# 99 WUXIAN LIMITED AND ITS CONTROLLED ENTITIES DIRECTOR'S REPORT



#### APPENDIX 4D AND HALF YEAR FINANCIAL STATEMENTS

#### 99 WUXIAN LIMITED

#### ARBN 164 764 729

#### 30 June 2014

Lodged with ASX under Listing Rule 4.2A

This half year report covers the consolidated entity, consisting of 99 Wuxian Limited and its controlled entities. The financial statements are presented in Renminbi (RMB), the official currency of the People's Republic of China, unless otherwise stated.

The report is based on accounts which are in the process of being audited.

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## 99 WUXIAN LIMITED AND ITS CONTROLLED ENTITIES RESULTS FOR ANNOUNCEMENTS TO THE MARKET

#### Details of the reporting period and the previous corresponding period

Reporting period: 1 January 2014 to 30 June 2014

Prior corresponding period: 7 May 2013 (date of incorporation) to 30 June 2013

#### Results for announcement to the market

#### Key information

	Period ended 30 June 2014 RMB	Prior Corresponding Period	% change
Revenue from ordinary operations	63,166,607	7,350,965	759%
Profit from ordinary operations after			
income tax expense	5,993,077	3,435,656	74%
Total comprehensive income			
attributable to members of the			
Company	5,993,077	3,435,656	74%

#### **Dividends**

No dividends have been paid nor are any dividends proposed to be paid.

#### Consolidated Statement of Comprehensive Income

Please refer to Page 2

#### Consolidated Statement of Financial Position

Please refer to Page 3

#### Consolidated Statement of Changes in Equity

Please refer to Page 4

#### **Consolidated Statement of Cash Flows**

Please refer to Page 5

### Additional dividend information

The Company has not declared any dividends.

#### Dividend reinvestment plan

The Company has no dividend reinvestment plan.

#### Net tangible asset backing

Net tangible asset backing per ordinary share at:

30 June 2014 RMB 13.9 cents

At 30 June 2014, there were 1,024,569,500 shares on issue, which would convert to an asset backing of RMB 13.9 cents per share.

#### Controlled entities acquired or disposed of

Nil



## 99 WUXIAN LIMITED AND ITS CONTROLLED ENTITIES RESULTS FOR ANNOUNCEMENTS TO THE MARKET

#### Associates and joint venture entities

The Company has no associates or joint venture entities.

#### Other significant information

Other than the details disclosed herein, there is no other information that needs to be disclosed to investors.

#### Foreign entities

The reports have been prepared under Hong Kong Financial Reporting Standards.

#### Commentary on the operations and results

The Company earned a profit of RMB 0.006 cents per share. The Company did not propose any dividend distribution or buy back during the period.

Acting as a market leader in the Chinese business to business to consumer (B2B2C) m-commerce segment, 99 Wuxian is well positioned to capitalise on the strong industry trends:

- China's mobile internet population reached 500 million in 2013 with penetration of 81%;
- 318 million smartphone units were shipped in 2013, jumping 64.1% year-on-year;
- the m-commerce market reached 45 billion RMB (A\$7.87 billion\*) in the second quarter of 2014, rising 104.1% year-on-year; and
- mobile shopping represents over 50% of the mobile internet market and this is expected to increase steadily with compound yearly growth rates of 46% from 2015-2017 (source:iResearch).

Given the momentum in China mobile commerce market, the Company has produced good results across all key performance indicators (KPI) of its operating performance since listing in October 2013. This was again demonstrated in the performance during the June 2014 quarter through growth in all KPI's compared to the corresponding quarter last year. Registered users grew to more than 31 million, which continues to be driven by a combination of new business partners joining the platform, and current business partners' promotional activities. Gross Transaction Value for the June 2014 quarter was triple the June 2013 quarter.

