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Invigor's Condat helps Europe's largest rights agency with its Smart Media Engine

- **Contract to supply its Smart Media Engine to GVL**
- **Contract worth $200K for license and services**
- **Significant opportunities for other markets**
- **Further significant contracts pending**

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") is pleased to announce its wholly-owned Berlin-based software solutions business Condat AG has won a contract to license its Smart Media Engine to GVL. GVL is one of Europe's biggest collective management organisations for neighbouring rights in Europe for recorded music and performers - see www.gvl.de/en.

The contract is worth over $200K and revolves around Condat's Smart Media Engine for semantic content analysis.

Invigor's Chairman and CEO Mr Gary Cohen said: "Condat's Smart Media Engine clearly addresses a growing need for semantic analysis and recommendation tools making personalized content available on demand. There is clearly a growing number of opportunities where this solution is highly relevant. We also expect to announce further significant contracts for Condat in the near future."

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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.