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1H16 Presented by:



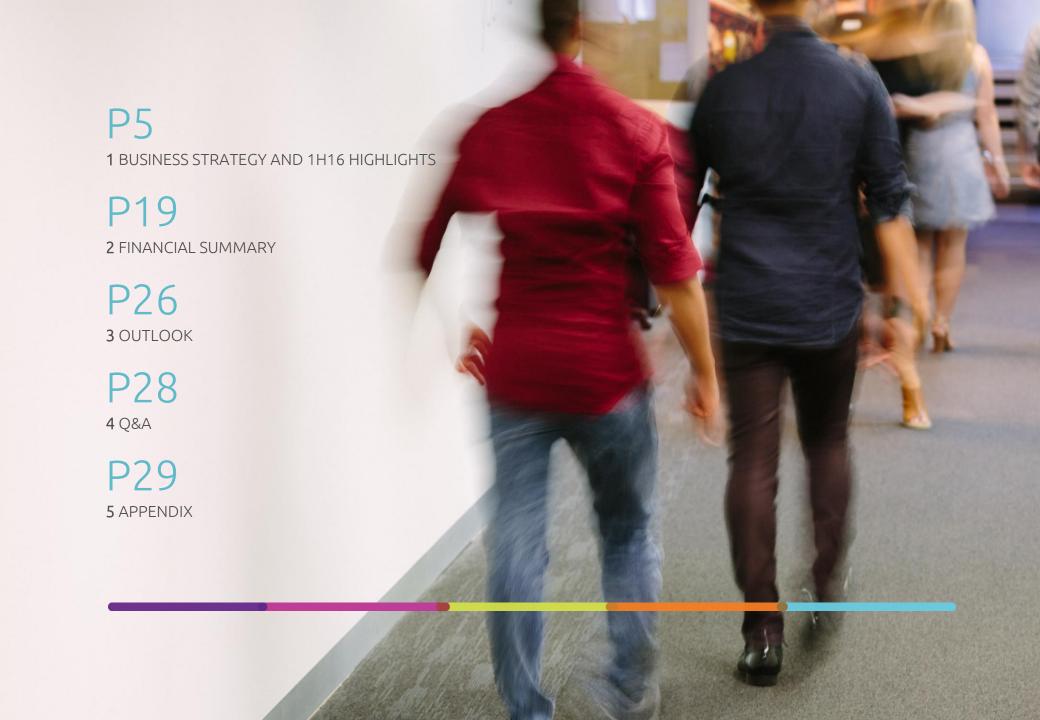
Tim Reed
CHIEF EXECUTIVE OFFICER

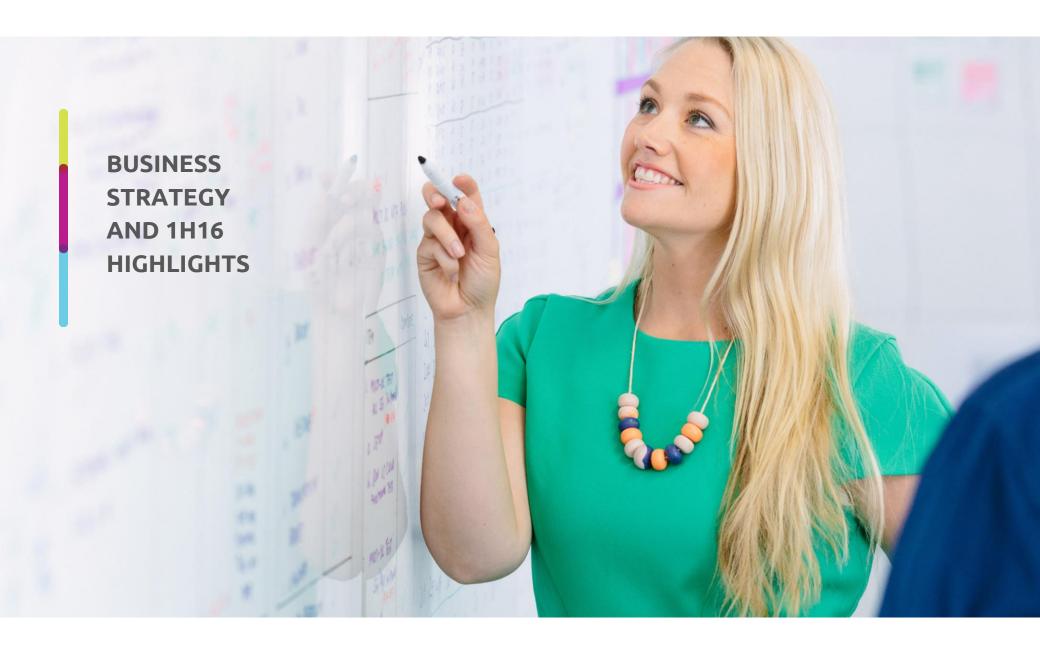
Appointed Chief Executive Officer in 2008



Richard Moore
CHIEF FINANCIAL OFFICER

Appointed Chief Financial Officer in 2012





1H16 Highlights – the MYOB transformation story continues

STRONG FINANCIAL PERFORMANCE

Grew revenue 11% and achieved final prospectus targets

SUCCESSFUL UPTAKE
OF CONNECTED
PRACTICE STRATEGY

Taking accountants to the cloud – initial modules of MYOB Platform successfully launched

Accountants still in early stages of cloud journey

Connected Practice strategy expected to drive overall online category penetration CONTINUED SME
GROWTH FROM NEW
AND EXISTING CLIENTS

