

28 August 2015



Media Interview

Strategic Elements Limited (ASX: SOR) is pleased to attach a copy of a Media Interview conducted by Proactive Investors.

Proactive Investors Australia is the market leader in producing news, articles and research reports on ASX emerging companies with distribution in Australia, UK, North America and Hong Kong / China. Proactive Investors network of partners include some of the world's largest international media groups.

Please see attached interview on next page.

Strategic Elements

28th August 2015

Strategic Elements' Charles Murphy in Proactive Q&A Sessions™



Strategic Elements (ASX: SOR) is a uniquely structured company, and has now positioned itself as a "first-mover" into next generation technologies.

The company has teamed with the University of New South Wales School of Materials Science and Engineering, which is ranked number 1 in Australia and number 26 in the world.

The research group has received \$20 million in research grants since 2005, 45 researchers and \$8 million of world-class

research equipment geared towards advanced materials.

We are joined exclusively by **Strategic Elements'** managing director, Charles Murphy, in Proactive Q&A Sessions™.

PROACTIVE INVESTORS: Welcome Charles

First of all Charles, can you outline the company's recent technology investments and what they are ultimately designed to solve?

Charles Murphy: We have been looking for a number of years for technologies in our 100% owned technology company, Australian Advanced Materials.

Each year we had to tell shareholders at the AGM that we were still searching for the right technology investment.

We hadn't found anything that passed our filter until we identified the nanocube memory technology. We knew immediately that it had global potential and was a totally different memory solution to anything else out there.

The nanocubes are 10,000 times smaller than a human hair and the technology is designed to create smaller, faster memory devices with far greater memory capacity.

We have recently developed the nanocube memory technology into printable ink. There is no commercial ready high performance printed memory solution out there.

This could lead to a major breakthrough for printed electronics and transform that industry.

The exclusive global license to the nanocube memory technology re-rated the company and introduced us to the materials team at UNSW.

They are doing some amazing work in their laboratories. We have just also licensed the UVTM technology from the same team.

Strategic Elements

That is quite a complicated, earlier stage technology, that shouldn't be underestimated in its potential.

How would a collaboration work between Strategic Elements, and the University of New South Wales?

Charles Murphy: We have contracted the inventors through UNSW to assist us in development of a memory device prototype, make improvements to the nanocube memory technology and create new intellectual property.

We will also bring in outside expertise as needed. As an example, we recently brought an expert out from the United States to assist with some aspects of printing the nanocube ink.

As development progresses we will outsource development work to the best expertise in the world to continue working with the team at UNSW.

Drilling down further in to how the printable nanocube ink, what patents or licenses has Strategic Elements already locked in to secure the intellectual property rights?

Charles Murphy: To date we have two separate patents lodged over the nanocube technology.

The first covers the base technology and the second includes the nanocube ink. A core advantage of the nanocube technology is the capacity to be fabricated into a solution.

That solution has a number of development options. We will lodge new patents as we go to build the patent portfolio.

Are there any market forecasts on demand for the technology, along with the current and potential future values of this market?

Charles Murphy: Everyone understands the growing need for better memory solutions.

Target markets include traditional memory (CMOS), printable memory or as a hybrid.

Hybrid electronics consists of combining printed electronics with traditional electronics to exploit the competitive advantages of both technologies.

Each of these are large, global and many multi-billion dollar markets.

Printable electronics alone is set to grow to \$76.79 billion by 2023.

Strategic Elements

How many other investments is Strategic Elements currently reviewing, and would the company need to raise funds if an investment was approved by the board?

Charles Murphy: The next 12 weeks are all about optimising the nanocube ink and printing it onto various materials such as silicon, glass and flexible plastic.

We will also conduct some testing, if we achieve that, we will have something that will be totally disruptive in its potential.

With such as an opportunity at our feet, we need to focus on this program 100%.

Hence, we are not reviewing any other investment at the moment.

Finally, what are the key reasons an investor should consider adding Strategic Elements to their portfolio?

Charles Murphy: The company is quite unique to the ASX. Most shareholders pay no capital gains tax when they sell their shares and no tax on any dividends received.

This is because the company has a special registration from the government as a Pooled Development Fund under a program run by the Federal Government.

The program is designed to increase investment in Australian companies. Our mandate is to back both resources and technology projects.

To be attractive to large multi-nationals for partnering or acquisition you have to be doing something totally different.

The technologies we are backing have potential to disrupt very large global markets.

The nanocube technology we have licenced is revolutionary.

PROACTIVE INVESTORS: Thank-you Charles.

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