

ASX Announcement

29 January 2016

World leading electronics manufacturer to deploy Insights Retail

- **A world leading electronics manufacturer has signed a one year contract to deploy the Insights Retail platform**
- **Pipeline for Insights Retail continues to grow**

Leading big data solutions company Invigor Group Limited (ASX: IVO) (“Invigor”) has signed a one year contract to provide its Insights Retail platform to an international electronics manufacturer of printers and projectors.

Insights Retail is a competitive market intelligence platform for retailers and brands. The software collects real-time data across online and offline prices, freight, consumer demand and marketing activity. The platform analyses the data and offers clear next actions to clients to maximise revenue and margin.

Invigor’s Chairman and CEO, Mr Gary Cohen, said: “It is fantastic to see that major international companies are continuing to choose Insights Retail to provide them with comprehensive market intelligence. We are also seeing significant growth in the pipeline of customers and we look forward to announcing more major customer deployments in the near future.”

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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.