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ASX: YPB

ASX/MEDIA ANNOUNCEMENT
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One of Mexico's largest states places maiden vital record documents order

- Fourth new order in four months from Affyrmx joint venture

YPB Group Limited (ASX:YPB) has secured its first high security vital record document order from one of Mexico's largest States. With the initial supply of 395,000 documents this is an important step toward the goal of securing all of the state's annual supply of an estimated 5 million documents.

As one of the most populous of the 32 federated entities of Mexico, this is a particularly significant target for YPB's Government vital documents business.

This order is now the fourth state in four months to entrust the supply of its critical vital record documents to YPB's joint venture (JV) with Affyrmx LLC. The early successes of the JV, subsequent to its February 2016 launch, encourage optimism that it can achieve the ambition of becoming the leading supplier of a comprehensive range of Government vital documents to the Federal and State Governments of Mexico and its 130 million citizens.

YPB Executive Chairman John Houston said: "We are delighted to have been selected again to provide our vital documents solution. While still in its infancy, vital record documents within our Government business division is developing into a consistent and growing revenue stream, which we expect to not only be a substantial profit contributor but also enhances YPB's reputation as a trusted source of document security solutions to the highest levels of Government."

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About YPB

YPB Group (ASX: YPB) is a pioneer in advanced brand protection solutions. Listed on the Australian Securities Exchange, we are expanding our global footprint with an established presence in China, USA, Australia and South East Asia.

YPB's patented anti-counterfeit technology combined with its security packaging solutions, consulting and forensic services enables businesses to protect their high value brands from the risks of counterfeit and product diversion.

YPB's full range of services will give businesses the ability to cost effectively protect their brands, easily detect counterfeits and give them the opportunity to connect with their consumers about the authenticity of their brand.

PROTECT

Security print packaging and labeling

YPB offers a wide range of intelligent security packaging and labeling solutions that can be included into almost any material and is a cost effective brand protection solution for companies wanting to protect the integrity and value of their brands in high-risk markets.

IP solutions & forensic services

YPB's IP solution specialists will work with quality brands and Governments, to develop personalised brand protection strategies and solutions that will deliver real protection and safety for brands, products and consumers.

DETECT

Scanner and tracer protection solutions

YPB's patent protected state-of-the art tracer technology is invisible, cannot be copied or destroyed. Brand owners that include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic services will consult with a brand owner to develop strategic solutions to protect the brand counterfeiting and product diversion.

CONNECT

Smartphone applications to detect and connect

YPB's sophisticated, user friendly and powerful smartphone applications allow brand owners and consumers to identify and report suspected counterfeit or divergent products and allows brands to connect and engage with consumers via QR codes, near field communication, track and trace, product scanning and consumer engagement. Giving brand owners valuable and actionable "big data" about their consumers and products through a powerful data analytics capability.