

12 August 2016

**FLEXIROAM LAUNCHES 4G NETWORK IN 56 COUNTRIES AND TERRITORIES
WORLDWIDE AND INCREASES DATA COVERAGE TO 130 COUNTRIES****Key Highlights:**

- More than 43 Terabytes of data distributed in acquiring new subscribers.
- Flexiroam expands its 4G coverage to 56 countries and territories.
- Flexiroam extended its data roaming coverage to 130 countries.

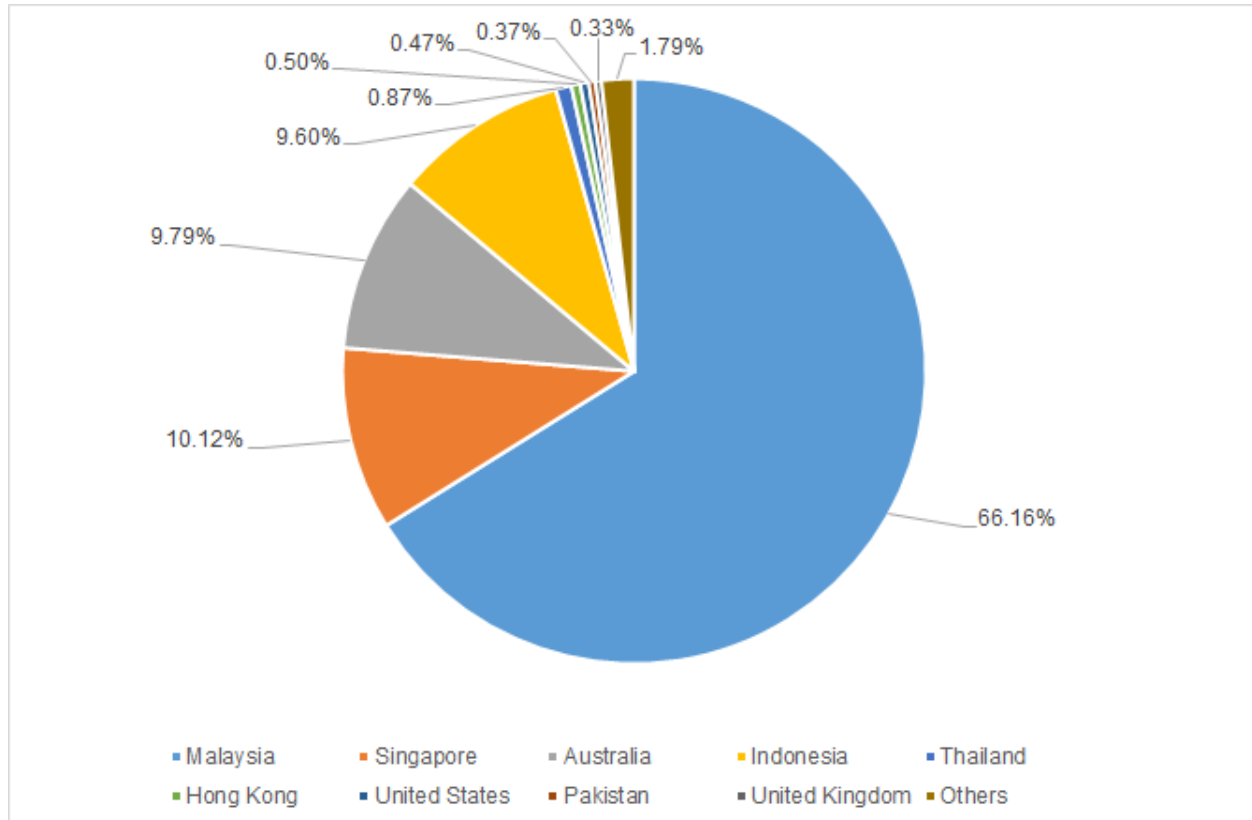
List of countries with Flexiroam 4G:

Albania	Antigua & Barbuda	Australia	Austria	Belgium
Canada	Cayman Islands	China	Cyprus	Czech Republic
Denmark	Estonia	Finland	France	Germany
Ghana	Greece	Hong Kong	Hungary	Ireland
Isle of Man	Israel	Italy	Japan	Latvia
Lithuania	Luxembourg	Madeira	Malaysia	Malta
Netherlands	New Zealand	Norway	Philippines	Poland
Portugal	Puerto Rico	Romania	Russia	San Marino
Sardinia	Saudi Arabia	Sicily	Singapore	South Africa
South Korea	Spain	Sweden	Switzerland	Taiwan
Thailand	Turkey	Turks & Caicos	UK	US Virgin Islands
USA				

Flexiroam Limited (ASX: FRX) is pleased to announce that its flagship data roaming product, FLEXIROAM X, currently offers 4G networks in 56 countries and territories, increasing its data connectivity speed. Flexiroam has also increased its data coverage to 130 countries compared to the 100 countries announced previously. Since its launch 2 months ago, the product has received positive market response with 62.2% downloads to users conversion rate. Backed by aggressive marketing campaigns, Flexiroam has facilitated distribution of 43 Terabytes of roaming data.

Flexiroam X was launched to fill the market gap for affordable data roaming. Data roaming has become a necessity with over 88% of travellers having identified that their smartphone is the top must-have device when travelling¹. It follows that most travellers will require data on the go to access their apps to communicate, navigate, search reviews, social media and translate whilst in a foreign country. Presently, FLEXIROAM X is subscribed by users in 45 countries around the world.

Flexiroam X Registrations by Country (June - July 2016)



Flexiroam's move to offer 4G connectivity in 56 countries and territories is aimed at ensuring all users have access to speedy and stable data even overseas. Jef Ong, Managing Director adds "We are proud with this improvement as it is in line with our vision to be the leading mobile provider with lowest data rate, fastest network and widest coverage."

The outlook for World travel trends in 2016 remains healthy with a further growth of 4.3%². The global travel growth is driven by Asia Pacific where Flexiroam has foothold. Collectively, the countries in which Flexiroam X offers 4G connectivity recorded over 800 million inbound travels in 2014³, with China ranked 4th most visited destination. In 2015 alone, China reported circa 133 million inbound travellers⁴. With growth in world travel and data

¹ Visualistan URL: <http://goo.gl/AkkRky>

² ITB World Travel Trends Report 2015/2016

³ Mundi Index URL: <http://goo.gl/b3twEh>

⁴ ITB World Travel Trends Report 2015/2016

demands, Flexiroam aims to acquire a significant amount of users. According to Jef Ong, “The asset light business model of Flexiroam enables us to scale to different countries around the world without having to invest heavily in capital expenditure. We will continue to be aggressive in subscriber acquisition to enlarge our customer base from different parts of the world. ”.

-Ends-

ABOUT FLEXIROAM

FLEXIROAM (ASX: FRX) is a new breed of telecommunications company that enables travellers to bypass roaming charges around the world. The company unveiled its flagship data roaming product, FLEXIROAM X which allows users to earn up to 100GB of data to be used in 130 countries with plans which last up to 1 year. FLEXIROAM is an asset light telecommunications company which does not own physical infrastructure yet is able to connect to 580 network operations around the globe enabling network coverage in over 200 countries, and data roaming coverage with Flexiroam X in 130 countries.