8% growth in SME paying users

37% growth in online SME users

Increasing online conversion rate of non-paying user base

Online connected services growing quickly

INVESTMENT IN MYOB PLATFORM AND BRAND

15.7% of revenue invested in R&D

Key R&D focus is MYOB Platform delivery

Ongoing investment in brand marketing & new marketing technology platforms

Opened new tech hub in Richmond

ACQUISITION TO FURTHER GROW ENTERPRISE SHARE

> Acquired Greentree for NZ\$28.5m, extending MYOB's mid-market leadership into larger enterprises

Strong Financial Performance

KEY PRO FORMA 1H16 FINANCIAL METRICS AHEAD OF PROSPECTUS FORECAST

PRO FORMA REVENUE OF

\$178 MILLION

UP 11% YOY¹ UP 4% ON PROSPECTUS F'CAST

PRO FORMA CASHFLOW CONVERSION OF

76%

PRO FORMA EBITDA OF

\$82 MILLION

UP 14% YOY¹
UP 1% ON PROSPECTUS F'CAST

SME PAYING USERS

570 THOUSAND

UP 8% YOY

PRO FORMA NPATA OF

\$46 MILLION

UP 16% YOY¹ UP 2% ON PROSPECTUS F'CAST

ONLINE SUBSCRIBERS

200 THOUSAND

UP 41% YOY

DIVIDEND DECLARED OF 5.5c PER SHARE

PRO FORMA NPATA EPS OF 7.8c

RECURRING REVENUE UP 13% TO \$171 MILLION, NOW 96% OF TOTAL REVENUE

STATUTORY EBITDA OF \$79 MILLION AND NPAT OF \$26 MILLION

Note: 1. vs pro forma FY15 on a like-for-like basis.

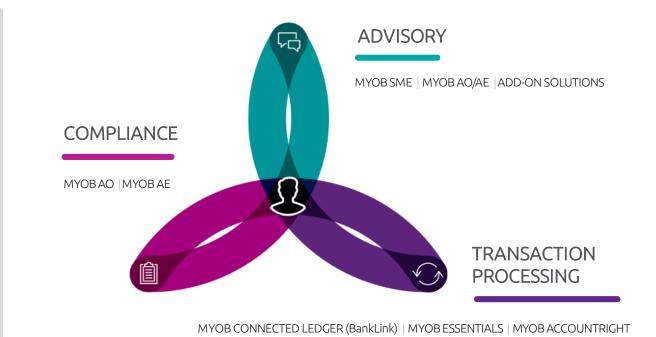
Successful uptake of Connected Practice strategy...

WE ARE BUILDING THE MYOB PLATFORM TO POWER OUR VISION OF THE CONNECTED PRACTICE

THE CONNECTED PRACTICE

POWERED BY MYOB

- + Transactions captured in real-time
- + Three core processes in parallel
- + Accountant's role transformed



...supporting an industry already in transition...



TRANSACTION PROCESSING

>90%

Probability that accounting clerks/bookkeepers jobs will be automated¹



COMPLIANCE

15%

Decrease in revenue contribution from compliance services in last 7 years²



ADVISORY

43%

Increase in revenue contribution from advisory services in last 7 years²



TECHNOLOGY AND INNOVATION IN THE COMPLIANCE SPACE ALLOWS US ADDITIONAL TIME TO FOCUS ON ADVISORY SERVICES THAT OUR CLIENTS CONSIDER TO BE OF MOST VALUE AS WE HELP THEM ON THEIR GROWTH JOURNEY.

DALE RYAN GRANT THORNTON PARTNER



ONCE CLIENTS ARE IN THE CLOUD THE ACCESS TO INFORMATION FOR ACCOUNTANTS IS PHENOMENAL. IT'S ALLOWED US TO FOCUS MORE ON BUSINESS ADVISORY WORK AND MYOB ADDONS.

SHANE KAURIN AMD CHARTERED ACCOUNTANTS

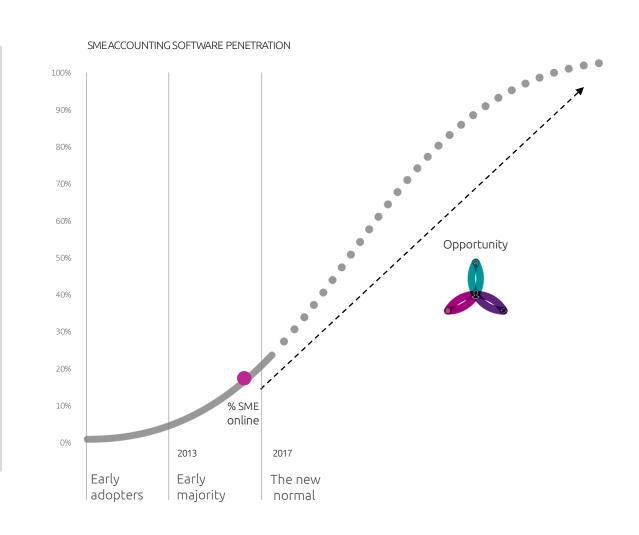


SOURCE:

- 1) Committee for Economic Development of Australia report "The Future Workforce", June 2015
- 2) Business Fitness, The Good, the Bad & the Ugly of the Australian Accounting Profession 2009-2016

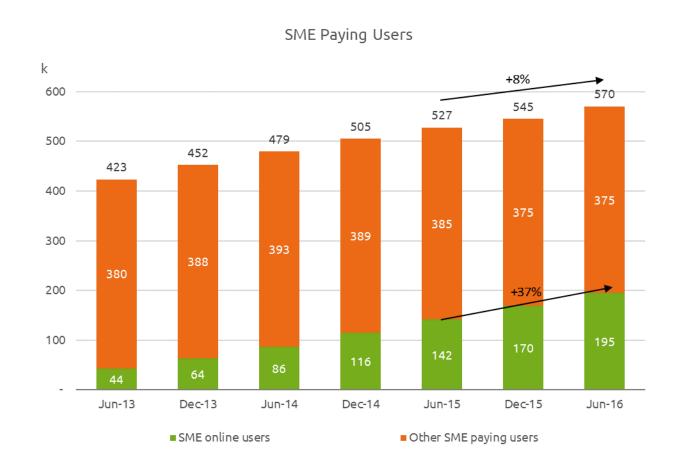
...which will position MYOB to drive category penetration.

