



ASX ANNOUNCEMENT

ASX: YPB 4 December 2018

Investor Presentation

YPB Group Limited will be presenting the attached investor presentation at the 1-2-1 Tech Investment conference in Singapore over the 4th and 5th of December 2018. A short video will also be presented and is available on the Company's website.

--End--

For further information please contact investor@ypbsystems.com

About YPB

YPB Group Ltd (ASX:YPB) brings packaging to life through its proprietary technology suite that provides certainty of authenticity and connects brands directly to consumers enabling new levels of market intelligence gathering and ROI measurement.

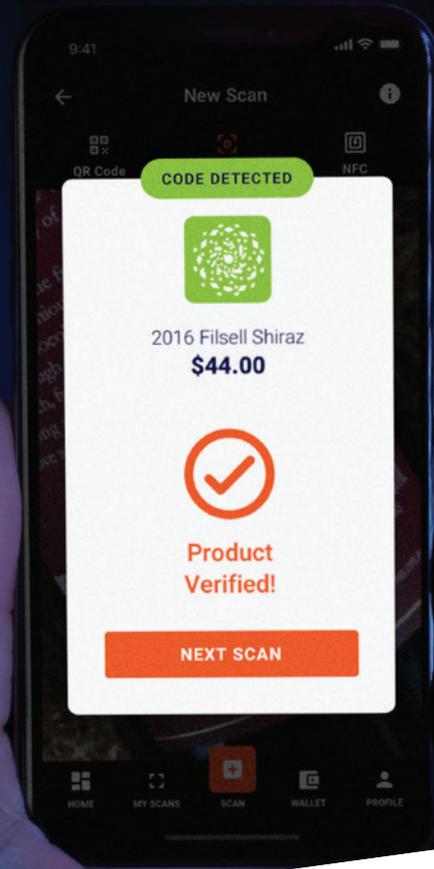
In an evolving marketplace and with the rapid growth of cross border commerce, YPB is focused on the expanding consumer markets of Australia, South East Asia and China.

www.ypbsystems.com



1-2-1 Tech Investment conference

Singapore, 4-5 December 2018



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All amounts are in Australian dollars unless otherwise stated.

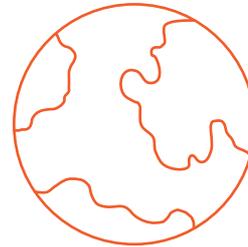
Established, Experienced, Protected, Poised for growth



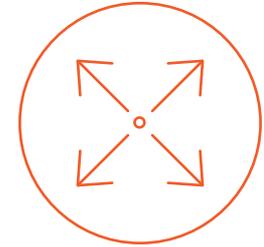
Technical expertise –
20 patents in
anti-counterfeit



