

ASX Announcement

28 September 2015

International Brand signs up for Insights Retail

- **A major International Brand signed a 12 month contract to implement the Insights Retail platform**
- **Recurring monthly incremental revenue without additional cost impact**
- **Validates strategy and underpins growth targets for Insights Retail**
- **Pipeline of customers for Insights Retail continues to grow**

Leading big data solutions company Invigor Group Limited (ASX: IVO) (“Invigor”) has signed a major International brand to deploy Invigor’s Insights Retail platform.

Insights Retail is a competitive market intelligence platform for retailers and brands. The software collects real-time data across online and offline prices, freight, consumer demand and marketing activity. The platform analyses the data and offers clear next actions to clients to maximise revenue and margin.

Invigor’s Managing Director Mr Gary Munitz said: “With another International Brand joining our growing customer base we are seeing the clear evidence that our growth targets we have set for the Insights Retail product are achievable. With a growing pipeline of major brands, retailers and distributors we are confident about a number of significant wins in the coming weeks.”

Invigor’s Executive Chairman, Mr Gary Cohen, said: “We see this as another important milestone in our strategy to become the leading data analytics provider for brands and retailers in Australia. New customers not only add monthly recurring revenue to our projections but do so without changing our cost base.”

More information about the platform is available at <http://www.invigorinsights.com>

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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.