



ASX Announcement | 12 March 2015

Freelancer appoints Christopher Koch as Deputy Chief Financial Officer

Freelancer Limited (**Freelancer** or the **Company**) (ASX: FLN)) today announced that it has appointed Christopher Koch as Deputy Chief Financial Officer, to join Freelancer's finance team with a focus on M&A, strategy and investor engagement.

Mr Koch will join Freelancer from UBS Investment Bank where he is a Director focused on the internet and technology sectors. He has more than \$35 billion of transactional experience in M&A and capital markets, including listing businesses on the Australian Securities Exchange and the New York Stock Exchange, and significant cross-border M&A across Asia, Europe and the United States.

Mr Koch has a Master of Finance from INSEAD, and studied economics and law at The University of Adelaide. He is a Fellow of the Financial Services Institute of Australasia, and a Graduate Member of the Australian Institute of Company Directors. He will join Freelancer in late April 2015.

Commenting on the hire, Freelancer's CEO and Chairman Matt Barrie said *"Chris will combine a wealth of experience from many years in investment banking and public markets with deep expertise across internet and marketplace businesses. It's exciting to be welcoming him to our dynamic team in this newly created role, as we continue growing the business"*.

About Freelancer

Four-time Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. Over 14.6 million registered users have posted 7.2 million projects and contests to date in over 740 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.