- After 7+ years, total online SME accounting software penetration is ~20% (>80% of new SMEs now likely to go straight online)
- The MYOB Connected Practice strategy will take accountants online (penetration currently ~3%)...
- ...and through referral, drive SME online penetration (both new and existing small businesses)
- SME online penetration is expected to exceed current desktop levels (~70%) in coming years, increasing Total Addressable Market (TAM)
- MYOB's leading position within the accountants market means we are well placed to capture an increasing slice of that TAM



Continued SME growth from new and existing clients...

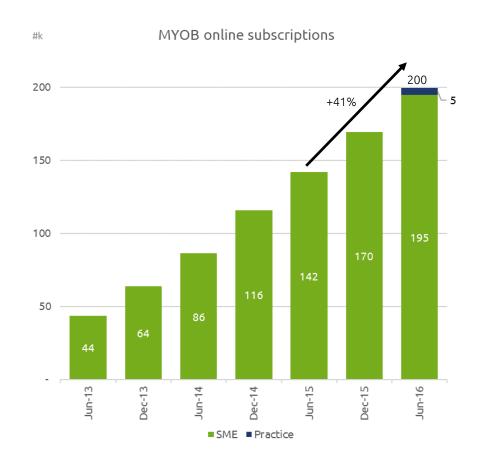
- 570k SME paying users, up 8% year on year
- 195k SME online users, up **37%** year on year
- SME online users represent 34% of paying users as at June 2016, up from 31% in December 2015



...driven by online registrations...

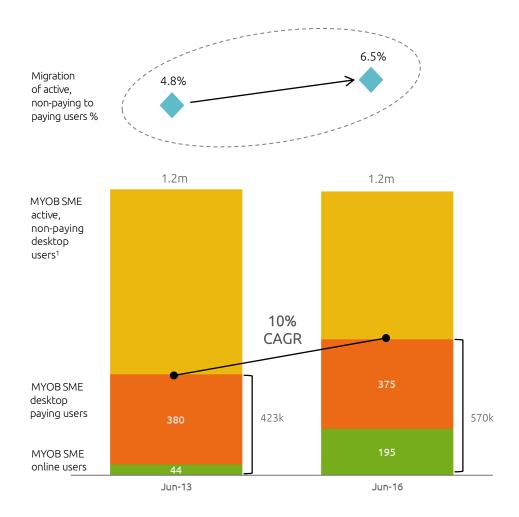
- 200,000 online subscriptions, up 41% year on year, including 5,000 online Practice Ledgers, launched in early Q2
- Online subscriptions growth expected to accelerate in 2H with momentum building for Practice Ledger; and then again in 2017 due to Connected Ledger (online BankLink replacement)
- **83%** of new MYOB SME clients in Q2'16 chose online subscriptions, up from **70%** in Q2'15





...with increasing online conversion rate of non-paying user base...

- Over 50% of new GST registrations in Australia are MYOB registrations, in line with historical levels
- Movement of installed desktop base to subscriptions, along with usage of online features accelerated over the past 3 years
- We expect this to accelerate further in 2017 as we begin to migrate BankLink clients to MYOB Connected Ledger



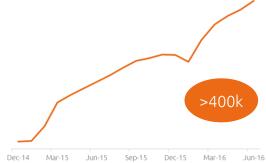
...with online connected services growing quickly, driving customer lifetime value.

- Uptake of online services continues to accelerate. Lifetime Value (LTV) increases as clients take up more connected services
- New features are being adopted more quickly, showing higher client engagement
- Underpinned by compliance drivers supporting the transition online (e.g. SuperStream in Australia and eGST in NZ)
- MYOB BankFeeds™ Quality Guarantee introduced in 2016

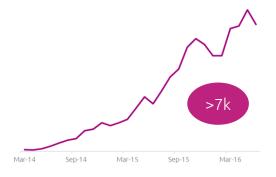
Monthly bank transactions fed to online solutions

Dec-12 Jun-13 Dec-13 Jun-14 Dec-14 Jun-15 Dec-15 Jun-16

Smart bills processed per month



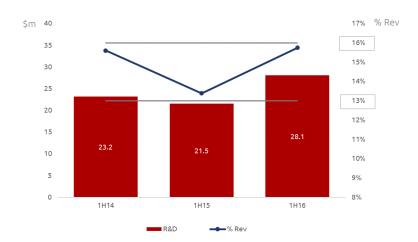
PayDirect mobile transactions per month



Enabled through investment in the MYOB Platform...

MYOB invested >15% of revenue in MYOB Platform modules in 1H16

Investment is paying off with better than expected uptake of initial Platform modules (portal, dashboard and online practice ledger)



PRODUCT RESEARCH & DEVELOPMENT COSTS (\$ MILLIONS)1

MYOB PLATFORM MODULES MYOB online practice suite MYOB Tax **Future** MYOB Connected Ledger Bringing BankLink online MYOB Online Practice Ledger 2016 MYOB Dashboard MYOB Portal **MYOB** Essentials Accounting 2014

...and a refreshed MYOB brand launching in 2H16.

