

ASX Announcement | 26 July 2022

Bigtincan announces \$3.3m contract extension with global financial services company

Bigtincan Holdings Limited (ASX: BTH) ("Bigtincan") confirms that it has signed an extension and expansion to an existing contract with Fidelity Workplace Services LLC. The relationship has contractual commitments through to 30 June 2025.

This contract is the single largest contract signed to date using Brainshark technology. Brainshark, Inc was acquired by Bigtincan in September 2021.

For more information on the Bigtincan solution set visit www.bigtincan.com

Authorised for release by Tom Amos, Chairman of Bigtincan Holdings Limited.

Bigtincan is helping the world's leading brands facilitate the buying experience of the future.

Everything we offer is designed to be smart, flexible, and easily adapted to unique business processes with highly personalized experiences that people and brands love. We're on a mission to help companies deliver branded buying experiences that are engaging, personalized, provide value, and guide people to the best decisions with confidence. World-class companies like Nike, Guess, Prudential, and Starwood Hotels trust Bigtincan to enable customer-facing teams to intelligently prepare, engage, measure and continually improve the buying experience for their customers.

For more information about Bigtincan (ASX: BTH), visit: bigtincan.com or follow Bigtincan on social media:

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