China official
anti-counterfeit
accreditations –
CSPIA, CATA



Existing customers in
ANZ, China, South East
& South Asia, USA



Highly scalable,
annuity revenue

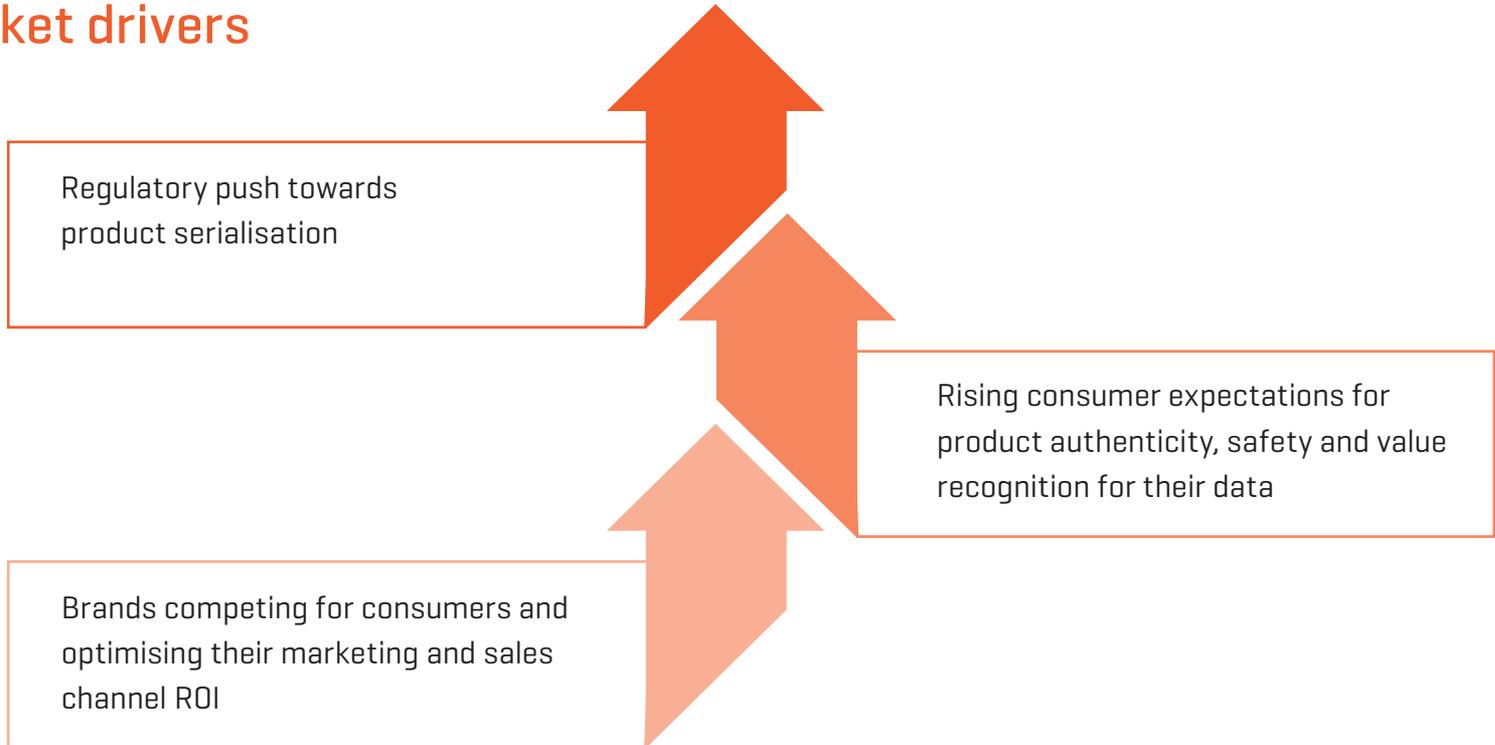
Brands want to know:

- > “Who is looking at our products?”
- > “Who is buying our products and why?”
- > “What other products are they looking at, and buying?”
- > “Where are the products going after the initial point of sale?”
- > “Our packaging is our last line of communication to our customers, how can I make it smarter?”



Market Drivers

YPB is ideally placed to generate revenues from market drivers



Bridging the physical to digital gap

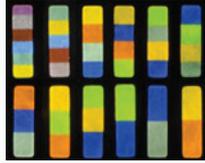
Fake in. Fake out. The trust gateway has been broken until now...