The company is dedicated to expanding its service offering to the more than 50 banks and financial institutions who have joined the platform, including nine (previously eight) of the top 10 Chinese banks; activating the more than 155 leading Chinese merchants on its platform; and developing and launching new services for its B2B partner base, throughout its ICS (Incentive Cloud Service) platform and data mining/behavioural analytics.

Given the operational achievements in the business, and growth outlook for the Chinese m-commerce segment, the company has initiated a strategic review to assess its listing structure and location, in order to accommodate the significant growth opportunities across the Chinese m-commerce market.

#### **Audit Qualification or Review**

The accounts were subject to a review by the auditors and the review report is attached. The auditors have not raised any issue as a result of their review.





(incorporated in Hong Kong with limited liability)

Condensed Consolidated
Financial Statements
For the six months ended 30 June 2014

## DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

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# REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION TO THE BOARD OF DIRECTORS OF 99 WUXIAN LIMITED

(incorporated in Hong Kong with limited liability)

#### Introduction

We have reviewed the interim financial information set out on pages 2 to 16, which comprises the condensed consolidated statement of financial position of 99 Wuxian Limited (the "Company") and its subsidiaries as of 30 June 2014 and the related condensed consolidated statement of comprehensive income, statement of changes in equity and statement of cash flows for the six-month period then ended, and other explanatory notes. The preparation of a report on interim financial information is required to be in compliance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" ("HKAS 34") issued by the Hong Kong Institute of Certified Public Accountants. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with HKAS 34. Our responsibility is to express a conclusion on this interim financial information based on our review. This report is made solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

#### Scope of review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information is not prepared, in all material respects, in accordance with HKAS 34.

BDO Limited

Certified Public Accountants

Hong Kong

Hong Kong, 28 AUG 2014



# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE SIX MONTHS ENDED 30 JUNE 2014

	Notes	2014 RMB (unaudited)	Period from 07/05/2013 (date of incorporation) to 30/06/2013 RMB (unaudited)
Turnover	5	63,166,607	7,350,965
Cost of sales		(33,218,760)	(1,816,953)
Gross profit		29,947,847	5,534,012
Other revenue	6	43,450	137
Other gains and losses, net	7	2,843,092	(111,598)
Selling and distribution expenses		(5,582,637)	(371,538)
Administration expenses		(20,238,951)	(1,402,912)
Profit before income tax	8	7,012,801	3,648,101
Income tax expense	10	(1,019,724)	(212,445)
Profit for the period		5,993,077	3,435,656
Other comprehensive income for the period			
Total comprehensive income for the period		5,993,077	3,435,656
Earnings per share (RMB)	11		
Basic and diluted		0.006	0.006



# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2014

	Notes	At 30 June 2014 RMB (unaudited)	At 31 December 2013 RMB (audited)
NON-CURRENT ASSETS Property, plant and equipment Intangible assets Goodwill	13	470,158 53,819,135 3,440,400	197,777 54,704,234 3,440,400
Total non-current assets		57,729,693	58,342,411
CURRENT ASSETS Inventories Trade and other receivables Advance to a director Cash and cash equivalents	14	454,480 82,982,671 - 22,469,591	36,815,282 125,634 59,721,007
Total current assets		105,906,742	96,661,923
NON-CURRENT LIABILITIES  Deferred tax liabilities  Total non-current liabilities		8,868,163 8,868,163	9,021,503 9,021,503
CURRENT LIABILITIES  Trade and other payables  Tax payables  Total current liabilities	15	4,787,624 2,093,317 6,880,941	3,168,324 920,253 4,088,577
NET CURRENT ASSETS		99,025,801	92,573,346
NET ASSETS		147,887,331	141,894,254
CAPITAL AND RESERVES Share capital Reserves	16	139,212,161 8,675,170 147,887,331	815,657 141,078,597 141,894,254
On behalf of the Board			
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Director

Director

# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE SIX MONTHS ENDED 30 JUNE 2014