- New brand positioning and communication strategy will be launched in 2H16 to cement MYOB's position as a leading provider of digital accounting and business management solutions
- Implementation of Adobe Audience Experience Manager (AEM) will deliver further digital optimisation and personalisation to enhance experience throughout customer lifecycle
- Continued expansion of online and digital marketing teams to service new and existing clients though digital sales and support processes



New Richmond tech hub now open

- New purpose-built agile space to house over 200 of MYOB's engineering and development team members
- The location and fitout are attracting the best new tech talent, in a part of Melbourne that is fast becoming a technology and innovation hub
- Opened in June this year, coinciding with MYOB's 25th birthday celebrations
- Richmond will be the centre of the MYOB investor deep dive in November 2016





The acquisition of Greentree strengthens MYOB's position in the attractive Enterprise segment

MYOB ACQUIRED GREENTREE FOR NZ\$28.5 MILLION, ANNOUNCED 1 AUGUST 2016

STRATEGIC RATIONALE

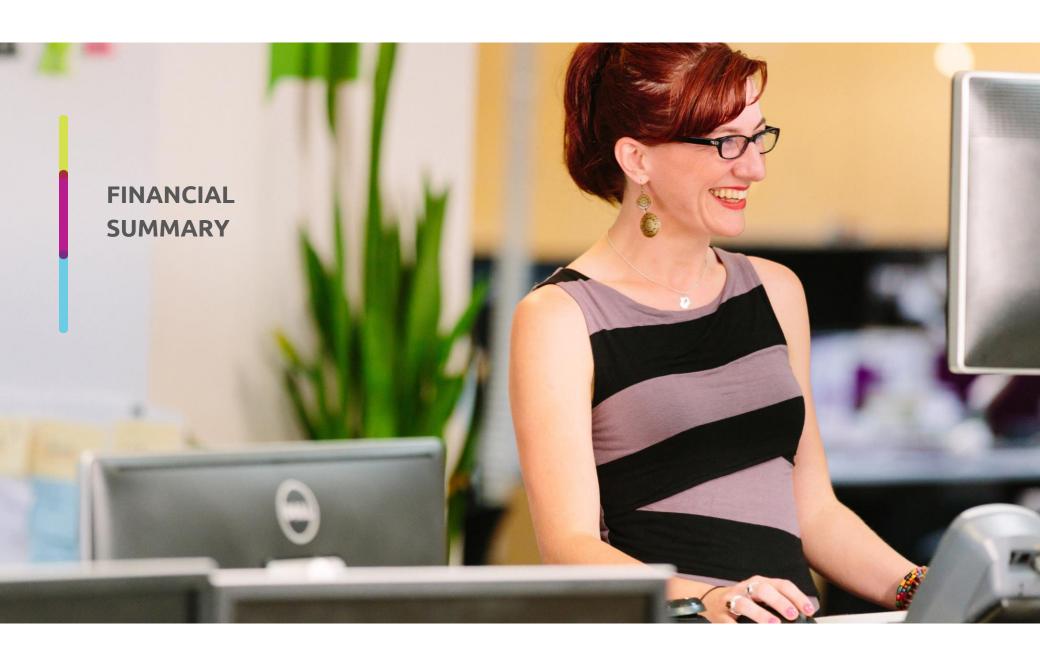
- Extends MYOB's mid-market leadership into larger enterprise business offerings and increases the Total Addressable Market(TAM)
- Enables MYOB to apply its marketing and distribution resources to accelerate growth through the existing Greentree channel
- Allows MYOB to leverage
 Greentree's large company
 expertise and provide its
 leading online capabilities
 to the current Greentree
 product range
- 90 day consultative integration process currently underway







> better together



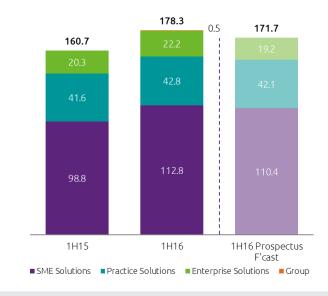
1H16 financial results are ahead of prospectus forecasts

MYOB PRO FORMA¹ FINANCIAL PERFORMANCE AND FORECASTS

A\$m; 6 months ended 30 June	1H15	1H16	1H16 Prospectus forecast	v 1H15	v Prospectus forecast
Revenue	160.7	178.3	171.7	11%	4%
Operating Expenses	(89.0)	(96.2)	(90.8)	8%	6%
EBITDA	71.7	82.0	80.9	14%	1%
NPATA ²	39.5	45.7	44.9	16%	2%
Recurring Revenue %	94.3%	95.9%	97.3%	1.6%	-1.4%
EBITDA Margin %	44.6%	46.0%	47.1%	1.4%	-1.1%

Note: 1. Pro forma adjustments have been made to statutory revenue and NPAT results to reflect the impact of the operating and capital structure now in place following completion of the IPO, as if it was in place as at 1 January 2015. In addition, certain other adjustments have been made to eliminate non-recurring items and to reflect standalone public company costs.

PRO FORMA REVENUE (\$ MILLIONS)



CAGR

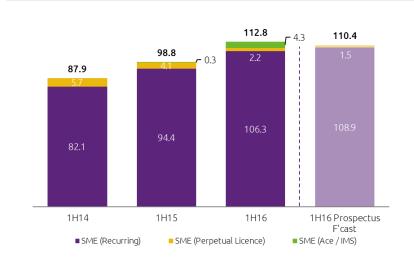
	1H13-1H15	1H15-1H16
SME Solutions	12.3 %	14.1 %
Practice Solutions	3.0 %	2.8 %
Enterprise Solutions	3.4 %	9.5 %
Total	8.5 %	10.9 %
Total excl. acquisitions	8.4 %	8.2 %

^{2.} MYOB considers NPATA (net profit after tax and after adding back the tax effected amortisation expense related to acquired intangibles), rather than NPAT, to be a more meaningful measure of after tax profit due to the large amount of non-cash amortisation of acquired intangibles that is reflected in NPAT.

