

ASX/MEDIA ANNOUNCEMENT

ASX: YPB | 1st June 2017**YPB signs 3-year contract with global FMCG tube manufacturer**

- YPB has signed a 3-year contract with Kim Pai Impact for YPB's full PROTECT DETECT CONNECT product suite.
- Kim Pai Lamitube of Thailand is the largest laminate tube company in ASEAN.
- Kim Pai Lamitube is a partner of Australian FMCG tube manufacturer Impact International and their Joint Venture is referred to as Kim Pai Impact by YPB.
- Kim Pai Impact produces around 2 billion tubes per annum.

Brand Protection and Customer Engagement solutions company YPB Group Ltd (ASX: YPB) is pleased to announce the signing of a three-year supply contract with Kim Pai Impact. Kim Pai Impact is a Joint Venture between Kim Pai Lamitube of Bangkok, Thailand, and Impact International of Sydney, Australia.

Kim Pai Impact is a global packaging manufacturer which operates in Asia Pacific, Europe and North America. Kim Pai Impact is renowned as a provider and innovator of tubes for industry, particularly the FMCG sector. Kim Pai Impact's customers include nearly all major global FMCG brands. It produces around 2 billion tubes per annum.

Kim Pai Impact will utilize YPB PROTECT (Forensic Covert Tracer) and YPB CONNECT (Direct Customer Engagement software) to offer brand owners both real protection against counterfeit and direct engagement with end customers via the interaction of smart packaging and smartphones.

Kim Pai Impact's salesforce will be trained to sell YPB's solutions, opening up new, substantial markets in Asia, USA and Europe for YPB through this partnership.

Kim Pai Lamitube's Assistant Managing Director, Mr. Suraparp Limatibul commented: "We are excited about our partnership with YPB Group. Kim Pai Lamitube has always been at the cutting edge in terms of package design and innovation and we are looking forward to offering YPB's solutions to our current and future customers."

Impact International's Managing Director, Mr. Aleks Lajovic commented: "We believe in the technology that YPB can offer our customers and by connecting our joint venture partner with YPB, we expect to see the market's awareness of the benefits YPB can offer increase dramatically."

YPB Executive Chairman John Houston said: "This partnership with Kim Pai Impact gives YPB reach into both established and new markets and in particular high growth areas in South East Asia and Western Europe. Partnering with such high calibre market leaders as Impact International and Kim Pai Lamitube rapidly multiplies the opportunities open to us, cost efficiently and with low risk. We look forward to working closely with Kim Pai Impact to ensure this significant opportunity realises its full potential."

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ABOUT YPB

YPB Group (ASX: YPB) is a pioneer in advanced brand protection solutions. Listed on the Australian Securities Exchange, YPB is expanding its global footprint with an established presence in Australia, China, Thailand, USA, Mexico, India and Pakistan.

YPB's patented Anti-Counterfeit technology combined with its Security Packaging and Anti-Theft solutions, Consulting Services and YPB's proprietary CONNECT platform enables clients to PROTECT their high value brands from the risks of counterfeit, product diversion and theft while providing the tools to CONNECT directly with their customers.

PROTECT

Smart Security Packaging and labeling for Brands

YPB offers a wide range of Smart Security Packaging and Labeling solutions that can be incorporated into almost any material and offer cost effective strategies to PROTECT the integrity and value of products and brands in high-risk markets.

Government Vital Documents

YPB offers solutions to Governments to PROTECT their Vital Documents that include ID cards, Visas, Passports, Vehicle Labels and many other applications.

Retail Anti-theft

YPB offers clients the latest technology in Retail Anti-Theft and Labeling solutions effective for mainstream retailers, boutiques and exporters to PROTECT against theft.



PROTECT | DETECT | CONNECT

IP solutions & forensic services

YPB's IP solution specialists work with quality brands and Governments, to develop bespoke brand protection strategies and solutions that will deliver real protection and safety for brands, products and consumers.

Secure Supply Chain

YPB offers secure supply chain solutions to Governments, banks and companies wanting to ensure the integrity of their supply chain using a combination of YPB's authentication technology and secure track and trace solutions, delivering real protection for high value documents, brands, products and consumers.

DETECT

Scanner and Tracer protection solutions

YPB's patent protected state-of-the art Tracer technology is invisible, cannot be copied or destroyed.

Brand owners who include YPB's tracers in their packaging can use YPB's scanners to verify their product's authenticity. If a counterfeit is detected YPB's forensic services can consult with a brand owner to develop strategic, tailored solutions to protect the brand against counterfeiting and product diversion.

CONNECT

Smartphone applications to Detect and Connect

YPB's sophisticated, user friendly and powerful smartphone applications allow brand owners and consumers to identify and report suspected counterfeit or diverted products. They also allow brands to connect and engage directly with their customers via QR codes, Near Field Communication, secure track and trace and product scanning. The YPB CONNECT platform delivers brand owners valuable and actionable intelligence about their products and customers to measure, tailor and individualise direct marketing campaigns through a 'big data' analytics capability.

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