



ASX Announcement | 4 September 2014

Freelancer launches domain and website marketplace Freemarket.com

Freelancer Limited (ASX:FLN) today announced that it has launched Freemarket.com to provide its global user base of 13 million skilled professionals with a safe and affordable platform to buy and sell domains and websites.

Freemarket.com enables users to post domain and website listings for free, be protected with secure transactions and enjoy the lowest industry-wide fees. Additionally, members who list their domains and websites benefit from being able to connect with a thriving market of the world's top tech professionals on Freelancer.com and Warrior Forum.

The Warrior Forum acquisition provided Freelancer.com with access to an existing domain and website marketplace which has been spun off, revamped and improved to become Freemarket.com.

Over 3.8 million Website and IT projects have been posted on Freelancer.com to date making it the top platform for small businesses, entrepreneurs and consumers to get websites built. The launch of Freemarket.com will allow this active user base to buy and sell domains and websites as part of the growing suite of products and services available on Freelancer.com.

Commenting on the launch, Freelancer's CEO and Chairman Matt Barrie said, *"With our recent acquisitions we have been working with our community to develop the products and services that they need to enhance the way they work. Direct feedback showed the majority of our users were dissatisfied with the domain sales websites available and wanted to leverage the Freelancer and Warrior Forum communities they are already actively engaged in. Freemarket will provide the safest, easiest and best value for people who are looking to buy and sell websites and domains online."*

Attached is a short presentation on the Freemarket.com product release.

Matt Barrie
CEO & Chairman
Freelancer Limited

About Freelancer

Quadruple Webby award-winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. Over 13 million registered users have posted 6.3 million projects and contests to date in over 700 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

A NEW PRODUCT BROUGHT TO YOU BY 

We're helping millions of entrepreneurs
like you buy and sell websites

 **freemarket.com**

No
Listing
Fees

Only
5%
Commission!

Buying and selling your amazing websites is easy with Freemarket.com



List Your Item

AUCTION STYLE & BUY IT NOW

You can sell both websites and domains. Select a reserve price to make sure you get the right result or Buy-It-Now to sell them quickly.



Receive Bids

INTERACT WITH BUYERS

Once you have listed your item, the auction will be open for everyone. You will start receiving bids and communicate with the bidders through the messaging board.



Handover and Get Paid

SIMPLE TRANSFER PROCESS

Once you have found the right deal, there will be a handover process between you and the buyer



POST YOUR LISTING
FOR FREE



MILLIONS OF POTENTIAL
BUYERS



THE LOWEST COMMISSION
RATES IN THE INDUSTRY



SECURE TRANSFERS AND
HANDOVERS



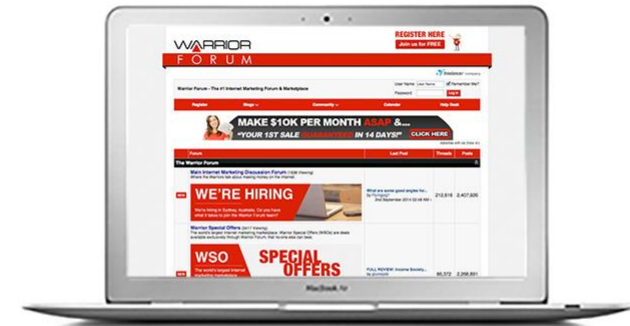
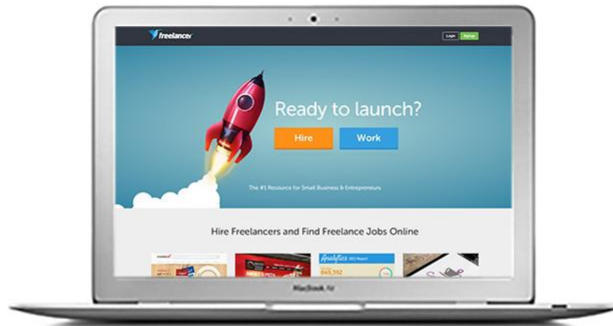
SECURE PAYMENTS POWERED
BY FREELANCER.COM



LEGENDARY SALES AND
SUPPORT FOR EVERYONE



Why did we build a rockstar platform for millions of entrepreneurs to buy and sell websites?



Over 2.8 million freelancers with Website & IT skills

Over 3.8 million Website & IT projects posted

Over 17% of freelancer.com users said they have websites or domains for sale*

Over 800,000 of the world's best Internet Marketers

Internet Marketing professionals are the #1 buyer segment for websites and domains

Already home to an active website and domain trading marketplace amongst Warrior Forum members

*based on a poll of over 125,000 users in Q3 2014



Get ready to own your piece of the web today.

Freemarket.com will help turn your web dreams into reality. It can be as easy as selling something, or purchasing one of the many amazing domains and websites we have on offer.

We're hoping to fuel a new generation of entrepreneurs - those who build exciting new content for the masses and those who provide opportunities for web-savvy individuals to make money on the rapidly growing web. Freemarket is part of a growing number of opportunities born from the Freelancer.com platform. We're all about helping talented professionals connect with each other.

There is no need to wait. Connect with like minded users and begin finding or selling your dream listing today!



Regards,
Jimmy Young
Freemarket.com - Product Manager

check out the new **freemarket.com**