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ASX: YPB

ASX/MEDIA ANNOUNCEMENT

14 July 2015

YPB commences supply to Chinese table salt packaging industry

- **YPB supplying invisible tracer and scanners for the protection of up to one billion salt packages for China National Salt Industry Corporation (CNSIC)**
- **A\$325,000 per annum potential revenue**
- **Approximately 126 million labels already completed**

Anti-counterfeiting technology company YPB Group Limited (ASX: YPB) ("YPB, the Company") has commenced supply of its tracer technology to China's largest salt label printing company with an initial focus on provincial table salt manufacturers.

Under the supply contract with the label printing Company on behalf of China National Salt Industry Corporation (CNSIC) one billion labels will be printed with YPB's anti-counterfeiting technology per annum. To date YPB has already completed 126 million labels.

YPB estimates potential revenue from the contract to be A\$325,000 per annum and it expects to reach this in CY2016. In addition, the Company expects this supply contract will run for three (3) years.

The China provincial salt inspectors will use YPB's tracer and scanner technology to verify salt labels and protect the health and safety of consumers against counterfeit salt, which can be poisonous.

China National Salt Industry Corporation (CNSIC) is China's largest state-owned enterprise of salt producers and suppliers. Its annual output has reached approximately 12 million tons, of which approximately one-third is table salt.

The contract potentially paves the way for many other provincial salt label printing companies to adopt YPB's technology in protecting Chinese salt consumers against counterfeiting.

"This is yet another substantial market where we expect to make a large impact," said YPB Group CEO John Houston.

"Recent press in the South China Morning Post and Hong Kong Free Press has revealed the capture of salt counterfeiters, confirming the growing need for YPB's technology in the Chinese salt market."

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About YPB Group

YPB Group (ASX:YPB) is a leading worldwide solutions provider in brand protection, product authentication and anti-counterfeit technology listed on ASX in Australia and operating in China, USA, Australia and South East Asia. The company has developed innovative technologies that PROTECT and DETECT. YPB's Patented Tracer and scanner solutions PROTECT products from the risks of counterfeit and diversion. Brand Reporter powered by YPB allows Brands, Governments and consumers to DETECT the incidence of counterfeit.

YPB's solutions are customizable to the market needs and we are continuing to create innovative new products for brands, manufacturers, retailers, governments and consumers.

PROTECT

YPB has developed patented invisible Tracer material that can be embedded into products and packaging during or after the manufacture process. The Tracers are inexpensive and cannot be seen, removed or destroyed.

Using YPB's handheld scanner the Tracer can then be detected in products to determine if they are real or fake.

YPB currently has contracts in place with major packaging and product manufacturers in China and is growing in the USA, Australia and Thailand.

DETECT

Brand Reporter is YPB's technology platform designed for Governments, Brands and consumers to identify, manage, track and report counterfeit or divergent products within supply chains or at point of sale. The customised solutions are simple and easily deployed applications available on all popular smartphones.

Brand Reporter also utilizes crowd sourcing information and allows consumers to interact with products in the market using QR codes, track and trace, product scanning and consumer engagement features which can be customised to specific needs.

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