



PROTECT | DETECT | CONNECT

ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 22 March 2018

Company update

Voluntary trading suspension

The Company today announced its appointment as an Independent Software Vendor (ISV) of the AliHealth supply chain traceability platform. At the same time the Company is undertaking a capital raising which will close at 5.00pm today, 22 March 2018.

The Company advises of the continuation of the Company's voluntary trading suspension until market pre-open Friday 23 March 2018.

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ABOUT YPB (ASX: YPB)

In a rapidly changing world, brands need to do more than make great products, they need to **PROTECT** their consumer by allowing them to verify that their purchase is real and as a result buy with confidence. This is a proven initiative to trigger the consumer to **CONNECT** with brands.

YPB provides real protection for quality brands with a focus on product authenticity. Simultaneously, we provide a gateway for brands to connect with their consumers and engender trust in authenticity by utilising the power of the smartphone.

In an evolving marketplace and with the rapid growth of cross border commerce, YPB leverages serialisation and patented authentication solutions so that insightful data can flow between brands and their consumers.

YPB is the obvious choice to **PROTECT**, **DETECT** and **CONNECT**.