SME Solutions delivered 63% of total group revenue with growth to 195k online users

PRO FORMA SME SOLUTIONS REVENUE (\$ MILLIONS)

CAGR 1H13-1H15 1H15-1H16 SME (Recurring) 14.4 % 12.6 % SME (Ace/IMS) SME (Perpetual Licence) (18.4)% (47.8)% Total 12.3 % 14.1 % Total excl. Ace & IMS 12.3 % 9.7 %



KEY PRO FORMA REVENUE METRICS

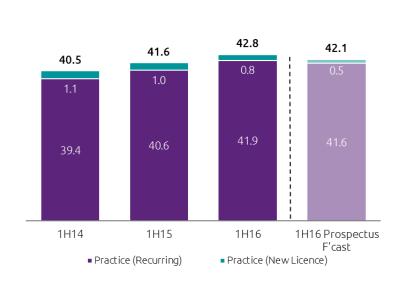
	1H15	1H16	1H16 Prospectus forecast
Number of paying users ('000s)	527	570	571
Recurring revenue as a % of SME Solutions pro forma revenue	96%	98%	99%
Average revenue per paying user (ARPU) (\$)	371	396	390
SME cloud registrations as a % of total new SME registrations (YTD)	68%	81%	96%

- 10% underlying revenue growth driven by 13% uplift in recurring revenue
- Recurring revenue growth has been driven by growth in online users
- Ace Payroll & IMS contributed \$4.3m of revenue in 1H16 (of which \$4.0m was recurring)

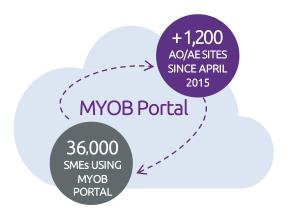
Practice Solutions delivered 24% of group revenue, and Online Practice Ledger successfully launched

PRO FORMA PRACTICE SOLUTIONS REVENUE (\$ MILLIONS)

CAGR 1H13-1H15 1H15-1H16 Practice (Recurring) 3.5 % 3.3 % Practice (New Licence) (11.9)% (17.1)% Total 3.0 % 2.8 %



- Practice Solutions recurring revenue growth in line with historical growth rates
- Connected Practice story positively received by Accountants
 - Online Practice Ledger uptake higher than management expectations
 - Dashboard adoption within partners and practices progressing well
 - MYOB Portal continues to be our fastest growing practice solution

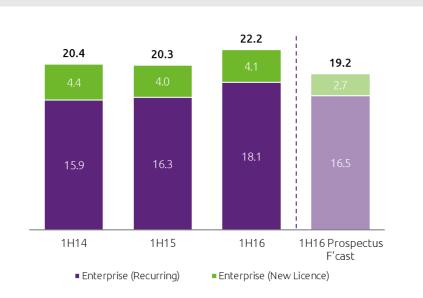




Enterprise Solutions delivered 12% of group revenue, with Greentree acquisition announced

PRO FORMA ENTERPRISE SOLUTIONS REVENUE (\$ MILLIONS)

	CAGR				
	1H13-1H15	1H15-1H16			
Enterprise (Recurring)	5.6 %	11.3 %			
Enterprise (New Licence)	(4.1)%	2.4 %			
Total	3.4 %	9.5 %			

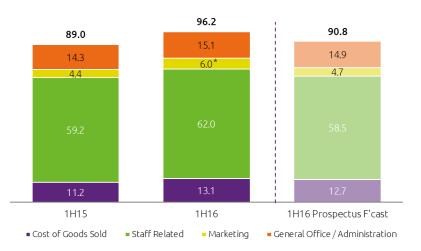


- Enterprise revenue growing more quickly than forecast and history, even with the headwind of shifting from up-front desktop (Exo) to online subscription (Advanced) licenses
- All 3 Enterprise solutions delivering ahead of expectations:
 - Strong revenues from PayGlobal driven by higher than expected sales conversion rates and services revenues
 - Uptake of MYOB Advanced continuing to exceed expectations, making up one third of MYOB ERP sales in 1H16
 - Demand for MYOB Exo holding up well, resulting in better than expected new software revenues



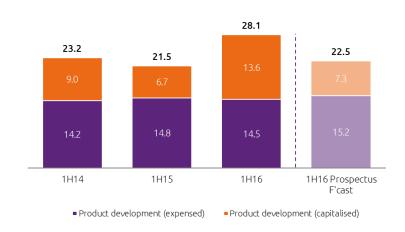
Growth strategy is supported by investment in client acquisition, marketing and R&D

PRO FORMA OPERATING EXPENSES (\$ MILLIONS)



- Total expenses up 8% year on year, and 6% on prospectus forecast, driven by
 - continued investment in digital sales and marketing; and
 - ongoing costs from Ace & IMS acquisitions
- Total sales & marketing spend* of \$35.1m in 1H16
 - 20% of revenue and up 12% YoY

PRO FORMA RESEARCH AND DEVELOPMENT SPEND (\$ MILLIONS)1



- Product development (R&D) costs are predominantly staff related. In 1H16 they were 15.7% of revenue, up from 15.0% in 2H15 and 13.4% in 1H15.
- The increased investment in 1H16 has been in the MYOB Platform(yet to generate revenue), resulting in growth of capitalised spend over expensed¹
- We expect investment levels to remain in the upper half of the 13-16% range for the full year and the opex/capex ratio to remain close to 50/50

