

ASX Release 16 March 2017

FORTHCOMING RELEASE OF MANDATORY ESCROW SECURITIES

In accordance with ASX Listing Rule 3.10A, OtherLevels Holdings Limited (ASX: OLV, "OtherLevels") wishes to advise that 73,652,265 fully paid ordinary shares will be released from mandatory escrow on 31 March 2017.

Upon release of these securities, there will be 224,661,600 ordinary OLV shares quoted on the ASX.

In addition, 4,035,640 options that are subject to the same mandatory escrow period will also be released.

- ENDS -

For more information, please contact: Brendan O'Kane
Managing Director and CEO
brendan.okane@otherlevels.com

Andrew Ritter
CFO and Company Secretary
andrew.ritter@otherlevels.com

About OtherLevels

OtherLevels is a leading second-generation digital marketing platform with offices in the United States, London, Brisbane and Melbourne. OtherLevels is at the forefront of the enterprise marketing transformation being driven by the massive shift to mobile.

The OtherLevels digital marketing platform enables marketers to engage and retain their audience across desktop, mobile web and apps.

For more information, please visit http://otherlevels.com