

**17<sup>th</sup> January, 2018: OtherLevels Holdings Limited (ASX: OLV) (OtherLevels)** announces the appointment of Mr Cris Nicolli to the Board as an independent non-executive Director, effective today.

OtherLevels Holdings Limited (OLV) is pleased to announce the appointment of Mr Cris Nicolli to its Board of Directors as an independent non-executive director.

Cris has had a significant career within the IT industry in sales, management and leadership roles across the Asia Pacific region. He has recently stepped down after 12 years from ASX listed UXC Limited, including 5 years as CEO and Managing Director.

UXC was acquired by Computer Sciences Corporation in 2016. During his time with UXC Cris initiated and led a number of acquisitions, both in Australia and the United States, which enabled UXC to extend and expand its services into new technologies and geographies.

Prior to UXC, Cris held senior roles with Digital Corporation and Compaq Computers for over 20 years across Asia, Australia and New Zealand.

Cris is also an independent non-executive director of Vista Group International (NZX VGL: ASX VGL), a global market leader providing software solutions across the global film industry, an investor and advisor to a number of private Australian IT companies and is Treasurer of NFP Charity Kadasig Aid and Development.

Cris is a Fellow of the Australian Institute of Company Directors (FAICD) and a past member of the New Zealand Society of Accountants.

Other Levels Chairman, Brian Mitchell, said “This is the right time for OtherLevels to add further skills to the Board as we prepare to embark on the next stage of Otherlevels’ journey. Cris brings a broad range of skills and experience, as we grow and expand the business. In particular, his knowledge of public and financial markets and background in acquisitions and emerging technologies will significantly add to the expertise of the Board”.

This appointment results in the Board of Directors comprising five members, two of whom are independent.

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## Contact

### Brendan O’Kane

Managing Director and CEO

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## About OtherLevels

OtherLevels is a leading second-generation digital marketing platform operating in Europe, the US and Australia

The OtherLevels platform enables clients to **acquire sooner**, **engage smarter** and **retain longer** and supports desktop, mobile web and apps. OtherLevels leading clients include Camelot (UK), Tatts, Coles, Flight Centre, IHG, LadbrokesCoral, Betfred, Doubledown and Playstudios.

For more information, please visit <http://otherlevels.com>, OtherLevels Holdings Limited ACN 603 987 266.