

29 November 2016

FLEXIROAM CELEBRATES SHOPEE'S FIRST ANNIVERSARY

Flexiroam Limited (ASX:FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Asia Limited ("Flexiroam") has signed a partnership agreement with Shopee Mobile Malaysia Sdn. Bhd. ("Shopee").

Shopee is the number one mobile marketplace in Southeast Asia and Taiwan, where everyone can browse, shop and sell. It is a platform tailored for Southeast Asia, making online shopping easy, secure, and fuss-free through its strong payment and logistical support.

Flexiroam will be participating in Shopee's first anniversary celebration as a sponsor. As an official partner, Flexiroam's brand and logo will be featured on Shopee's marketing channels, including its mobile app and social media platforms.

Shopee has over 25 million app downloads and 65 million listings across seven markets with sales turnover of US\$1.8 billion (A\$2.4 billion) annualized Gross Merchandise Value (GMV). With Shopee's presence in Southeast Asia and Taiwan, Flexiroam anticipates a significant rise in brand visibility across the region. Currently, Shopee has over 20 million users in the Southeast Asia region and Taiwan, which can be leveraged by Flexiroam to increase brand awareness and also broaden its user base.

Regional Managing Director of Shopee, Ian Ho adds, "We are pleased to partner with Flexiroam, the leading provider of global roaming services for Shopee's first anniversary campaign. With a customer first focus, we take great pains to identify partners who can offer services that would also benefit the over 2 million Shopee users in Malaysia. We hope that this partnership will be the first of many fruitful collaborations between both parties. Flexiroam's exclusive giveaways will be featured in both website and app throughout our campaign."

-Ends-**ABOUT FLEXIROAM**

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

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