	Share capital RMB	Share premium RMB	Retained earnings RMB	Total RMB
Balance at 7 May 2013 (date of incorporation)	-			-
Profit for the period Other comprehensive income		<u>.</u> .	3,435,656	3,435,656
Total comprehensive income for the period			3,435,656	3,435,656
Transaction with owners Issuance of shares	776,012	39,634,538		40,410,550
	776,012	39,634,538	1, <u>-</u> si	40,410,550
Balance at 30 June 2013 (unaudited)	776,012	39,634,538	3,435,656	43,846,206
Balance at 1 January 2014 (audited)	815,657	138,396,504	2,682,093	141,894,254
Transfers upon the abolition of nominal value of shares on 3 March 2014 (Note 16(g))	138,396,504	(138,396,504)	,	-
Profit for the period Other comprehensive income	-	· ·	5,993,077	5,993,077
Total comprehensive income for the period			5,993,077	5,993,077
Balance at 30 June 2014 (unaudited)	139,212,161		8,675,170	147,887,331



# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE SIX MONTHS ENDED 30 JUNE 2014

		Period from 07/05/2013 (date of
	2014 RMB (unaudited)	incorporation) to 30/06/2013 RMB (unaudited)
Net cash used in operating activities	(39,840,813)	(342,332)
Cash flows from investing activities  Purchases of property, plant and equipment  Additions of intangible assets  Advance to other entity  Repayment from a director	(324,671) (54,658) - 125,634	- - (14,835,490) -
Net cash used in investing activities	(253,695)	(14,835,490)
Cash flows from financing activities Proceeds from issue of ordinary shares, net		40,410,549
Net cash from financing activities		40,410,549
Net (decrease)/increase in cash and cash equivalents	(40,094,508)	25,232,727
Cash and cash equivalents at the beginning of period	59,721,007	-
Effect of exchange rate changes on cash and cash equivalents	2,843,092	(111,598)
Cash and cash equivalents at the end of period	22,469,591	25,121,129

## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### GENERAL

99 Wuxian Limited (the "Company") is a limited liability company incorporated in Hong Kong. Its CHESS Depositary Interests are listed on the Australian stock exchange (ASX) (stock code: NNW). The principle place of business is located at 4F, I&F Plaza, No.80 Xin Chang Road, Shanghai, 200003. The address of the registered office is located at 27/F., Alexandra House, 18 Chater Road, Central, Hong Kong.

The principal activity of the Company is investment holding. The principal activities of the Company's subsidiaries (together with the Company referred as the "Group") are investment holding and provision of financial and operational services on a mobile marketplace in the People's Republic of China (the "PRC").

The condensed consolidated financial statements for the six months ended 30 June 2014 (the "Interim Financial Statements") were approved and authorised by the board of directors on 7 8 AUG 2014.

#### BASIS OF PREPARATION

The Interim Financial Statements have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA").

The Interim Financial Statements do not include all of the information required in annual financial statements in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") which collective term includes all applicable individual Hong Kong Financial Reporting Standards and Interpretations issued by the HKICPA, and should be read in conjunction with the Group's consolidated financial statements for the period ended 31 December 2013.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 3. PRINCIPAL ACCOUNTING POLICIES

The Interim Financial Statements have been prepared on the historical cost basis.

Except as described below, the accounting policies used in the Interim Financial Statements are consistent with those followed in the preparation of the Group's consolidated financial statements for the period ended 31 December 2013.

In the current interim period, the Group has applied, for the first time, the following new or revised standards, amendments and interpretations ("new or revised HKFRSs") issued by the HKICPA, which are effective for the Group's financial year beginning on 1 January 2014.

Amendments to HKAS 32 Offsetting Financial Assets and Financial

Liabilities

HK (IFRIC) 21 Levies

The application of the above new or revised HKFRSs in the current interim period has had no material effect on the amounts reported in these condensed consolidated financial statements and/or disclosures set out in these condensed consolidated financial statements.

The following new/revised HKFRSs, potentially relevant to the Interim Financial Statements, have been issued, but are not yet effective and have not been early adopted by the Group.

