

3 April 2017

FLEXIROAM PARTNERS WITH GLOBAL PAYMENT NETWORK, UNIONPAY INTERNATIONAL

Flexiroam Limited is pleased to announce that its wholly owned subsidiary, Flexiroam Asia Limited (“Flexiroam”) has signed a partnership agreement with UnionPay International (“UPI”).

UnionPay is a global payment network that serves the world’s largest cardholder base. With a wide range of payment services available to businesses and consumers, UPI provides access to cost-efficient and secure payment solutions that are tailored to the needs of the local market.

Flexiroam has signed a one-year marketing agreement with UPI which will see Flexiroam and UPI collaborating through a sales and marketing campaign. Flexiroam will be providing bonus data for UnionPay Cardholders who purchase Flexiroam X top-up data credits. UnionPay Cardholders will receive data bonuses from Flexiroam upon successful transaction.

Managing Director of Flexiroam, Jef Ong adds “UnionPay is a growing payment network with international customer bases which Flexiroam can leverage on. This partnership will provide us with exposure to financial institutions which UnionPay is in partnership with. This is also in line with Flexiroam’s expansion into the China market as UnionPay is the main financial service provider in China.”

“Seamless connectivity while travelling is becoming a priority among travellers. We are pleased to partner Flexiroam to offer affordable voice and data roaming services to UnionPay Cardholders. This added service will allow them to stay updated on various UnionPay privileges, and complement a range of other travel benefits to bring about more convenience”, said Wenhui Yang, General Manager, UnionPay International, Southeast Asia.

-Ends-

ABOUT FLEXIROAM LIMITED

FLEXIROAM (ASX: FRX) is a leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond. For more information, please visit <https://www.flexiroam.com/>.

ABOUT UNIONPAY INTERNATIONAL

UnionPay International (UPI) focuses on supporting the growth of UnionPay’s global payments business. In partnership with more than 1000 institutions worldwide, UPI has enabled card acceptance in 160 countries and regions with issuance in more than 40 countries and regions.

UnionPay International provides high quality, cost effective and secure cross-border payment services to the world’s largest cardholder base and ensures convenient local services to a growing number of global UnionPay cardholders and merchants.

For more information about UPI, please visit www.unionpayintl.com.

For more information please contact:

Flexiroam Limited
Jef Ong
Managing Director
T: +61-8-62252364
E: investor@flexiroam.com