

#### **ASX Announcement**

16 September, 2016

# Invigor's Condat secures \$1m agreement with Germany's largest broadcaster

- Agreement signed with ZDF Germany's largest public broadcaster
- Second major agreement with ZDF following on from \$1.5m contract announced last year
- Latest agreement in growing pipeline of major media contracts in preferred stage
- \$1 million total contract value expected over four years
- Follows contracts secured with Ericsson in UK and GVL in Germany

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") is pleased to announce its wholly-owned Berlin-based software solutions business, Condat AG, has signed a framework agreement with ZDF, Germany's largest public broadcaster. The contract has an estimated value of \$1million over the next 4 years, and will provide ZDF with a technology solution allowing the broadcaster to shift to a fully digital, file-based distribution platform.

This contract is additional to the \$1.5m contract announced with ZDF last year.

Condat supports broadcast media outlets to move their operations to an online distribution model. Condat's smart media engine allows broadcasters to edit, assemble, store and playback its programming, which can substantially reduce production and distribution costs.

Invigor's Chairman and CEO, Mr Gary Cohen, said: "The agreement with ZDF is the latest in a growing pipeline of projects with major media providers in Germany and more broadly in Europe. We are pleased with the increasing revenue growth and profitability of Condat, which continues to grow its footprint as a key European supplier of specialist software solutions.

"With the ongoing move amongst leading broadcasters towards digital delivery of their content via internet-connected devices, Condat's smart media engine and accompanying technology solutions are experiencing strong demand. We see data analytics as a key driver behind supporting broadcasters to deliver personalised on-demand content, and this is complementary to Invigor's data driven solutions being offered in the Australian market."

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### **About Invigor Group Limited**

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.