HKFRS 9 Financial Instruments<sup>4</sup>

Amendments to HKAS 16 Property, Plant and Equipment<sup>3</sup>

Amendments to HKAS 38 Intangible Assets<sup>3</sup>

HKFRSs (Amendments)

Annual Improvements 2010-2012 Cycle<sup>2</sup>

HKFRSs (Amendments)

Annual Improvements 2011-2013 Cycle<sup>1</sup>

The directors of the Company anticipate that the application of these new or revised HKFRSs will have no material impact on the results and financial position of the Group.



<sup>&</sup>lt;sup>1</sup> Effective for annual periods beginning on or after 1 July 2014

<sup>&</sup>lt;sup>2</sup> Effective for annual periods beginning or transactions occurring, on or after 1 July 2014

<sup>&</sup>lt;sup>3</sup> Effective for annual periods beginning on or after 1 January 2016

<sup>&</sup>lt;sup>4</sup> No mandatory effective date yet determined but is available for adoption

### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 4. SEGMENT REPORTING

The Group determines its operating segments based on the reports reviewed by the chief operating decision-maker that are used to make strategic decisions.

The Group's operating activities are attributable to a single operating segment focusing on provision of financial and operational services on a mobile marketplace in the PRC.

The Group's senior executive management monitors assets and liabilities on a consolidated basis and not by reportable segment. Accordingly, no additional information on assets and liabilities is presented.

#### 5. TURNOVER

Turnover represents the net invoiced value of goods sold and commission income earned by the Group. The amounts of each significant category of revenue recognised in turnover during the period are as follows:

		Period from
		07/05/2013
		(date of
		incorporation)
	2014	to 30/06/2013
	RMB	RMB
	(unaudited)	(unaudited)
Commission and service income	66,236,023	7,723,412
Sales of merchandise	672,915	
	66,908,938	7,723,412
Less: business tax	3,742,331	372,447
Total	63,166,607	7,350,965



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 6. OTHER REVENUE

	Bank interest income	2014 RMB (unaudited) 43,450	Period from 07/05/2013 (date of incorporation) to 30/06/2013 RMB (unaudited)
	Dank interest income	43,430	137
7.	OTHER GAINS AND LOSSES, NET		
			Period from 07/05/2013 (date of
		0011	incorporation)
		2014 RMB	to 30/06/2013 RMB
		(unaudited)	(unaudited)
	Exchange gains/(losses), net	2,843,092	(111,598)



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

### 8. PROFIT BEFORE INCOME TAX

	2014 RMB (unaudited)	Period from 07/05/2013 (date of incorporation) to 30/06/2013 RMB (unaudited)
Auditor's remuneration	160,000	-
Cost of revenue by nature:		
- Promotion and advertising expenses	1,160,111	1,060,508
- Cost of marketing merchandise	25,740,249	9,718
- Bank handling charge	1,739	11,630
- Ongoing service fee	6,316,661	735,097
	33,218,760	1,816,953
Staff cost (including directors) comprise:		
- Contribution on defined contribution retirement plan	3,390,223	361,190
- Salaries and staff benefits	11,538,927	929,011
Amortisation of intangible assets	939,757	-
Depreciation of property, plant and equipment	621,529	

## 9. DIRECTORS' EMOLUMENTS

	2014 RMB (unaudited)	Period from 07/05/2013 (date of incorporation) to 30/06/2013 RMB (unaudited)
Director fee	480,000	-
Salaries, bonuses, allowances and benefits	680,000	-
Contribution on defined contribution retirement plan	-	-
	1,160,000	-



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 10. INCOME TAX EXPENSE

- (a) Hong Kong profits tax is calculated at 16.5% on the estimated assessable profits arising in Hong Kong during the period. No provision for Hong Kong profits tax has been made as the Company had no assessable profits for the period.
- (b) By reference to the Corporate Income Tax Law of the PRC as approved by the National People's Congress on 16 March 2007, the enterprise income tax rate applicable to PRC group companies for the current period is 25%.