Problem



QR codes can easily be copied corrupting the digital environment

Solution



YPB's Motif Micro

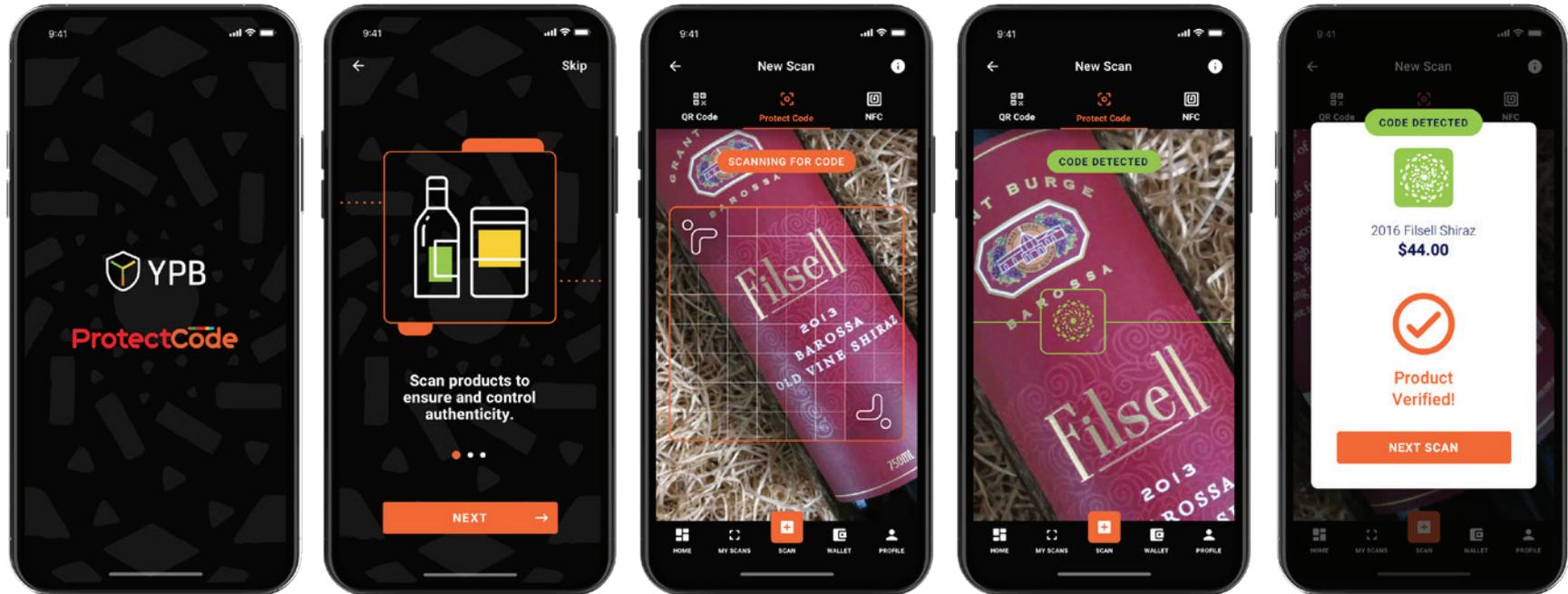
MIT developed micro particle technology that is:

- > Invisible
- > Unfakeable
- > Irreproducible
- > Commercially scalable
- > Think "DNA for packaging"

	Current Solution	YPB Solution
Brand		
Product		
QR Code		
Supply chain		
Retail		
Consumer		
Trusted Output		

