



ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 7 March 2018

Release from Voluntary Escrow

The company advises in accordance with Listing Rule 3.10A that the following securities will be released from voluntary escrow on 21 March 2018.

1,000,000 Fully Paid Ordinary Shares

All of the above securities were issued to Ralph Davis pursuant to an Agreement between Ralph and the Company to payout the balance of his employment contract. (approximately 2 Years) by the issuance of shares. Pursuant to the Agreement 8,000,000 Shares were issued at a deemed price of \$0.0533 per Share on 13 September 2017. Subsequent to this release 5,000,000 Shares remain escrowed, with such being released progressively, with the last release due on 12 June 2019.

No funds were raised as a result of the issue. Approval for the issue of the shares was given at a meeting of shareholders held on 27 November 2017.

For further information please contact;

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ABOUT YPB (ASX: YPB)

In a rapidly changing world, brands need to do more than make great products, they need to **PROTECT** their consumer by allowing them to verify that their purchase is real and as a result buy with confidence. This is a proven initiative to trigger the consumer to **CONNECT** with brands.

YPB provides real protection for quality brands with a focus on product authenticity. Simultaneously, we provide a gateway for brands to connect with their consumers and engender trust in authenticity by utilising the power of the smartphone.

In an evolving marketplace and with the rapid growth of cross border commerce, YPB leverages serialisation and patented authentication solutions so that insightful data can flow between brands and their consumers.

YPB is the obvious choice to **PROTECT, DETECT** and **CONNECT**.