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ASX: YPB

ASX/MEDIA ANNOUNCEMENT
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SECOND MAJOR CHINESE BANK ADOPTS YPB ANTI-COUNTERFEITING TECHNOLOGY

- **YPB signs second major Chinese bank printing deal**
- **Major Chinese bank with 1,300 branches nationally – Fortune Global 500 company**
- **In conjunction with its Chinese security printing partner YPB will provide its invisible tracer and scanners for use on bank documents**
- **New customer attracted to YPB's high security low cost per application solution**

Anti-counterfeiting technology company YPB Group Limited (ASX: YPB) has been selected to provide its tracer and scanners to one of China's largest national banks.

The second major banking customer to implement YPB's anti-counterfeiting solution. The bank is one of the largest National Banks in China with more than 1,300 branches and total assets of RMB 4.6 trillion. It is recognised as one of the Fortune Global 500 enterprises and has been named in Banker magazine as one of the world's top 50 banks.

The new customer adds further validation of YPB's anti-counterfeiting solutions and the potential for further applications within the banking system in China and elsewhere. The bank chose YPB's solution as it provides high security whilst being cost-effective per application, protecting the bank and its customers against possible counterfeit and associated financial damages.

There are approximately 15 national banks plus more than 30 provincial banks across China comprising an estimated 800,000 branches. YPB is confident to further expand its footprint as a strategic partner in anti-counterfeit solutions for financial institutions across China following the adoption of its technology by two national banks in the past 2 months.

YPB CEO John Houston said: "We are delighted this prestigious bank is using YPB's anti counterfeit technology to protect its valuable documents and provides further validation of our solutions integrity and our focused customer centric approach ensuring tailor made solutions to meet our partners' needs. There is a surge of interest and adoption of solutions such as YPB's that protect, detect and connect, not only in China but globally. More and more brands, financial institutions and governments are realising the need to protect against counterfeit, allow simple detection and therefore connect with customers using cost-effective solutions that work."

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About YPB

YPB Group (ASX: YPB) is a pioneer in advanced anti-counterfeit and product authentication solutions. Listed on the Australian Securities Exchange, we are expanding our global footprint with an established presence in China, USA, Australia and South East Asia.

YPB's patented anti-counterfeit technology combined with its security packaging solutions, consulting and forensic services enables businesses to protect their high value brands from the risks of counterfeit and product diversion.

YPB's full range of services will give businesses the ability to cost effectively protect their brands, easily detect counterfeits and give them the opportunity to connect with their consumers about the authenticity of their brand.

PROTECT

Anti-counterfeit print packaging and labeling

YPB offers a wide range of security packaging and labeling solutions that can be included into almost any material and is a cost effective anti-counterfeit solution for companies wanting to protect the integrity of their brands in high-risk markets. YPB's patent protected tracer technology is state-of-the art and cannot be copied or destroyed.

IP solutions & forensic services

YPB's anti-counterfeit specialists will work with quality brands and Governments, to develop personalised anti-counterfeit strategies and solutions that will deliver real protection and safety for brands and their products.

DETECT

Scanner and tracer protection solutions

Brand owners that include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic service laboratory will consult with a brand owner to develop strategies to fight counterfeiting and product diversion.

CONNECT

Smartphone applications to detect and connect

YPB has developed a simple to use smartphone application called Brand Reporter that allows consumers to identify and report suspected counterfeit or divergent products and allows brands to connect and engage with consumers via QR codes, near field communication, track and trace, product scanning and consumer engagement. Giving brand owners valuable and actionable data about their consumers and products.

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