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FLEXIROAM LAUNCHES “DATA FOR VOICE” FUNCTIONALITY IN X

Flexiroam Limited (ASX: FRX) is proud to launch first ever “Data for Voice” functionality to its Flexiroam X subscribers. The latest app update will enable Flexiroam X subscribers to make international calls to mobile and fixed lines in over 100 countries from their data pool. The iOS update will be released in the coming weeks for iPhone users.

Managing Director of Flexiroam, Jef Ong stated: “We are proud to be a leading universal mobile provider that fully converges both voice and data offerings in a single app. Flexiroam believes that data is the new currency to mobile users. Flexiroam members can now enjoy borderless data and calls in over 100 countries using X.”

Flexiroam X members are able to earn data by referring friends to subscribe to Flexiroam X or by keying in promotional voucher codes. Alternatively, users can also purchase additional data on the go. To date, Flexiroam X has established many partnerships and distributed more than 57 million MB of data.

This important product innovation has come about through Flexiroam’s recent efforts to streamline its product offerings, with a focus on its flagship product. With the aspiration of becoming the world’s largest universal mobile data service provider, Flexiroam’s development team is working towards expanding the Flexiroam X app in the coming months to have wider coverage access points, including inflight data access and data from global Wi-Fi hotspots .

-Ends-**ABOUT FLEXIROAM**

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet is able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

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