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ASX: YPB

ASX/MEDIA ANNOUNCEMENT
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YPB technology chosen by Beijing Palace Museum

Key points:

- **YPB's anti-counterfeit technology has been selected to protect the entry permit of staff for Beijing's Palace Museum**
- **Palace Museum staff permits are supplied by the Sandun Card Limited of China's Ministry of Public Security (MPS) First Research Institute**
- **The Palace Museum, located in Beijing, is China's largest museum, and houses a collection of one million invaluable art works**

Anti-counterfeiting technology company YPB Group Limited (ASX: YPB) is pleased to announce that it's anti-counterfeit technology solution has been chosen to be applied for the Beijing Palace Museum's anti-counterfeit project, and has commenced operation protecting entry permits of Museum staff.

Up to 80,000 visitors per day visit the Palace Museum's 1.1 million square meters of priceless antiquities predominantly from the Ming and Qing dynasties, and a significant number of precious cultural relics dated B.C.

The details of the anti-counterfeit measures supplied by YPB remain strictly confidential.

YPB's CEO Mr John Houston commented "it is a privilege for YPB to work with Sandun Card Limited and together provide our anti-counterfeit solution to protect one of China's most valued and revered collections of its history".

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About YPB Group

YPB Group (ASX:YPB) is a leading global provider in a world calling for anti-counterfeit and product authentication solutions. Listed on the Australian Securities Exchange and operating in China, USA, Australia and South East Asia, YPB has developed innovative technologies that offer brands solutions to PROTECT and ENGAGE around product authentication and brand protection. YPB's patented tracer and scanner solutions combine with its anti-counterfeit packaging and forensic services to PROTECT from the risks of counterfeit and diversion. Brand Reporter allows brands to ENGAGE with end consumers on a Software as a Service (SaaS) platform powered by YPB.

YPB's solutions are customisable to market needs and it continues to create innovative new products for brands, manufacturers, retailers, governments and consumers.

PROTECT

YPB has developed patented invisible tracer material that can be embedded into products and packaging during or after the manufacturing process. The tracers are inexpensive and cannot be seen, removed or destroyed and by using YPB's handheld scanner the tracer can then be detected in products to determine if they are real or fake.

YPB's tracer is used in our packaging solutions to provide anti-counterfeit packaging and labeling in conjunction with YPB's scanner and Brand Reporter applications.

YPB currently has contracts in place with major packaging and product manufacturers in China and is growing in the USA, Australia and Thailand.

ENGAGE

Brand Reporter is YPB's Software as a Service (SaaS) platform designed for brands to ENGAGE with consumers to identify, manage, track and report counterfeit or divergent products within supply chains or at point of sale. The customised solutions are simple and easily deployed applications available on all popular smartphones.

Brand Reporter offers brands interaction-using QR codes, track and trace, product scanning and consumer engagement features which can be customised to specific needs.

Beijing

Los Angeles

Sydney

Bangkok