

ASX Announcement

10 April 2017

Invigor appoints Managing Director in Germany to drive European expansion

Leading big data solutions company, Invigor Group Limited (ASX:IVO) ('Invigor' or 'the Company') is pleased to announce that as part of its continued expansion in major European markets, the Company has appointed Peter Herrmann as Managing Director based in Germany.

Peter will be responsible for managing Invigor's operations in Europe, with a focus on both driving the continued growth of the Condat business and building the presence of Invigor's broader product suite across Europe.

Peter has over 30 years of experience that includes senior leadership positions within large national and global businesses operating in the IT outsourcing and consulting, software and application services sectors. He has held Chief Executive Officer and Managing Director roles within major companies such as iSOFT Group Europe, LogicaCMG and IBM Global Services. In these roles, Peter has been instrumental in substantially driving revenue and profit growth in major European markets, and managed in excess of 2,000 staff during his career.

Peter will join Invigor from 1 May 2017.

Commenting on the appointment, Invigor's Chairman and CEO, Gary Cohen, said: "We are pleased to welcome Peter at a critical time in the Company's international growth, having built a robust footprint in Germany and increasing traction in other European markets.

Having worked alongside Peter in iSOFT, I value Peter's experience in managing and building a technology business across Europe. Peter will provide Invigor with valuable corporate and operational expertise to fast-track Condat's expansion and develop opportunities to strengthen Invigor's overall sales pipeline."

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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.