#### 11. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to the ordinary equity holders of the Company is based on the following data:

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Ła	rnı	ngs

Earnings	2014 RMB (unaudited)	Period from 07/05/2013 (date of incorporation) to 30/06/2013 RMB (unaudited)
Earnings for the purposes of basic and diluted earnings per share	5,993,077	3,435,656
Number of shares	2014 (unaudited)	Period from 07/05/2013 (date of incorporation) to 30/06/2013 (unaudited)
Weighted average number of ordinary shares for the purposes of basic and diluted earnings per share	1,024,569,500	566,030,500

#### 12. DIVIDEND

No dividend was paid or proposed during the period ended 30 June 2014, nor has any dividend been proposed since the end of reporting period (from 7 May 2013 (date of incorporation) to 30 June 2013: Nil).



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 13. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT

The Group incurred expenditure of RMB324,671 during the six months ended 30 June 2014 (from 7 May 2013 (date of incorporation) to 30 June 2013: Nil) on property, plant and equipment to acquire more electronic and office equipment.

#### 14. TRADE AND OTHER RECEIVABLES

	30/06/2014 RMB (unaudited)	31/12/2013 RMB (audited)
Trade receivables	4,617,092	<u>-</u>
Prepayments and deposits	1,051,358	75,624
Other receivables	15,744,002	213,357
Other receivables from Shanghai Handpay		
Information & Technology Co., Ltd ("Handpay")		
under licensing arrangement	61,570,219	_36,526,301
	82,982,671	36,815,282

At 30 June 2014, no impairment provision was made according to the Group's assessment (31 December 2013: Nil).

Other receivable under licensing arrangement represent the amount due from Handpay derived from the operation of 99wuxian.com. The amounts are unsecured, interest free and repayable on demand.

The management does not expect any significant loss from the non-performance by Handpay and hence no provision for impairment has been made as at 30 June 2014 (31 December 2013: Nil).

#### 15. TRADE AND OTHER PAYABLES

	30/06/2014 RMB (unaudited)	31/12/2013 RMB (audited)
Trade payables	247,142	<u>_ \</u>
Accruals and other payables	4,540,482	3,168,324
	4,787,624	3,168,324



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 16. SHARE CAPITAL

	Natas	Number of ordinary shares of HK\$1	Number of ordinary shares of HK\$0.001	RMB
	<u>Notes</u>	<u>per share</u>	per share	<u>equivalent</u>
Authorised: Upon incorporation Share subdivision Increase in authorised share capital	(a) (b) (c)	10,000 (10,000)	- 10,000,000 1,790,000,000	7,962 - 1,425,198
At 31 December 2013 and 1 January 2014 (audited) The concept of authorised share capital is abolished on 3 March 2014	(a)	-	1,800,000,000	1,433,160
	(g)		(1,800,000,000)	(1,433,160)
At 30 June 2014 (unaudited)			-	-
Issued: Fully paid up Upon incorporation Share subdivision Issuance of founder shares	(a) (b) (d)	1 (1)	- 1,000 919,999,000	1 - 732,103
Placing of new shares Initial public offering	(e) (f)	-	54,569,500 50,000,000	43,908 39,645
At 31 December 2013 and 1 January 2014 (audited) Transfer from share premium account on 3 March 2014	(g)		1,024,569,500	815,657 138,396,504
At 30 June 2014 (unaudited)		-	1,024,569,500	139,212,161

#### Note:

- (a) The Company was incorporated on 7 May 2013 with an authorised share capital of 10,000 ordinary shares of HK\$1 each. 1 ordinary share was taken up by the subscriber at par upon incorporation as the initial capital of the Company.
- (b) Pursuant to a written resolution passed by all the shareholders of the Company on 28 May 2013, the authorised share capital comprising 10,000 ordinary shares of HK\$1 each was subdivided into 10,000,000 ordinary share of HK\$0.001 each.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 16. SHARE CAPITAL - Continued