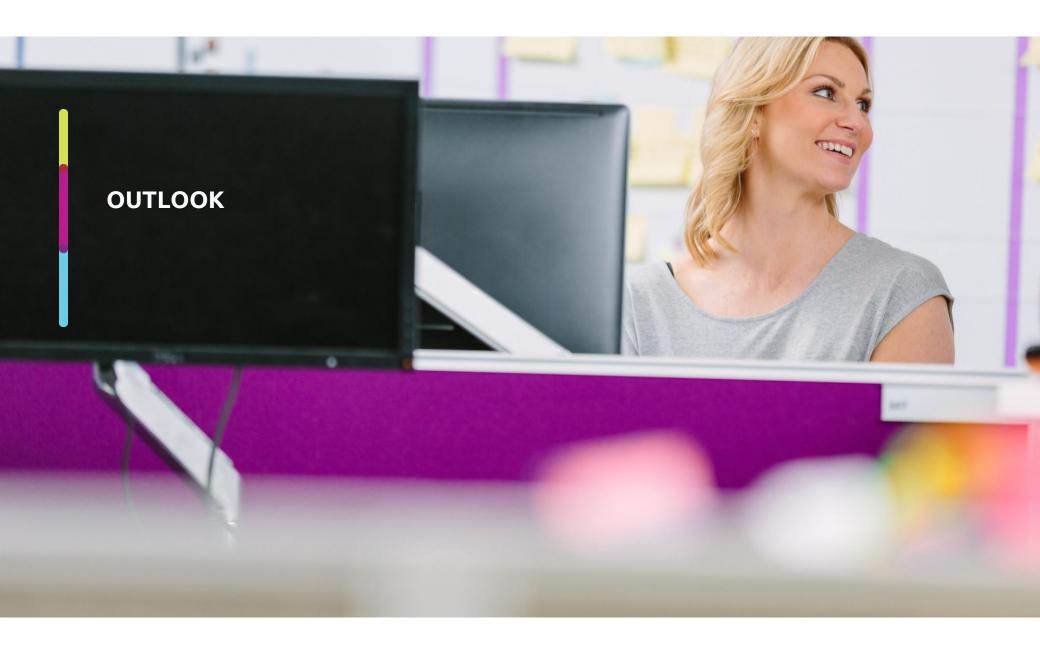
Note: 1. The MYOB accounting policy is to expense R&D on existing products, and capitalise R&D costs related to new products that have not been released in the market and have not generated any revenue, in order to match the timing of the expense and associated revenue.

Strong pro forma free cash flow and high pro forma cash flow conversion

PRO FORMA HISTORICAL AND FORECAST CASH FLOW CONVERSION

	Proforma Cash Flows				
\$ in millions	1H15	1H16	1H16 Prospectus forecast		
EBITDA	71.7	82.0	80.9		
Non-cash items in EBITDA	1.7	0.4	0.4		
Change in net working capital	1.1	(0.5)	(0.9)		
Operating free cash flow before capital expenditure	74.4	81.9	80.4		
Capital expenditure	(8.9)	(19.8)	(8.4)		
Net free cash flow before financing, tax and dividends	65.5	62.1	72.0		
Cash conversion %	91%	76%	89%		

- Cash conversion strong at 76%, but lower than 1H15 and prospectus forecast due to higher R&D capex
- Net free cash flow of \$62 million
- Operating free cash flow ahead of prospectus forecast
- The majority of capex spend is R&D \$13.6 million of \$19.9 million total capex (68%). 1H16 also saw a one-off \$4 million property investment in new Richmond technology hub



MYOB Outlook

- We expect revenue growth for the rest of FY16 to be in line with historical trends, and EBITDA margins to remain in the 45%-50% range
- As investment in the MYOB Platform continues, FY16 R&D is expected to be at the upper end of the previously stated 13%-16% revenue range

The Connected Practice strategy, underpinned by the MYOB Platform, is expected to drive online category penetration

We continue to look for and expect to make targeted acquisitions which fit in the core of our business, and investment in new growth opportunities outside of our business

