit from is the increasing need for Governments to protect their Vital Documents from counterfeit, and we are focusing attention on this sector to further extend our PROTECT solutions within the e-Passport arena."

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PROTECT | DETECT | CONNECT

ABOUT YPB

YPB Group (ASX: YPB) is a Brand Protection and Customer Engagement solutions Company. Listed on the Australian Securities Exchange, YPB is expanding its global footprint with an established presence in Australia, China, Thailand, USA, Mexico and India.

YPB's patented Anti-Counterfeit technology combined with its Security Packaging and Anti-Theft solutions, Consulting Services and YPB's proprietary CONNECT platform enables clients to PROTECT their high value brands from the risks of counterfeit, product diversion and theft while providing the tools to CONNECT directly with their customers.

PROTECT

Smart Security Packaging and labeling for Brands

YPB offers a wide range of Smart Security Packaging and Labeling solutions that can be incorporated into almost any material and offer cost effective strategies to PROTECT the integrity and value of products and brands in high-risk markets.

Government Vital Documents

YPB offers solutions to Governments to PROTECT their Vital Documents that include ID cards, Visas, Passports, Vehicle Labels and many other applications.

Retail Anti-theft

YPB offers clients the latest technology in Retail Anti-Theft and Labeling solutions effective for mainstream retailers, boutiques and exporters to PROTECT against theft.

IP solutions & forensic services

YPB's IP solution specialists will work with quality brands and Governments, to develop bespoke brand protection strategies and solutions that will allow brands to PROTECT their products and end customers.

Secure Supply Chain

YPB offers secure supply chain solutions to Governments, Banks and companies wanting to ensure the integrity of their supply chain using a combination of YPB's PROTECT technology and secure track and trace solutions, delivering real protection for high value documents, brands, products and customers.

DETECT

Scanner and tracer protection solutions

YPB's patent protected state-of-the art tracer technology is invisible, cannot be copied or destroyed. Brand owners that include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic services will consult with a brand owner to develop strategic solutions to protect the brand counterfeiting and product diversion.

CONNECT

Smartphone applications to detect and connect

YPB's sophisticated, user friendly and powerful smartphone applications allow brand owners and consumers to identify and report suspected counterfeit or divergent products and allows brands to connect and engage with consumers via QR codes, near field communication, track and trace, product scanning and consumer engagement. Giving brand owners valuable and actionable "big data" about their consumers and products through a powerful data analytics capability.