Note: - Continued

- (c) Pursuant to a written resolution passed by all the shareholders of the Company on 28 May 2013, the authorised share capital of the Company was increased from HK\$10,000 to HK\$1,800,000 by the creation of 1,790,000,000 ordinary shares of HK\$0.001 each.
- (d) On 29 and 30 May 2013, the Company allotted and issued 919,999,000 ordinary shares at par value of HK\$0.001 for a total cash consideration of HK\$919,000 (equivalent to RMB732,103) as additional capital of the Company. All the 919,999,000 ordinary shares were fully paid up upon allotment.
- (e) On 31 May 2013, the Company issued 54,569,500 ordinary shares with a par value of HK\$0.001 per share at a price of A\$0.13 (HK\$1.04). The difference between the par value of HK\$0.001 per share and the amount received was credited to the share premium.
- (f) On 4 October 2013, as a result of an initial public offering on the Australian Stock Exchange, the Company issued 50,000,000 ordinary shares with a par value of HK\$0.001 per share at an issue price of A\$0.40 (HK\$3.20), raising A\$20,000,000. The difference between the par value of HK\$0.001 per share and the amount received was credited to the share premium, net of issuing cost.
- (g) The Hong Kong Companies Ordinance, Cap.622 (the "Ordinance") came into effect on 3 March 2014. Under s.135 of the Ordinance, shares in a company do not have nominal value. Accordingly, the concept of authorised share capital is abolished. The no nominal value regime applies to the Company. Following the transitional provisions in the Ordinance, share premium account as at 3 March 2014 became part of the Company's share capital.

#### 17. OPERATING LEASE COMMITMENT

There is no operating lease commitment for the Group at the end of report period.



### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 18. CAPTIAL COMMITMENT

	30/06/2014 RMB (unaudited)	31/12/2013 RMB (audited)
Contracted for but not provided:-	40.000	
Acquisition of property, plant and equipment	18,000	-

#### 19. BUSINESS ACQUISITION ON 1 JUNE 2013

According to the Handpay service agreement, on 1 June 2013, the Group acquired the right to control for daily management, operation, maintenance and financing of the 99wuxian.com mobile marketplace business, a business unit of Handpay. The Group would receive all rights, title and interest to the revenue and net profit both present and future, derived from 99wuxian.com, except for an ongoing service fee to Handpay for its ongoing management and consultation services.

The ongoing service fee has been accounted for as a transaction that is separate from the business combination as it relates to services to be provided by Handpay in the future.

The acquisition was made by the Group with the aims to participate in the provision of financial and operational services on a mobile marketplace in PRC. Principal activity of 99wuxian.com mobile marketplace is provision of financial and operational services on a mobile marketplace in PRC.

The intangible assets on licensing arrangement were independently valued by Ascent Partners Valuation Service Limited using the income-based approach. The fair value of identifiable assets and liabilities of the acquiree as at the date of acquisition were:

	RMB
Intangible assets on licensing arrangement Deferred tax liabilities recognised upon fair value	55,760,000
adjustments	(9,200,400)
	46,559,600
The fair value of consideration transfer:	
- Cash	50,000,000
Goodwill	3,440,400

The goodwill of RMB3,440,400, which is not deductible for tax purposes, comprises the acquired workforce with expertise in the operation of mobile marketplace, revenue growth, and future market development.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2014

#### 20. RELATED PARTY TRANSACTIONS

#### Transaction with key management personnel

All members of key management personnel are the directors of the Company. The remuneration paid to them during the period was disclosed in note 9 to the financial statements.

## Transaction with other parties

	2014 RMB (unaudited)	Period from 07/05/2013 (date of incorporation) to 30/06/2013 RMB (unaudited)
Investorlink Legal and Corporate Limited professional fee	792,326	-

Mr. Tony Groth and Mr. Ross Benson, directors and key management personnel of the Company, are associated with Investorlink Corporate Limited.