Smartphone readability - Motif Micro is a world-first

Every consumer's phone can now scan to reveal product authenticity

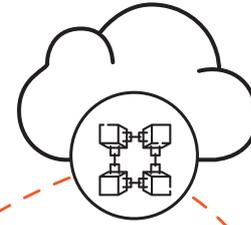


YPB Connect

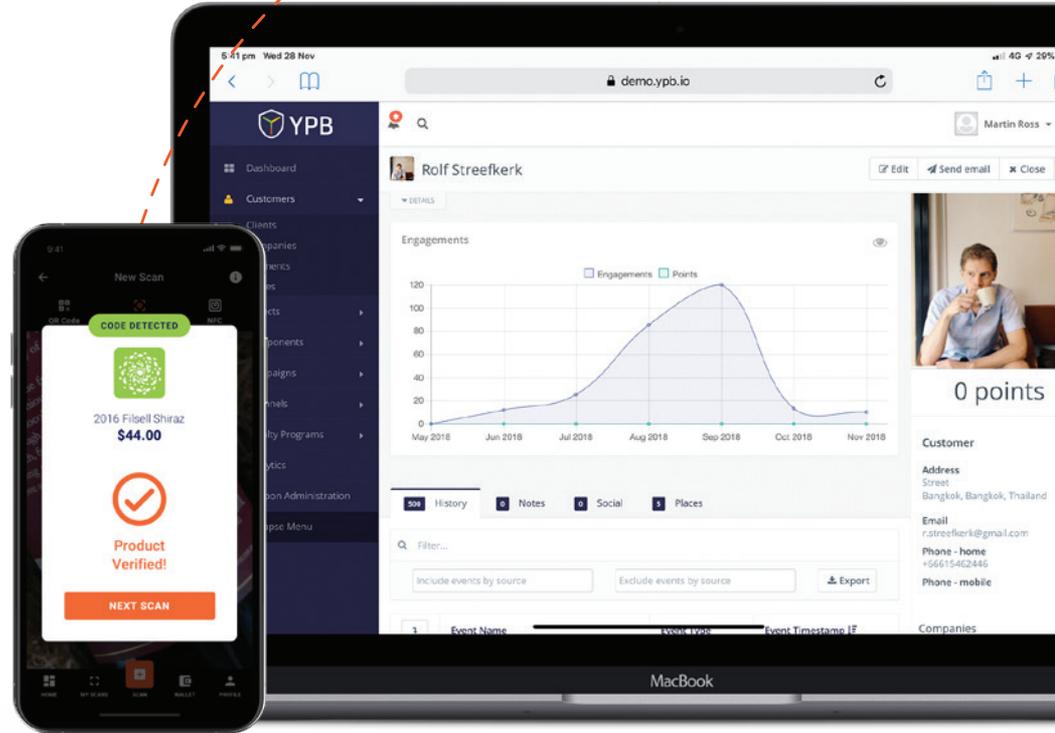
Cloud-based, API integrated, SaaS platform that provides deep market intelligence

- World's leading product authenticity and customer engagement platform.
- Captures and reports on each product scan
- Going two-way in 2019 with direct consumer to brand engagement empowered by blockchain

Blockchain application and new token issue has enormous potential



- YPB's certainty of authenticity to be underpinned by Blockchain immutability
- New utility token to empower and incentivise brand and consumer engagement
- Token float in 2019 intended to deliver non-dilutive funding



YPB's Solution

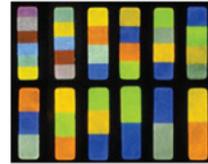
YPB in 2019 moves to direct smartphone PLUS blockchain



