

ASX Announcement

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Invigor's Condat wins major media project with European Broadcaster

- Condat awarded part of a multi-million dollar project with one of Europe's leading broadcasters
- Condat's revenue share estimated at \$300K during initial phase.
- Project involves:
 - strategic renewal of core IT infrastructure and processes
 - implementation of digital end-to-end planning and playout workflows
 - creation of comprehensive metadata concepts

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") is pleased to announce its wholly-owned Berlin-based software solutions business Condat AG has been selected as one of the providers of software tools and associated services in a multi-million dollar project at one of the leading public broadcasting companies in Europe.

Condat's initial share of revenue from the project is estimated at \$300K.

Condat will play an important role in renewing the broadcasters' IT infrastructure and paving the way for the introduction of fully digital playout workflows. Further, Condat's superior expertise in metadata management will help the broadcaster to utilise the full potential of its content portfolio.

Invigor's Chairman and CEO, Mr Gary Cohen, said: "Winning this strategic project with a leading European broadcaster adds another major broadcast project to Condat's outstanding media expertise. It will provide us with a major reference site to market our portfolio of comprehensive broadcast solutions across Europe."

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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.