

Appendix 4C – June 2015 Quarterly Cash Flow Report

Hong Kong, 31 July 2015: 99 Wuxian, (ASX: NNW) (“99 Wuxian” or “the Company”) is pleased to provide its Appendix 4C quarterly cash flow report for the period ending 30 June 2015. The Company increased its cash balance to RMB 34.1 million, with net cash inflows for the quarter of RMB 7.7 million.

99 Wuxian generated net operating cash flow of RMB 9.2 million for the quarter. The cash inflow was underpinned by increased quarterly revenue and a disciplined approach to operating cash flow management given the working capital requirements associated with the growth of the loyalty point redemption business and prepayments to enable real-time virtual product delivery.

99 Wuxian continues to invest in the future growth of the business. During the period the Company launched numerous marketing campaigns in conjunction with its business partners including offering promotional discounts to customers. In addition the Company continued to recruit high quality staff and deliver new product initiatives, such as iBenefit.

The Company also continues to perform strongly and deliver upon its strategy of increasing user engagement, with both the number and gross transaction value (“GTV”) of products sold on the platform growing significantly. During the quarter, 10.8 million transactions were undertaken through the platform, up 95% over the prior corresponding period (“pcp”). GTV for the quarter was RMB 2.7 billion, up 58% over the pcp with GTV from the loyalty point redemption business totalling RMB 697.0 million.

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About 99 Wuxian Limited

99 Wuxian aggregates over 300 million high quality consumers and 155 leading merchants through a marketplace embedded within the mobile apps of China's leading banks, telecommunications and insurance companies. 99 Wuxian enables increased customer satisfaction, loyalty and retention for its business partners by offering consumers the lifestyle convenience of purchasing virtual and physical goods on a mobile device.

Note: Figures based on management accounts that have not been audited or reviewed.

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

99 Wuxian Limited

ABN

164 764 729

Quarter ended ("current quarter")

30 June 2015

Consolidated statement of cash flows

Cash flows related to operating activities		Current quarter RMB	Year to ended 30 Jun 2015 RMB
1.1	Receipts from customers	310,307,820	693,381,940
1.2	Payments for		
	(a) staff costs	(13,861,598)	(28,750,303)
	(b) advertising and marketing	(21,939,121)	(29,282,132)
	(c) research and development	(1,035,292)	(2,623,452)
	(d) leased assets	-	-
	(e) other working capital	(264,250,297)	(662,711,388)
1.3	Dividends received	-	-
1.4	Interest and other items of a similar nature received	4,369	26,126
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	-	-
1.7	Other (deposit refund)	,	,
Net operating cash flows		9,225,881	(29,959,209)

+ See chapter 19 for defined terms.

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

	Current quarter RMB	Year to ended 30 Jun 2015 RMB
1.8 Net operating cash flows (carried forward)	9,225,881	(29,959,209)
Cash flows related to investing activities		
1.9 Payment for acquisition of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	(14,345)	(52,807)
(d) physical non-current assets	(1,524,855)	(3,212,942)
(e) other non-current assets		
1.10 Proceeds from disposal of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	-	-
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities		
1.13 Other (amount due from a director)		
Net investing cash flows	(1,539,200)	(3,265,749)
1.14 Total operating and investing cash flows	7,686,681	(33,224,958)
Cash flows related to financing activities		
1.15 Proceeds from issues of shares, options, etc.		-
1.16 Proceeds from sale of forfeited shares	-	-
1.17 Proceeds from borrowings	-	-
1.18 Repayment of borrowings	-	-
1.19 Dividends paid	-	-
1.20 Other (provide details if material)	-	-
Net financing cash flows	7,686,681	(33,224,958)
Net increase in cash held	7,686,681	(33,224,958)
1.21 Cash at beginning of quarter/year to date	26,378,900	67,779,281
1.22 Exchange rate adjustments to item 1.20	35,870	(452,872)
1.23 Cash at end of quarter	34,101,451	34,101,451

+ See chapter 19 for defined terms.

Payments to directors of the entity and associates of the directors

Payments to related entities of the entity and associates of the related entities

		Current quarter RMB
1.24	Aggregate amount of payments to the parties included in item 1.2	780,000
1.25	Aggregate amount of loans to the parties included in item 1.11/1.13	-
1.26	Explanation necessary for an understanding of the transactions	
	1.24 refers to directors fee and salary for the period	

Non-cash financing and investing activities

- 2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

N/A

- 2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

N/A

Financing facilities available

Add notes as necessary for an understanding of the position.

		Amount available RMB	Amount used RMB
3.1	Loan facilities	-	-
3.2	Credit standby arrangements	-	-

+ See chapter 19 for defined terms.

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter RMB	Previous quarter RMB
4.1	Cash on hand and at bank	34,101,451	26,378,900
4.2	Deposits at call	-	-
4.3	Bank overdraft	-	-
4.4	Other (provide details)	-	-
Total: cash at end of quarter (item 1.23)		34,101,451	26,378,900

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1	Name of entity	N/A
5.2	Place of incorporation or registration	N/A
5.3	Consideration for acquisition or disposal	N/A
5.4	Total net assets	N/A
5.5	Nature of business	N/A

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.



Sign here: Date: 31 July 2015
 Joint Company Secretary

Print name: Nathan Bartrop

Notes

1. **Item 1.1** As disclosed in the Appendix 4C for the September 2014 quarter, following payment of monies due to Shanghai Handpay Information & Technology Co. Ltd (Handpay) under the Handpay Services Agreement (refer to page 39 of the Company's Prospectus lodged with the ASIC on 23 August 2013) 99 Wuxian Ltd (the Company) secured beneficial entitlement to the net revenue earned from the operations of the 99wuxian.com mobile online marketplace (net revenue is defined to include Handpay's ongoing service fee of 10% of gross revenue).

The Company generates cash from operations in its own right as some contracts with business partners have now been transferred from Handpay to the Company. All new contracts with business partners are entered into by the Company. Some of the current business partners are significant Chinese enterprises, and making changes to contracts will take some time. Handpay continues to collect those revenues on behalf of the Company. The Company will negotiate with business partners before contracts are due to expire, so that any expiring contracts entered into with Handpay will be renewed by the Company in lieu of Handpay.

2. The definitions in, and provisions of, IAS 7: Statement of Cash Flows applies to this report except for any additional disclosure requirements requested by IAS 7 that are not already itemised in this report.
3. The Company has adopted accounting policies that comply with International Financial Reporting Standards (IFRS) and the figures in this report are prepared in accordance with all applicable IFRS. The figures disclosed in the report are in Chinese Renminbi (RMB), the official currency of The People's Republic of China, which is the functional currency of the Company.
4. 99 Wuxian continues to maintain a focussed and disciplined approach to cash flow management and growth of the loyalty point redemption business whilst actively pursuing a range of financing options to support the growth of this business segment over the longer term.

+ See chapter 19 for defined terms.