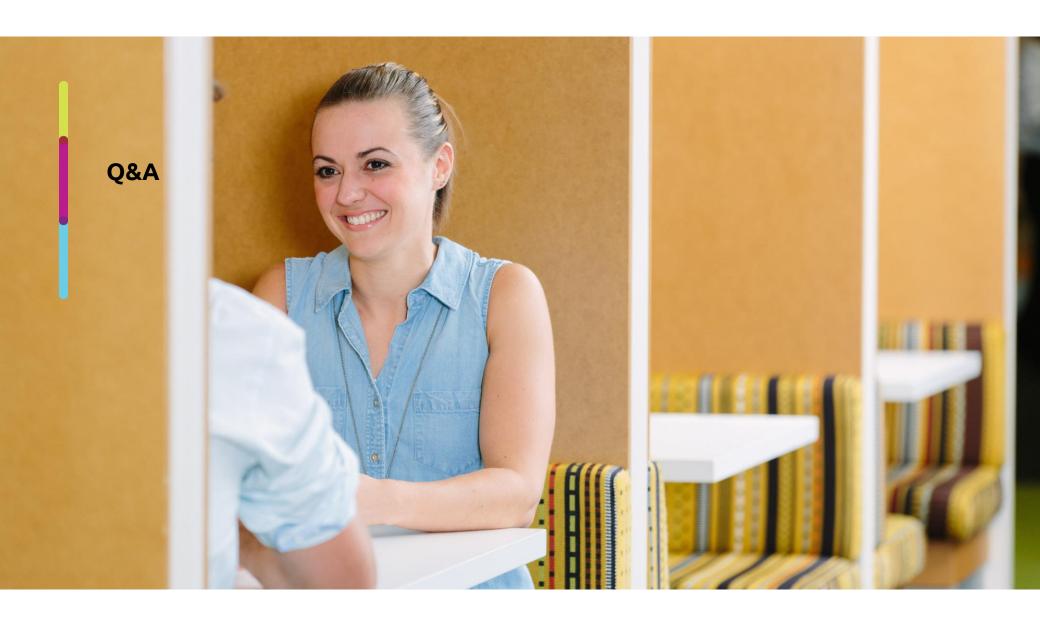
REPORTING TIMELINE

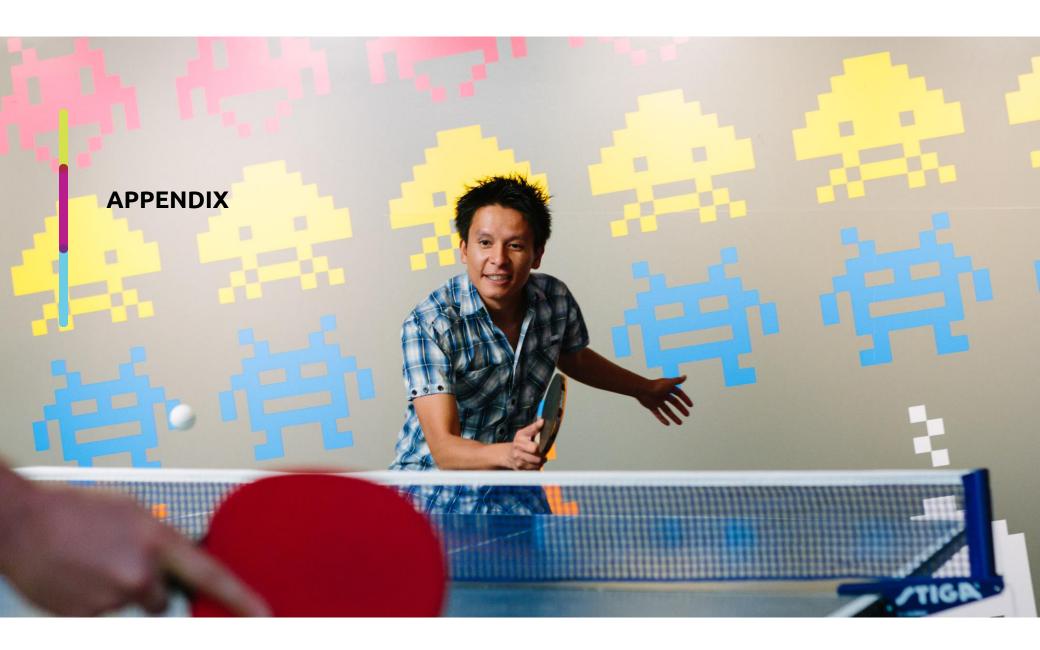
1H16 Results 25 August 2016

Investor/Analyst site visit 25 November 2016

FY16 Results February 2017

AGM April 2017





Key operating metrics summary

SUMMARY OF KEY PRO FORMA OPERATING METRICS FOR THE HISTORICAL AND FORECAST PERIODS

	Notes	1H15	1H16	1H16 Prospectus forecast
	Notes	11113	11110	TOTECASE
MYOB Group				
Pro forma revenue growth %		8%	11%	8%
Recurring revenue as a % of total revenue	1	94%	96%	98%
Pro Forma EBIT DA Growth %		14%	14%	14%
Pro forma EBIT DA Margin %		45%	46%	47%
Pro forma NPAT A Growth %		14%	16%	15%
Pro forma NPAT A Margin %		25%	26%	26%
Pro forma product development costs as a % of total revenue	2	13%	16%	13%
SME Solutions				
Number of paying users ('000s)	3	527	570	571
Average user retention rate (%)	4	80%	80%	81%
Average revenue per paying user (ARPU) (\$)		371	396	390
SME cloud registrations as a % of total new SME registrations	5	68%	81%	96%
Pro forma revenue growth %		12%	14%	13%
Recurring revenue as a % of SME Solutions pro forma revenue	1	96%	98%	99%
Pro forma contribution margin %		69%	68%	71%
Practice Solutions				
Pro forma revenue growth %		3%	3%	2%
Recurring revenue as a % of Practice Solutions pro forma revenue	1	98%	98%	99%
Pro forma contribution margin %		70%	72%	70%
Enterprise Solutions				
Pro forma revenue growth %		-1%	10%	0%
Recurring revenue as a % of Enterprise Solutions pro forma revenue	1	80%	82%	86%
Pro forma contribution margin %		47%	49%	47%

Notes:

- Recurring Revenue is the revenue received from paying users, as defined in Note 3 below.
- 2. Product development costs include both costs that are capitalised and costs that are expensed through the income statement.
- Paying users comprise all online users and those desktop users that make additional maintenance payments (including MYOB BankLink customers).
- Retention rate refers to the proportion of users that continue to use a given MYOB product in a 12 month period.
- The number of MYOB SME Solutions online registrations as a percentage of total MYOB SME Solutions registrations in a given period.

