

SmartTrans Holdings Limited ASX: SMA

An Australian based Technology Solutions Company

Corporate Structure:

Shares on issue: 2511 M
Unlisted Options: 166 M
Market Cap: \$AUD 24M
52 week high: 4.6 cents
52 week low: 0.8 cents

Directors:

Mr Mark Vaile AO Non-Executive Chairman

Mr Bryan Carr CEO & Managing Director

Mr Andrew Forsyth
Non-Executive Director

Mr Yui (Ian) Tang Non-Executive Director

Mr Greg Simpson

Melbourne Office:

Level 1, 10 Queens Road Melbourne VIC 3004 Australia

Beijing Office:

Unit 205, Building 1 No. 2 Tuanjiehu Bei Lu Chaoyang District Beijing 100027 PR China

Phone (Aus): +61 (03) 9866 7333

Phone (China): +86 (10) 6500 0910

Website:

www.smarttransholdings.com.au

Twitter:

www.twitter.com/SmartTrans_SMA

Youtube:

https://youtu.be/-1t yJe1DBA



More than 40 brands now being sold on SmartTrans' ecommerce platforms in China

- Sales growing on both Dodoca RooLife and Wjike online stores in China
- 189 products and services now available for sale
- Pipeline of further brands to be added to the platforms in coming months
- Dodoca RooLife and Wjike platforms range of products, customer numbers and revenue increasing each month

21 June, **2017**: SmartTrans Holdings Limited (ASX: SMA) (SmartTrans or the Company) is pleased to provide this update on the number of brands now represented on the two RooLife and Wjike online shopping platforms in China.

As of the end of May there are now 43 leading Australian brands offering a total of 189 products for sale to Chinese consumers. The table below lists the brands and number of products currently available across SmartTrans' RooLife and Wjike platforms.

SmartTrans' is scaling up both platforms with more quality brands expected to be added in the near term. A further 20 brands are under consideration. Revenue is increasing month-on-month as more Chinese consumers recognise both platforms as trusted sales channels.

Dodoca RooLife has been fully operational for 14 weeks and Wjike for 10 weeks with the range of products, customer numbers and revenue progressively growing during this period.

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Product category	Brand	Product numbers (approx.)	Platform
Health foods	Morlife	56	Taobao/WeChat/Wjike/Dodoca
	Others	15	Taobao/WeChat/Wjike/Dodoca
Vitamins/ supplements	Blooms	10	Taobao/WeChat/Wjike/Dodoca
Clothing and footwear	Burlee Australia	30	Taobao/WeChat/Dodoca
Cleaning products	Soap Nut	16	Taobao/WeChat/Wjike/Dodoca
Skincare	Olive Oil Skincare	15	Taobao/WeChat/Wjike/Dodoca
	Wotnot	5	Taobao/WeChat/Wjike/Dodoca
	Others	15	Taobao/WeChat/Wjike/Dodoca
Tourism	Kangur Tours	5	Dodoca
Wine	Tim Adams Wines	12	Taobao/WeChat/Wjike/Dodoca
	National Wine Centre	10	Dodoca
	Total brands: 43	Total products (approx): 189	



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For further information please contact:

Bryan Carr Managing Director AUST: +61 412 111 968 CHINA: +86 138 1188 8401

Media inquiries to: Ben Jarvis, Six Degrees Investor Relations:

+61 413 150 448

About SmartTrans

https://youtu.be/-1t_yJe1DBA

SmartTrans Holdings Limited (ASX: SMA) is a leading Australian technology and software provider that has developed a mobile and online billing and payment platform for the China market. The company has agreements in place to bill using China Mobile, China Unicom, China Telecom, UnionPay and Alipay. With the growing use of the smartphone as a billing device in China, the company is experiencing significant uptake of its technology in that market. SmartTrans has also developed cutting-edge proprietary logistics software which is used by some of Australia's leading blue-chip organisations who have long term contracts in place with the company. SmartTrans is assessing growth opportunities for its logistic offering in China to complement its mobile and online payments platform.