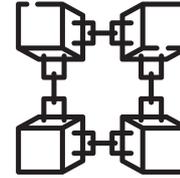
Unfakeable
physical mark



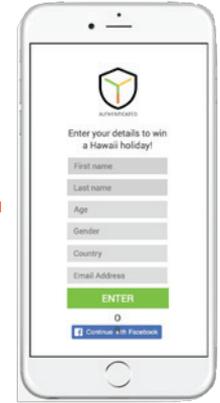
Smartphone
readability



Motif Micro
Unique serial
identity



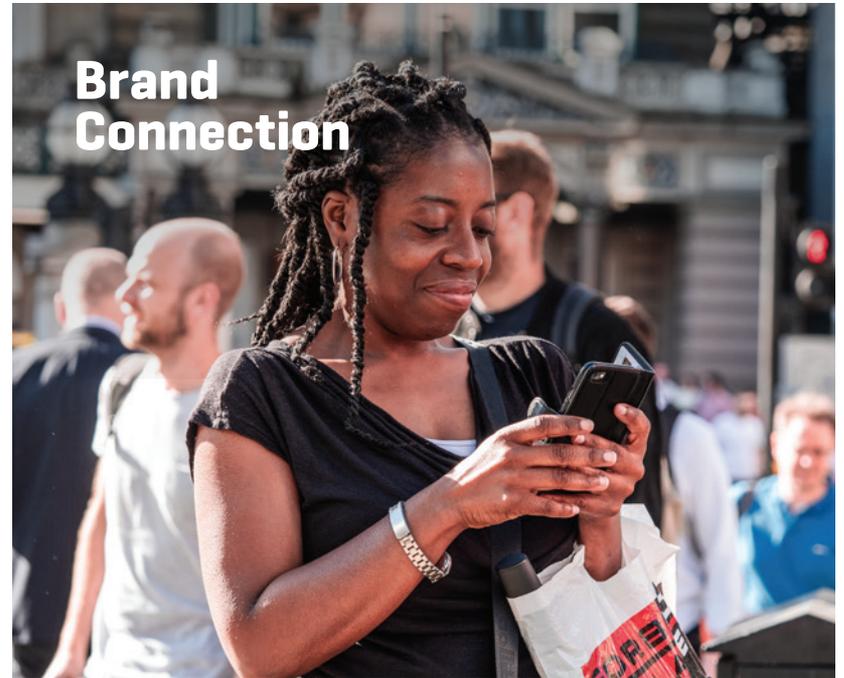
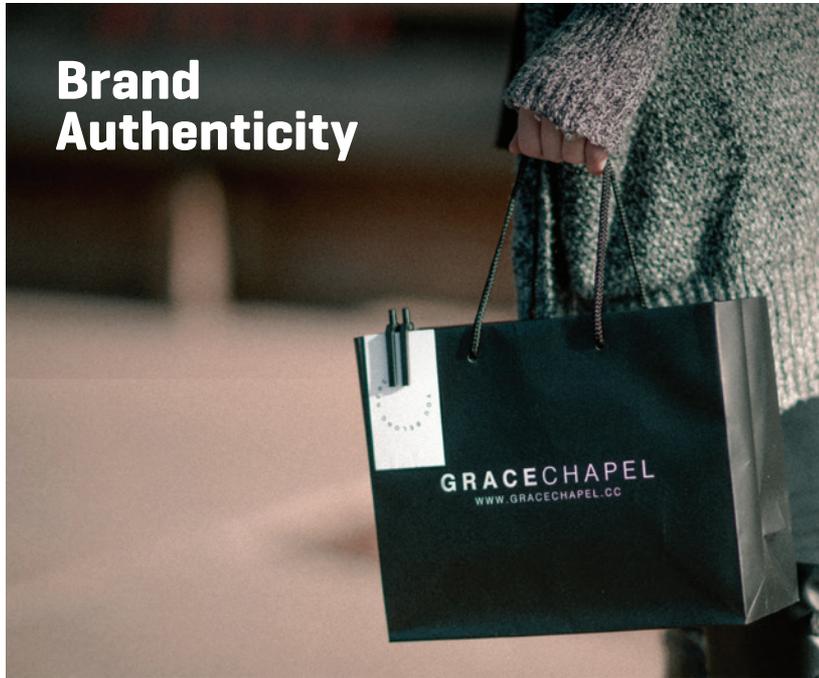
Blockchain
verified



Direct brand
to consumer
engagement

Authenticity triggers engagement

With YPB brands can meaningfully listen to, learn from and communicate with, each and every consumer



YPB poised for significant growth

1.

Multi-award-winning, commercialised and patented product suite

2.

Increasing revenues in key markets with new client signings

3.

Unprecedented Channel partners signed in 2018

4.

YPB Token anticipated to provide increased revenues and non-dilutionary funding

5.

Fully licensed and operating in China

6.

Exclusive global license for world-leading Motif Micro materials technology that revolutionises product packaging

7.

Creator of the world's first smartphone readable, invisible and irreproducible product label markers



Authenticity triggers Engagement

For further information contact:
Investor@ypbsystems.com