Income statement

MYOB PRO FORMA FINANCIAL PERFORMANCE AND FORECASTS

\$ in millions	1H15	1H16	1H16 Prospectus forecast	v 1H15	v Prospectus forecast
Revenue					
SME Solutions	98.8	112.8	110.4	14%	2%
Practice Solutions	41.6	42.8	42.1	3%	2%
Enterprise Solutions	20.3	22.2	19.2	10%	16%
Group	-	0.5	-		
Total Revenue	160.7	178.3	171.7	11%	4%
COGS	(11.2)	(13.1)	(12.7)	18%	3%
Staff related expenses	(59.2)	(62.0)	(58.5)	5%	6%
Marketing	(4.4)	(6.0)	(4.7)	36%	27%
General office / administration	(14.3)	(15.1)	(14.9)	6%	1%
Total operating expenses	(89.0)	(96.2)	(90.8)	8%	6%
EBITDA	71.7	82.0	80.9	14%	1%
Depreciation	(2.4)	(2.7)	(2.5)	12%	11%
Amortisation of capitalised inhouse software	(3.7)	(6.1)	(5.7)	67%	8%
EBITA	65.6	73.2	72.7	12%	1%
Amortisaton of acquired intangibles	(28.2)	(27.9)	(26.1)	-1%	7%
EBIT	37.4	45.2	46.6	21%	-3%
Proforma net interest expense	(8.7)	(7.8)	(8.2)	-10%	-5%
PBT	28.7	37.4	38.4	30%	-3%
Proforma tax expense	(8.9)	(11.2)	(11.7)	25%	-4%
NPAT	19.8	26.2	26.7	33%	-2%
D&A add back (tax effected)	19.7	19.6	18.2	-1%	7%
NPATA	39.5	45.7	44.9	16%	2%

Note: Pro forma adjustments have been made to statutory revenue and NPAT results to reflect the impact of the operating and capital structure now in place following completion of the IPO, as if it was in place as at 1 January 2015. In addition, certain other adjustments have been made to to eliminate non- recurring items and to reflect standalone public company costs.

Balance sheet

	31-Dec-15	30-Jun-16
Balance Sheet (\$ in millions)	Actual	Actual
Assets		
Current assets		
Cash and cash equivalents	36.4	57.8
Other current assets	27.8	68.8
Total current assets	64.2	126.5
Non-current assets		
Intangible assets & goodwill	1,219.0	1,200.8
Other non-current assets	96.2	94.7
Total non-current assets	1,315.2	1,295.5
Total assets	1,379.4	1,422.0
Liabilities		
Current liabilities		
Unearned revenue	42.9	47.9
Other current liabilities	35.6	72.7
Total current liabilities	78.5	120.6
Non-current liabilities		
Interest-bearing loans and borrowings	432.7	434.3
Provisions - Non-current portion	4.9	5.7
Total non-current liabilities	437.6	440.0
Total liabilities	516.2	560.7
Net assets	863.3	861.4
Equity		
Contributed equity	1,138.1	1,138.0
Retained earnings	(415.6)	(368.8)
Reserves	140.8	92.3
Total equity	863.3	861.4

- Most balance sheet measures in line with Dec 2015 actuals
- Cash balance of \$58 million
- Growth in other current assets / liabilities driven by client funds held in trust for superannuation clearing products over month end (average time held is 2 days)

Forecast Amortisation of Acquired Intangible Assets

Actual / Forecast Amortisation (\$M)	2014	2015	2016F	2017F	2018F	2019F	2020F
Brands	4	3	3	3	2	0	0
Customer Relationships	24	22	19	16	14	12	10
Commercialised Software	33	33	33	33	33	24	0
Total	61	58	56	52	48	36	10

Actual / Forecast Year End Balance (\$M)	2014	2015	2016F	2017F	2018F	2019F	2020F
Brands	123	120	117	114	113	113	112
Customer Relationships	107	95	75	59	45	34	24
Commercialised Software	154	123	90	57	24	0	0
Goodwill	828	839	839	839	839	839	839
Total	1,211	1,178	1,122	1,070	1,022	986	976

- This forecast focuses on acquired intangible assets only so excludes "in house software" as it is impacted by additional R&D capex every year.
- Acquired brands fully amortised by 2019, leaving MYOB brand only (does not amortise)
- Acquired commercialised software fully amortised by end of 2019
- Note this forecast will be impacted by any future MYOB acquisitions

Reconciliation of statutory to pro forma NPAT and EBITDA

	NPAT				EBITDA		
				1H16			1H
				Prospectus			Prospectus
\$ in millions	Note	1H15	1H16	forecast	1H15	1H16	forecast
Statutory Result		(65.0)	26.0	26.7	47.4	79.0	80.9
					4		
Public company costs	1	(0.7)	-	-	(0.7)	-	-
Net interest adjustment	2	102.8	-	-	-	-	-
Acquisition transaction and integration costs	3	2.7	2.1	-	2.7	2.1	-
Offer related adjustments and other transaction costs	4	20.0	0.2	-	20.0	0.2	-
Business transformation one-off costs	5	0.9	0.3	-	0.9	0.3	-
Other non-recurring adjustments	6	1.4	0.5	-	1.4	0.5	-
Tax effect of pro forma adjustments	7	(38.1)	(0.9)	-	-	-	-
Difference between statutory and proforma tax rate	8	(4.2)	(2.0)	-	-	-	-
Total pro forma adjustments		84.8	0.2	-	24.3	3.0	-
Pro forma Result		19.8	26.2	26.7	71.7	82.0	80.9

See 1H15 investor presentation for a detailed explanation of 1H15 reconciling items (predominantly IPO-related)

1H16 one-off, non-recurring items:

- Transaction and integration costs relating to the acquisitions of Ace Payroll and IMS
- 4) Final IPO-related fees expensed in 1H16
- 5) Business transformation initiatives and costs including costs of implementing a new HR information system
- 6) Initial spend on one-off MYOB brand transformation it is likely there will be an additional \$1m in 2H16
- 7) The tax impact attributable to adjustments notes 1 to 6, calculated using an effective tax rate of 30%
- 8) The statutory tax rate is lower than the 30% pro forma tax rate due to the tax rebate received on eligible Australian R&D