

## ASX Announcement

1 October 2015

### Invigor secures \$200,000 in new contract wins

- Revenue expected by end of 2015 with no change to cost base
- Revenue to strengthen analytical capability for Insights Retail and Insights Visitor
- Another international brand has signed up to Insights Retail

Leading big data solutions company Invigor Group Limited (ASX: IVO) (“Invigor”) has signed three new contracts totalling \$200,000 in revenue forecast to be derived by the end of 2015.

The contracts, with a combination of new and existing clients, comprise the delivery of know-how, solutions and professional services to support the Insights Retail and Insight Visitor solutions. These contracts are in addition to the monthly subscription access fees paid to access Invigor’s platform.

Invigor’s Managing Director Mr Gary Munitz said: “The solutions we are working on integrate our data deeper into our clients’ eco-systems and highlights the value our clients place on our product offerings.”

More information about the platform is available at <http://www.invigorinsights.com>

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**About Invigor Group Limited**

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.