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ASX: YPB

ASX/MEDIA ANNOUNCEMENT
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YPB signs new deal for ePassport technology

- **YPB's VariSec technology to be applied to further 1.5 million ePassports**
- **Growing acceptance of YPB technology in new economies**

Brand protection solution company YPB Group Limited (ASX: YPB) has been contracted to provide its proprietary VariSec technology to a significant Southern African country. The news comes after YPB was recently contracted by a major first world economy to supply the proprietary VariSec technology for application in 15 million ePassports.

This new order substantially increases YPB's penetration into the world of securing ePassports globally.

This technology was developed by YPB's recently acquired subsidiary Intellectual Product Protection (IPP) and receipt of the order is seen as a further validation of the purchase of this business.

The VariSec technology is a trade secret that is now owned by YPB and can be customised or individualised to suit different government's uses and specifications.

International Civil Aviation Organisation's (ICAO) Technical Advisory Group on machine-readable travel documents (MRTD) published an information paper in January 2013 on ePassports worldwide disclosing that:

- 101 states and economies issue ePassports;
- An estimated 489,522,100 ePassports have been issued worldwide;
- An estimated 483,929,100 ePassports are in circulation;

YPB CEO and Executive Chairman John Houston commented: "We are building momentum in government document security as evidenced by these orders in recent weeks. As previously stated this is an excellent opportunity for YPB to gain increased exposure to government agencies for our entire suite of anti-counterfeiting solutions. We are continuing to develop products that will assist governments and businesses and these recent deals for VariSec are a great advertisement for us that should lead to wider acceptance of our solutions."

YPB provides a comprehensive suite of solutions to PROTECT products, DETECT counterfeits and CONNECT consumers with the brand owners.

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About YPB

YPB Group (ASX: YPB) is a pioneer in advanced brand protection solutions, which is listed on the Australian Securities Exchange,(ASX) and has an expanding global footprint with an established presence in China, USA, Australia and South East Asia.

YPB's patented anti-counterfeit technology combined with its security packaging solutions, consulting and forensic services enables businesses to protect their high value brands from the risks of counterfeit and product diversion.

YPB's full range of services will give businesses the ability to cost effectively protect their brands, easily detect counterfeits and give them the opportunity to connect with their consumers about the authenticity of their brand.

PROTECT

Security print packaging and labeling

YPB offers a wide range of intelligent security packaging and labeling solutions that can be included into almost any material and is a cost effective brand protection solution for companies wanting to protect the integrity and value of their brands in high-risk markets.

IP solutions & forensic services

YPB's IP solution specialists will work with quality brands and Governments, to develop personalised brand protection strategies and solutions that will deliver real protection and safety for brands, products and consumers.

DETECT

Scanner and tracer protection solutions

YPB's patent protected state-of-the art tracer technology is invisible, cannot be copied or destroyed.

Brand owners that include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic services will consult with a brand owner to develop strategic solutions to protect the brand counterfeiting and product diversion.

CONNECT

Smartphone applications to detect and connect

YPB's sophisticated, user friendly and powerful smartphone applications allow brand owners and consumers to identify and report suspected counterfeit or divergent products and allows brands to connect and engage with consumers via QR codes, near field communication, track and trace, product scanning and consumer engagement. Giving brand owners valuable and actionable "big data" about their consumers and products through a powerful data analytics capability.

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