

15 November 2016

**FLEXIROAM X GAINS TRACTION WITH SINGAPORE AIRLINES STAFF UNION**

Flexiroam Limited's (ASX: FRX) wholly owned subsidiary Flexiroam Asia Limited ("Flexiroam") has seen significant traction in its partnership with Singapore Airlines Staff Union ("SIASU").

On 2nd November 2016, Flexiroam announced that it had signed a partnership agreement with SIASU. Through the agreement, Flexiroam and SIASU agreed to co-market and coordinate sales of Flexiroam services to 10,600 SIASU members for a period of 2 years.

Within a short period of time, Flexiroam is pleased to announce positive results, with more than 1,550 members (around 15%) having already converted to paying customers, generating revenue of A\$59,090 (an ARPU (Average revenue per user) of A\$37.90). Flexiroam's brand association with TripAdvisor and PATA had given the crew members amongst SIASU's members confidence in adopting Flexiroam X.

Flexiroam expects a significant flow-on effect from the SIASU response, with every paying customer expected to refer at least one new subscriber to join Flexiroam X. The Company is currently in discussions with other airline unions to forge similar partnerships.

**-Ends-****ABOUT FLEXIROAM**

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet is able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

**ABOUT SIASU**

Singapore Airlines Staff Union is an organisation established in Singapore to represent the employees of Singapore Airlines Limited and some of its subsidiaries, with more than 10,600 members. SIASU strongly represents trade unionism and is responsible for achieving common goals. SIASU enhances the working condition, raises productivity and promote good industry relations for its members.

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