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ASX: YPB

ASX/MEDIA ANNOUNCEMENT  
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## First world western economy selects YPB solution for ePassports

- **YPB's VariSec technology to be applied to 15 million ePassports**
- **Total contract value in 2015 approximately \$600,000**
- **Potential for YPB technology to gain acceptance across many other economies**

Anti-counterfeiting technology company YPB Group Limited (ASX: YPB), together with its production partner, has been contracted by a major first world economy to supply sufficient of its proprietary VariSec technology to apply to the 15 million ePassports it will be issuing during calendar 2016. With delivery to occur in December 2015.

The use of this technology will increase the number of ePassports containing YPB technology to more than 125 million globally.

The technology was developed by YPB's recently acquired subsidiary Intellectual Product Protection (IPP) and the receipt of this new order is seen as further validation of the purchase of this business.

The VariSec technology is a trade secret now owned by YPB and can be customised and individualised to suit different government's uses and specifications.

An information paper on ePassports published in January 2013<sup>1</sup> disclosed that:

- 101 states and economies issue ePassports;
- it is estimated that 489,522,100 ePassports have been issued worldwide;
- it is estimated that there are 483,929,100 ePassports in circulation;

YPB CEO and Executive Chairman John Houston commented: "This is an excellent new opportunity for YPB to gain increased exposure to government agencies for our suite of anti-counterfeiting solutions. We are continuing to develop products that will assist governments and businesses and this is a great advertisement for us that should lead to wider acceptance of our solutions. There is great potential for YPB to supply its document protection solutions to many other countries and build a significant revenue stream as a result."

YPB provides a comprehensive suite of solutions to PROTECT products, DETECT counterfeits and CONNECT consumers with the brand owners.

<sup>1</sup> International Civil Aviation Organization's (ICAO) Technical Advisory Group on machine-readable travel documents (MRTD)

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**About YPB**

YPB Group (ASX: YPB) is a pioneer in advanced anti-counterfeit and product authentication solutions. Listed on the Australian Securities Exchange, we are expanding our global footprint with an established presence in China, USA, Australia and South East Asia.

YPB's patented anti-counterfeit technology combined with its security packaging solutions, consulting and forensic services enables businesses to protect their high value brands from the risks of counterfeit and product diversion.

YPB's full range of services will give businesses the ability to cost effectively protect their brands, easily detect counterfeits and give them the opportunity to connect with their consumers about the authenticity of their brand.

**PROTECT**

**Anti-counterfeit print packaging and labeling**

YPB offers a wide range of security packaging and labeling solutions that can be included into almost any material and is a cost effective anti-counterfeit solution for companies wanting to protect the integrity of their brands in high-risk markets. YPB's patent protected tracer technology is state-of-the art and cannot be copied or destroyed.

**IP solutions & forensic services**

YPB's anti-counterfeit specialists will work with quality brands and Governments, to develop personalised anti-counterfeit strategies and solutions that will deliver real protection and safety for brands and their products.

**DETECT**

**Scanner and tracer protection solutions**

Brand owners that include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic service laboratory will consult with a brand owner to develop strategies to fight counterfeiting and product diversion.

**CONNECT**

**Smartphone applications to detect and connect**

YPB has developed a simple to use smartphone application called Brand Reporter that allows consumers to identify and report suspected counterfeit or divergent products and allows brands to connect and engage with consumers via QR codes, near field communication, track and trace, product scanning and consumer engagement. Giving brand owners valuable and actionable data about their consumers and products.

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