

ASX Announcement

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Invigor's Condat selected for EU InVID project.

- **Condat to play leading role in the InVID EU project**
- **InVID to develop a knowledge verification platform**
- **Consortium Partners include Agence France-Presse (AFP) and broadcaster Deutsche Welle**
- **Condat to derive revenue and strengthen IP**

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") is pleased to announce that its wholly-owned Berlin-based software solutions business Condat AG has been selected as part of the consortium for the European Union (EU) InVID Project. Condat will have a leading role in the project consortium.

The InVID innovation project will develop a knowledge verification platform to detect emerging stories and assess the reliability of newsworthy video files and content spread via social media such as YouTube, Twitter or Instagram for the integration in news productions. An outcome of this project will be that Condat's Smart Media Engine (patent application initiated) will be able to analyse and classify gathered media content for editing, curation and payout.

Invigor's Chairman and CEO, Mr Gary Cohen, said: "Condat's selection to play a leading role in this project validates the value the Consortium places on our know how and intellectual property in this field. We will derive good revenue from the project but more importantly be able to strengthen our own products in the process."

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About InVID project

InVID is an initiative of the EU and is a consortium comprising leading companies, research institutes and Universities across Europe. The project will build a platform providing services to detect, authenticate and check the reliability and accuracy of newsworthy video files and video content spread via social media.

This platform will enable novel newsroom applications for broadcasters, news agencies, web pure-players, newspapers and publishers to integrate social media content into their news output without struggling to know if they can trust the material or how they can reach the user to ask permission for re-use. It will ensure that verified and rights-cleared video content is readily available for integration into breaking and developing news reports. Validated by real customer pilots, InVID will help protecting the news industry from distributing fakes, falsehoods, lost reputation and lawsuits. For more information on InVID see www.invid-project.eu.

About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.